

A woman's silhouette is shown in profile, wearing glasses. The background is a clear blue sky. On the left side, there is a dark, shadowed silhouette of a building's structural frame. The text is overlaid on the image in white.

SUSTAINABILITY BY DESIGN

RETHINKING
NEW YORK
FASHION WEEK

PLAYBOOK FOR POSITIVE CHANGE

The Council of Fashion Designers of America in partnership with Boston Consulting Group

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ABOUT:

The Council of Fashion Designers of America, Inc. (CFDA) is a not-for-profit trade association founded in 1962 with a membership of 477 of America's foremost womenswear, menswear, jewelry, and accessory designers. The organization provides its Members with timely and relevant thought-leadership and business development support. Emerging designers and students are supported through professional development programming and numerous grant and scholarship opportunities. In addition to hosting the annual CFDA Fashion Awards, the organization owns the Fashion Calendar and is the organizer of the Official New York Fashion Week Schedule. The CFDA Foundation, Inc. is a separate, not-for-profit organized to mobilize the membership to raise funds for charitable causes and engage in civic initiatives.

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INTRODUCTION

All members of the NYFW community—fashion brands, production houses, event planners, PR agencies, and others—have important roles to play in making the event more sustainable. Getting there will take a considerable amount of work on everyone’s part, however—and as always, the devil is in the details.

To that end, this document is designed to serve as a guide and resource in supporting the efforts of all NYFW stakeholders to move toward a more sustainable fashion week. It identifies a wide range of specific actions related to reducing waste, reusing materials, conserving energy and promoting sustainability partnerships. And it suggests ways in which the CFDA can work with stakeholders to help make NYFW more sustainable.

In light of the COVID-19 pandemic, this is an especially opportune time to embrace meaningful change. As we noted in the accompanying Executive Summary, many actions that will advance sustainability will also enable designers to save money at a time when budgets across the industry are especially tight.

We expect to see stakeholders experiment with various digital formats and other innovative ways of presenting their fashion ideas and products, in response to ongoing social distancing limitations and budgetary constraints. Many sustainability practices that we have identified in the Playbook (such as in producing samples, creating a set for the alternative format, and reusing content for marketing purposes) will also apply to these formats and make them even more sustainable.

We sincerely hope that these specific steps and actions will help your company become more sustainable in all of its activities, both during NYFW and throughout the year.

**"BEING SUSTAINABLE IS NOT MORE EXPENSIVE.
IN FACT, BEING CONSCIOUS OF WASTE HAS HELPED
ME REDUCE COSTS AT MY COMPANY."**



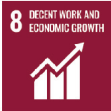



- Fashion Brand

THE CONTEXT











NYFW's sustainability strategy has been inspired, in part, by the 17 Sustainable Development Goals (SDGs) adopted by the UN—not just with regard to their encouragement of responsible consumption and their determination to take action on climate change but also in their commitment to promote job growth and make cities more sustainable.

Together, our actions can make a real difference in working towards attaining the SDG's including direct link to the 7 SDGs shown below. To ensure coverage of all aspects of NYFW, the Playbook organizes its proposed actions into six impact areas: content, samples, production, venue, public relations, and transportation and logistics. The Playbook's coverage of each impact area includes suggestions that extend across four sustainability dimensions, where appropriate: energy, materials, waste, and partnerships. The goal is to provide a complete picture of the effort needed to ensure the ongoing sustainability of the event—and by extension, that of other fashion weeks and of the industry as a whole.

NYFW'S SUSTAINABILITY STRATEGY IS ALIGNED WITH SEVEN KEY SUSTAINABILITY DEVELOPMENT GOALS

SDG	NYFW Commitment	SDG	NYFW Commitment
 SDG 7: Affordable and clean energy <ul style="list-style-type: none"> Encourage clean energy use among stakeholders in preparation for and during NYFW 		 SDG 13: Climate action <ul style="list-style-type: none"> Minimize carbon emissions generated during NYFW by engaging in carbon-neutral practices 	
 SDG 8: Good jobs and economic growth <ul style="list-style-type: none"> Promote economic growth of the fashion industry Ensure that NYFW stakeholders partners with manufacturers with ethical labor practices 		 SDG 15: Life on land <ul style="list-style-type: none"> Discourage use of furs and exotic skins in NYFW stakeholders' collections to promote the natural ecosystem and biodiversity 	
 SDG 11: Sustainable cities and communities <ul style="list-style-type: none"> Commit to being mindful of NYFW's environmental impact on New York City in terms of air quality and waste management 		 SDG 17: Life on Land <ul style="list-style-type: none"> Work with vendors and partners championing sustainable practices and goods 	
 SDG 12: Responsible consumption <ul style="list-style-type: none"> Use natural resources efficiently and minimize waste generation through recycling and reuse 			

