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CFDA

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# The Mission of the Council of Fashion Designers of America is to STRENGTHEN THE IMPACT OF AMERICAN FASHION in the global economy.



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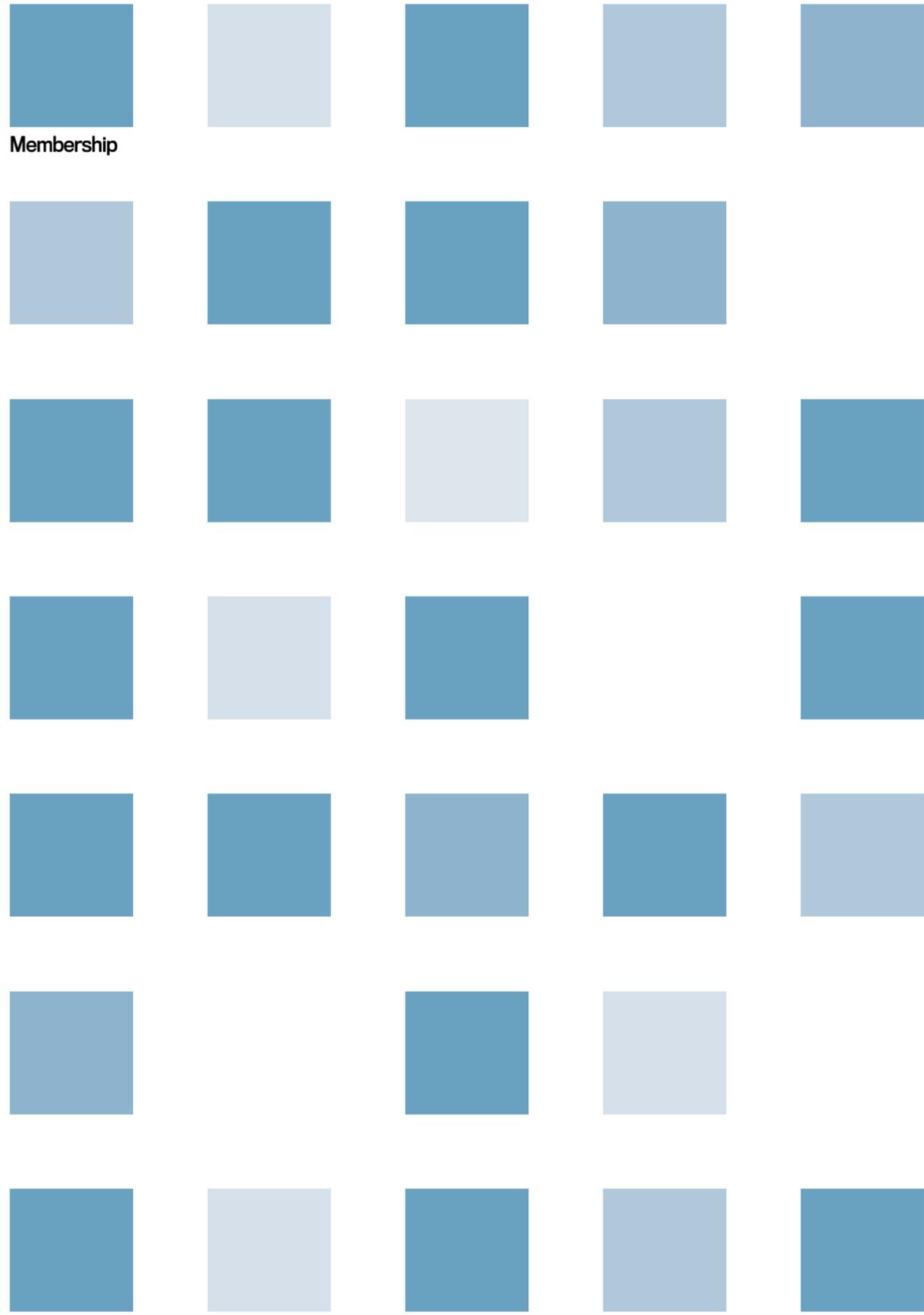
Letter  
from the  
Chairwoman,  
Diane von  
Furstenberg,  
and the  
President and  
Chief Executive  
Officer,  
Steven Kolb

The Council of Fashion Designers of America family represents the best talent in our country. When we come together as the CFDA community, there is little we can't do: no change we can't accomplish. Two-thousand-and-sixteen was a banner year. We welcomed 40 new members to our family, relaunched CFDA.com and the Fashion Calendar, and grew New York Fashion Week: Men's, shining a spotlight on America's impressive menswear talent.

It's also a challenging time for many sectors, including fashion. Everybody is surfing the tsunami to make it through the storm. The CFDA's core pillars are so important—now more than ever. Through our various programs, we nurture health, diversity, and sustainability in the industry; bolster domestic manufacturing; and increase our philanthropic efforts. We also continue to encourage CFDA designers to take a path that works best for them as they plot their growth. Our study with the Boston Consulting Group on the future of New York Fashion Week underscored that message.

Looking to the future, we will place even more emphasis on civic responsibility and how we, as one of the nation's foremost creative communities, can contribute to causes that are important to us. Together, we can help create positive change. And what's more in fashion than that?

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Membership in the Council of Fashion Designers of America is open to Americans who are designing in the United States or abroad, or international designers whose businesses are based in the United States. Applicants must meet certain criteria and submit a visual presentation of their work accompanied by a detailed written application and letters of recommendation. The Admissions Committee meets annually to review candidates' applications before making recommendations to the CFDA's Board of Directors. An affirmative vote by the Board is required for the acceptance of each new Member.

