



The mission
of the Council
of Fashion
Designers of
America is to
strengthen
the impact of
American
fashion
in the global
economy.



Steven Kolb and Diane von Furstenberg at the 2019 CFDA Fashion Awards.

Letter from the Chairwoman, Diane von Furstenberg

When I became President of the CFDA 13 years ago, I had two initials goals—to turn the American fashion community into a family and to make it more global.

The first adventure Steven and I went on was to Washington, D.C., to lobby for copyright protection for fashion designers. It was quite an experience to lobby to almost everybody in Congress, from John McCain to Maxine Waters, Hillary Clinton, and Nancy Pelosi. While we didn't manage to pass legislation, we did manage to give the subject so much exposure—in Washington and beyond—that a lot of the people who used to copy realized the importance of hiring original talent to lead their design teams.

Creating a family means coming together and supporting each other. We launched the Strategic Partnerships Group, which provides tangible business services, education, and work opportunities for our designers.

As the digital revolution and the influence of social media were changing our industry, we felt obligated to reevaluate the purpose of Fashion Week and empower the designers to do what's best for each one of them.

We are focusing on making CFDA.com an editorial platform and a destination for American fashion content.

Since fashion is a reflection of our times, we are taking on the relevant issues, like sustainability, diversity and inclusion, and gender equality as pillars of our mission.

All of this will continue to help us strengthen the impact of American fashion in the global economy.

Nothing would have happened without the diligent work of the CFDA staff and the support and enthusiasm of the Membership.

As I am about to pass the baton to the American superstar designer Tom Ford, I know that he will lead the organization in a way that it deserves.

Letter from the President & Chief Executive Officer, Steven Kolb

Much has changed since I started at CFDA thirteen years ago.

The Internet and social media have revolutionized the fashion landscape. Everything is immediately universal and faster, and everybody has a platform to express their views. In fashion, we used to talk among ourselves a lot. Now, we must listen to all the voices and engage with the world.

This year, we introduced the CFDA Fashion Trust with Tania Fares, which brings in individuals and corporations to raise funds for U.S.-based designers, and we launched NETWORK. to provide all CFDA Members with mentorship opportunities and exclusive access to resources.

In 2018, we also made diversity and inclusion a primary pillar, beginning with the Glass Runway study on gender equality with *Glamour* magazine, and the Insider/Outsider briefing with PVH Corp. Looking ahead, we will continue to focus on all aspects of diversity and inclusion, including, but not limited to, abilities, age, gender, race/ethnicity, and sexual orientation.

In 2019, more change is happening. Diane von Furstenberg finishes an amazing tenure as our Chair. She has been an incredible partner who helped build CFDA into a world-class organization. I am forever grateful for her commitment to the CFDA. Our new chair is Tom Ford. I am excited to now work with him to further strengthen the organization and support American designers with new creative and business opportunities.



Mark Kaplan, Monica Canto, Dave Kozel, and Steven Kolb.



Dr. Ronald Milon, Ali Richmond, and Hannah Stoudemire.



Carly Cushnie, Samantha Barry, Stacey Haas, Shira Sue Carmi, and Sarah Dunn.



Jahleel Weaver, Bethann Hardison, Chioma Nnadi, Dario Calmese, and Rikki Byrd.



Top row, from left: Chris Genteel, Tracy Reese, Jahleel Weaver, Kimberly Jenkins, Annie Jean-Baptiste, Jamie Rosenstein, and Bethann Hardison.
Bottom row, from left: Reena Jana, Chioma Nnadi, Dario Calmese, Rikki Byrd, Christopher Bevans, and Brandice Daniel.

Social Impact

2018 marked an important year for the CFDA and its Social Impact efforts. Reflecting on the cultural climate and in response to the urgency for change, the CFDA made great strides in addressing diversity, equity, and inclusion.

Key collaborations with Google and PVH Corp. addressed diversity and inclusion head-on.

The CFDA & Google Black Fashion Founders Forum in February 2018 brought together over 100 industry professionals from all levels and disciplines across a series of panels and a networking session at Google's New York office in Chelsea. Speakers included Annie Jean-Baptiste of Google Product Inclusion, Chioma Nnadi of Vogue.com, Jahleel Weaver of Fenty, Brandice Daniel of Harlem's Fashion Row, and more.

In June 2018, the CFDA and Accelerate with Google collaborated on a Pride Month feature for premier LGBTQ designers of color to further provide a platform for the stories and voices in the intersectionality space.

The CFDA also partnered with PVH Corp. in late summer to launch an intimate industry event in October with top executives from over 30 leading fashion companies to discuss leadership competencies, best practices, and training tactics to eradicate unconscious bias and create more diverse companies with inclusive business practices. Participating executives came from Alexander Wang, Barneys New York, Condé Nast, Fashion Institute of Technology, IMG, Parsons School of Design, Ralph Lauren, and more. The event led to an industry briefing released in January 2019 in collaboration with PVH Corp. and consulting firm The Dagoba Group titled *Insider, Outsider: Inclusion & Diversity in the American Fashion Industry*.

The CFDA chartered additional pathways for change in the diversity and inclusion realm, specifically around professionals of color with a roundtable event for 50 industry business executives and creatives in June hosted by Bethann Hardison, the industry icon and leading voice for change. The CFDA also moved the focus on diversity and

inclusion to incorporate students and aspiring professionals in the Fashion For All Foundation, an organization spearheaded by Hannah Stoudemire and Ali Richmond. Support included a donation to the organization as well as a CFDA-hosted discussion on making it in the fashion industry, and linking F.F.A. Foundation to meet with industry icons Andrew Bolton, Eva Chen, Tonne Goodman, Tommy Hilfinger, and more to provide industry networking sessions and conversations to help promote education and resource development.

The discussion around gender (in)equality in the fashion industry took center stage with the Glass Runway report released in May 2018. Done in partnership with *Glamour* and McKinsey & Company, the work spanned several months with a near-1,000-person survey, two dozen in-depth interviews with key stakeholders and professionals, an industry-wide report, and an action-items document. Glass Runway offered both insights and steps to take to address gender (in)equality in the workplace, while taking the industry's temperature on this subject to map out important next moves to make. The report grew into the Women in Fashion CFDA Conversation series, which was held throughout the year. The findings will inform the CFDA's 2019 initiatives to continue this significant work.

Civic engagement and public policy were championed through two key projects in 2018. The CFDA and FWD.us released an anniversary report on immigration reform's impact on the fashion industry in May 2018. A continued build on the work done for the 2017 inaugural report, *Alterations for an Outdated Immigration System*, further spotlighted the emphasis on maintaining talent and innovation in the American fashion industry while taking a new approach by focusing on regional domestic fashion hubs impacted by the immigration system, including Los Angeles, Miami, Nashville, San Diego, and more.

The CFDA expanded on providing resources to foster civic engagement with a half-yearlong partnership with TurboVote, a CFDA-customized digital platform used to make voter registration easy for first-time electors and state transfers. TurboVote is a division of Brooklyn-based Democracy Works.



MEMBERSHIP

Membership in the **Council of Fashion Designers of America** is open to Americans who are designing in the United States or abroad, or international designers whose businesses are based in the United States.

Applicants must meet certain criteria and submit an online presentation of their work, accompanied by a detailed written application and letters of recommendation.

The Admissions Committee meets annually to review candidates' applications before making recommendations to the CFDA's Board of Directors. An affirmative vote by the board is required for the acceptance of each new member.

Clockwise from top left: Zaid Affas, Lindy McDonough, Alejandra Alonso Rojas, Alexander Olch, Jason Alkire, Ahlem Manai-Platt, Sander Lak, Christopher Bevans, Marysia Dobrzanska Reeves, Julie Alkire, Pamela Bell, and Ji Oh (not pictured: Mike Amiri and Venus Williams).

Meet 14 New Additions to the CFDA Family

ZAID AFFAS Zaid Affas graduated from Central Saint Martins and worked at Ports 1961 and Ralph Lauren, among others, before launching his namesake label in 2014. The Los Angeles-based British designer is redefining the image of modern luxury with silhouettes that are presented in a conceptual format and break ties with the traditional, and explores the transformative nature of intricate tailoring.

JASON AND JULIE ALKIRE Jason and Julie Alkire founded Haus Alkire in 2012 on the principle that meticulous product design has the ability to elevate and solidify the consumer-to-brand relationship. Jason is a painter, photographer, and former advertising executive. Julie was primarily self-taught from working in fashion since 2001, though she learned sewing and patternmaking from her grandmother. Superior craftsmanship and fit, custom textiles, advanced draping and tailoring, and original artwork prints define their label.

MIKE AMIRI The Los Angeles native Mike Amiri grew up around graffiti artists, skaters, and musicians, laying the foundation for the Amiri label, which launched in 2014. His pieces incorporate California culture as understood by natives, and street elements to define a new, modern form of luxury. Heritage elements such as distressed detailing, denim washes, and artisanal treatments are synonymous with the brand's identity.

PAMELA BELL Pamela Bell founded prinkshop around a “creative capitalism” model, in which businesses can be both profitable and philanthropic. Prinkshop's wear-what-you-care-about apparel and accessories turn bystanders into activists, and Bell has partnerships with Women in the World, Girl Up, and Lady Parts Justice, among others. Previously, she was a founding partner of the Kate Spade and Jack Spade brands.

CHRISTOPHER BEVANS The native New Yorker Christopher Bevans launched Dyne, which operates to achieve new heights in fashion and technology, in 2015. He started his career at a local tailoring house, and, while at Fashion Institute of Technology, learned the ropes from Jack Sauma of MOOD Fabrics. The Portland, Oregon-based designer also worked with Billionaire Boys Club, Head (Tennis), Sean John, and Yeezy, and was design director at Nike's Blue Ribbon Sports Division.

SANDER LAK The Brunei-born and Holland-raised creative director of Sies Marjan was educated at ArtEZ in Arnhem, the Netherlands, and at Central Saint Martins in London. He spent time in the ateliers of prestigious design houses in New York, Antwerp, and Paris, and debuted the New York-based Sies Marjan collection for fall 2016 at New York Fashion Week.



Zaid Affas



Lindy McDonough



Ji Oh



Jason and Julie Alkire



Mike Amiri



Ahlem Manai-Platt



Pamela Bell



Alexander Olch



Marysia Dobrzanska Reeves



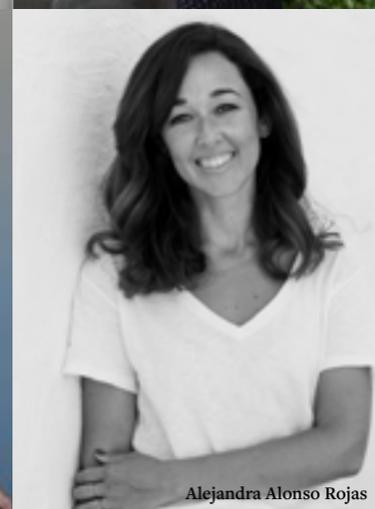
Christopher Bevans



Sander Lak



Venus Williams



Alejandra Alonso Rojas

Membership THE NEW MEMBERS

LINDY MCDONOUGH The creative director and cofounder of Providence, Rhode Island's, Lotuff Leather designs and oversees production at its in-house studio, where classically trained artists hand-make technically complex leather bags. With a BFA in Industrial Design from Rhode Island School of Design and nearly a decade of industry experience, McDonough creates pieces with a minimal sensibility, focus on functionality, and lasting quality.

Ji OH Ji Oh founded her namesake label in 2014 around the concept that opposites create heartfelt drama, punctuated by the trueness of her personal expression through design to make a delicate balance for today's individualist. Known for her line's androgynous uniform dressing, Oh designs for men and women who believe in comfort and versatility with ultimate sophistication. She reinterprets classics with a powerful understatement of balance and proportion.

ALEXANDER OLCH The New York City native Alexander Olch is a designer, film director, and writer who founded his Alexander Olch New York accessories line in 2002. Olch builds collections from his original textile designs. All pieces are handmade exclusively in New York. The collection has grown to include scarves, hats, shirting, pajamas, and a new home series. In 2013, he opened his flagship store at 14 Orchard Street. He also founded the Metrograph movie theater and distribution company in 2016.

MARYSIA DOBRZANSKA REEVES The former ballerina Marysia Dobrzanska Reeves founded the Marysia womenswear brand in 2009. A longtime surfer, she spent most of her time wearing leotards and wet suits, but as her interest in fashion grew, the Polish-born, Venice Beach-based designer realized she could translate her early uniforms into fresh, modern swimwear and effortless beachwear. Made from premium Italian fabrics, the swimwear is cut by hand in a couture factory, and scallop-edged designs are Reeves's signature.

VENUS WILLIAMS The tennis legend Venus Williams is arguably one of the most accomplished and inspiring women in the history of sports, and is also admired for her bold sense of style. Encouraged by her mother at an early age to explore her creative side, Williams enrolled in fashion school, where she was drawn to fashion and interior design. Williams parlayed her fine-tuned business acumen and her healthy competitive spirit into two successful design ventures, including the EleVen activewear brand, which launched in 2007.

AHLEM MANAI-PLATT Parisian-born, Los Angeles-based Ahlem Manai-Platt launched Ahlem eyewear in 2014. Her frames are entirely handcrafted in France with uncompromising attention to detail. The brand quickly gained recognition due to its quality of design and craftsmanship. In 2017, she opened two retail stores in Los Angeles: on Abbot Kinney Boulevard in Venice and at Row DTLA in Downtown L.A..

ALEJANDRA ALONSO ROJAS Alejandra Alonso Rojas is a Madrid-born fourth-generation hand-knitter who combines traditional and experimental techniques for one-of-a-kind pieces. The designs feature impeccable cuts and quality finishes in the finest materials. The prominence of knits and leathers demonstrate her commitment to preserving her heritage. She seamlessly blends artistry, handcraft, and an easeful glamour into her creative process, and supports responsible manufacturing and sustainable production practices.

The New Network

In April, the CFDA launched NETWORK., an extension of its existing Professional Development offerings aimed at helping Members identify and address specific business concerns. The mission of NETWORK. is to provide Members with supplemental support through business mentorship, exclusive access to industry resources, and Member-only panel discussions, lecture series, workshops, conferences, and focused networking events.



1.30 CFDA Conversation: The Move to Fur-Free

John Bartlett, Marc Bouwer, and PJ Smith of The Humane Society hosted a conversation to discuss the benefits of and options for making your brand fur-free. The speakers offered alternatives like utilizing new technology and production as a way of duplicating furs and leathers without the environmental impact and danger to the animals' wellbeing.



2.22 CFDA Conversation: Plus-Size Design & Production

Becca McCharen-Tran of Chromat, Ryan Lobo and Ramon Martin of Tome, Polina Veksler and Alexandra Waldman of Universal Standard, and moderator Lauren Chan discussed the importance of size inclusivity and the process behind it from a design and production view, as well as the marketing and selling challenges designers may face when extending their collections to be more size inclusive.

3.26 Sheppard Mullin & ACC Conversation & Networking

Hosts Ted Max and Kari Rollins, partners at the law firm Sheppard Mullin, addressed top issues in retail and fashion-related legal matters, including cybersecurity and data protection, and an IP update and ADA Compliance. Also joining the conversation were Tracy Reese, Elisheva Jasie of Coty, Inc., and Lisa Harris of Sheppard Mullin, to highlight the Time's Up movement. The evening ended with a reception for CFDA Members to meet and network with members of the Association of Corporate Counsel.

4.19 CFDA Fashion Leadership Conference

The inaugural Fashion Leadership Conference served as the official launch of NETWORK. CFDA Members and industry executives gathered at the Hearst Conference Center, in New York City, for a full day of presentations and conversations. Topics and speakers included:

Creating a Meaningful Brand Experience On & Off-line

- Neil Blumenthal & Dave Gilboa, Warby Parker
- Madeline Weeks

The Future of Merchandising

- Courtney Spitz, Accenture

On-Demand Manufacturing

- Amanda Curtis, Nineteenth Amendment
- Mariano deGuzman, Nimbly Made
- Alex Tschopp, Tailored Industry
- Karen Bhatia, NYCEDC

Venture Funds & Investing

- Carrie Barber, Credit Suisse
- Rachel Blumenthal, Rockets of Awesome
- Deborah Jackson, Plum Alley
- Lydia Dishman, Fast Company

The State of Fashion

- Nick Blunden, The Business of Fashion

Female Founders

- Molly Howard, La Ligne
- Valerie Macaulay, La Ligne
- Meredith Melling, La Ligne
- Sandy Liang, Sandy Liang
- Kesha McLeod, KMCME

The Re-Invention of Retail

- Kristen Cole, Forty Five Ten
- Maria Lemos, Rainbow Wave
- Zach Overton, Samsung
- Roopal Patel, Saks Fifth Avenue
- Ray Smith, *The Wall Street Journal*

Social Media as a Digital Marketplace

- Bora Show, Facebook
- Babba C. Rivera, bybabba
- Karen Robinovitz
- Jhara Valentini, Valentini Media Group



5.2 CFDA Conversation: Membership-Based Fashion, Hosted by Rachel Zoe

The intimate panel discussion in L.A. focused on the new trend of membership-based online brands with speakers Roger Berman of Rachel Zoe, Shawn Gold of TechStyle Fashion Group, Katie Rosen Kitchen of FabFitFun, and Kendra Gratteri of FabFitFun, moderated by Marcy Medina of WWD. The evening concluded with a cocktail reception on the rooftop of Rachel Zoe's headquarters, sponsored by One Hope Wine. Guests were able to take home a box of their own from FabFitFun and Box of Style.