TO ASSESS NYFW'S SUSTAINABILITY, WE EXAMINED SIX KEY IMPACT AREAS
ACROSS FOUR SUSTAINABILITY DIMENSIONS

Sustainability dimensions	NYFW Impact areas
 Energy e.g., renewable energy, biofuels, LED/low lighting	 Content² Photos, videos, and other assets generated both for and from NYFW
 Materials e.g., nontoxic, organic, locally sourced, manufacturer's certification	 Samples The physical garment pieces created for the NYFW show/presentation
 Waste e.g., recycling, composting, reuse reduction of plastic	 Production Set building, creation of decor and props, and other logistics related to putting on shows and events during NYFW
 Partnerships¹ e.g., vendor partnerships, community partnerships, sponsorships	 Venue The physical location(s) of the shows and events during NYFW
	 Public relations Marketing and promotions of NYFW runway show and events, such as invitations, parties and dinner events
	 Transportation/logistics³ Transportation and logistics of guests, teams, and models during NYFW for show and events

1. Community and external partnerships. 2. Includes content generation and dispersion. 3. Specific to guest transportation.

Source: BCG analysis.

STRATEGIC CHANGES ACROSS SIX IMPACT AREAS AND FOUR SUSTAINABILITY DIMENSIONS CAN REDUCE NYFW'S ENVIRONMENTAL FOOTPRINT

Not exhaustive




		NYFW impact areas					
Sustainability dimensions		Content ¹	Sample	Production	Venue	Public relations	Transportation/ logistics ²
	Energy	<ul style="list-style-type: none"> Digital livestream or showrooms Moved from runway to presentation Selective use of photography/video 	<ul style="list-style-type: none"> Renewable energy when producing NY-based production (CFDA Fashion Manufacturing Initiative) Fewer rush orders 	<ul style="list-style-type: none"> LED lighting on set Renewable or low-carbon generator Local equipment, lighting, set 	<ul style="list-style-type: none"> Partnerships with other brands to reduce distance between shows 	<ul style="list-style-type: none"> Reduce events outside main show 	<ul style="list-style-type: none"> Ride sharing or carpool Electronic car fleets from partners Public transport options
	Materials	<ul style="list-style-type: none"> Recycled paper in brochures, look books 	<ul style="list-style-type: none"> Nontoxic materials Manufacturers' material choice, certification, labor conditions 	<ul style="list-style-type: none"> Compostable and recyclable materials Restaurant or caterer selections (organic, local) 	Not applicable	Not applicable	Not applicable
	Waste	<ul style="list-style-type: none"> Reuse of content or assets Digital look books for buyers 	<ul style="list-style-type: none"> Single-use garment bags or hangers Post-show reuse of samples Less packaging 	<ul style="list-style-type: none"> Reuse of décor, props, sets (vs. single use) 	<ul style="list-style-type: none"> Water-filling stations (vs. plastic bottles) Recycle bins 	<ul style="list-style-type: none"> Digital invitations (vs. paper) Recyclable or no gift bags 	<ul style="list-style-type: none"> No plastic water bottles in car service
	Partnerships ³	<ul style="list-style-type: none"> Partnership with local artists, photographers 	<ul style="list-style-type: none"> Donation of unused materials 	<ul style="list-style-type: none"> Partnership with collectors of show waste 	<ul style="list-style-type: none"> "Green" building and facilities (LEED, BREEAM, etc.) Shared use of venue (e.g., show and party) 	<ul style="list-style-type: none"> Organized events increasing awareness of sustainability 	<ul style="list-style-type: none"> Use of carbon-emission offsetting agencies Hotels with sustainable practices

¹ Includes content generation and dispersion. ² Specific to guest transportation. ³ Community and external partnerships. **Source:** BCG analysis.

To make NYFW more sustainable, all stakeholders must begin collecting and analyzing the data needed to assess their progress toward clearly defined goals. For many participants, that data will include the amount of greenhouse gases generated during the event and the amount of materials reused or recycled once the event is over.