## Meet the NEW Forty



(FROM LEFT): JORDAN ASKILL, ISA TAPIA, ANNA SHEFFIELD, DANA ARBIB, JASMIN SHOKRIAN, CATHERINE ZADEH, KOBİ HALPERIN, PHOEBE STEPHENS, ANNETTE STEPHENS, ADAM GOLDSTON, THADDEUS O'NEIL, MARISSA WEBB, RYAN GOLDSTON, SARAH FLINT, STUART VEVERS, DONNA KANG, AURORA JAMES, SCOT SHANDALOVE, LISA KULSON, JAKE ZEITLIN, JENNIFER ZUCCARINI, WES GORDON, LUCY WALLACE EUSTICE, BEN STUBBINGTON, MONICA ZWIRNER, ALAN ECKSTEIN, MATTHEW ORLEY, ALEX ORLEY



**Dana Arbib**  
**A PEACE TREATY**

Tel Aviv-born and Toronto-raised, Dana Arbib is influenced by her father's Libyan-Jewish heritage and Roman upbringing. She is dedicated to discovering and preserving centuries-old craftsmanship techniques. She founded A Peace Treaty on the belief that things made by human hands, imbued with the story of their maker, are the most beautiful and luxurious in the world.

**Anna Sheffield,**  
**ANNA SHEFFIELD JEWELRY**

Anna Sheffield designs jewelry from a personal and thoughtful place, seeing it as a form of creative expression. She studied fine art, with a concentration in blacksmithing, at the Academy of Art in San Francisco. After launching her first jewelry line, Bing Bang, Sheffield moved to New York in 2002. In 2007, she started her namesake fine-jewelry collection, which is crafted with the utmost attention to detail from exquisite materials, including the highest-quality conflict-free diamonds.

**Annette Stephens & Phoebe Stephens**  
**ANNDRANEEN**

Sisters Annette and Phoebe Stephens have been surrounded by art and artisans since they were little, which is where they gained inspiration to start Anndra Neen. Their grandmother was an artist and jewelry designer in Mexico City, and Frida Kahlo and Peggy Guggenheim, as well as many other famously stylish women, collected her pieces.

The jewelry brand is the manifestation of the sisters' unique sensibility, which is a means of both honoring their creative legacy and evolving it by producing jewelry that they consider to be modern heirlooms. Every Anndra Neen piece is unique, and is handcrafted out of mixed metals and silver by artisans in Mexico City.

**Adam Goldston & Ryan Goldston**  
**ATHLETIC PROPULSION LABS**

Athletic Propulsion Labs (APL) was founded in March 2009 by identical twins Adam and Ryan Goldston. As two former athletes, the brothers envisioned a company that provides revolutionary products symbolizing the ultimate intersection of design, performance, and fashion.

Today the Goldstons are recognized as accomplished inventors. With the launch of their inaugural sneaker, the Concept 1 basketball shoe, in 2010, they became the creators of the first shoe proven to instantly make you jump higher, due to APL's revolutionary eight-spring Load 'N Launch Technology in the forefoot.

**Ben Stubbington**  
**BEN STUBBINGTON**

Ben Stubbington graduated with a B.A. Honors in Fashion and Print at the University of Brighton, U.K. After graduating, he worked for notable brands such as Banana Republic, Calvin Klein, and Rogan/Loomstate. He became creative director of menswear for Theory in 2009. He left the brand in 2016 to join Lululemon. Stubbington is influenced by caught moments in time: a struggle, a fight, a relief, a movement, a sensation, an impulse, and a battle. He creates art in tandem with working in fashion design.

**Brandon Maxwell**  
**BRANDON MAXWELL**

From a young age, Brandon Maxwell was captivated by the women who passed through the Texas boutique where his grandmother worked. He studied photography and began assisting stylist Deborah Afshani, then fashion editor Edward Enninful, and designer Nicola Formichetti. Since 2012, he has acted as fashion director for Lady Gaga.

He launched his collection in 2015 out of a desire to make women feel beautiful, sophisticated, and powerful with timeless garments that are impeccably tailored.

**Aurora James**  
**BROTHER VELLIES**

Aurora James founded Brother Vellies to introduce her favorite traditional African footwear to the rest of the world, and to create and sustain artisanal jobs in Africa. Handmade in South Africa, Kenya, Ethiopia, and Morocco, Brother Vellies's shoes maintain the spirit and durability of their ancestral counterparts. The company's workshops in Kenya are open spaces that welcome artisans of all genders, sexual orientations, backgrounds, and tribes.

**Raul Arevalo & Brad Schmidt**  
**CADET**

Raul Arevalo and Brad Schmidt established Cadet in Brooklyn in 2011. Arevalo studied menswear design at F.I.T. and started his career in technical design at Abercrombie & Fitch. He then worked at Target, Nordstrom, American Eagle, Aeropostale, Steve and Barry's, Converse, and Club Monaco. Schmidt previously worked as a technology-integration consultant. Cadet is inspired by the post-war military-academy era. The brand focuses on quality and clean lines for a crisp aesthetic that honors classic silhouettes while continuing to push fashion forward with innovative fabrics and techniques.

**Stuart Vevers**  
**COACH**

Born in South Yorkshire, England, Stuart Vevers moved to London at the age of eighteen to study fashion design at the University of Westminster. After graduating in womenswear in 1996, he started his career at Calvin Klein in New York, then moved to Bottega Veneta, Givenchy, and Louis Vuitton.

After creative-director roles at Mulberry and Loewe, Vevers joined Coach as executive creative director in 2013 to lead all creative aspects of the brand, including women's and men's product design, brand imagery, and store environments.

**Jennifer Zuccarini**  
**FLEUR DU MAL**

Jennifer Zuccarini launched Fleur du Mal, a lingerie-focused brand targeting the attainable luxury space, in 2012. Zuccarini is building a high-growth, digitally driven brand unique in voice, value, and product execution.

Prior to Fleur du Mal, she had cofounded the Kiki de Montparnasse brand. In 2008, she joined Victoria's Secret as design director of intimates. Zuccarini's experience with Limited Brands established critical operating knowledge, while giving her important manufacturing and sourcing contacts worldwide.