5.3-5.4 Lewis Alexander Office Hours in Los Angeles

Lewis Alexander of Lewis Alexander Consulting held office hours at Soho House West Hollywood for CFDA Members.

5.31 Global Change Awards x New York Fashion Tech Lab x XRC Lab Presentations, in partnership with H&M Foundation & Accenture

Select companies from New York Fashion Tech Lab, XRC Labs, and winners of the Global Change Awards joined CFDA Members and industry executives at the Standard Hotel in Manhattan to present their innovations in fashion, retail, technology, and sustainability.



6.27 CFDA Conversation: Optimizing Your Direct-to-Consumer Business

With the rise of direct-to-consumer and digital-native brands, leading experts Amanda Curtis of Nineteenth Amendment, Paul Healion and Melissa Holstein of One Rockwell, and Maggie Winter of AYR participated in a conversation moderated by Sam Kaplan of Burch Creative Capital. The group shared insights into how brands can operationally transition or optimize their direct-to-consumer business strategy.

7.17 NETWORK. Masterclass, Hosted by Pinterest

For the first Masterclass in a series hosted by Pinterest, Vikram Bhaskaran and Raashi Rose introduced Members to the platform, with particular attention to user personalization. Members learned more about fashion trends and top searches, as well as creative best practices, product innovation, and how to better connect with consumers on the platform.

7.19 CFDA x Facebook NYFW Mobile Program

In partnership with Facebook, four CFDA Member brands received hands-on personalized support to achieve their social-media goals. Alice + Olivia, Milly, and Mansur Gavriel worked with the creative team at Facebook to produce mobile-first Fashion Week content for Facebook and Instagram that resulted in significantly better brand awareness, sales, and business outcomes.

7.24 CFDA x Alibaba TMALL Conversation

Alibaba's TMALL and the CFDA organized a conversation on the best practices in fashion retail online in China. CFDA Members had the opportunity to learn about TMALL's platform. Experts introduced the audience to the processes and operations needed to launch their U.S. businesses successfully in China.

7.25 CFDA Conversation: Changing Tariff Policies in China

In response to trade developments between the United States and China, the CFDA hosted a conversation on the specific impacts the proposed tariff increases on finished goods imported from China would have on the fashion industry. Leading this conversation were industry experts Lisa Metcalfe of Ten Yards and James Metcalfe of Alice + Olivia.



8.1 CFDA Conversation: Cause Marketing

With the consumer mindset shifting toward products that support a cause, the core purpose of one's brand is more important than ever. The conversation discussed how companies are using fashion to support social responsibility. Lauren Bush Lauren of Feed, Anne-Marie Grey of USA for UNHCR, and Kristen Sosa of Olivela led the discussion, which was moderated by Lauren Sherman of The Business of Fashion. The panelists offered their advice on how to incorporate cause marketing into business plans and follow through with authenticity.



8.8 & 9.24 CFDA Conversation: Women Working in the Fashion Industry

CFDA held the two-part series to continue the conversations prompted by the Glass Runway Study with *Glamour*. The first part included discussion on topics such as pregnancy, maternity leave, work-life balance, and companies leading the way in supporting a healthy work environment. Stacey Bendet of Alice + Olivia, Marina Larroude of Barneys New York, Brian McComak of Tapestry, and Noria Morales, formerly of Target, shared their insights.

The second one highlighted mentorship and training for career advancement identified barriers to success; how to ask for promotions, raises, and better benefits; reentry into the workplace after maternity leave; as well as how employers can retain top talent. Panelists included Wendy Naugle of *Glamour*, Julee Wilson of *Essence*, Bonnie Morrison, Gayle Dizon of Dizon Inc., Nicole Colovos of Colovos, and Kristy Hurt of Kristy Hurt Consulting.



10.25 CFDA Conversation: The Drop

Fashion brands and retailers are adapting to “the drop” retail model, where exclusive merchandise, limited-edition pieces, and product collaborations are released more frequently both in-store and online. Retail experts Jackie Kim, formerly of Barneys New York, and Thomas Cykana of Kith, as well as designers Shimon and Ariel Ovadia of Ovadia & Sons, shared their experience of working within this new model. Jeff Carvalho, managing director of Highsnobiety, led the conversation.

11.13 NETWORK. Masterclass: Pinterest Webinar

For the second Masterclass in the Pinterest series, Lisa Fong of SMB marketing hosted a webinar to discuss tips on creating organic and paid campaigns on the platform, highlighting the value of reaching consumers at the earliest stage in their path to purchase, where they are most open to discovering new ideas, products, and brands.



12.10 Female Founder Series: MM.LaFleur

CFDA kicked off its Female Founders Series, which highlights extraordinary female entrepreneurs who are changing the fashion landscape, with MM.LaFleur’s Sarah LaFleur and Miyako Nakamura. Moderated by Business of Fashion’s Lauren Sherman, LaFleur and Nakamura shared their experiences of growing their vertically integrated womenswear brand from starting in a small showroom at Soho House to opening their own spaces in major cities nationwide.



12.13 NETWORK. Masterclass: Fohr

James Nord of Fohr, the first-to-market platform that connects top luxury brands with influencers, held a Masterclass for CFDA Members and their teams, where he shared insights into working with micro-influencers, a demographic of influencers who can offer a brand better value for their dollar. Members also learned more about data and the importance of building cultural capital to enhance a brand’s identity.

The CFDA Fashion Trust

In September, the CFDA launched a new charitable initiative under the CFDA Foundation. The mission of the CFDA Fashion Trust is to provide business support to U.S.-based designers through financial grants and strategic mentoring. Tania Fares is the founder of the Fashion Trust, which she co-chairs with Elisa Sednaoui Dellal and Laura de Gunzburg.

6.14–6.25 Auction of Photos Benefitting CFDA Fashion Trust

The award-winning fashion-and-celebrity photographer and director Markus Klinko donated 13 images for auction on Paddle8.



11.13 In-Conversation with Diane von Furstenberg & Morgan Stewart

The CFDA Fashion Trust held its first In-Conversation at Spring Place in Los Angeles. CFDA Chairwoman Diane von Furstenberg and the television personality Morgan Stewart sat down and talked fashion, career, and motherhood.

Member Opportunities

3.14 David Bowie Exhibit Member Tour

Designers were invited to a special before-hours guided tour of *David Bowie Is*, at the Brooklyn Museum. Amy Chan, Michael and Nicole Colovos, Martin Cooper, Alan Eckstein, Nili Lotan, Cynthia Sakai, and Rebecca Taylor were among the designers in attendance.

11.28 Andy Warhol Exhibit Member Tour

CFDA Members were offered a guided tour of *Andy Warhol—From A to B and Back Again*, at the Whitney Museum of American Art. Attendees included Carolina Amato, Gigi Burris, David Cohen, Kathryn Dianos, Virginie Promeyrat, Selima Salaun, and Jennifer Zuccarini.

Philanthropy: Fashion Targets Breast Cancer

3.16 Frames for a Cause

The eyewear designers of the CFDA created limited-edition frames to benefit Fashion Targets Breast Cancer. The edCFDA debuted the designs at a cocktail party at Selima Optique, in SoHo. Participating brands are Barton Perreira, Blake Kuwahara, Christian Roth, Illesteva, I.a. Eyeworks, Leisure Society, Morgenthal Frederics, Robert Marc, and Selima Optique.

10.8–10.18 CFDA/FTBC x eBay for Charity Campaign

The CFDA Foundation and eBay for Charity teamed up to support Fashion Targets Breast Cancer and raise funds for and awareness about breast cancer in the United States. Exclusive and special-priced items, of which 100 percent of the proceeds benefited FTBC, were available for purchase on eBay from designers Guido Campello (Cosabella), Nick Fouquet, Adam and Ryan Goldston (APL), Colette Malouf, Jill Platner, Lisa Salzer-Wiles (Lulu Frost), Kendra Scott, and Jonathan Simkhai. Additional items from the photographer Dewey Nicks, Never Fully Dressed, and Vibrant Body Company rounded out the offering.

10.28 FTBC x Rag & Bone Shopping Event

Rag & Bone founder Marcus Wainwright donated 15 percent of all sales at select retail locations to benefit Fashion Targets Breast Cancer.

CFDA {Fashion Incubator}

1.17 D’Marie Masterclass

The CFDA {Fashion Incubator} partnered with D’Marie, a social-media analytics and talent-casting platform. D’Marie offered a range of services exclusive to the designers and hosted a master workshop. Cofounder Frank Spadafora discussed working with influencers and the casting process, understanding social-media analytics, translating data from a social-media campaign, and building a successful campaign based on data.

2.13 Conversation: Partnerships and Collaborations

Norial Morales, formerly head of collaborations and influencer marketing at Target, and Douglas Hand, attorney at Hand Baldachin, hosted a workshop to discuss design collaborations and partnerships. The designers learned about various types of partnerships, what a successful partnership/collaboration looks like, and key challenges and restrictions when working with a partner.

2.27 Credit Suisse Workshop

Nini Zhang of Credit Suisse hosted a Small Business Investment conversation for the designers. They were encouraged to outline key challenges they face on the topic of investment. Zhang explained how they should think about funding; what investors look for in a brand; a typical outline for an investor deck; how to think about valuation; and at what stage a designer should consider taking on an investment.

5.17 End-of-Program Party Hosted by Target

As the underwriter for the CFDA {Fashion Incubator}, Target hosted an end-of-program party at its West Chelsea studio space. Participating designers from all four {Fashion Incubator} cohorts, business mentors, and other supporters came to celebrate the success of the program and network with one another.

Membership

BOARD OF DIRECTORS

Diane von Furstenberg, *Chairwoman* • Marcus Wainwright, *Vice Chairman* • Michael Kors, *Vice Chairman*
Vera Wang, *General Secretary* • Mimi So, *Treasurer*

Tom Ford • Italo Zucchelli • Kara Ross • Deborah Lloyd • Georgina Chapman
Norma Kamali • Prabal Gurung • Ralph Lauren • Reed Krakoff • Stan Herman • Tracy Reese
Ashley Olsen • Tommy Hilfiger • Dao-Yi Chow • Stacey Bendet

EMERITUS BOARD

Kasper • Mary McFadden • Alexander Julian • Donna Karan • Monika Tilley • Linda Allard • Calvin Klein
Patricia Underwood • Carolina Herrera • Mary Ann Restivo • Jeffrey Banks • Louis Dell’Olio • Carlos Falchi • Cynthia Steffe
Gerard Yosca • Joseph Abboud • Robert Lee Morris • Kate Spade • John Varvatos • Leigh Bantivoglio • Dana Buchman
Marc Ecko • Nicole Miller • John Bartlett • Richard Lambertson • Francisco Costa • David Chu • Patrick Robinson • Kenneth Cole
Yeohlee Teng • Isabel Toledo • Oscar de la Renta • Narciso Rodriguez • Selima Salaun • David Yurman • Philip Crangi
Marc Jacobs • Derek Lam • Jack McCollough • Lazaro Hernandez • Carole Hochman • Tory Burch

The CFDA Membership

A

Joseph Abboud
Virgil Abloh
Reem Acra
Alexa Adams
Adolfo
Zaid Affas
Babi Ahluwalia
Sachin Ahluwalia
Waris Ahluwalia
Steven Alan
Simon Alcantara
Victor Alfaro
Jason Alkire
Julie Alkire
Fred Allard
Raquel Allegra
Joseph Altuzarra
Carolina Amato
Francesca Amfiteatrof
Mike Amiri
Sophia Amoruso
Paul Andrew
Dana Arbib
Raul Arevalo
Greg Armas
Nak Armstrong
Jordan Askill
Rosie Assoulin
Brian Atwood
Lisa Axelson
Lubov Azria
Yigal Azrouel

B

Mark Badgley
Matt Baldwin
Linda Balti
Jeffrey Banks
Leigh Bantivoglio
Jhane Barnes
Stirling Barrett
John Bartlett
Gaby Basora
Dennis Basso
Michael Bastian
Shane Baum
Bradley Bayou
Veronica Miele Beard
Veronica Swanson Beard
Erin Beatty
Susan Beischel
Pamela Bell
Sara Beltran

Stacey Bendet
Richard Bengtsson
Chris Benz
Christopher Bevans
Coomi Bhasin
Alexandre Birman
Alexis Bittar
Kenneth Bonavitacola
Sully Bonnelly
Monica Botkier
Marc Bouwer
John Brevard
Barry Bricken
Thom Browne
Sophie Buhai
Tory Burch
Virginia “Gigi” Burris
Stephen Burrows

C

Guido Campello
Carlos Campos
Louise Camuto
Kevin Carrigan
Liliana Casabal
Edmundo Castillo
Kristy Caylor
Jean-Michel Cazabat
Salvatore J. Cesarani
Greg Chait
Amy Chan
Natalie Chanin
Kip Chappelle
Georgina Chapman
Ron Chereskin
Wenlan Chia
Dao-Yi Chow
Eva Chun Chow
Doo-Ri Chung
Peter Cohen
Kenneth Cole
Michael Colovos
Nicole Colovos
Sean Combs
Rachel Comey
Martin Cooper
Tim Coppens
Maria Cornejo
Daniel Corrigan
Esteban Cortazar
Britt Cosgrove
Francisco Costa
Victor Costa
Jeffrey Costello

Erica Courtney
Keren Craig
Emily Current
Carly Cushnie

D

Sandy Dalal
Robert Danes
Mark Davis
Ruthie Davis
Donald Deal
Pamela Dennis
Pamella DeVos
Kathryn Dianos
Keanan Duffty
Stephen Dweck

E

Alan Eckstein
Libby Edelman
Sam Edelman
Mark Eisen
Meritt Elliott
Karen Erickson
Patrik Ervell
George Esquivel
Steve Fabrikant
Pina Ferlisi
Lisa Marie Fernandez
Luis Fernandez
Erin Fetherston
Andrew Fezza
Cheryl Finnegan
Eileen Fisher
Jennifer Fisher
Sarah Flint
Andrea Fohrman
Dana Foley
Tom Ford
Lizzie Fortunato
Nick Fouquet
Istvan Francer
R. Scott French

G

Shane Gabier
Fernando Garcia
Floriana Gavriel
Judy Geib
Nancy Geist
Robert Geller
Geri Gerard
Rosetta Getty
Gai Gherardi

Flora Gill
Adriano Goldschmied
Adam Goldston
Ryan Goldston
Wes Gordon
Chloe Gosselin
Matteo Gottardi
Gary Graham
Nick Graham
Rogan Gregory
Henry Grethel
Ulrich Grimm
Joy Gryson
George Gublo
Prabal Gurung

H

Scott Hahn
Jeff Halmos
Kobi Halperin
Cathy Hardwick
Dean Harris
David Hart
Gabriela Hearst
Stan Herman
Lazaro Hernandez
Carolina Herrera
Brett Heyman
Tommy Hilfiger
Carole Hochman
Mara Hoffman

I

Siki Im
Sang A Im-Propp
Marc Jacobs
Henry Jacobson
Aurora James
Eric Javits, Jr.
Kerby Jean-Raymond
Julia Jenztsch
Kristine Johannes
Betsey Johnson
Ulla Johnson
Alexander Julian
Ashley Jung

K

Gemma Kahng
Norma Kamali
Donna Kang
Jen Kao
Donna Karan
Kasper

Jenni Kayne
Shaun Kearney
Liya Kebede
Pat Kerr
Naeem Khan
Sharon Khazzam
Ana Khouri
Eugenia Kim
Laura Kim
Adam Kimmel
Calvin Klein
Michael Kors
Monica Rich
Kosann
Reed Krakoff
Regina Kravitz
Nikki Kule
Lisa Kulson
Christopher
Kunz
Nicholas Kunz
Blake Kuwahara

L

Steven Lagos
Sander Lak
Derek Lam
Richard
Lambertson
Adrienne Landau
Liz Lange
Sally LaPointe
Byron Lars
Ralph Lauren
Chris Leba
Jussara Lee
Garrett Leight
Larry Leight
Nanette Lepore
Michael Leva
Monique Lhuillier
Andrea Lieberman
Phillip Lim
Johan Lindeberg
Marcella
Lindeberg
Adam Lippes
Deborah Lloyd
Elizabeth Locke
Dana Lorenz
Nili Lotan
Pamela Love
Tina Lutz
Jenna Lyons
Victor Lytvinenko