Stakeholders must give special consideration to assessing and mitigating the impact of NYFW's energy use, given the adverse effect of greenhouse gases on the environment and the fast-rising importance of slowing the process of global warming. This will entail a three-step approach: measure, reduce, and compensate.

SET HIGH-LEVEL TARGETS TO CHAMPION SUSTAINABILITY DURING NYFW

Sustainability dimension	Metric to track	Example target (2023)	Partners to consider
 GREEN HOUSE GAS EMISSIONS	CO ₂ emissions generated	➤ Reduce emissions by 50%	<ul style="list-style-type: none"> • EcoArt • First Climate • Terrapass
	% of emissions offset	➤ Offer all emissions that cannot be avoided	
 MATERIALS	% of set materials reused for the show and events	➤ > 80% of set materials sourced are recycled/upcycled	<ul style="list-style-type: none"> • Producers of alternative materials
	% of single-use items used for show	➤ Eliminate all single-use items (water bottles, garment bags)	
	% of sustainable or reused materials in samples	➤ > 80% of sampled materials sourced are sustainable ¹	
 WASTE	% of materials reused, recycled, repurposed, or donated	➤ > 80% of materials reused after show	<ul style="list-style-type: none"> • Materials for the Arts
	% of waste recycled for composted	➤ > 90% of wasted generated recycled or composted	<ul style="list-style-type: none"> • Recycled waste collectors, local government authorities

1. Recycled, upcycled, less toxic, or organic materials.

Source: BCG analysis.

THREE KEY STEPS TO ADDRESS IMPACT ON ENVIRONMENT



Compensate

- Through a partner or initiative, compensate for impact that cannot be avoided (e.g., offset carbon emissions through projects removing carbon from the atmosphere such as planting trees or bioenergy with carbon capture)

Reduce

- Set targets for each metric (e.g., >80% of set materials sourced to be recycled/upcycled)
- Identify ways to reduce impact as much as possible (e.g., donate set materials to local artists' collective to be repurposed)
- Ensure that measurement efforts keep track of progress made

Measure

- Determine metrics to be tracked (e.g., carbon emissions, amount of waste)
- Evaluate sources across impact areas (e.g., samples, production of set and event)
- Measure each metric involving a partner with expertise in sustainability or use an online calculator


Source: BCG analysis.

THE PLAYBOOK

In what follows, we offer recommendations for improving sustainability in all six impact areas and in the appropriate sustainability dimensions.

For each recommended action, we provide practical suggestions on how to perform it. We also rank each action by its relative ease of accomplishment. Finally, we identify ways in which the CFDA can support stakeholders in achieving sustainability success.



CONTENT | ACTIONS TO IMPROVE SUSTAINABILITY DURING NYFW (1 OF 2)

Sustainability dimension	Action	How's it's done	Ease to achieve	Potential CFDA areas of support
 WASTE	Consider alternative formats during NYFW (for shows and events)	<ul style="list-style-type: none"> • Host private showings with editors and buyers in your office • Develop a short film or video to showcase the collection • Create other experiential and immersive experiences for guests 	Hard	
	Opt for a reduced audience with digital presentation/ livestream of the runway show	<ul style="list-style-type: none"> • Livestream the show on your organization's website to avoid guest travel 	Moderate	Digital hub/sharing of resources for livestreaming
	Offer digital look books (for buyers/partners) in place of physical look books	<ul style="list-style-type: none"> • Email out digital look books to show attendees before the show for them to view on their personal devices 	Easy	Directory of vendor partnerships
	Generate content/assets from NYFW to use for other brands marketing purposes	<ul style="list-style-type: none"> • Leverage the runway, set, and other NYFW events to generate brand content for the next 6-12 months 	Easy	
	Livestream the runway show (for clienteling/other marketing purposes)	<ul style="list-style-type: none"> • In addition to having a physical show generate additional media value and expand your audience by livestreaming the show and events 	Moderate	Official NYFW livestream channel

Ease to achieve



CONTENT | ACTIONS TO IMPROVE SUSTAINABILITY DURING NYFW (2 OF 2)


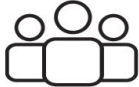
Sustainability dimension	Action	How's it's done	Ease to achieve	Potential CFDA areas of support
 ENERGY	Partner with local artists and photographers	<ul style="list-style-type: none"> To avoid flying in photographers and artists to New York, partner with local ones 	Moderate	Directory of local artists and photographers
 PARTNERSHIPS	Partner with other organizations to generate content promoting/increasing awareness of sustainability	<ul style="list-style-type: none"> Find other designers, production houses and PR/event planners to launch a collective campaign during NYFW championing sustainability 	Moderate	Events to facilitate introductions between companies

Ease to achieve



Source: BCG analysis.