**Garrett Leight**  
**GARRETT LEIGHT CALIFORNIA OPTICAL**

Garrett Leight is the son of Oliver Peoples founder and CFDA member Larry Leight. In 2009, he opened his first eyewear concept store, A. Kinney Court, in the Venice neighborhood in Los Angeles. Inspired by the unique characters of Venice, and his passion to find the perfect frame for his customers, Leight founded Garrett Leight California Optical (GLCO) in 2010 and released his first eyewear collection a year later. GLCO brings fresh perspective to classically tailored frames,

combining luxury-quality products, original designs, and a classic style with a true Californian point of view. The brand is influenced by the art, fashion, photography, music, design and architecture of its local California surroundings.

**Isa Tapia**  
**ISA TAPIA**

Prior to launching her namesake women's footwear label in 2012, Isa Tapia studied at Parsons School of Design and worked for designers such as Marc Jacobs and Oscar de la Renta. New York-based Tapia was born in San Juan, Puerto Rico, and spends much of her time traveling to Europe, Asia, and South America. These experiences, combined with her entrepreneurial spirit, led her to unveil her own line of footwear.

**Jasmin Shokrian**  
**JASMIN SHOKRIAN**

Los Angeles native Jasmin Shokrian counts her mother, who learned couture methods in Tehran and studied at F.I.T., as her first and primary influence. Shokrian graduated from the School of the Art Institute of Chicago with a B.F.A. in film, painting, and sculpture. An artist whose primary medium is clothing, she began designing in 2002 and presented her first runway show at New York Fashion Week in 2005. Her love for contemporary art, film, architecture, and space continues to inspire collections with a unique perspective.

**Jordan Askill**  
**JORDAN ASKILL**

Jordan Askill is a jewelry designer and sculptor. In 2000, the Sydney, Australia, native became an intern for the late Alexander McQueen in London. In 2004, he joined the design team at Dior Homme in Paris. Following four years there, he moved to London to develop his namesake jewelry brand.

Askill launched his collection in 2010. He won numerous awards, including an Elle Style Award, and received two British Fashion Awards nominations. In 2013, the designer relocated his life and business to New York.

**Kobi Halperin**  
**KOBI HALPERIN**

Reconnecting to his past while envisioning an idyllic, romantic era, Kobi Halperin designs a women's collection rich in luxurious textiles with an emphasis on crafted artisanal details. Born in Israel and raised in a home with deep Eastern European roots, he grew up surrounded by hand-carved ornamented furniture, embellished tapestries, and beautifully framed paintings detailed with brushed metals. Halperin, an alum of Elie Tahari and Kenneth Cole, continues to draw inspiration from the intricate details of his nostalgic past while giving today's woman a modern and feminine look.

**Marissa Webb**  
**MARISSA WEBB**

Marissa Webb's design aesthetic blends and juxtaposes elements of architecture and nature by mixing highly structured, tailored pieces with whimsical softness and flow. Webb studied at F.I.T. and flourished at J.Crew in various design roles, including head of womenswear and accessories design. The 2013 launch of her self-titled label gave voice to her personality and exemplified her individual style. Webb also serves as creative adviser at Banana Republic.

**Scot Shandalove & Jake Zeitlin**  
**MATIERE**

Matiere is known for the seamless integration of form, function, and comfort in a sleek, modern aesthetic. Founder Scot Shandalove and creative director Jake Zeitlin's passion for music, art, and travel are subtly woven into each collection. Shandalove served as the U.S. merchandising director for WeSC and global merchandise manager for Burton Snowboards before launching the labels Colorfast Apparel and 3rd & Army. Zeitlin was creative director for a private-label design firm, contributing to contemporary brands such as Modern Amusement, Vans, the North Face, and Hurley. Matiere communicates its unique perspective through the exploration of new silhouettes and styling, combined with the proficient understanding of textile design and application.

**Jeremy Scott**  
**JEREMY SCOTT**

Jeremy Scott left Kansas City, Missouri, for New York City in 1992 to study at the Pratt Institute. Post-graduation, he relocated to Paris and introduced his namesake brand. In Paris, he worked with Christian Louboutin and Stephen Jones. Scott returned to the U.S. in 2002 and began a partnership with Adidas. In 2005, he launched eyewear with Linda Farrow, and, in 2006, began a relationship with Longchamp. In 2010 and 2011, he created two series of watches for Swatch. Since 2013, he has served as creative director of Moschino.

**Lucy Wallace Eustice & Monica Zwirner**  
**MZ WALLACE**

MZ Wallace was established in 2000 by Monica Zwirner and Lucy Wallace Eustice, both native New Yorkers. Inspired by city life, the Manhattanites' aim was to design distinctive accessories for women who lead dynamic lives. Before launching MZ Wallace, Wallace Eustice worked for Manolo Blahnik, Schwartz and Benjamin, Anne Klein, and Patrick Cox. Zwirner, a graduate of Colorado College, worked as a fashion stylist. In 1996, she moved into interior design, where she learned to use the unexpected combination of materials luxurious and utilitarian to create a new look. This technique is now part of the MZ Wallace philosophy.

**Sophia Amoruso**  
**NASTY GAL**

Sophia Amoruso founded Nasty Gal in her ex-boyfriend's apartment in 2006 with a laptop, an eBay account, and a passion for hoarding vintage clothing. Nasty Gal is named after the 1975 Betty Davis album, and Amoruso continuously gains inspiration from the funk singer's signature style. Building on that inspiration, she created a vintage store on eBay, where she quickly learned she had a knack and photographer's eye for fashion, styling, and buying. Amoruso is a creative visionary and modern-day entrepreneur who has forged an unprecedented path in building a brand.