M

Bob Mackie
Jeff Mahshie
Colette Malouf
Ahlem Manai-Platt
Isaac Manevitz
Melissa Joy Manning
Rachel Mansur
Robert Marc
Mary Jane Marcasiano
Fiona Kotur Marin
Lana Marks
Paul Marlow
Deborah Marquit
Jana Matheson
Brandon Maxwell
Lisa Mayock
Becca McCharen-Tran
Jack McCollough
Kimberly McDonald
Lindy McDonough
Mary McFadden
Barbara McReynolds
David Meister
Jonathan Meizler
Andreas Melbostad
Gilles Mendel
Jennifer Meyer
B Michael
Carlos Miele
Derrick Miller
Nicole Miller
Malia Mills
Rebecca Minkoff
James Mischka
Isaac Mizrahi
Bibhu Mohapatra
Sean Monahan
Claude Morais
Paul Morelli
Robert Lee Morris
Miranda Morrison
Rebecca Moses
Kate Mulleavy
Laura Mulleavy
Matt Murphy
Blake Mycoskie

N

Gela Nash-Taylor
Josie Natori

LeAnn Nealz
Brook Garber Neidich
Charlotte Neuville
Irene Neuwirth
David Neville
Roland Nivelais
Vanessa Noel
Misha Nonoo
Maggie Norris
Paige Novick

O

Kerry O’Brien
Thaddeus O’Neil
Juan Carlos Obando
Michelle Ochs
Ji Oh
Alexander Olch
Ashley Olsen
Mary-Kate Olsen
Sigrid Olsen
Luca Orlandi
Alex Orley
Matthew Orley
Samantha Orley
Maxwell Osborne
Ariel Ovadia
Shimon Ovadia
Rick Owens

P

Thakoon Panichgul
Monica Paolini
Raam Parton
Shea Parton
Nellie Partow
Marcia Patmos
John Patrick
Edward Pavlick
Monique Péan
Patty Perreira
Lisa Perry
Christopher Peters
Thuy Pham
Robin Piccone
Mary Ping
Maria Pinto
Ashley Pittman
Jill Platner
Linda Platt
Tom Platt

Leigh Plessner
Alexandre Plokhov
Marina Polo
Laura Poretzky-Garcia
Zac Posen
Whitney Pozgay
Jeff Press
Virginie Promeprat
James Purcell

R

Jessie Randall
Tracy Reese
Marysia Dobrzanska
Reeves
William Reid
Robin Renzi
David Rodriguez
Eddie Rodriguez
Narciso Rodriguez
Robert Rodriguez
Alejandra Alonso Rojas
Charlotte Ronson
Lela Rose
Kara Ross
Ippolita Rostagno
Christian Roth
Cynthia Rowley
Rachel Roy
Sonja Rubin
Ralph Rucci
Kelly Ryan

S

Ernest Sabine
Jamie Sadock
Michael Saiger
Cynthia Sakai
Selima Salaun
Justin Salguero
Lisa Salzer-Wiles
Angel Sanchez
Behnaz Sarafpour
Jake Sargent
Janis Savitt
Brad Schmidt
Lorraine Schwartz
Jeremy Scott
Kendra Scott
Scot Shandalove
George Sharp
Anna Sheffield

Marcia Sherrill
Sam Shipley
Tadashi Shoji
Jasmin Shokrian
Daniel Silberman
Howard Silver
Jonathan Simkhai
Tabitha Simmons
Michael Simon
Christian Siriano
Sofia Sizzi
Pamela Skaist-Levy
Michael Smaldone
Amy Smilovic
Michelle Smith
Danielle Snyder
Jodie Snyder Morel
Todd Snyder
Mimi So
Peter Som
Monica Sordo
Gunnar Spaulding
Peter Speliopoulos
Yves Spinelli
Temple St Clair
Laurie Stark
Richard Stark
Shelly Steffee
Sue Stemp
Scott Sternberg
Robert Stock
Steven Stolman
Jay Strongwater
Jill Stuart
Ben Stubbington
Anna Sui
Daiki Suzuki

T

Robert Tagliapietra
Johnny Talbot
Vivienne Tam
Isa Tapia
Rebecca Taylor
Tanya Taylor
Yeohlee Teng
Monika Tilley
Zang Toi
Isabel Toledo
Rafe Totengco
John Truex

Trina Turk
Mish Tworowski
U
Patricia Underwood
Kay Unger

V

Carmen Marc Valvo
Rony Vardi
Nicholas Varney
John Varvatos
Stuart Ververs
Cynthia Vincent
Clare Vivier
Diane von Furstenberg
Patricia von Musulin

W

Marcus Wainwright
Paige Walker
Lucy Wallace Eustice
Alexander Wang
Vera Wang
Cathy Waterman
Marissa Webb
Timo Weiland
Heidi Weisel
Carla Westcott
John Whitedge
Venus Williams
Brian Wolk
Gary Wolkowitz
Scosha Woolridge
Jason Wu

Y

Sarah Yarborough
Araks Yeramyian
Wing Yin Yau
Gerard Yosca
Bonnie Young

Z

Catherine Zadeh
Gabiella Zanzani
Jake Zeitlin
Katrin Zimmermann
Rachel Zoe
Jennifer Zuccarini
Italo Zucchelli
Eva Zuckerman
Monica Zwiner

EDUCATION INITIATIVES

From scholarship to sustainability, CFDA Education & Professional Development supports all phases of the designer lifecycle, including student, graduate, early emerging, and established professional.

Initiatives provide fashion designers relevant access to resources, microfunding, industry exposure, mentorship, and education.

Program highlights include the CFDA + Lexus Fashion* Initiative, CFDA +, Elaine Gold Launch Pad, Fashion Future Graduate Showcase, CFDA+ Design Graduates, the Kenneth Cole Footwear Innovation Award, an annual Fashion Education Summit, and the legacy CFDA Scholarship Program.



Steven Kolb and Rachel Espersen with the 2017-2018 CFDA + Lexus Fashion* Initiative finalists.

CFDA+Lexus Fashion* Initiative

INSPIRE | INNOVATE | IMAGINE

The mission of the CFDA + Lexus Fashion* Initiative is to inspire thought leadership, facilitate the implementation of innovative business practices, and activate meaningful change within American fashion.

Building upon the CFDA and Lexus's long-standing partnership (established in 2011) and shared vision to support fashion's journey to sustainability, the CFDA + Lexus Fashion* Initiative is a business-development program designed to inspire commitment to transformative leadership, sustainable innovation, and positive change.

C/LF*I provides education and mentorship, supported by milestone-based awards generously underwritten by Lexus. The primary goal of the initiative is to facilitate steps to measurable progress thereby furthering American fashion's journey to sustainability.

Participants learn how to navigate fashion's complex supply chain to make informed, strategic design and business decisions using a triple-bottom-line approach—valuing people, the planet, and profit holistically. Fashion's environmental, social, and financial impacts are examined alongside potential for problem-solving through new materials, processes, and systems. With the support of an expert team of volunteering advisors and mentors, participants target aspects of their design and business strategies, defining actionable goals in areas including materials, production, service innovations, and organizational-change management.

- 2017-2018**
CFDA + LEXUS FASHION* INITIATIVE PARTICIPANTS
CIENNE | Nicole Heim and Chelsea Healy
M.PATMOS | Marcia Patmos
ST. ROCHE | Paud Roche and Sue Stemp
STUDIO ONE EIGHTY NINE | Abrima Erwiah and Rosario Dawson
WHIT | Whitney Pozgay and Parker Argote

1.9 Cradle to Cradle Fashion Positive Workshop
 The designers took part in a workshop led by Fashion Positive's Annie Gullingsrud, that focused on circularity and materiality.

1.29 Micro Award Challenge
 Each of the five selected brands was awarded funds upon successful completion of diagnostic and scoping.

2.26 Eileen Fisher Tiny Factory Visit
 The designers took a trip to Eileen Fisher's Tiny Factory to learn more about its circular supply chain.

February-May Stern Sustainability for Competitive Advantage Launch
 CFDA facilitated Sustainability for Competitive Advantage courses at NYU Stern School of Business's Center for Sustainable Business. The courses were led by Tensie Whalen through a live case-study-based team approach.

3.13 LaForce Storytelling and Branding Workshop
 Led by James LaForce, designers focused on storytelling, and were prompted to create a unified brand narrative.

4.3 Scalable Artisanhip and Craftsmanship with Nest Workshop
 Led by Kristin Scheinder of Nest, the designers focused on assessment strategies and global artisanhip.



5.13-5.17 Copenhagen Fashion Summit

Thanks to Rachel Espersen of Lexus, the CFDA + Lexus Fashion* Initiative participants joined the 1,300 players at the annual business event on sustainability. The designers had the opportunity to attend a series of educational presentations.

C3 Capsule Collection at Intersect by Lexus

C3—Circular Capsule Collection—was a limited-edition collaboration created exclusively by CFDA + Lexus Fashion* Initiative 2.0 finalists and showcased at the new Intersect by Lexus NYC space. The collection was produced with Cradle to Cradle Gold Certified Millennium Nature, an organic wool yarn. The near-zero-waste knitwear is made using Shima technology by CFDA manufacturing partners Tailored Industry in Brooklyn, Nimble in Los Angeles, and New York Embroidery in Manhattan’s Garment District. C3 is impact-positive down to the details, including the recycled materials used for hangtags by Talon International.



Model Amber Valletta in a look from the C3 capsule collection.

6.26 Strategic Blueprint Awards

At the conclusion of the 2017–2018 virtual residency for the five CFDA + Lexus Fashion* Initiative, participants were challenged to imagine a positive future. Each brand pitched a holistic Strategic Blueprint mapping out their goals for the next three to five years at the SoHo Grand Hotel. Annie Gullingsrud of Design for AllKind, Mara Hoffman, Melanie Steiner of PVH Corp., Rachel Espersen of Lexus, Sara Kozlowski, and Steven Kolb took part in the selection committee and determined awards totaling \$90,000. Rosario Dawson and Abrima Erwiah of Studio One Eighty Nine took home the grand prize of \$80,000, and Cienne’s Nicole Heim and Chelsea Healy received \$10,000 as runners-up for their outstanding progress throughout the program and their commitment to prioritizing sustainability in their company.



Rosario Dawson and Abrima Erwiah

AWARDS

STUDIO ONE EIGHTY NINE | GRAND PRIZE \$80,000 LEXUS AWARD
CIENNE | \$10,000 LEXUS AWARD

C/LF*I 2.0 STRATEGIC BLUEPRINT SELECTION COMMITTEE

Annie Gullingsrud | Design for AllKind
 Mara Hoffman | Mara Hoffman
 Melaine Steiner | PVH Corp.
 Rachel Espersen | Lexus
 Sara Kozlowski | CFDA
 Steven Kolb | CFDA

2017–2018 ADVISORY BOARD

Giusy Bettoni and James Mendolia | C.L.A.S.S
 Barbara Burchfield | Conscious Commerce
 Burak Cakmak | Parsons School of Design
 Anna Scott Carter | Clean by Design
 Kristy Caylor | CERCI
 Natalie Chanin | Alabama Chanin
 Rachel Espersen | Lexus
 Julie Gilhart | Fashion Consultant
 Linda Greer | The National Resources Defense Council
 Ron Gonen | Closed Loop Fund
 Jason Kibbey | Sustainable Apparel Coalition
 Steven Kolb | CFDA
 Sara Kozlowski | CFDA
 James LaForce | LaForce NYC
 Hassan Pierre & Amanda Hearst | Maison de Mode
 Lewis Perkins | Fashion Positive (C to C)
 Timo Rissanen | Parsons School of Design
 Lisa Smilor | CFDA
 Amber Valletta | Master and Muse
 Rebecca Van Bergen | Nest
 Lauren Croke | Kyureosity

2018–2019 CFDA+Lexus Fashion* Initiative 3.0

CFDA + LEXUS FASHION* INITIATIVE 3.0 PARTICIPANTS

PUBLIC SCHOOL | DAO-YI CHOW, MAXWELL OSBORNE, AND ALAN MAK
ARAKS | ARAKS YERAMYAN
TRACY REESE | TRACY REESE
JONATHAN COHEN | JONATHAN COHEN AND SARAH LEFF
ABASI ROSBOROUGH | ABDUL ABASI AND GREG ROSBOROUGH

11.7 C/LF*I 3.0 Launch at Blue Hill NYC

Advisory board members, mentors, and industry insiders gathered at Blue Hill in New York to celebrate the five selected 2018–2019 CFDA + Lexus Fashion* Initiative brand participants: Public School, Araks, Tracy Reese, Jonathan Cohen, and Abasi Rosborough. Each brand will receive expert mentorship during the nine-month virtual residency, which concludes in June 2019. The Fashion* Initiative 3.0 participants will be eligible for milestone awards, generously underwritten by Lexus, that total \$100,000 to advance tangible, strategic research and design or implementation goals. At the conclusion of the program, the brand with the most visionary, viable, and impactful strategic blueprint for a positive future will be awarded a Lexus Grand Prize of \$100,000.

11.14 Materials Workshop with Giusy Bettoni and James Mendolia

Advisory board members Giusy Bettoni and James Mendolia held a workshop with an introduction to material sustainability and the circular economy. Designers learned how to integrate this knowledge into the creation of their collection, brand, and marketing, and they got the chance to feel and see smart material innovations and understand how they are made.

11.27 Roundtable with Lewis Perkins of Apparel Impact Institute

Lewis Perkins of Apparel Impact Institute (AII) led a deep-dive roundtable session on what’s currently happening in the apparel sector, and how brands could transform the supply chain. He focused on the brands’ company size and impact, and how brand values influence sustainability. He highlighted AII’s new mill-improvement program, and shared its values and principals to create collaborative and transparent alignment of industry financing for sustainable product design and manufacturing.

The Apparel Impact Institute is a collaboration of brands, manufacturers, and industry associations, including the Sustainable Apparel Coalition (SAC), the Sustainable Trade Initiative (IDH), Target, PVH Corp., Gap, and HSBC Holdings plc., that have come together to select, fund, and scale high-impact projects that dramatically and measurably improve the sustainability outcomes of the apparel and footwear industry.

The AII is grounded in data collected by the Sustainable Apparel Coalition’s Higg Index, and is working under the framework of the UN Sustainable Development Goals (SDGs). The AII will identify promising projects within a particular focus area and apply the appropriate resources to help scale a solution. For its first initiative the AII is focusing on mill improvement, one of the most environmentally impactful segments of clothing production. The AII was incorporated as a 501c(3) nonprofit organization in 2017.

11.26–12.19 1:1 Diagnostic Sessions with Lauren Croke

The consultant Lauren Croke, formerly of Eileen Fisher, led 1:1 diagnostic sessions with each brand to co-identify priority goals for actionable change. Croke worked with each brand to survey their current state and identify priority areas of focus.



The 2018–2019 CFDA + Lexus Fashion* Initiative 3.0 finalists.

Elaine Gold Launch Pad

The CFDA and the Accessories Council partnered to create the Elaine Gold Launch Pad, a four-year partnership underwritten with a \$1.5 million donation by the Accessories Council of the CFDA Foundation.

Named in honor of the vibrant accessories executive and innovator, who passed away in 2015, the Elaine Gold Launch Pad is a 23-week virtual residency for early emerging talent in the first three years of their professional journey.

For the 2018–2019 program, an additional \$25,000 will be awarded through the support of MZ Wallace, the New York City–based accessories brand that supports entrepreneurial spirit and innovation in design, for a total of \$200,000 in microfunding.

Through the support of Camp David, the Elaine Gold Launch Pad Fellows received membership access to the creative coworking space located in Industry City.

Five Elaine Gold Fellows were selected from more than 80 applications to participate in the 23-week virtual residency, which provides 360 design and business mentorship, education, and a total of \$200,000 in milestone-based awards.

2.28 Venture Blueprint Pitch and Program Finale

The CFDA and the Accessories Council awarded \$90,000 to the six fellows of the inaugural Elaine Gold Launch Pad program.

The prizes were based on presentations at NeueHouse earlier in the day. The inaugural cohort was asked to develop a 360-degree design and business view for the future, and to blueprint viable strategies that include new thinking about how they make, sell, value, and tell the story of their vision, as well as how their ventures contribute to the ecosystem of fashion. The criteria were based on overall vision, viability, and potential.

Lucy Jones of Ffora took home \$40,000. Ali Rose, Jack Burns, and Mark Richardson of Genusee were awarded \$20,000. Emily Adams Bode of Bode New York and Maria Kazakova of Jahnkoy received \$10,000 each, while Alexis Isabel and Jameel Mohammed of Khiry won \$5,000.

The Final Selection Committee consisted of the Accessories Council’s Karen Giberson, CFDA’s Steven Kolb and Sara Kozlowski, Leila Larjani of UBS, Bergdorf Goodman’s Bruce Pask, Kate Daly from Closed Loop Partners, Matt Scanlan of Soft Matter, PVH Corp.’s Melanie Steiner, and Shinola’s Richard Lambertson.