SAMPLES | ACTIONS TO IMPROVE SUSTAINABILITY DURING NYFW (1 OF 2)



Sustainability dimension	Action	How's it's done	Ease to achieve	Potential CFDA areas of support
 WASTE	Use recycled/upcycled materials when putting together samples and products	<ul style="list-style-type: none"> • Only use fabrics that are recycled or upcycled • Push sustainable materials forward 	Moderate	Deadstock databank
	Use reusable/recyclable packaging items for the show (vs. single-use)	<ul style="list-style-type: none"> • Use reusable garment bags 	Easy	
	Minimize waste generation wherever possible/at the 'design table'	<ul style="list-style-type: none"> • Number of samples produced • Amount of packaging for samples including boxes and bags 	Easy	Guidelines of key waste areas to be conscious of
	Reuse, repurpose, recycle, upcycle, and donate as much as possible after the show	<ul style="list-style-type: none"> • Sample post-runway show • Any unused materials when making samples, e.g., fabrics 	Moderate	
	Leverage digital resources in place of physical, whenever applicable	<ul style="list-style-type: none"> • Use digital visualization of samples instead of physical production of samples 	Hard	
 PARTNERSHIPS	Partner with manufacturers with ethical labor practices	<ul style="list-style-type: none"> • Find manufacturers known for fair pay, no child labor, standard work hours, and overall ethical treatment of employees 	Easy	Directory of manufacturers known for ethical labor practices

Ease to achieve



Source: BCG analysis.

SAMPLES | ACTIONS TO IMPROVE SUSTAINABILITY DURING NYFW (2 OF 2)


Sustainability dimension	Action	How's it's done	Ease to achieve	Potential CFDA areas of support
 MATERIALS	Use or partner with manufacturers who use sustainably sourced materials	<ul style="list-style-type: none"> Only use fabrics that are recycled, upcycled, organic, vegan, locally sourced, natural, nontoxic, etc 	Easy	Directory of sustainable materials
	Minimize the number of rush orders/changes	<ul style="list-style-type: none"> Plan ahead and schedule additional working time to provide more stable working conditions in factories and design rooms 	Easy	
	Don't use fur or exotic skins in samples		Easy	Pact across designers not to use furs/exotic skins
 ENERGY	Use renewable energy sources when producing samples	<ul style="list-style-type: none"> Leverage wind or solar energy to make samples 	Moderate	
	Produced samples locally (in New York)	<ul style="list-style-type: none"> Find local manufacturers 	Hard	Directory local manufacturers
	Choose ground/sea travel to ship samples (vs. air)	<ul style="list-style-type: none"> Schedule additional shipment time for samples to avoid need for air shipment 	Easy	

Ease to achieve

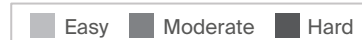
☐ Easy
 ☐ Moderate
 ☐ Hard

Source: BCG analysis.

PRODUCTION | ACTIONS TO IMPROVE SUSTAINABILITY DURING NYFW (1 OF 2)



Sustainability dimension	Action	How's it's done	Ease to achieve	Potential CFDA areas of support
 WASTE	Reuse materials from prior shows for the show/events	<ul style="list-style-type: none"> Reuse décor, props, and sets (chair, flooring, walls, benches, panels, tables) 	Moderate	Centralized storage for brands to use
	Reuse/repurpose/recycle/upcycle/donate materials after the show/events	<ul style="list-style-type: none"> Reuse/repurpose fixtures, props, furnishings for future show and donate any materials that likely won't be used in the future 	Moderate	Centralized storage for brands to use
	Rent materials (vs. purchase)	<ul style="list-style-type: none"> Rent décor, props, and sets (chairs, flooring, walls, benches, panels, tables) 	Easy	Directory of vendors that offer rented materials
	Use hair and makeup products with minimal or recycable packaging	<ul style="list-style-type: none"> Use zero waste shampoo and conditioner brands instead of ones that use plastic bottles 	Easy	List of suggested vendors/products to use
	Use recycled/upcycled/recyclable/compostable material for décor, props, sets etc. (vs. plastic)	<ul style="list-style-type: none"> Use plywood or recycled wood 	Moderate	Directory of vendors that offer recycled material
	Partner with collectors of show waste	<ul style="list-style-type: none"> Have show and event waste collected and recycled afterward 	Easy	Directory of show collecting vendors

Ease to achieve



Source: BCG analysis.