**Nick Fouquet**  
**NICK FOUQUET**

French-American designer Nick Fouquet founded his company after several years of exploring the world. After graduating college with a B.A. in environmental science and sustainable development, he moved to Patagonia and then Australia. He eventually settled in Venice, in Los Angeles, where he enrolled

in patternmaking and design classes at Otis College of Art and Design. There he became interested in hat-making, traveling to old hat shops and purchasing vintage equipment that he now uses to make his own designs, which are produced from sustainably harvested 100 percent beaver-fur felt.

**Alex, Matthew & Samantha Orley**  
**ORLEY**

A family affair, Orley was conceived by brothers Alex and Matthew Orley and Matthew's wife, Samantha, with a capsule collection of Italian-made knitwear for fall 2012, which they expanded into a full menswear collection for spring 2014. The brand introduced women's for the fall 2015 season.

Orley is known for its combination of elegant-yet-youthful, irreverent design, with a focus on luxury knitwear and commitment to the highest-quality materials and manufacturing. The work of the designers subverts classicism, using proprietary stitch techniques and an idiosyncratic color palette to create a wholly unique product.

**Rosetta Getty**  
**ROSETTA GETTY**

Curating new ideas between wearer and maker, and what it means for construction, process, presentation, and collaboration, are at the core of Rosetta Getty's collection. Collectability is important in the way Getty approaches design philosophies, and in building the vocabulary of the brand's wardrobe. Specialized pieces, some made completely by hand, are designed to have two sides: coming from the inside out, or front to back. Rosetta Getty has made an edited group of pieces, several void of trims or closures, offered in multiple fabrics to let the wearer feel free to interpret.

**Sarah Flint**  
**SARAH FLINT**

Following studies at Parsons and the Fashion Institute of Technology, Sarah Flint honed her technical skills at the prestigious Arsutoria School of design in Milan, where she studied patternmaking with an expertise in the technical aspects of handmade shoe manufacturing.

Flint debuted the Sarah Flint collection in 2013. She believes that sensuality lies in simplicity, that sophistication is achieved through subtlety and attention to detail, and that when a woman slips into a pair from her collection, she feels chic, empowered, and sexy. Flint showcases feminine, delicate embellishments in her designs to create beautiful and timeless shoes.

**Yves Spinelli**  
**SPINELLI KILCOLLIN**

Yves Spinelli's introduction to the fashion world came through his father, Antoine Spinelli, who spent time between Hawaii and New York City working alongside hairstylists Paul Mitchell, Garren Defazio, and Roger Thompson in the 1970s and 1980s. After moving to Los Angeles in 1997, Yves began his career at Maxfield boutique, where he was inspired to start designing jewelry. He created a set of linked rings of different thicknesses, which could be worn a number of ways. Spinelli Kilcollin continues to develop its voice by combining a contemporary, minimalist aesthetic with intricate craftsmanship and materials.



**Thaddeus O'Neil**  
**THADDEUS O'NEIL**

Thaddeus O'Neil is a lifelong surfer of the beaches of Fire Island, New York, and an artist, writer, and philosopher. He studied philosophy and geology before completing his masters in aesthetics. The designer began his fashion career as a model and photographer, working with internationally acclaimed fashion photographers, including his mentor, Bruce Weber. In 2013, he launched his namesake brand with menswear, and added womenswear in 2015.

**Lisa Kulson**  
**THEORY**

Lisa Kulson is best known for her consistent creations of modern women's collections. Her signature style reflects her love of travel and luxury, her attention to detail, and her excellent technical skills. Kulson joined Theory at its inception in 1997 as head designer. She left Theory to create her own label, and returned in 2003 as a creative consultant while simultaneously aiding in the launch of the contemporary H by Tommy Hilfiger collection. She returned to Theory again in 2014 as creative director, and debuted her first collection for the brand in 2014.

**Timo Weiland, Alan Eckstein & Donna Kang**  
**TIMO WEILAND**

In 2010, Timo Weiland, Alan Eckstein, and Donna Kang cofounded the Timo Weiland brand. Built around the ethos of creating clothes to live in, the womenswear and menswear collections are inspired by the multifaceted lifestyles of the designers and those around them. Drawing from a shared love of music, travel, and contemporary culture, Timo Weiland presents an updated take on classic American sensibilities. Known for eclectic combinations of fabrics and detailing, the collection places focus on quality and wearability, while injecting touches of the designers' distinct brand of playfulness. Modern prep-meets-streetwear with a touch of romance, the brand encompasses the adventurous spirit of New York City.

**Wes Gordon**  
**WES GORDON**

Atlanta native Wes Gordon grew up surrounded by the grace and romance of the South. Enamored with high fashion from an early age, he developed a keen interest in the way people express themselves through clothing. Gordon enrolled at Central Saint Martins in London and, between school semesters, honed his skills by interning with Oscar de la Renta and Tom Ford. Upon graduation in 2009, he launched his namesake line of womenswear, which infuses luxury and timeless sophistication with a youthful edge.

**Matteo Gottardi**  
**W.R.K.**

Matteo Gottardi founded W.R.K. menswear in 2011 with the philosophy of purposeful design that bridges functionality and aesthetics. Through his clothing, Gottardi explores elements of traditional workwear and tailored detailing in an almost scientific way. After receiving a degree in finance from New York University's Stern School of Business, he interned with Armani and Diesel, and launched a brand and retail concept called Operations. Its workwear aesthetic is also now reflected in his designs for W.R.K.

**Catherine Zadeh**  
**ZADEH**

Catherine Zadeh began by designing for men. Her personal style—tomboyish in an effortless, European way—made this a natural fit. She envisioned men pairing cufflinks with jeans, accented with a subtle bracelet. Her men's collections have since expanded from cufflinks to include bracelets, belt buckles, pendants, and rings: "Jewelry for men who don't wear jewelry." Sensing a craving among women for her androgynous aesthetic, Zadeh launched her women's fine jewelry collection of "precious jewelry that isn't precious," featuring her pioneering mix of precious metals and casual materials, and an embrace of sustainable materials.