The 2017–2018 Elaine Gold Launch Pad participants.

2017–2018 ELAINE GOLD LAUNCH PAD PARTICIPANTS

FFORA | Lucy Jones
GENUSEE | Ali Rose, Jack Burns, and Mark Richardson
BODE | Emily Adams Bode
JAHNKOY | Maria Kazakova
KHIRY | Alexis Isabel and Jameel Mohammed

AWARDS

FFORA | \$40,000
GENUSEE | \$20,000
JAHNKOY | \$10,000
BODE | \$10,000
KHIRY | \$5,000

ELAINE GOLD LAUNCH PAD BLUEPRINT SELECTION COMMITTEE

Karen Giberson | THE ACCESSORIES COUNCIL
 Steven Kolb | CFDA
 Sara Kozlowski | CFDA
 Leila Larjani | UBS
 Bruce Pask | BERGDORF GOODMAN
 Kate Daly | CLOSED LOOP PARTNERS
 Matt Scanlan | SOFT MATTER
 Melanie Steiner | PVH CORP.
 Richard Lambertson | SHINOLA

2017–2018 ADVISORY BOARD AND MENTORS

Brad Schmidt | CADET
 Carly-Ann Fergus | XRC LABS
 Claudia Gorelick | ACCENTURE
 Colette Malouf | COLETTE MALOUF
 Fabio Silva | FR SILVA LAW
 Greg Armas | ASSEMBLY NEW YORK
 Jake Sargent | SOFT MATTER
 Jill Standish | ACCENTURE
 Karen Giberson | ACCESSORIES COUNCIL
 Keanan Duffy | PARSONS SCHOOL OF DESIGN
 Leila Larjani | UBS
 Lisa Smilor | CFDA
 Marshall Creek | TORY BURCH
 Rebecca Minkoff | REBECCA MINKOFF
 Sara Kozlowski | CFDA
 Sarah Blair | BARNEYS NEW YORK
 Sebastien Park | IDEO
 Steven Kolb | CFDA



The Elaine Gold Launch Pad 2.0 participants with CFDA's Steven Kolb and Sara Kozlowski, Camp David's Mazdack Rassi, Accessories Council's Karen Giberson, and Leila Larjani of UBS.

2018–2019 ELAINE GOLD LAUNCH PAD 2.0

9.25 Elaine Gold Launch Pad 2.0 Launch at Camp David

The 2.0 cohort of the Elaine Gold Launch Pad met at Camp David in Industry City, Brooklyn, for the program’s kick-off meeting.

10.23–11.30 Diagnostic Sessions with Fjord + IDEO

Fjord’s Claudia Gorelick, and Sebastien Park and Michelle Tulac of IDEO led 1:1 diagnostic sessions with the 2018–2019 Launch Pad cohort. The IDEO and Fjord-facilitated sessions led participants to frame high-priority goals, construct a focused inventory of needs, and define key areas of strategic imperatives.

11.2–11.8 1:1 Financial Bootcamp with Michael Celestino

Michael Celestino worked with brands on strategic marketing and operational leadership, improving branding, and profit. His 1:1 financial bootcamp with the group helped prep the designers for their Design Sprint presentations the following month.

11.8 Roundtable with Sarah Blair and Tommy Gibb

Sarah Blair of Barneys New York and Tommy Gibb of Tidal New York shared time with the designers to give industry perspective and feedback as they previewed pitches for the Design Sprint presentations in December.

12.6 Design Sprint Presentations at Camp David

With help from volunteering Elaine Gold Launch Pad mentors, the designers were given six weeks to “sprint” strategic design and business ideas. Building on the recommendations from earlier diagnostic sessions, the program midpoint milestone was a key opportunity to prototype, test, and refine goals. Each Sprint presentation was pitched to the selection committee, who provided feedback to help validate insights, frame next steps, and issue calls to action. Using a holistic criteria combining vision, potential, and viability, the selection committee determined micro-awards funds totaling \$60,000 to accelerate short-term-goal implementation.

2018–2019 ELAINE GOLD LAUNCH PAD FELLOWS

ADIFF | Angela Luna
ASHYA | Moya Annece & Ashley Cimone
CYRIL STUDIO | Leila Dumound
OCCHII | Leonid Batekhin
TYCHE & ISET | Morganne Leigh

2018–2019 ADVISORY BOARD AND MENTORS

Greg Armas | ASSEMBLY NEW YORK
 Sarah Blair | CONSULTANT
 Jack Andrew Burns | GENUSEE
 Sarah Broach | MZ WALLACE
 Marshall Cheek | TORY BURCH
 Lauren Croke | KYUREEOSITY
 Keanan Duffy | PARSONS
 Lucy Wallace Eustice | MZ WALLACE
 Carly-Ann Fergus | XRC LABS
 Thomas Gibb | TIDAL NEW YORK
 Karen Giberson | ACCESSORIES COUNCIL
 Claudia Gorelick | FJORD
 Tony King | KING & PARTNERS
 Steven Kolb | CFDA
 Sara Kozlowski | CFDA
 Leila Larjani | UBS
 Garrett Leight | GARRETT LEIGHT
 Becca McCharen-Tran | CHROMAT
 Sebastien Park & Michelle Tulac | IDEO
 Mazdack Rassi | MILK STUDIOS/CAMP DAVID
 Selima Salaun | SELIMA OPTIQUE
 Jake Sargent | SOFTMATTER VENTURES
 Brad Schmidt | CADET
 Lisa Smilor | CFDA
 Melanie Steiner | PVH CORP.
 Vanessa Stofenmacher | VRAI & ORO
 Ali Rose Van Overbeke | GENUSEE
 Danilo Venturi | POLIMODA
 Frank Zambrelli | DESIGN QUADRANT
 Monica Zwirner | MZ WALLACE

7.9–7.11 FASHION FUTURE GRADUATE SHOWCASE

For the second consecutive year, the CFDA teamed up with the New York City Economic Development Corporation (NYCEDC) to present the Fashion Future Graduate Showcase (FFGS), an event that featured top fashion graduates, both BFA and MFA, from eight American fashion colleges.

Fifty-three selected designers showcased their work at their respective booths. The showcase was followed by a fashion presentation on Wednesday, July 11, featuring Peng Ye (Parsons School of Design), Zhouyi Li (Academy of Art University), Britt Luttio (Parsons School of Design), and Taliah Leslie (Pratt Institute).

The participating schools were Academy of Art University, California College of the Arts, Fashion Institute of Technology, Kent

State University, Parsons School of Design, Pratt Institute, Rhode Island School of Design, and Savannah College of Art and Design.

Set at Industria Studios during New York Fashion Week: Men's, FFGS presented the featured designers with access to industry—including buyers, press, stylists, and hiring teams. For many, this was their prized first entry into the industry. The program also included two panel discussions, featuring Aurora James and Brandon Maxwell, and Keanan Duffy and Kerby Jean-Raymond. Each panel addressed the challenges of starting in business, and how the fashion industry can do better.

Fashion Future Graduate Showcase 2018 was made possible through the sponsorship support of CFDA Partners Reebok and NYCEDC.



CFDA+ 2018 DESIGN GRADUATES

- Snezana Anic-Van Pelt | Womenswear | Academy of Art University
- Silvia Barucci | Menswear | Polimoda
- Maria Beniaris | Textiles and Womenswear | School of the Art Institute of Chicago
- Cair Collective | Womenswear | Parsons School of Design
- Qing Qing Cao | Womenswear | School of the Art Institute of Chicago
- Taisha Carrington | Jewelry | Pratt Institute
- Kwai Yuen Chan | Menswear | Parsons School of Design
- Nuo Chen | Menswear | Parsons School of Design
- Scylia Chevaux | Accessories | Accademia Costume & Moda
- Mario Chinchilla | Textiles | Academy of Art University
- Giulia Conti | Womenswear | Accademia Costume & Moda
- Hannah Dang | Womenswear | Central Saint Martins
- Andrea Delorenzi | Menswear | Polimoda
- Nicole Feller-Johnson | Knitwear and Womenswear | Drexel University
- Manimekala Fuller | Womenswear | University of Westminster
- Camilla Giani | Menswear and Womenswear | Polimoda
- Hannah Gibbins | Menswear | University of Brighton
- Ellie Gilchrist | Textiles | Savannah College of Art and Design
- Ryan Gray | Menswear | Kingston University
- Bowen Hu | All Gender | Parsons School of Design
- Sugandha Gupta | Textiles | Savannah College of Art and Design
- Leeann Huang | Menswear, Womenswear, and Textiles | Central Saint Martins
- J. Church Iglesias | Textiles | Academy of Art University
- Tianyang Jin | Childrenswear | Parsons School of Design
- Hyun Kyeong Jung | Womenswear | Parsons School of Design
- Aaminah Kara | Accessories and Womenswear | University of Salford
- Eunju Julie Kim | Knitwear and Womenswear | Academy of Art University
- Jimin Kim | Knitwear, Textiles, and Womenswear | Parsons School of Design
- Rachael Kim | Accessories, Menswear, and Womenswear | Parsons School of Design
- Vincent Lapp | Womenswear | Central Saint Martins
- Anne Li | Menswear | Parsons School of Design
- Zhouyi Li | Womenswear | Academy of Art University
- Zhihan Liu | Womenswear | Academy of Art University
- Sydney Loew | Menswear, Textiles, and Womenswear | Parsons School of Design
- Shie Lyu | Textiles and Womenswear | Parsons School of Design
- Emily McCarty | Textiles | Academy of Art University
- Ieva Melece-Hall | Womenswear | University Of Westminster
- Arthur Morisset | Accessories and Menswear | Parsons School of Design
- Farida Moukhtar | Womenswear | Academy of Art University
- Hanh Nguyen | Womenswear | Academy of Art University
- Kota Okuda | Accessories and Womenswear | Parsons School of Design
- Ravenna Osgood | Womenswear | Polimoda
- Marissa Petteruti | All Gender | Parsons School of Design
- Charles Jianrong Qiu | All Gender | Parsons School of Design
- Denise Ramos | Womenswear | Academy of Art University
- Jie Ren | Textiles | Academy of Art University
- Livia Romoli Venturi | Accessories and Menswear | Accademia Costume & Moda
- Katrina Simon | Accessories and Womenswear | Parsons School of Design
- Katharine Steuhm | Accessories | Polimoda
- Teasy Shiruo Sun | Childrenswear | Parsons School of Design
- Mintallah Tahir | All Gender | Parsons School of Design
- Ru Jin Tsai | Menswear | Parsons School of Design
- Deshon Varnado | All Gender, Accessories, and Jewelry | Parsons School of Design
- Jennifer Wang | Womenswear | California College of the Arts
- Lusha Wang | Knitwear and Womenswear | Academy of Art University
- Peng Ye | Menswear and Womenswear | Parsons School of Design
- Rui Zhou | Knitwear and Womenswear | Parsons School of Design

CFDA+ 2018

For the sixth edition of CFDA+, we introduced 60 selected talents entering the fashion system who were empowered by education. Each CFDA+ 2018 Design Graduate was presented with a simple challenge: to assign themselves a new title to replace the traditional one of “fashion designer.” Together, their responses merged into six underlying themes: The Ambassadors, The Anthropologists, The Authenticists, The Futurists, The Specialists, and The Visionaries.



AUGUST | FJORD SUMMER IMMERSION

Through Fjord's one-week Human Centered Design Immersion Program, selected graduates of the CFDA's Educational Initiatives are imbedded in Design Studies (Fjord's method of looking at the innovation process) working directly with the Fjord team at the firm's New York studio.

The FFGS 2018 Designers and Parsons graduates Amy Yu Chen and Claudia Poh of Cair Collective were selected to participate in one-week immersions hosted in August. Claudia and Amy spent a week with the Fjord team exploring the complex topics around decision-making and the impact of our choices as members of society. This study was incredibly nuanced and broad-ranging. Claudia and Amy accepted this challenge and really pushed the study forward, generating valuable insights about how we contextualize decisions, simple ways to help people understand impact, and how we can help frame choices for people in new ways.

CFDA's partnership with Accenture includes creating talent-development programs for today's designers with Fjord, and design and innovation from Accenture Interactive. The Fjord immersion program is part of a broader collaboration between Accenture and the CFDA to help shape how the fashion industry integrates consumer insights into business practices.

HOPE & HEROES FASHION CHALLENGE

Hope & Heroes supports the life-saving work of Columbia University Medical Center, where researchers and clinicians are revolutionizing the treatment and care of children with cancer and blood disorders. Funding from Hope & Heroes supports state-of-the-art clinical care, pioneering research, the future of cancer treatment, and care for patients in financial need.

In August, FFGS 2018 Designers and Parsons Graduates Amy Yu Chen and Claudia Poh of Cair Collective were selected to participate in the one-week immersion. During the immersion, Claudia and Amy spent time with the Fjord team exploring the complex topics around decision-making and the impact of our choices as members of society.

The CFDA supported Hope & Heroes by connecting American fashion designers with the organization, and putting out a call to action for the challenge. Stacey Bendet of Alice + Olivia won the challenge. Each participating designer was recognized at the Hope & Heroes Annual Gala on Thursday, November 8, at the Lighthouse at Chelsea Piers, in New York.

LIM COLLEGE AND CFDA INTERVIEWS

LIM College's Introduction to Fashion Business class, led by Professor Andrea Kennedy, interviewed CFDA executives and staff as part of a mandatory interview assignment. Its purpose was to encourage the students, who are also part of the Fashion Scholars Program, to learn from those currently working in the business. The questions were centered around the following:

- Training/career background
- Vision for the fashion industry and CFDA
- Career advice

The students interviewed the following CFDA executives and staff:

- Steven Kolb** | Student Interviewers: Emily Abbate, Shayna Cuascut, and Hadley Hendrix
CaSandra Diggs | Student Interviewers: Lilliana Sarin and Rachel Burns
Marc Karimzadeh | Student Interviewers: Megan Uncapher and Maria Bologna
Mark Beckham | Student Interviewers: Mia Cordio and Madison Lucas
Ashley Sandall | Student Interviewers: Samantha Perez and Halley McGookin
Adam Roth | Student Interviewers: Kate Majeski and Megan McLellan
Sacha Brown | Student Interviewers: Danika Audette and Kaylee Naedler



2018 CFDA FASHION EDUCATION SUMMIT

2.22-2.23 MATERIALS MATTER

As part of ongoing Educational Initiatives, the CFDA's Seventh Annual Fashion Education Summit, held at New York's Crosby Street Hotel brought together academic leadership from a community of more than 20 prestigious American fashion-design programs, alongside CFDA program participants, Members, and the industry.

This year's conversation centered on Materials Matter, from test-tube ideas to emerging industry innovations. Presenting guests included Parley for the Oceans, Fjord, Future Tech Lab, and the Sustainable Angle.

KENNETH COLE FOOTWEAR INNOVATION AWARD

The Kenneth Cole Footwear Innovation Award is a one-year design fellowship opportunity offered to fashion graduates that combines design with social consciousness. Students graduating from an accredited, full-time American degree program are invited to develop portfolio submissions in the category of footwear that are supported by a fully envisioned brand story and an empowered design idea.

Kenneth Cole Innovation Fellows explore the power of design to create value in society through empowered awareness, culminating with design, development, and presentation of a researched project that's mentored by the Kenneth Cole team. During the year-long placement, the awarded designers receive an annual stipend of \$50,000, and work rotationally across multiple teams, gaining a holistic understanding of the entire life cycle of a product.



2018 KENNETH COLE INNOVATION FELLOW

Susan Zienty | ACADEMY OF ART UNIVERSITY

2018 SELECTION COMMITTEE MEMBERS

Aki Choklat | COLLEGE FOR CREATIVE STUDIES
 Kenneth Cole
 Kristy Caylor | CERCI
 Sam Broekema | INSTYLE MAGAZINE
 Sara Kozlowski | CFDA
 Sarah Blair | BARNEYS NEW YORK

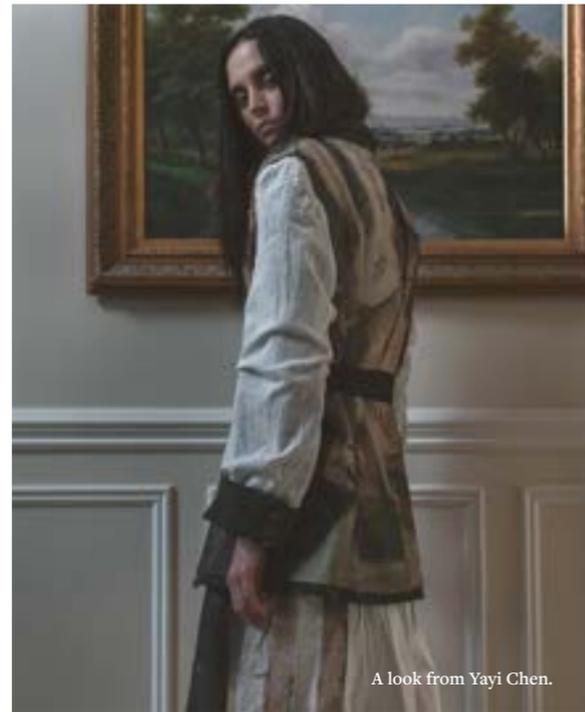


CFDA SCHOLARSHIP PROGRAM

Established in 1996 as a merit-based opportunity, the CFDA Scholarship Program has awarded \$2 million and 285 scholarships to fashion-design students from leading American colleges and universities. Beyond the lifespan of the financial award, CFDA Scholars earn the hallmarks of recognition, honor, and prestige—and are connected to CFDA Members, which helps them gain hands-on professional experience and prepares them for successful futures in the industry. There is a legacy of talented scholarship recipients progressing into prominent roles in the industry, including CFDA Members Peter Som (1996), Jack McCollough of Proenza Schouler (2001), and Chris Benz (2003).