PRODUCTION | ACTIONS TO IMPROVE SUSTAINABILITY DURING NYFW (2 OF 2)



Sustainability dimension	Action	How's it's done	Ease to achieve	Potential CFDA areas of support
 MATERIALS	Use organic/natural makeup and hair products		Easy	Directory of vendor partnerships
	Service organic/locally sourced food, snacks, and beverages		Easy	Directory of vendor partnerships
	Partner with restaurants/ caterers that offered organic/ locally sourced food/goods		Easy	Directory of recommended restaurants and caterers
	Partner with suppliers who source set materials sustainably	<ul style="list-style-type: none"> For set and backstage materials, décor, and props 	Easy	Directory of suppliers
 ENERGY	Use low-carbon/renewable energy sources both on and off sets	<ul style="list-style-type: none"> Use LED lighting to conserve energy use, use biofuel generators for cleaner energy 	Moderate	Lighting rentals options for designers
	Minimize/offset the carbon emissions generated from transportation related to production	<ul style="list-style-type: none"> Minimize any trucking of equipment, catering delivery, and other services related to production Partner with agencies like TerraPass to calculate carbon emissions generated 	Moderate	Directory of both agency and vendor partnerships; pilot measurement of emissions
	Partner with local vendors/ artisans	<ul style="list-style-type: none"> To avoid flying in vendors to New York, partner with local ones 	Easy	Directory of vendor partnerships

Ease to achieve

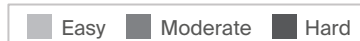


Source: BCG analysis.

VENUE | ACTIONS TO IMPROVE SUSTAINABILITY DURING NYFW



Sustainability dimension	Action	How's it's done	Ease to achieve	Potential CFDA areas of support
 ENERGY	Choose a venue location that complies with “green” energy standards	<ul style="list-style-type: none"> • Host shows and events in venues that don’t require additional outside lighting • Look for facilities that are LEED or BREEAM certified 	Moderate	List of recommended venue locations
	Partner with other brands to minimize distance between shows or share venue with other brands	<ul style="list-style-type: none"> • Coordinate with other designers to centralize shows to either a single venue location or within a neighborhood 	Hard	Coordination of shows across venues
 WASTE	Eliminate single-use plastic water bottles	<ul style="list-style-type: none"> • Offer water-filled stations • Offer boxed/sustainably packaged water 	Easy	Directory of vendor partnerships
	Encourage recycling onsite	<ul style="list-style-type: none"> • Have recycle bins both onsite and backstage for guest and team members to use 	Easy	Director of vendor partnerships
	Repurpose venue post-show for other events	<ul style="list-style-type: none"> • Have your reception parties, and other events at the same venue as the show to minimize additional waste creation 	Moderate	

Ease to achieve



Source: BCG analysis.

PUBLIC RELATIONS | ACTIONS TO IMPROVE SUSTAINABILITY DURING NYFW


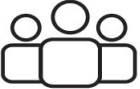
Sustainability dimension	Action	How's it's done	Ease to achieve	Potential CFDA areas of support
 WASTE	Eliminate paper invitations and show notes	<ul style="list-style-type: none"> • Send digital invitations and show notes to guest before the event for them to view on their personal devices 	Easy	
	Use recycled materials in physical invitations		Easy	
	Minimize waste in relation to gifts to guest	<ul style="list-style-type: none"> • Give out recyclable/compostable gift bags • Do not provide gift bags at all 	Moderate	
 PARTNERSHIPS	Partner with organizations to put on events during NYFW promoting/increasing awareness of sustainability	<ul style="list-style-type: none"> • Offer your venue location/set to other designers to minimize travel 	Moderate	Outreach and coordination across NYFW stakeholders
	Do not accept sponsorships from brands that do not have sustainable practices	<ul style="list-style-type: none"> • For example, do not partner with a beverage company that uses single-use plastic 	Moderate	Directory of sustainable vendor partners

Ease to achieve



Source: BCG analysis.