GIGI BURRIS AND CYNTHIA ROWLEY

## Biannual Membership Meetings

**4.12 + 10.5** The CFDA's Biannual Membership meetings are an opportunity for the CFDA to share plans for upcoming initiatives and objectives, as well as a valuable time for Members to interact and network. Members convened at Cynthia Rowley's studio in New York City twice in 2016. In April, the results of the BCG New York Fashion Week study, as well as plans to relaunch CFDA.com, were discussed. The meeting also featured a presentation by Instagram's Eva Chen and Virginia Nam.

In October, the newly inducted Members attended an exclusive New Member Orientation with the CFDA staff, followed by the general Membership Meeting, at which CFDA Chairwoman Diane von Furstenberg gave opening remarks. Topics included the latest Member benefits, as well as the upcoming 2017 New York Fashion Week: Men's and Women's dates. The meeting concluded with a conversation on designers' concerns about retail margins.



TORY BURCH AND STEVEN KOLB

## New Member Party Hosted by Tory Burch

**10.5** The 40 new Members were invited to the home of Board Member Tory Burch for the CFDA's New Members Party. The designers had the chance to connect with one another before a private toast with Burch, who spoke about the challenges of starting her brand and the importance of staying true to one's vision.

## CFDA Accessories Designers Showcase

**11.14** CFDA jewelry and eyewear designers came together for the first time to kick off the CFDA Accessories Showcase at Samsung 837, in Manhattan. The event aimed to create a strong platform for accessories-makers and to foster an overall sense of community. The CFDA has more accessories designers than ever, with a total of 82 jewelry- and 15 eyewear-designing Members.



ROBERT LEE MORRIS

## Cooper Hewitt Smithsonian Design Museum Tour with Thom Browne

**4.14** Thom Browne gave a private tour to CFDA Members of "Thom Browne Selects," at the Cooper Hewitt, Smithsonian Design Museum. The exhibition included more than 50 of the museum's historic and contemporary mirrors and frames, all selected by Browne.

## The Jewish Museum Private Tour with Isaac Mizrahi

**6.29** CFDA Members received a private tour of "Isaac Mizrahi: An Unruly History," at The Jewish Museum. Isaac Mizrahi walked and talked Members through his exhibition while the museum was closed to the public.



JOHN BREVARD AND LISA SALZER-WILES

## Mara Hoffman Meditation

**9.27** Mara Hoffman hosted Members for a class with meditation expert Charlie Knoles. The morning was spent practicing meditation, and learning about its importance and the health benefits that it provides.



IRENE NEUWIRTH AND SOPHIE BUHAI

## Los Angeles Members Meeting

**10.27** Irene Neuwirth hosted the California-based CFDA Members for an intimate meeting at her Melrose Place flagship store. Some Members voiced their opinions about the shortage of talent for hire in L.A. Others discussed their concerns about the need for business-development support and community-building opportunities.

## Relaunch of the Member Newsletter

**11.10** To streamline how we convey information to Members, the CFDA redesigned and relaunched its *Member Newsletter*. It is used to communicate relevant CFDA information, as well as to highlight the work of CFDA Members. The new design includes eye-catching icons that symbolize the topic of the information that follows.



## James Galanos

Considered one of America's most elegant designers of the twentieth century, James Galanos passed away in late October from natural causes. His narrow silhouettes captured the essence of Hollywood elegance infused with the right glamour—the kind that existed before the red carpet became the marketing machine it is today. Born in Philadelphia to Greek parents, he was a favorite of First Lady Nancy Reagan, who wore vintage Galanos to her first state dinner, and also created glamorous looks for movie stars such as Rosalind Russell, Marlene Dietrich, and Dorothy Lamour. Galanos retired from fashion in the late 1980s to focus on art and photography.