Jewelry from Hannah Hyesoo Kim.



A look from Yayi Chen.

2018 CFDA SCHOLARSHIP AWARD

\$25,000 Hannah Hyesoo Kim | JEWELRY & METALSMITHING | Rhode Island School of Design
 \$25,000 Yayi Chen | WOMENSWEAR | Parsons School of Design

SELECTION COMMITTEE

Brandon Maxwell
 Narciso Rodriguez
 Chris Leba
 Nicole Colovos
 Michael Colovos
 Sara Kozlowski | CFDA

GEOFFREY BEENE DESIGN SCHOLAR AWARD

The Geoffrey Beene Design Scholar Award encourages graduate-level MFA and MA design students to reimagine the legacy of Mr. Beene through exploration of the body, three-dimensional form, technology, and materiality in fashion. Each year, one Geoffrey Beene Design Scholar is awarded a scholarship of \$25,000 based on innovation, experimentation, and exploration.

The prestigious scholarship award is generously underwritten with a \$2.5 million donation by the Geoffrey Beene Foundation.



2018 CFDA SCHOLARSHIP PROGRAM PARTICIPATING SCHOOLS

Academy of Art University | California
 California College of the Arts | California
 Columbia College Chicago | Illinois
 Drexel University | Ohio
 Fashion Institute of Technology | New York
 Kent State University | Pennsylvania
 Marist College | New York
 Massachusetts College of Art and Design | Massachusetts
 Miami International University of Art and Design | Florida
 Parsons School of Design | New York
 Philadelphia University | Pennsylvania
 Pratt Institute | New York
 Rhode Island School of Design | Rhode Island
 Savannah College of Art and Design | Georgia
 Stephens College | Missouri
 Syracuse University | New York
 School of the Art Institute of Chicago | Illinois
 University of Cincinnati | Ohio
 Virginia Commonwealth University | Virginia

2018 GEOFFREY BEENE DESIGN SCHOLAR

\$25,000 Kritika Manchada | WOMENSWEAR | Fashion Institute of Technology

2018 HONORABLE MENTION

Chelsea Grays | UNIVERSAL | Academy of Art University
 Changsheng Yu | WOMENSWEAR | Academy of Art University
 Elizabeth Fisher | WOMENSWEAR AND TEXTILES | Fashion Institute of Technology
 Meg Calloway | WOMENSWEAR | Parsons School of Design

SELECTION COMMITTEE

Tom Hutton | GEOFFREY BEENE FOUNDATION
 Nathan Jenden | DIANE VON FURSTENBERG
 Sara Kozlowski | CFDA
 Narciso Rodriguez | NARCISO RODRIGUEZ
 Yeohlee Teng | YEOHLEE TENG

LIZ CLAIBORNE DESIGN SCHOLARSHIP AWARD

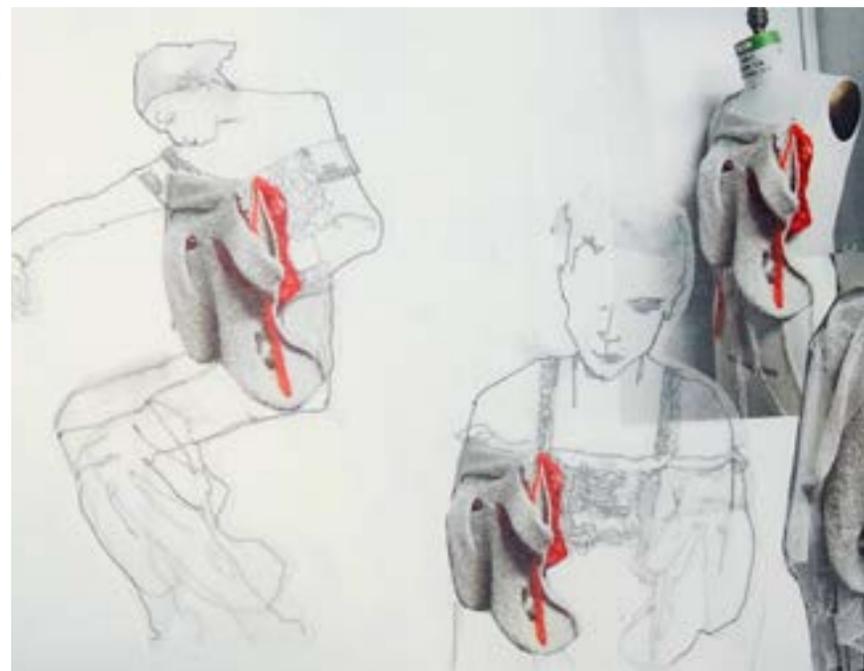
\$25,000 Cameron Orland | KNITWEAR | Academy of Art University

SELECTION COMMITTEE

Alan Eckstein | EVERYONE WINS
 Ramon Martin | TOME
 Ryan Lobo | TOME
 Whitney Pozgay | WHIT
 Sara Kozlowski | CFDA

LIZ CLAIBORNE DESIGN SCHOLARSHIP AWARD

In 2009, the Council of Fashion Designers of America and Art Ortenberg, Liz Claiborne's husband and business partner, established the Liz Claiborne Design Scholarship Award. This prestigious \$25,000 design award honors Liz Claiborne as a design leader, creative entrepreneur, and pragmatic innovator of fashion.



LIZ CLAIBORNE GRADUATE SCHOLAR

The 2017 BFA graduate Jacob Olmedo was awarded a special \$10,000 scholarship. This scholarship is intended as contribution to his 2018–2019 tuition for his study in Parsons School of Design's new MFA Textile program. Recognizing Olmedo's talent and his innovation potential in materiality and systems, President and CEO Steven Kolb has worked to make this gift possible through endowed funds from the Liz Claiborne Foundation.

The CFDA pillar of New York and U.S. manufacturing evolved in 2018 to become Fashion Supply Chain, encompassing not only existing program components such as the Fashion Manufacturing Initiative (FMI) but also new programming aimed at strengthening a designer's supply chain, from material sourcing and manufacturing to shipping and logistics.



Fashion Manufacturing Initiative

The Fashion Manufacturing Initiative (FMI), a program of the Council of Fashion Designers of America in partnership with the New York City Economic Development Corporation (NYCEDC), was created in 2013 to nurture, elevate, and preserve garment production in New York City, ultimately connecting fashion designers to local manufacturing. The program includes the FMI Grant Fund, which offers matching grants to facilities committed to improving their services through innovation and technology; apparel-skills training courses to generate a stronger workforce; a New York City and Los Angeles Production Directory on CFDA.com; and ongoing professional-development sessions and collaborative industry events.

Along with the support from the NYCEDC, FMI is supported by generous partners, including founding partner Andrew Rosen and Theory, as well as premier underwriters Ralph Lauren and the Coach Foundation. Other past and current partners include the American Apparel & Footwear Association, Banana Republic, Barneys New York, Bloomingdales, DHL, Google, Lisa Perry, Macy's, Pokémon, Premiere Vision, and Rag & Bone.



FMI Grant Fund

In March, the CFDA announced its latest round of funding for seven New York City-based fashion production facilities under the Fashion Manufacturing Initiative (FMI) Grant Fund, a public-private grant program designed to support the local manufacturing sector.

The 2017–2018 FMI Grant Fund recipients, including three first-time grantees, received financial awards of more than \$480,000 for equipment, software, infrastructure upgrades, capital improvements, and workforce training to help business growth, offer designers advanced services, and preserve fashion manufacturing in New York City.

Since the inception of the program in 2013, the FMI Grant Fund has invested more than \$2.8 million in 25 companies through 34 financial grants.



2017–2018 FMI GRANT FUND RECIPIENTS

- Atelier Amelia
- In Style USA
- Mudo Fashion
- New York Embroidery Studio
- Season Wash
- Sunrise Studio
- Werkstatt

FMI Collective

The CFDA hosted the FMI Collective to showcase a select group of New York City-based manufacturers, who are all recipients of financial grants through the FMI Grant Fund. The March event, at Theory's Fast Retailing Innovation Center in New York, was designed to build bridges between designers and manufacturers for brands of all sizes.

The 16 participants included six of the seven 2017–2018 FMI recipients, and ranged from full-service production and sample studios to specialty studios offering embroidery, binding, pleating, marking and grading, printing, dyeing, and more.

Representatives from over 70 brands, including Abasi Rosborough, Adam Lippes, Carolina Herrera, Coach, Jason Wu, Matthew Adams Dolan, Nanette Lepore, Pyer Moss, Rag & Bone, Ralph Lauren, and Steven Alan, met with exhibitors and shared their manufacturing needs while learning about the top services that each exhibitor offers.



Brandon Maxwell



Piotrek Panszczyk and Beckett Fog of Area



Liya Kebede of Lemlem

Fashion Supply Chain Partnerships

AAFA

2018 AAFA American Image Awards

The CFDA Foundation was the sole beneficiary of the American Apparel & Footwear Association's annual American Image Awards, which honor leaders in the apparel and footwear industries.

The 2018 AIAs marked the 40th anniversary, and the honorees included Joseph Altuzarra of Altuzarra (Designer of the Year), Fred Segal (Retailer of the Year), Manny Chirico of PVH Corp. (Person of the Year), Mansur Gavriel (Fashion Maverick), and Camuto Group (Company of the Year). The sold-out gala was hosted by the award-winning journalist Katie Couric.



DHL

DHL Logistics In Fashion Award

As a part of the CFDA's partnership with DHL as our Official Logistics Partner, the inaugural DHL Logistics in Fashion Award was created to help connect top brands with the leading international-express-services provider and its extensive network of experts on topics relating to international logistics.

Brandon Maxwell, Liya Kebede of Lemlem, and Area's Beckett Fog and Piotrek Panszczyk were the inaugural winners, chosen by a jury of CFDA and DHL representatives.

Each brand received special discounts for DHL Express international shipping service; DHL consultation from experts in global shipping, regulatory requirements for import and export, and support for shipping-application setup; and PR and social-media opportunities with DHL.

11.30 DHL Best Practices Masterclass and Office Hours

The CFDA hosted a Masterclass in partnership with DHL around the best practices of importing and exporting materials and products internationally to help Members expand their businesses globally. Local sales representatives covered topics such as duties and taxes, tariff implications, direct-to-consumer solutions, fish and wildlife concerns, and more. In addition to the DHL Best Practices Master Class, office hours were scheduled for more than 20 brands, and DHL's experts to analyze each designer's international logistics. Brands were given advice on ways to save on time and money, and received key insights into their website demographics.



Clockwise from top left: Joseph Altuzarra and Katie Couric; Floriana Gavriel and Rachel Mansur; Rebecca Minkoff.

PREMIERE VISION

Maria Cornejo Premiere Vision New York Brand Ambassador Collection

The CFDA's partnership with Premiere Vision helped brands access best-in-class fabrics, accessories, designs, leathers, and manufacturing. As a part of the partnership, PV and CFDA chose Maria Cornejo of Zero + Maria Cornejo as the 2018 Premiere Vision New York brand ambassador.

Cornejo created an exclusive collection at Premiere Vision in New York. The sample collection showcase included the 2017 Fashion Smart Creation Prize-winning sustainable fabric from this year's PV Awards, by the Swiss textile manufacturer Schoeller Textil.

The local garment manufacturer David Wolfson and Associates produced the entire sample collection for the showcase. David Wolfson is a full-service sample and production company and was an FMI grant recipient during the 2015-2016 program.

Local Manufacturing Showcase

The CFDA hosted local manufacturing showcases in 2018 at the January and July Premiere Vision New York shows to help bridge the gap for designers looking for new and innovative factories, and to market the participating factories to PV's extensive network of attendees. For July, the pool of participants expanded from being exclusively New York City-based facilities to ones in both New York and Greater Los Angeles.



GARMENT CENTER

The CFDA continued to participate in the Garment Center Steering Committee in order to assist in developing new programs to preserve Garment District fashion-manufacturing space.

Through the efforts of the steering committee, alongside the administration of Mayor Bill de Blasio, Manhattan Borough President Gale Brewer, and City Council Speaker Corey Johnson, an unprecedented support package was announced in December to ensure the long-term conservation of fashion manufacturing in the Garment District.

The new programs include a tax-abatement plan by the New York City Industrial Development Agency for property owners that will require long-term and affordable leases, as well as a building procurement using NYCEDC investments of up to \$20 million to purchase permanent space for garment manufacturers.



Maria Cornejo



MARKETING & EVENTS

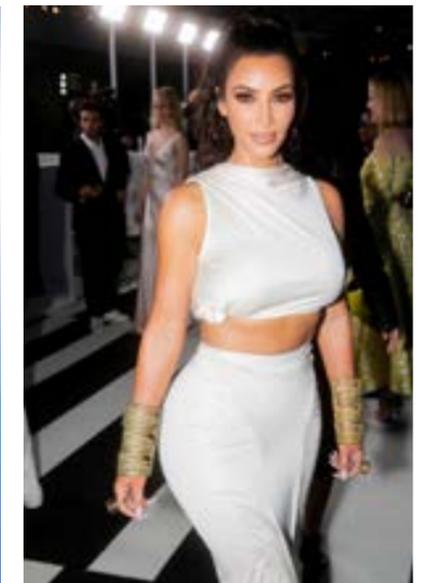
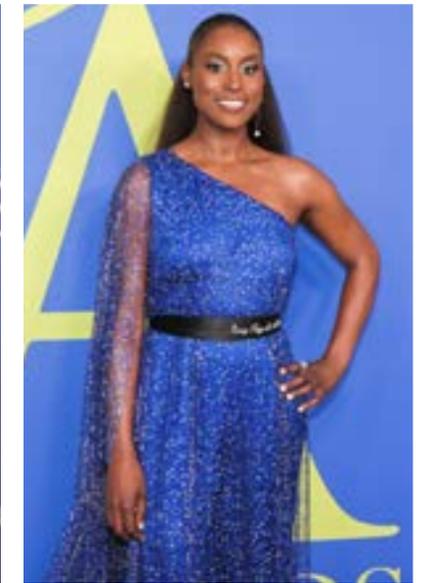
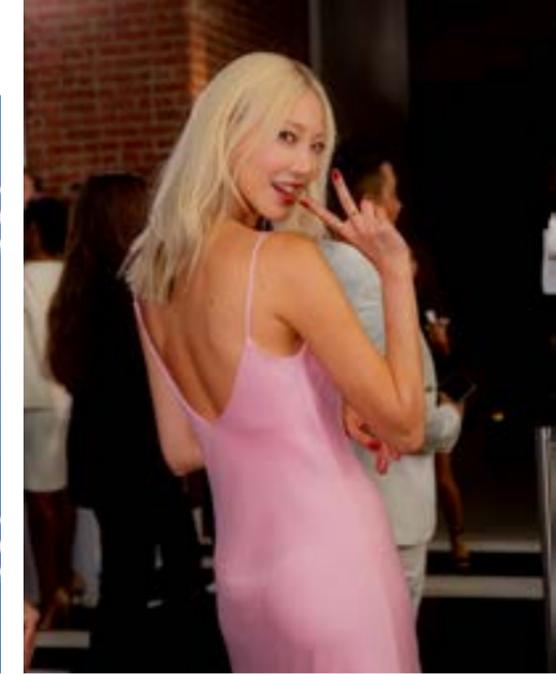
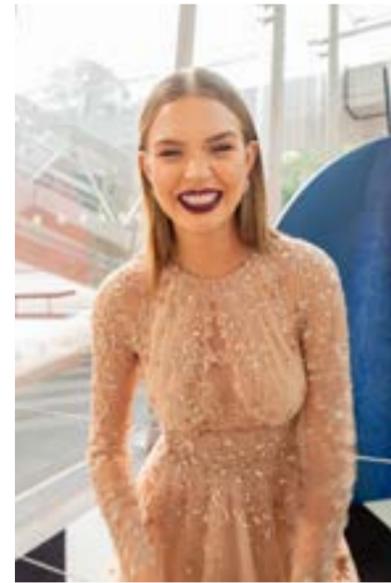
The Council of Fashion Designers of America continued to demonstrate its impact on the industry through marketing and events. From **The CFDA Awards** and **CFDA/Vogue Fashion Fund** to **New York Fashion Week** and **the Fashion Calendar**, these initiatives contributed to the promotion and growth of the fashion sector globally.