TRANSPORTATION/LOGISTICS | ACTIONS TO IMPROVE SUSTAINABILITY DURING NYFW

Sustainability dimension	Action	How's it's done	Ease to achieve	Potential CFDA areas of support
 ENERGY	Consolidate guest, team, and model travel as much as possible	<ul style="list-style-type: none"> • Offer reimbursements and incentives transit (e.g., special gifts) for ridesharing/taking public transportation • Offer shuttle/ferry options to guest between shows and events 	Moderate	Official NYFW ridesharing service; partnerships with third parties
	Offset the carbon emission generated from air travel of guests, teams and models	<ul style="list-style-type: none"> • Partner with agencies (e.g., EcoAct, First Climate) to devise strategies to offset carbon emissions 	Moderate	Directory of agency partnerships
	Offset the carbon emissions generated from ground travel of guest, teams, and models	<ul style="list-style-type: none"> • Partner with agencies Terrapass to calculate carbon emissions generated • Donate to a charity that champions sustainability 	Moderate	Directory of agency partnerships
 PARTNERSHIPS	Partner with car fleets powered by electricity to transport guest		Moderate	Lists of recommended car fleets
	Partner with hotels with sustainable practices	<ul style="list-style-type: none"> • Partner with hotels in “green buildings” (known for their sustainable practices) 	Easy	Lists of recommended hotels

Ease to achieve

☐ Easy
 ☒ Moderate
 ☐ Hard

Source: BCG analysis.





The CFDA has a critical role to play in supporting the sustainability goals of NYFW and the broader fashion industry. Although it cannot mandate how its members operate, it can establish clear sustainability guidelines and goals, educate its members in ways to meet them, and provide resources to help them do so. It can also coordinate the sustainability efforts of its member

brands and facilitate conversations between the fashion industry and local and regional governments about how the industry can meet regulations and policy goals. And it can promote sustainability by encouraging partnerships between NYFW stakeholders and across the entire fashion industry.

"The CFDA can play a more active part in educating designers, giving them access to sustainability resources, for example."

- Fashion Brand

RECOMMENDED STRATEGIC ACTIONS MOVING FORWARD, WHERE CFDA CAN PLAY A ROLE

CFDA Action	Immediate (~ 1 year)	Near-Term (2-3 years)	Long-Term (3+ years)
 Educate and offer resources	<ul style="list-style-type: none"> Educate NYFW stakeholders on sustainability (Impact Report and Playbook) Establish an award for designers incorporating sustainability into their shows/designs 	<ul style="list-style-type: none"> Provide directories (specific to producers, production, PR needs) for sustainable materials in samples & sets, venues, catering/restaurant options, hotels Establish an official CFDA digital platform for livestreaming shows 	<ul style="list-style-type: none"> Develop a deadstock database for brands to leverage when putting together samples Offer a centralized storage facility for brands to house set materials for reuse from prior shows
 Coordinate across brands	<ul style="list-style-type: none"> Encourage brands to share resources during NYFW, including venues, equipment, and crews Pilot measurement for carbon emissions with a selected representative group of brands 	<ul style="list-style-type: none"> Coordinate show locations across brands to minimize guests' travel 	<ul style="list-style-type: none"> Organize transportation for post-show materials (to be recycled, composted, etc.)
 Establish guidelines	<ul style="list-style-type: none"> Ban single-use plastic items From WYNNY Develop a "quick wins" toolkit for producers for sustainable events 	<ul style="list-style-type: none"> Endorse existing sustainability guidelines (e.g., Sustainable Apparel Coalition) to promote sustainability during NYFW 	
 Develop and Facilitate Partnerships		<ul style="list-style-type: none"> Recommend and facilitate introductions to partners for: <ul style="list-style-type: none"> Carbon measurement and offsetting Digital livestreaming Energy efficient resources Reuse of materials for samples and sets 	<ul style="list-style-type: none"> Involve local government in championing sustainability during NYFW (monetary support, outreach support) Partner with local government on waste disposal, and on recycling or reuse of materials for other purposes

Source: BCG analysis.

● Prioritized non-immediate actions that require immediate attention to start developing

RESOURCES

Boston Consulting Group

Weaving a Better Future: Rebuilding a More Sustainable Fashion Industry After COVID-19

Created in partnership with the Sustainable Apparel Coalition and Higg Co, this key report highlights industry challenges as it navigates the impacts of the pandemic and lays out a comprehensive innovation framework for re-building in a post crisis world – that is socially and environmentally responsible while also forward thinking.