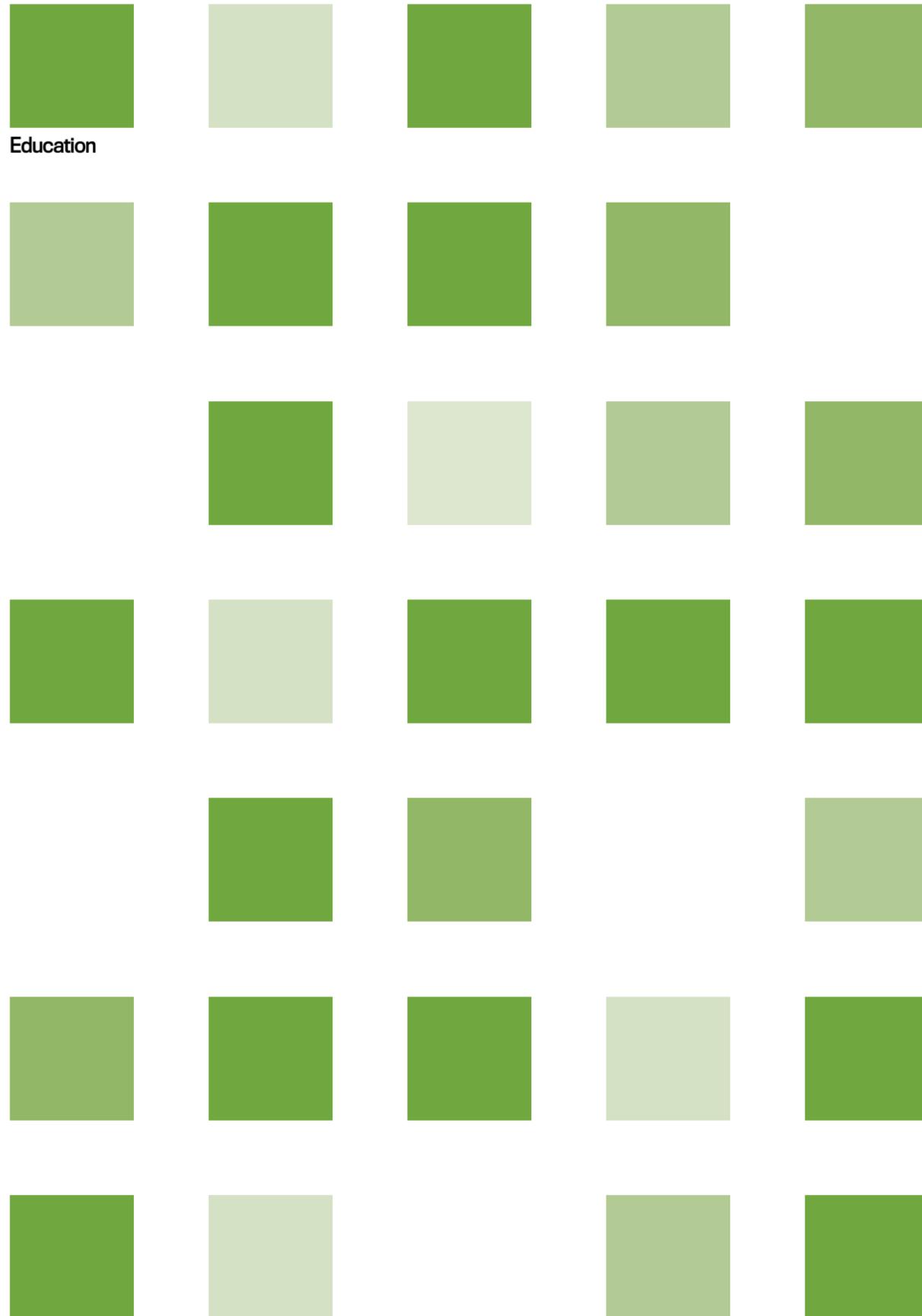


## Joan Helpern

She may have been a native New Yorker who was born in the Bronx, but Joan Helpern was essentially a citizen of the world. She spent 30 years commuting between her home in the U.S., her Italian factory partners, and the Joan & David boutiques. Helpern founded Joan & David in 1968, and led the company as president, CEO, and creative director until its sale in 2000. She was the recipient of over three dozen awards for her design excellence and for her personal achievements, and was a cofounder of the Committee of 200, a forum designed to encourage and support women entrepreneurs and corporate executives.