The 2018 CFDA Fashion Awards

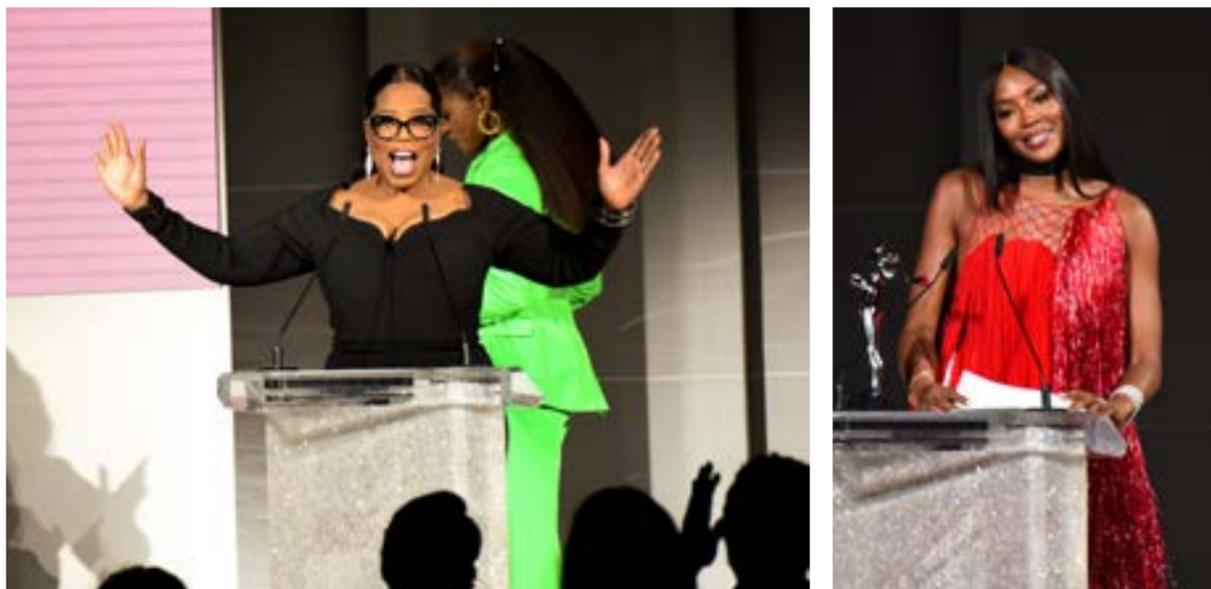
For the first time in the CFDA Fashion Awards history, fashion's biggest night of the year took place in Brooklyn. Issa Rae was the evening's host, with presenters including Oprah Winfrey, Karlie Kloss, Trevor Noah, Busy Philipps, Lupita Nyong'o, Cate Blanchett, Lee Daniels, Claire Danes, Julia Garner, and Parkland student and activist Delaney Tarr. Ralph Lauren received a special CFDA Members Salute from Jeffrey Banks, Thom Browne, Tommy Hilfinger, Donna Karan, Michael Kors, John Varvatos, Marcus Wainwright, Diane von Furstenberg, Alexander Wang, Vera Wang, and Jason Wu.

THE 2018 CFDA FASHION AWARDS WINNERS & HONOREES

Raf Simons for Calvin Klein | WOMENSWEAR DESIGNER OF THE YEAR
Supreme | MENSWEAR DESIGNER OF THE YEAR AWARD
Mary-Kate Olsen and Ashley Olsen for The Row | ACCESSORY DESIGNER OF THE YEAR
Sander Lak for Sies Marjan | SWAROVSKI AWARD FOR EMERGING TALENT
Kim Kardashian West | INFLUENCER AWARD
Naomi Campbell | FASHION ICON
Edward Enninful | MEDIA AWARD IN HONOR OF EUGENIA SHEPPARD
Donatella Versace | INTERNATIONAL AWARD
Narciso Rodriguez | GEOFFREY BEENE LIFETIME ACHIEVEMENT
Carolina Herrera | FOUNDER'S AWARD IN HONOR OF ELEANOR LAMBERT
Diane von Furstenberg | SWAROVSKI AWARD FOR POSITIVE CHANGE
Ralph Lauren | CFDA MEMBERS SALUTE



Top row: Josephine Skriver, Ralph Lauren, Soo Joo.
Middle Row: Kendall Jenner, Raf Simons and Naomi Campbell, Issa Rae.
Bottom row: Lupita Nyong'o and Cate Blanchett, Gigi Hadid, Kim Kardashian West.



Top row: Kim Kardashian West, Ashley and Mary-Kate Olsen, Sander Lak. Bottom row: Oprah Winfrey, Naomi Campbell.

Inside The 2018 CFDA Fashion Awards

This year, fashion's biggest night was held in Brooklyn at the Brooklyn Museum. Guests arrived to a double-sided step and repeat that glowed in the natural sunlight from the museum's glassed-in entrance. The carpet, done in partnership with Econyl, was made of recycled materials. Issa Rae was the first black woman to host the awards show. The night started off strong with surprise presenter Oprah Winfrey, who gave the Media Award to her friend, the British *Vogue* editor in chief, Edward Enninful. "This is a man who understands that the representation of inclusion, of diversity, is not just important, it is vital in allowing for our shift in the way culture views beauty," Winfrey said. "And he loves beauty."

The star power continued with supermodel Naomi Campbell (the Fashion Icon Award), Donatella Versace (the International Award), Diane von Furstenberg (the Swarovski Award for Positive Change), Narciso Rodriguez (the Geoffrey Beene Lifetime Achievement

Award), and Carolina Herrera (the Founder's Award). New to the night was the Influencer Award, which was presented to Kim Kardashian West. Another highlight was the tribute to Ralph Lauren, who celebrated his fiftieth year in business, with Vera Wang, Thom Browne, Alexander Wang, Michael Kors, Tommy Hilfinger, and more fashion designers offering heartfelt tributes onstage.

Sies Marjan designer Sander Lak won the Swarovski Award for Emerging Talent, and the streetwear brand Supreme took home Menswear Designer of the Year. CFDA Members Ashley Olsen and Mary-Kate Olsen were named Accessory Designer of the Year, for The Row, while Raf Simons won Womenswear Designer of the Year for the second consecutive year, for Calvin Klein.

The CFDA Awards and Red Carpet were streamed on Facebook Live, with approximately 4 million views!

The Official CFDA Fashion Awards After-Party At Dumbo House

Riding on the success of our emerging-talent party, the official awards after-party was held at the newly-opened Dumbo House. Host Issa Rae and friends Victor Cruz, Christian Siriano, and Donna Karan kicked off their heels and danced to tunes by DJ Bec Adams of Les Filles while taking in the breathtaking views of the East River and the Manhattan skyline.



Carly Cushnie, Kerby Jean-Raymond, Diane Guerrero, and Vic Mensa.



Kelela

Swarovski Celebrated Emerging Designer Nominees at Dumbo House

In anticipation of the awards moving to Brooklyn, the annual party to celebrate the emerging talent nominees was the first event held at Soho House's new space in DUMBO. Guests, including Kelela, Stacey Bendet, and Carly Cushnie, celebrated the 2018 emerging-talent nominees Aurora James, Kerby Jean-Raymond, Mike Amiri, Sander Lak, and Laura and Kristopher Brock.



Scosha



Jonathan Cohen, Kerby Jean-Raymond, and Emily Adams Bode.

2018 FINALISTS

- Batsheva Hay | BATSHEVA
- Emily Adams Bode | BODE
- CHRISTIAN COWAN
- Danielle Corona | HUNTING SEASON
- JONATHAN COHEN
- Raul Lopez | LUAR
- MATTHEW ADAMS DOLAN
- Kerby Jean-Raymond | PYER MOSS
- REBECCA DE RAVENEL
- Scosha Woolridge | SCOSHA

IN 2018, THE CVFF PROGRAM WAS GENEROUSLY UNDERWRITTEN BY

- DIESEL, INSTAGRAM, JD.COM, LANE BRYANT, LIFEWTR, M-A-C COSMETICS, NORDSTROM, SAKS FIFTH AVENUE, THEORY, TOMORROW LONDON HOLDINGS LTD., THEORY, AND VOGUE.

CFDA/Vogue Fashion Fund Celebrates its 15th Anniversary

The fifteenth annual CFDA/Vogue Fashion Fund Dinner was held at the Mast Brothers Chocolate Factory in Brooklyn. For the first time in the event's history, the annual CVFF fashion show was included in the gala dinner. The show opened with a soulful choir dressed in Pyer Moss. There were also models on Vespas sporting Rebecca de Ravenel, and drag queens dancing their way out of a Tesla in Christian Cowan's colorful designs. Kerby Jean-Raymond of Pyer Moss was named the winner, and Emily Adams Bode of Bode and Jonathan Cohen were the runners-up.



Jack McCollough, Emily Blunt, Anna Wintour, and Lazaro Hernandez.



Tap dancers in Bode.



Ready for the Rebecca de Ravenel close-up.



An acrobat in Jonathan Cohen.



Lourdes Leon, Raul Lopez, and Vashtie Kola.



Prabal Gurung and Justine Skye.



Carly Rae Jepsen and Christian Cowan.

Americans in Paris

Diesel was the lead underwriter of the Americans in Paris initiative, with Tomorrow London Holdings Ltd. providing additional support through targeted outreach for the designers and through the managing of sales appointments. The showroom was located in a historic former residence of Coco Chanel, and cocktail parties hosted by Emily Ratajkowski and Bella Hadid kicked off the events. In October, the designers collaborated with Diesel on one-of-a-kind denim jackets to celebrate the brand's 40th anniversary.

PARTICIPATING BRANDS

AHLEM	MATEO NEW YORK
AREA	RTA
CHROMAT	TELFAR
JI OH	VAQUERA
JORDAN ASKILL	VICTOR GLEMAUD



Design Challenge

In partnership with Nordstrom, this year's finalists were tasked with creating a cocktail look inspired by an American artist exhibited at the Whitney Museum of American Art. Pairings included Raul Lopez and Jeff Koons, Emily Adams Bode and John Baldessari, and Rebecca de Ravenel and Tina Barney. The designs were celebrated with a cocktail party at the Whitney, where they were worn by celebrities and muses including Kelela, Indya Moore, and Madeline Brewer.

Ashton Sanders, Elle Varner, Ebonee Davis, Kerby Jean-Raymond, Raul Lopez, Christine McCharen-Tran, Becca McCharen-Tran, Indya Moore, and Kelela



CFDA, Variety, and WWD Team Up for Runway to Red Carpet

In the lead-up to the 2018 Academy Awards, the CFDA, *Variety*, and *WWD* presented the Runway to Red Carpet showcase at Fred Segal on Sunset Boulevard, in Los Angeles. The event featured designs by Christian Siriano, Cushnie, Jennifer Fisher, Tome, Fleur du Mal, Juan Carlos Obando, Sachin and Babi, Brock Collection, Chloe Gosselin, Brother Vellies, and David Hart. Top celebrity stylists were invited to pull looks and accessories for their clients during the Oscars season. To kick-off the showcase, a luncheon was held in the Chateau Marmont's garden. Guests Alison Brie, Lea Michele, and January Jones were treated to a special conversation with *WWD*'s Macy Medina and Vera Wang.

Brad Goreski, Priya Shukla, Maeve Reilly, and Carly Cushnie with Jennifer Fisher and Vera Wang.



New York Fashion Week Branding Campaign and Content

The CFDA worked with Pier 59 Studios to shoot the New York Fashion Week branding campaign for the men's July 2018 and women's September 2018 seasons.

For the women's September 2018 campaign, the CFDA partnered with the women-owned business VisuWall, a data-driven marketplace, to access storefront windows, placing our media across five locations in Manhattan.

In partnership with LIFEWTR, three Fashion Future Graduate Showcase alumni were hand-selected to create one-of-a-kind prints that will be incorporated into their collections, as well as featured on the 60 million Series 6 LIFEWTR bottles sold nationwide.

Passersby were able to engage in a mobile experience through geo-fencing and QR technology, providing engaged users with additional information on the designers, collections, parties, and all the excitement that is NYFW.



New York Fashion Week: Men's

As a result of the international fashion week schedule, NYFW: Men's immediately preceded the women's week in February 2018 for the first time.

The 2018 NYFW: Men's seasons were made possible by the support of our presenting partners Cadillac, Suntchi, LIFEWTR, TMALL, Four Seasons Hotel, Soho Grand Hotel, *WWD*, Launchmetrics, *The New York Times*, CFDA, Skylight Group, and Tumblr.



The Fashion Calendar

The Fashion Calendar continues to serve as the foremost scheduling and planning tool for fashion designers, the press, retailers, public-relations firms, and others connected to the fashion industry. Home of the centralized New York Fashion Week: Men's Retail and Media Registration, and the NYFW Official Schedule application, the Fashion Calendar is the go-to resource for the industry.

Customizable features, seamless account navigation, robust scheduling tools, invaluable archival information, and networking capabilities propel the Fashion Calendar forward as a uniting leader in the industry.

About the Fashion Calendar: Publisher Ruth Finley founded the Fashion Calendar in 1945 as a biweekly publication mailed to its readers. On October 1, 2014, the CFDA acquired the Fashion Calendar, and brought it into a new era with modernized features.

The Fashion Calendar remains a subscription-based service, available exclusively online, and can be visited at fashioncalendar.com.

For any questions, please email us directly at fc@cfda.com.

The CFDA Fashion Calendar saw 2018 bring forth a more diverse and impactful roster of shows across the menswear, womenswear, and bridal markets. Joining NYFW: Men's and NYFW: Women's from February 5 to 14, the side-by-side weeks allowed for domestic and international attendees to streamline their planning. To further provide dynamic and forward-thinking solutions for designers, the CFDA carved out dates in the June and December pre-season markets for those looking to shift their brands from a February-September model, to a June-December one. Designers such as Alexander Wang, Lorod, Narciso Rodriguez, and more showed their spring and fall collections in the company of resort and pre-fall participants.

The CFDA is committed to providing opportunities for brands and businesses to explore alternative approaches to New York Fashion Week. The CFDA Fashion Calendar welcomed Proenza Schouler and Rodarte, who previously showed in Paris, back to New York Fashion Week. New York City continued to be an alluring platform for international brands to stage their shows, and the CFDA worked with designers and brands such as Bottega Veneta, Escada, Esteban Cortazar, Longchamp, and Saint Laurent.

New York Fashion Week: Men's continues along, but it was announced that the summer dates will be moving a month earlier, to June 2019, before the European men's collections, to better serve designers and the industry alike.

NEW YORK FASHION WEEK UPCOMING MARKET DATES

NYFW: Men's Fall 2019 February 4-6, 2019	NYFW: Pre-Fall & Women's Fall 2020 December 8-12, 2019 (Subject to change)
NYFW: Women's Fall 2019 February 7-13, 2019	NYFW: Men's Fall 2020 February 3-5, 2020
NYFW: Bridal April April 11-14, 2019	NYFW: Women's Fall 2020 February 7-12, 2020
NYFW: Men's Spring 2020 June 4-6, 2019	NYFW: Resort & Women's Spring 2021 May 31 - June 4, 2020
NYFW: Resort & Spring 2020 June 2-6, 2019	NYFW: Men's Spring 2021 June 2-4, 2020
NYFW: Women's Spring 2020 September 6-11, 2019	NYFW: Women's Spring 2021 September 11-16, 2020
NYFW: Bridal October October 3-6, 2019 (Subject to change)	NYFW: December Pre-Fall & Women's Fall 2021 December 6-10, 2020

The CFDA's Strategic Partnerships Group (SPG) creates exclusive global business opportunities for CFDA Members. Businesses can become part of SPG either as a Corporate Affiliate or by offering exclusive member benefits. Corporate Affiliates are businesses who join the CFDA and gain access to the Membership by creating meaningful business-driven benefits for CFDA Members. SPG examines where there are gaps between businesses and CFDA Members, and seeks to fill those gaps through the creation of innovative and resourceful collaborations and partnerships.

Accenture

Continuing as the CFDA's innovation partner, Accenture has created a multifaceted partnership with the CFDA that focuses on retail, technology, and education by providing a broad range of thought leadership and solutions in strategy, consulting, digital, technology, and operations to support our diverse Membership.

In addition, Accenture presented a point of view on Merchandising of the Future, which explored how to reimagine the role of merchandising and merchants, focused on delivering the retailer's purpose to consumers. Utilizing technology and artificial intelligence helps minimize merchants' mundane tasks by delegating them to machines, allowing the merchants to focus on more purposeful work such as being creative strategists and defining new offerings and services for customers. The discussion highlighted the tactical steps and techniques to embed these technologies into the merchandising function, create new ways of working for merchants, and deliver new value to the brand.