<https://apparelcoalition.org/wp-content/uploads/2020/04/Weaving-a-Better-Future-Covid-19-BCG-SAC-Higg-Co-Report.pdf>

Financing the Transformation in Fashion

BCG and Fashion for Good Estimate the Financing Opportunity to Develop and Scale Innovations to Transform the Fashion Industry. Sustainability is at the top of the fashion industry's agenda, as leaders recognize the urgent need to move toward responsible practices under growing consumer and regulatory pressures. The question is how the industry will transform to achieve a sustainable operating model. A step change requires disruptive innovation in the form of new materials, processes, technologies, and business models.

<https://www.bcg.com/publications/2020/financing-transformation-fashion-investment-scale-innovation>

Council of Fashion Designers of America

RUNWAY360

RUNWAY360 is an innovative digital platform developed to support designers by bringing together every aspect of a collection launch. It incorporates key aspects of the designer business, from show to press, sales, and consumer activations, to provide the industry with a dynamic tool to experience the best of American fashion.

<https://runway360.cfda.com/>

RESOURCES

Sustainability Resource Hub

The CFDA Sustainability Resource Hub is a centralized, open access knowledge-sharing platform and home to an A-Z Sustainability Resources directory of more than 400 need to know stakeholder contacts, the CFDA Guide to Sustainable Strategies, a hands on Sustainable Strategies Toolkit, a developing fiber education based Materials Index, and other key reports and resources.

CFDA Guide to Sustainable Strategies

https://s3.amazonaws.com/cfda.f.mrhenry.be/2019/01/CFDA-Guide-to-Sustainable-Strategies_16.pdf

CFDA Sustainable Strategies Toolkit

https://s3.amazonaws.com/cfda.f.mrhenry.be/2019/01/CFDA-Sustainable-Strategies-Toolkit_0.pdf

KPI Design Kit: Playbook For Measurable Change | CFDA + NYU Stern Center for Sustainable Business

<https://s3.amazonaws.com/cfda.f.mrhenry.be/2019/10/CFDA-KPI-Design-Kit-HIGHRES.pdf>

A-Z Sustainability Resources

<https://cfda.com/resources/sustainability-resources>

A-Z Materials Index

<https://cfda.com/resources/materials>

Production Directory

As part of the CFDA's supply chain and manufacturing initiatives, the Production Directory is an open-access directory of over 270 U.S. fashion manufacturers that was created to help make more direct connections between brands and local manufacturing resources.

<https://cfda.com/resources>

United Nations Division for Sustainable Development Goals

The 17 Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including poverty, inequality, climate change, environmental degradation, peace and justice.

<https://sdgs.un.org/goals>

United Nations Office for Partnerships

The United Nations Office for Partnerships strives to serve as a gateway for public-private partnerships in furtherance of the Sustainable Development Goals

<https://www.un.org/partnerships/>

RESOURCES

Conscious Fashion Campaign

The Conscious Fashion Campaign, in collaboration with the United Nations Office for Partnerships, engages leading global fashion industry events to accelerate collective action in support of the Sustainable Development Goals.

<https://www.consciousfashioncampaign.com/>

United Nations Global Compact

The UN Global Compact is a voluntary initiative based on CEO commitments to implement universal sustainability principles and to take steps to support UN goals.

<https://www.unglobalcompact.org/>

Sustainable Apparel Coalition

The Sustainable Apparel Coalition {SAC} is the apparel, footwear, and textile industry's leading alliance for sustainable production and creator of the Higg Index. The Higg Index is a set of impact assessment tools for all industry participants.

<https://apparelcoalition.org/>

Terrapass

Terrapass provides the resources necessary for companies and individuals to understand and take responsibility for their climate impact.

This includes carbon offsets, educational tools and resources such as an online footprint calculator, helping businesses to conduct footprint analysis, and project initiatives centered on customized renewable energy solutions.

<https://www.terrapass.com/>

NYC Department of Sanitation {DSNY}

The NYC DSNY collects more than 1,200 tons of recyclable materials daily. Visit the online resources for information about recycling and collection of specific materials.

<https://www1.nyc.gov/assets/dsny/site/services/recycling>

Fabscrap

Brooklyn based Fabscrap is a one-stop textile reuse and recycling resource, and 501(c)3 Organization.

<https://fabscrap.org/>

Materials for the Arts

Materials for the Arts provides NYC arts nonprofits, public schools, and city agencies with free Creative REuse materials.

<https://www.materialsforthearts.org/eduonline/>

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