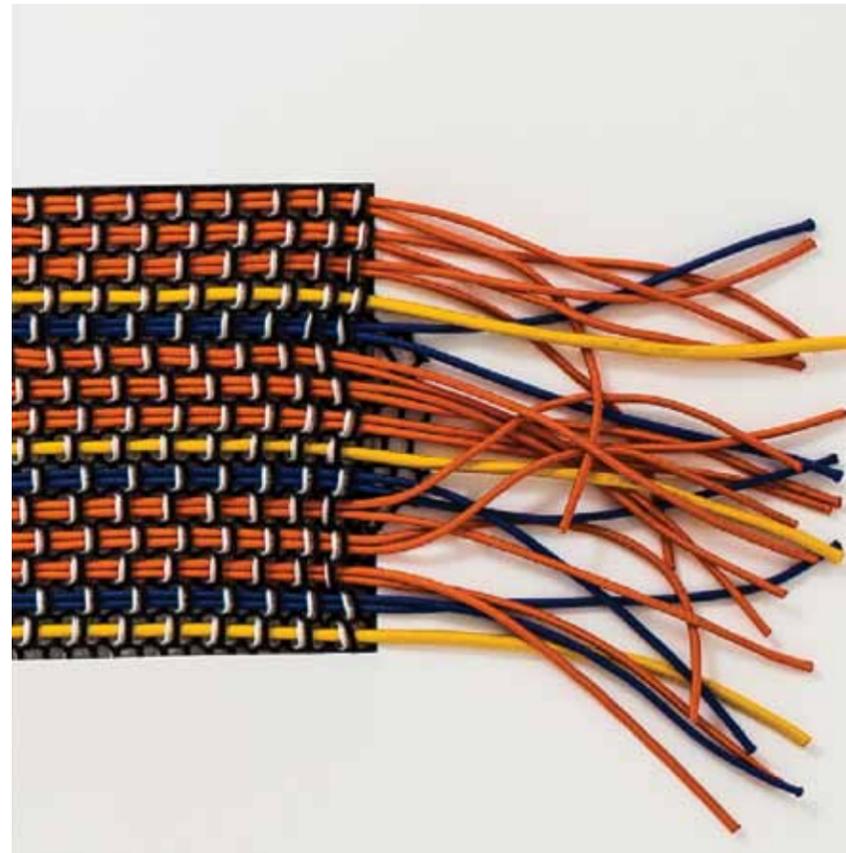
### 500+ MEMBERS AS OF DECEMBER 2016

Joseph Abboud	Anthony Camargo	Erin Fetherston	Jenni Kayne	Paul Marlow	Jana Matheson	Monica Patmos	Sam Shipley	Sam Shirkian	Howard Silver	Jonathan Simkhai	Michael Simon	Paige Walker	EMERITUS BOARD
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Sophia Amoroso	David Chu	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Ryan Goldston	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Paul Andrew	Eva Chun Chow	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Wes Gordon	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Dana Arbib	Dao-Yi Chow	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Matteo Gottardi	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Raul Arevalo	Doo-Ri Chung	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Gary Graham	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
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Jordan Askill	Ryan Goldston	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Ulrich Grimm	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Brian Atwood	Wes Gordon	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Joy Gryson	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Lisa Axelson	Matteo Gottardi	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	George Gublo	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Lubov Azria	Gary Graham	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Prabal Gurung	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Max Azria	Nicholas Graham	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Scott Hahn	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Yigal Azrouël	Rogan Gregory	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Jeff Halmos	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Mark Badgley	Henry Grethel	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Kobi Halperin	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Matt Baldwin	Ulrich Grimm	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Cathy Hardwick	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Linda Balti	Joy Gryson	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Karen Harman	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Jeffrey Banks	George Gublo	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Karen Harman	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Leigh Bantivoglio	Prabal Gurung	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	David Hart	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Jhane Barnes	Scott Hahn	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Johnson Hartig	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
John Bartlett	Jeff Halmos	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Sylvia Heisel	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Gaby Basora	Kobi Halperin	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Stan Herman	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Dennis Basso	Cathy Hardwick	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Lazaro Hernandez	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Michael Bastian	Karen Harman	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Carolina Herrera	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Shane Baum	David Hart	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Brett Heyman	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Bradley Bayou	Johnson Hartig	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Tommy Hilfiger	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Veronica Miele Beard	Sylvia Heisel	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Carole Hochman	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Veronica Swanson Beard	Stan Herman	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Mara Hoffman	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Erin Beatty	Lazaro Hernandez	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Siki Im	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Susan Beischel	Carolina Herrera	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Sang A Im-Propp	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Sara Beltran	Brett Heyman	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Alejandro Ingelmo	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Stacey Bendet	Tommy Hilfiger	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Marc Jacobs	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Richard Bengtsson	Carole Hochman	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Henry Jacobson	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Chris Benz	Mara Hoffman	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Aurora James	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Coomi Bhasin	Siki Im	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Eric Javits, Jr.	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Alexandre Birman	Nili Lotan	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Lisa Jenks	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Alexis Bittar	Pamela Love	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Meritt Elliott	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Kenneth Bonavitacola	Tina Lutz	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Karen Erickson	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Sully Bonnelly	Jenna Lyons	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese	Patrik Ervell	Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Monica Botkier	Sarah Lytvinenko	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese		Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Marc Bouwer	Bob Mackie	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese		Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
John Brevard	Jeff Mahshie	Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese		Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Barry Bricken		Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese		Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Thom Browne		Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese		Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Dana Buchman		Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese		Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Andrew Buckler		Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese		Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman
Sophie Buhal		Robert Geller	Monica	David Chu	Monica	Christopher Peters	Clare Vivier	Tracy Reese		Robert Lee	William Reid	Carolina Herrera	Marcus Wainwright, Vice Chairman



Education

The CFDA's commitment to Education began in 1996 with the establishment of the CFDA Scholarship Program. Celebrating its twentieth anniversary in 2016, the program has awarded more than 275 scholarships and \$1.78 million to students of nineteen leading undergraduate American fashion-design programs. Today, from scholarships to sustainability, CFDA Education and Professional Development supports all phases of the designer lifecycle, from students to a full spectrum of emerging design talents and established CFDA Members. Offerings provide access to resources, industry exposure, mentorship, and education, including social innovation.



## CFDA Scholarship AWARD

CFDA scholarship support to students and educators spans a generation. In 1986, the CFDA established an endowed scholarship at Parsons School of Design in memory of former CFDA President and Member Perry Ellis. The CFDA Scholarship Program, created in 1996, invites participation from leading fashion-design programs in America. The Clara Hancox Scholarship Fund was established in 2007, in memory of *Daily News Record (DNR)* reporter Clara Hancox, to support fashion's next generation of menswear designers. The program has since expanded through endowments by the Geoffrey Beene and Liz Claiborne foundations, and a partnership with Target.

### 2016 SELECTION COMMITTEE MEMBERS

WARIS AHLUWALIA  
KEREN CRAIG  
KEANAN DUFFTY  
LUIS FERNANDEZ  
SARA KOZLOWSKI  
NICHOLAS KUNZ  
MONIKA TILLEY

### \$10,000 CFDA SCHOLARSHIP AWARDS

SOONHO  
NATHANAEL HONG  
PARSONS SCHOOL OF DESIGN

AUSTIN NELSON\*  
SAVANNAH COLLEGE OF ART AND DESIGN

BOWEN TIAN  
ACADEMY OF ART UNIVERSITY

\*Austin Nelson was also selected to receive the Excellence in Technical Design Award, an additional \$5,000.