Afterpay

The CFDA partnered with Afterpay, an innovative digital platform that offers interest-free installment plans for online purchases, in support of our CFDA Members' growing e-commerce stores. Afterpay's proven conversion rates helped to increase revenue for every tier of CFDA designers who participated in the program, from emerging to established.

Bosideng

The heritage Chinese brand Bosideng worked with the CFDA to help reinvigorate its business with brand collaborations. This partnership gives CFDA Members the opportunity to introduce themselves organically to the Chinese consumer and revitalize Bosideng's designs for modern-day China.

Cadillac

Cadillac continued to support the fashion-and-design community by providing a transformative venue and promotional support for select designers at Cadillac House during NYFW: Men's.

February's line-up included Abasi Rosborough, Gustav von Aschenbach, Landlord, N-P Elliott, Suitsupply, and an opening-night poker-themed party in conjunction with Retail Lab designer in residence Title of Work.

For the July men's shows, the lineup at Cadillac House featured Alessandro Trincone, Landlord, Wood House, Nick Graham, Head of State, and Death to Tennis.

In celebration of the sixtieth anniversary of NASA, Nick Graham presented a space-inspired collection at Cadillac House that played into the space theme of the designer's work. The radically designed 1959 Cadillac Cyclone concept vehicle was displayed during Graham's show.

In addition, the brand provided a fleet of cars offering transportation to attending NYFW: Men's celebrities, editors, and VIPs.

Camp David

Mazdack Rassi's Camp David is a collaborative workspace in Industry City for creative entrepreneurs. Camp David provides a six-month residency, or "home base," for the Elaine Gold Launch Pad participants, who were able to participate in mentorship meetings, professional-development programming, and networking opportunities.

Cartoon Network

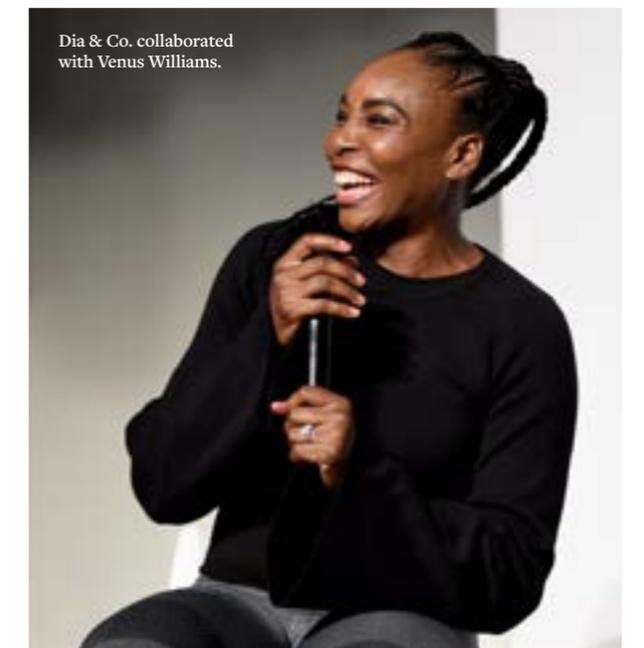
The CFDA and Cartoon Network partnered to create a capsule collection at NYFW: Men's to celebrate the final season of Cartoon Network's animated series *Adventure Time*. The CFDA tapped Landlord to create a five-piece collection that was unveiled during the label's runway presentation in July and incorporated characters from the show.

CBIZ

CBIZ worked with the CFDA to encourage the growth of manufacturing facilities, maximize profitability, and strengthen a place for facilities in the market. The firm provided business support to New York-based manufacturers to strengthen the garment industry in the city.

Dia & Co.

Dia & Co. and the CFDA came together to focus on size inclusivity, furthering support for diversity and inclusion. As a two-fold engagement, Dia & Co. and the CFDA worked with Christian Siriano, Tracy Reese, Marissa Petteruti, Venus Williams, and Lizzo to create limited-edition T-shirts with slogans championing body positivity. Proceeds from the shirts and a seed of \$10,000 from Dia & Co. will be used toward resources gifted to the schools attending the 2019 CFDA Fashion Education Summit.



Fitbit

The CFDA and Fitbit joined forces to create an exclusive accessories collection for Fitbit's newest smartwatch, the Fitbit Versa. The CFDA helped select the technical knitwear brand PH5 to design and produce the first designer collection for the watch. Two of the accessories were sold exclusively through Target, while the other four designs were sold on fitbit.com.

Four Seasons

As the Official Hotel Partner of NYFW: Men's in February, the Four Seasons supported our Fashion Week Ambassador program and our International Editor program.

JD.com

JD.com was the underwriter of the CFDA/Vogue Fashion Fund Gala Dinner and Runway Show. Xia Ding and Harlan Bratcher of JD.com also sat on the Business Advisory Committee and reviewed designer applications from a business standpoint. Through JD.com's support, CVFF finalists were provided a platform to showcase their looks to a top-tier industry audience as they concluded the program.

LIFEWTR

The CFDA continued its partnership with LIFEWTR, a premium bottled water brand committed to advancing and showcasing sources of creativity.

LIFEWTR was the official water partner of the 2018 CFDA Fashion Awards in June, with artwork from its Series 5: Art Beyond Borders bottles reworked into sustainable glass carafes for the event's tabletops. LIFEWTR also had a presence at NYFW: Men's in February with a pop-up gallery at Skylight Modern featuring artwork from LIFEWTR's Series 4: Arts in Education bottle line-up, and, in July, with a Series 5 art installation at Industria. In addition, LIFEWTR provided product to NYFW: Men's shows for both seasons, including the Fashion Future Graduate Showcase (FFGS) in July.

The CFDA curated the brand's Series 6 bottles, which celebrated Diversity in Design, featuring 2017 FFGS designers Ji Won Choi, Daniel Cloke, and Jamall Osterholm. These designs were featured on 40 million LIFEWTR bottles sold at major retailers around the world. LIFEWTR and CFDA also provided Choi, Cloke, and Osterholm with the opportunity to present their collections on the first day of September New York Fashion Week at Pier 59, as well as professional-development mentorship.

The CFDA x LIFEWTR Series 6 partnership was also featured in CFDA's OOH Marketing Campaign for September Fashion Week.

Lyft

As the Official Ride Share Partner of the 2018 CFDA Fashion Awards, Lyft selected three nominees and attendees to chauffeur for the evening. Lyft also set up a rotating car service from the Brooklyn Museum to Dumbo House, where the official awards after-party was held. Each car was outfitted with LIFEWTR bottles and custom Sugarfina x 2018 CFDA Fashion Awards candy boxes.

M•A•C

M•A•C provided makeup support for the CFDA Fashion Awards, and was an official partner of the CFDA/Vogue Fashion Fund Program.



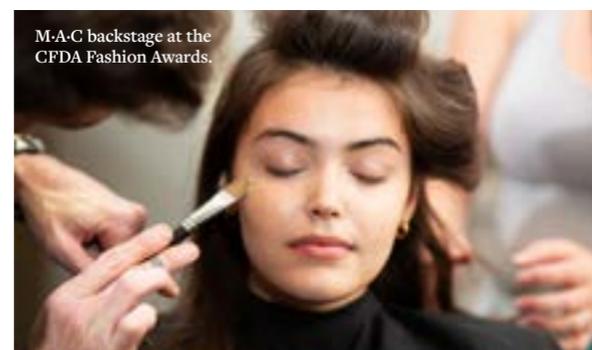
PH5 for Fitbit.



Looks from the LIFEWTR presentation at NYFW.



Diane von Furstenberg, JD.com's Xia Ding, Anna Wintour, and Steven Kolb at the CFDA/Vogue Fashion Fund gala dinner.



M•A•C backstage at the CFDA Fashion Awards.



The New York Times at NYFW: Men's.



Tanya Taylor with her #PhantomFashion30 mask.



Reebok shoes at the Fashion Future Graduate Showcase presentation.



The Queer Prom.

The New York Times

The New York Times was the Official Media Partner of NYFW: Men's, and published digital and print ads of the NYFW: Men's campaigns to support the program.

Phantom of the Opera, Bank of America & Broadway Cares/Equity Fights AIDS

The CFDA partnered with *The Phantom of the Opera* and Bank of America to celebrate the thirtieth anniversary of the Broadway debut of Andrew Lloyd Webber's iconic musical. The CFDA engaged 30 of its members to create one-of-a-kind Phantom masks that were auctioned off on Paddle 8 to raise money for Broadway Cares/Equity Fights AIDS.

Participating brands included Isabel Toledo, Chloe Gosselin, Zang Toi, Edie Parker, Eugenia Kim, Dennis Basso, Illesteva, Jana Matheson, Kenneth Cole, Lizzie Fortunato, Marchesa, Naeem Khan, Nicole Miller, Pamela Roland, Rebecca Minkoff, Sachin & Babi, Sally LaPointe, Stephen Dweck, Swarovski, Tadashi Shoji, Tanya Taylor, Title of Work, Vivienne Tam, and Wolk Morais. The masks were also on show at the Museum of the City of New York for 30 days.

They were officially unveiled at an exclusive private event hosted by Phantom Fashion 30's underwriter, Bank of America, during which Broadway's current Phantom, Ben Crawford, was joined by past Phantoms Hugh Panaro and Howard McGillin as they performed "Music of the Night."

Reebok

Reebok partnered with CFDA's Fashion Future Graduate Showcase, held at Industria during NYFW: Men's in July. Reebok also supported a fashion presentation during NYFW: Men's in July to spotlight the thesis collections of three graduates, whose designs were styled with Reebok shoes.

Samsung

Buzzfeed kicked off Pride Month with its second-annual Queer Prom, which was powered by Samsung and hosted by Jazzmyne Jay Robbins and Curly Velasquez. Queer Prom was established to provide an all-inclusive prom environment for LGBTQ juniors and seniors in high school. BuzzFeed selected a Queer Prom Court of five seniors, who were chosen from a nationwide application pool and flown into New York City from California, Massachusetts, Nevada, Ohio, and Philadelphia.

CFDA connected BuzzFeed to Macy's, where the Prom Court went to Macy's Herald Square. Each court member received a personal shopping experience through the My Stylist @ Macy's service. Macy's My Stylist Sandra Okerulu pulled full "dream prom outfit" looks, which were gifted to the Prom Court students by the retailer.

The night was filled with Samsung-powered photo opportunities and special guest appearances by Nico Tortorella, Jay Manuel, stars from *RuPaul's Drag Race*, and more, with performances by Mary Lambert and Starley.

SoHo Grand

SoHo Grand was the Official NYFW: Men's July 2018 hotel partner, providing accommodations to our men's ambassador, Alex Shibutani, and international men's editors from *Port Magazine*, *Dazed*, *i-D*, and *L'Uomo Vogue*.



SoHo Grand

Soho House

The CFDA, CFDA Member brand Colovos, and Soho House cohosted a Fashion Breakfast at the Little Octopus, in Nashville, as part of Soho House's Cities Without Houses series. Guests included Nashville notables and creatives who enjoyed an intimate conversation with designer Nicole Colovos and a preview of the label's upcoming collection.

Suntchi x CFDA: Shanghai Fashion Week

CFDA and our on-the-ground Chinese partner Suntchi brought designers Ariel and Shimon Ovadia and Nicole Colovos to China during Shanghai Fashion Week in October. The designers showcased their latest collections at the Ontimeshow trade fair, took meetings with local buyers, and learned more about the business from expert manufacturers and distributors.



Ovadia & Sons at Shanghai Fashion Week

Swarovski

Swarovski partnered on the CFDA Fashion Awards for the seventeenth year. The 2018 Swarovski Award for Positive Change honored Diane von Furstenberg, and the 2018 Swarovski Award for Emerging Talent was given to Sander Lak of Sies Marjan.

TIGI by Recine

TIGI was the Official Hair Partner of the 2018 CFDA/*Vogue* Fashion Fund, providing backstage hair support for the November gala and runway show.

Tumblr

Tumblr was the Official Media Partner of NYFW: Men's for the 2019 February and July seasons. The company and select Tumblr artists were given all-access passes to the NYFW: Men's shows, where they created exclusive, one-of-a-kind content that was published on CFDA.com and CFDA's Tumblr page as recaps of the collections.

Paramount TV

The CFDA partnered with Paramount TV to celebrate the launch of its new show, *Heathers*. Together we selected Adam Selman to design a limited run of four graphic tees based on quotes from the show and the original film. The shirts were sent by Paramount to fans of the program.



A Tumblr image.



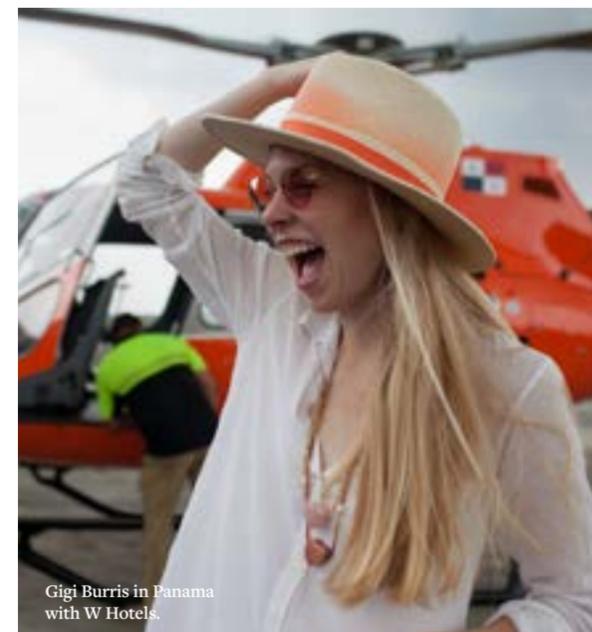
Brandon Maxwell, winners Nicole and Michael Colovos, Marina Afonina of Albus Lumen, and Willy Chavarria.

Woolmark

The International Woolmark Prize, which helps identify the most important designers of the future and highlights the modernity of Merino wool in their collections, continued its ongoing relationship with the CFDA.

The 2018–2019 IWP finalists included the designers Brandon Maxwell, Willy Chavarria, and Michael and Nicole Colovos of Colovos.

The IWP 2019 Awards took place in London at Lindley Hall, and the panel of judges included Alber Elbaz, Tim Blanks, Laura Brown, Sinead Burke, Gwendoline Christie, Floriane de Saint Pierre, and Sara Sozzani Maino, along with representatives from the International Woolmark Prize retail-partner network. The esteemed panel named Nicole and Michael Colovos of Colovos the International Woolmark Prize winners in Womenswear for 2019.



Gigi Burris in Panama with W Hotels.

W Hotels

To celebrate the opening of W Hotel's Panama City property, the CFDA tapped Gigi Burris Millinery to create a capsule collection of three Panama hats. She sourced materials locally from Panama and used the traditional Ecuadorian straw to keep the line authentic, while still adding her signature style and techniques. Burris took an inspiration trip to Panama City, visiting the hotel and taking in the landmarks and culture of the city. The hats were sold on W Hotels' retail site and were sent to influencers.

WWD

WWD was the Official Media Partner of NYFW: Men's for the 2019 February and July seasons. *WWD* published digital and print ads highlighting NYFW: Men's, giving the program strong visibility. *WWD* organized on-site paper distributors to amplify coverage of NYFW: Men's designers.

Zoya Nails

Zoya Nail Polish and Treatments was the Official Nail Sponsor of the 2018 CFDA/*Vogue* Fashion Fund, providing backstage nail art for the November gala and runway show.

Strategic Partnerships

Retail Lab

Retail Lab is an innovative program launched by Cadillac and the CFDA to offer tangible value to designers who are driving the fashion industry forward. Participating designers, selected through a competitive application process, gain valuable retail experience under the tutelage of fashion-industry experts. Retail Lab's main component is a custom retail shop, located on the ground floor of Cadillac House in New York. The designers learn key insights integral to success in retail, including business development, marketing, and public relations. In addition to covering costs associated with a retail space, such as real estate, display units, mannequins, signage, and a point-of-sale system, Cadillac provides each designer with a \$75,000 grant to put toward wholesale buys, sales support, and marketing.

Accenture worked closely with the lab's select group of emerging fashion designers to develop customized retail strategies and equip them with the critical business knowledge and digital skills required to stay competitive in today's challenging retail market.

The CFDA and Cadillac have assembled a team of experts across fashion, retail, business, and technology to comprise the Advisory Board. It consists of Billy Reid; Bobby Schuessler, of Who What Wear; Darcy Penick, of Shopbop/East Dane; Jan-Hendrik Schlottmann, of Derek Lam; Jay Silver, of CBIZ; Jill Standish, of Accenture; Josh Peskowitz, of Magasin; Julie Gilhart; Kelli Adams, of Redscout; Liz Rodbell, of Hudson Bay Company; Marigay McKee, of MM Luxe Consulting; Matt Marcotte; Melody Lee, of Cadillac; Rachel Besser, of Domino Media Group; Rachel Shechtman, of Story; Reed Krakoff; Robin Kramer, of Kramer Design Group; Robin Zendell, of Robin Zendell LLC; Simon Doonan, of Barneys New York; Stacey Bendet, of Alice + Olivia; and Steven Alan.

Title of Work

Residency: January–April

Jonathan Meizler of Title of Work's store concept was a testament to the current political climate and engaged his collection Dirty Words to express his thoughts through his collection of ties, jewelry, and scarves. Title of Work's poker-themed store-opening party served as the official launch of NYFW: Men's.



Dannijo

Residency: May–July

Danielle and Jodie Snyder celebrated their ten-year anniversary by turning their Retail Lab shop into the quintessential world of Dannijo, which was filled with vintage collected pieces, vintage-inspired slip dresses, and the best of their jewelry collection from the past ten years. With a larger-than-life mood board as the focal point, every inch of the space was made especially for Instagram posts.



Rosetta Getty

Residency: August–November

Los Angeles-based designer Rosetta Getty brought her sophisticated collection to New York. The artist Analia Saban created beautiful sculptures that displayed the current Rosetta Getty collection. In addition to the standing works and the collection, Getty installed a working loom to tie the room together.



Armarium

Residency: November–December

Just in time for the holiday-party season, the CFDA partnered with Armarium, a luxury-designer fashion-rental-and-styling platform. The shop, titled Haute Holidays, featured looks available for both rent and purchase from CFDA Members' brands Christian Siriano, Jonathan Simkhai, Monica Sordo, Dannijo, Sally LaPointe, Jason Wu, Marc Jacobs, Prabal Gurung, Esteban Cortazar, Brandon Maxwell, Thom Browne, Tabitha Simmons, Hilfiger Collection, and Judith Leiber.



Fred Segal

CFDA's second year in partnership with Fred Segal featured four shop-in-shop concepts at the global Fred Segal flagship, on Sunset Boulevard in Los Angeles. They were:

The CFDA Loves the Red Carpet was timed to our Runway to Red Carpet event and featured red-carpet-ready looks from Member labels Commando, Cushnie, Judith Leiber, Morgan Le Fay, and Rachel Zoe.

The CFDA Loves Sustainability, coincided with Earth Day and featured sustainable and eco-conscious items from Behnaz Sarafpour, Everyone Wins, Nicholas K, Tome, Yeohlee, and Wwake.

CFDA Beach House featured designs from the brands Araks, Jenni Kayne, Selima Optique, and Thorsun that embodied the sun-and-surf lifestyle of California summers.

CFDA closed out the year celebrating how the fashion industry embraces inclusivity and self-expression with a CFDA Loves Individuality shop, which featured gender-neutral and size-inclusive product from Baja East, Chromat, and Gypsy Sport.

Financial Overview 2018

For fiscal year 2018 the Council of Fashion Designers of America and the CFDA Foundation ended in sum with total net assets of nearly \$33.7M, while revenue from operations decreased roughly \$0.8M from prior year 2017. Despite these decreases in fiscal year 2018, the organization was able to use its reserves to keep program service spending above 90%. Spending some of the organizations' savings allowed for the expansion of programs like Sustainability and the Fashion Manufacturing Initiative, which support our growing industry.

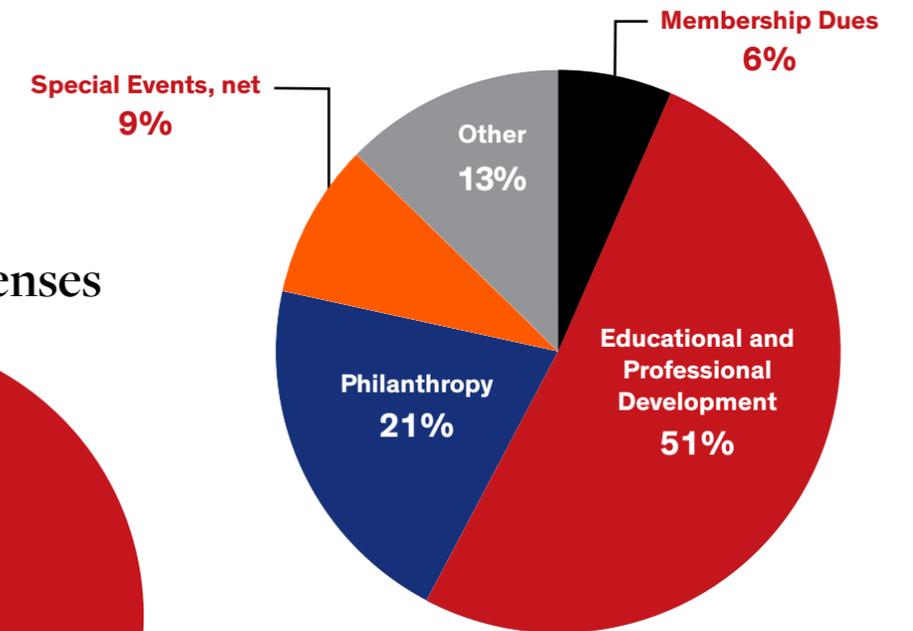
REVENUE	2018*	2017
Membership Dues	\$761,650.00	\$1,012,128.00
Educational & Professional Development	\$5,968,795.00	\$5,744,857.00
Philanthropy	\$2,417,805.00	\$3,658,913.00
Special Events, net	\$1,037,111.00	\$704,644.00
Other	\$1,476,582.00	\$1,370,019.00
	\$11,661,943.00	\$12,490,561.00

EXPENSES (including depreciation)	2018	2017
Programs	\$13,412,617.00	\$14,586,608.00
Management & General	\$400,106.00	\$268,619.00
Fundraising (including Special Events)	\$378,435.00	\$404,768.00
	\$14,191,158.00	\$15,259,995.00

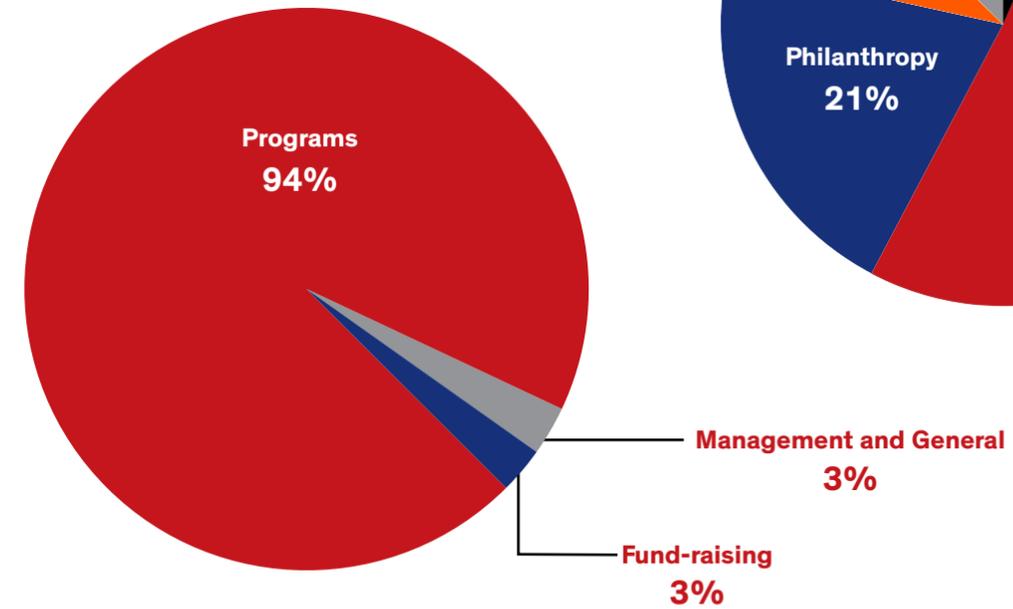
STATEMENT OF ACTIVITIES	2018	2017
Revenue	\$11,661,943.00	\$12,490,561.00
Expenses	\$14,191,158.00	\$15,259,995.00
Excess (deficit) of operating revenue and support over operating expenses	(\$2,529,215.00)	(\$2,769,434.00)
Investment return, net	(\$501,657.00)	\$1,758,135.00
Impairment Loss on other intangible assets (from Fashion Calendar)		(\$500,000.00)
Change in Net Assets	(\$3,030,872.00)	(\$1,511,299.00)
Net Assets, Beginning of Year	\$36,707,757.00	\$38,219,056.00
Net Assets, End of Year	\$33,676,885.00	\$36,707,757.00

* These are pre-audited numbers

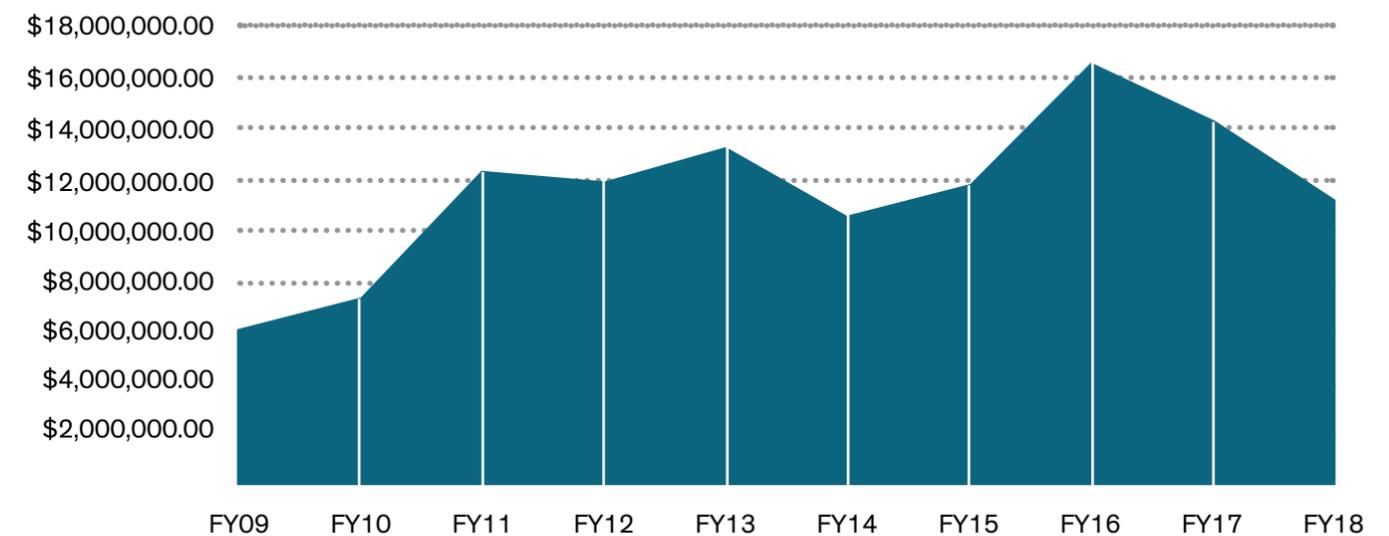
Percentage of Revenue



Percentage of Expenses



FY09-FY18 Total Revenue





American Runway: 75 Years of Fashion and the Front Row

It's been 75 years since Eleanor Lambert founded the first-annual Fashion Press Week, creating a platform for American Fashion that would eventually catapult it onto the global stage. In the process, Lambert, who was also the founder of the CFDA, paved the way for what we know as New York Fashion Week today.

To mark this important milestone, CFDA released its latest book, *American Runway: 75 Years of Fashion and the Front Row*.

Written by Booth Moore and published by Abrams, *American Runway* takes you through the history of the American fashion show, from the early days of Bill Blass, Oscar de la Renta, and Pauline Trigère to Calvin Klein, Donna Karan, Ralph Lauren, Marc Jacobs, and Michael Kors. Along the way, readers will get to know all the players who are instrumental in the making of runways—models, show producers, publicists, makeup artists, and hair stylists—and, of course, the very best of American talent.

It's the ultimate front-row seat for all.

2.13 Books, Breakfast, and Booth at CFDA's American Runway Launch

CFDA celebrated the launch of *American Runway* during New York Fashion Week when Steven Kolb and *American Runway* author Booth Moore hosted a book signing at La Mercerie at The Guild, on Howard Street. Guests included Prabal Gurung, Nicole Miller, Kerry O'Brien, Carlos Campos, Isa Tapia, Paul Marlow, Bonnie Young, Gigi Burris, Luis Fernandez, Nicole Colovos, Selima Salaun, Peter Som, and Brooke Garber Neidich. The book's designer, Dan Lori, and Abrams editor Sarah Massey also came to show their support.

Moore found many fascinating tidbits while working on the book, including the long history between fashion and politics. "I love the story of how Eleanor Roosevelt came to New York and took part in a ceremony to sew NEW YORK MADE labels into clothing using 24-karat-gold needles."



CFDA Staff Members

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- Lisa Smilor | EXECUTIVE VICE PRESIDENT
- Mark Beckham | VICE PRESIDENT OF MARKETING & EVENTS
- Adam Roth | VICE PRESIDENT OF STRATEGIC PARTNERSHIPS
- Aldo Araujo | MARKETING & EVENTS COORDINATOR
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- Stephanie Soto | PROGRAMS MANAGER
- Karyl Truesdale | OFFICE MANAGER
- Crystal Ung | SENIOR MANAGER OF STRATEGIC PARTNERSHIPS



Top 10 Instagram Posts

It's been a great year for CFDA's social channels, which told our stories in pictures and videos. Here's a look at the ten top performers on Instagram in 2018, with a heavy rotation of Kardashians and Hadids, and some real fashion in between.

10. Alexander Wang and Kaia Gerber dance off at the CFDA Fashion Awards. ENGAGEMENT: 5,858
9. Ralph Lauren takes his fiftieth-anniversary bow. ENGAGEMENT: 6,076
8. Kourtney Kardashian poses at the CFDA Fashion Awards. ENGAGEMENT: 6,675
7. Bella and Gigi Hadid show some sisterly love at Americans in Paris. ENGAGEMENT: 7,477
6. The best of the CFDA Awards red carpet, led by Mary-Kate and Ashley Olsen. ENGAGEMENT: 8,945
5. Celebrating NYFW: Bridal with Inbal Dror. ENGAGEMENT: 9,337
4. A tribute to Kate Spade. ENGAGEMENT: 10,578
3. Gigi Hadid vamps it up for the CFDA Fashion Awards. ENGAGEMENT: 12,173
2. Kendall Jenner shimmy in the Instagram Booth. ENGAGEMENT: 13,681
1. Kim Kardashian West is revealed as CFDA's Influencer of the Year. ENGAGEMENT: 17,080



Social Media Followers 1,380,500+



Instagram
680,000+



Facebook
249,000+



Twitter
438,000+



YouTube
13,500+

CFDA Remembers



Amsale Aberra



Hubert de Givenchy



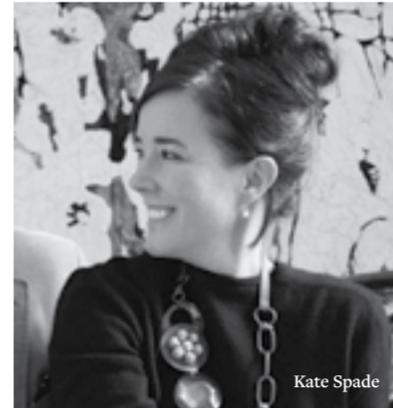
Ruth Finley



Judith Leiber



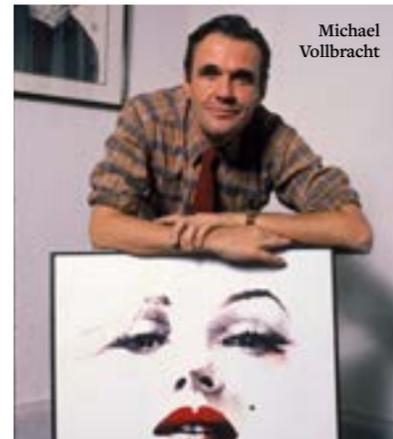
Bernadine Morris



Kate Spade



Tony Staffieri



Michael Vollbracht

As we look back on 2018, we remember those we lost:

Amsale Aberra, who brought modernity and magic to bridal.

Hubert de Givenchy, the French couturier whose elegant creations for Audrey Hepburn are a template for Hollywood glamour.

Ruth Finley, the fashion force behind the Fashion Calendar.

Judith Leiber, the accessories icon behind delightful Swarovski crystal minaudières.

Bernadine Morris, the legendary *New York Times* fashion critic.

Kate Spade, who changed the way the world views American accessories with her distinct point of view.

Tony Staffieri, an instrumental figure in Fashion Targets Breast Cancer and other charitable causes.

Michael Vollbracht, the master illustrator and designer, as well as a delicious gossip.

Their impact on our industry will never be forgotten.

ACKNOWLEDGMENTS

A special thank-you to Donald Drawbertson for providing the cover art; Dan Lori for creative direction; and BFA for photography support.



C.F. DA