### \$5,000 CFDA SCHOLARSHIP AWARDS

YUTING SONG  
PRATT INSTITUTE

CHENG HUI ZHANG  
PARSONS SCHOOL OF DESIGN

### \$2,500 HONORABLE MENTIONS

EMMA COLLINS  
MARIST COLLEGE

MAGGIE MAHONEY  
MASSACHUSETTS COLLEGE OF ART AND DESIGN

JAMALL OSTERHOLM  
RHODE ISLAND SCHOOL OF DESIGN

\$5,000 CLARA HANCOX MENSWEAR AWARD

NAEUN KIM  
SAVANNAH COLLEGE OF ART AND DESIGN

### PARTICIPATING SCHOOLS

ACADEMY OF ART UNIVERSITY  
CALIFORNIA

CALIFORNIA COLLEGE OF THE ARTS  
CALIFORNIA

COLUMBIA COLLEGE CHICAGO  
ILLINOIS

DREXEL UNIVERSITY  
OHIO

FASHION INSTITUTE OF TECHNOLOGY  
NEW YORK

KENT STATE UNIVERSITY  
PENNSYLVANIA

MARIST COLLEGE  
NEW YORK

MASSACHUSETTS COLLEGE OF ART AND DESIGN  
MASSACHUSETTS

MIAMI INTERNATIONAL UNIVERSITY OF ART AND DESIGN  
FLORIDA

PARSONS SCHOOL OF DESIGN  
NEW YORK

PHILADELPHIA UNIVERSITY  
PENNSYLVANIA

PRATT INSTITUTE  
NEW YORK

RHODE ISLAND SCHOOL OF DESIGN  
RHODE ISLAND

SAVANNAH COLLEGE OF ART AND DESIGN  
GEORGIA

STEPHENS COLLEGE  
MISSOURI

SYRACUSE UNIVERSITY  
NEW YORK

SCHOOL OF THE ART INSTITUTE OF CHICAGO  
ILLINOIS

UNIVERSITY OF CINCINNATI  
OHIO

VIRGINIA COMMONWEALTH UNIVERSITY  
VIRGINIA

All photos by Mac Shafer

## Liz Claiborne Design Scholarship Award

In 2009, the late Art Ortenberg, Liz Claiborne's husband and business partner, established the Liz Claiborne Design Scholarship Award through an endowment. As designer, entrepreneur, and forecaster, Liz Claiborne changed how women dress. Her impact on fashion as a lifestyle-brand pioneer is commemorated through a \$25,000 scholarship and \$5,000 technical-design award. The recipient of the 2016 Liz Claiborne Design Scholarship Award, Yura Yang of the Fashion Institute of Technology, attended the CFDA Fashion Awards in June.

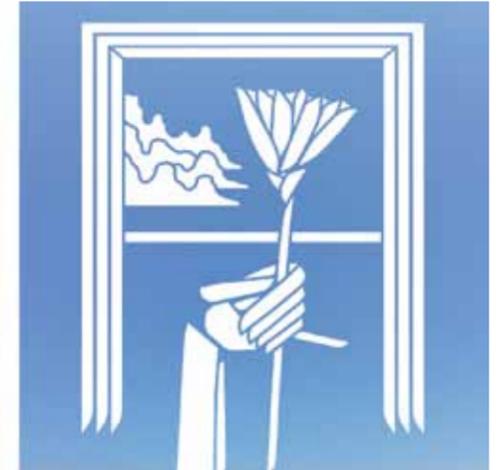


**2016 SELECTION COMMITTEE MEMBERS**  
CHRIS BENZ  
MARA HOFFMAN  
SARA KOZLOWSKI  
DEREK LAM  
SALLY LAPOINTE  
THUY PHAM  
CYNTHIA ROWLEY

**LIZ CLAIBORNE DESIGN SCHOLARSHIP AWARD, \$25,000**  
YURA YANG  
FASHION INSTITUTE OF TECHNOLOGY

**LIZ CLAIBORNE EXCELLENCE IN TECHNICAL DESIGN AWARD, \$5,000**  
CHLOE TRAN (UYEN)  
ACADEMY OF ART UNIVERSITY

**LIZ CLAIBORNE HONORABLE MENTION, \$2,500**  
JEREMY LEE  
PARSONS SCHOOL OF DESIGN



All photos by Mac Shafer



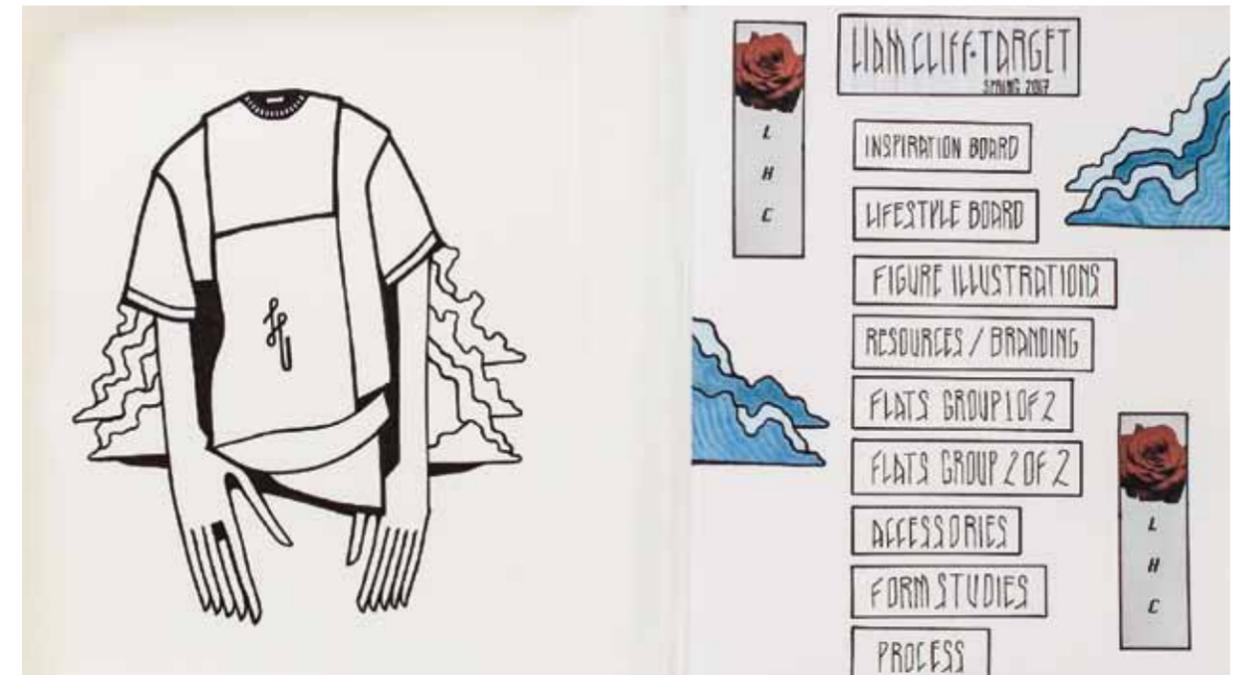
## Geoffrey Beene Design Scholarship Award

The Geoffrey Beene Design Scholarship Award, established in 2007, encourages three-dimensional exploration, creativity, and innovation—challenging students to be experimental and inventive in their approach to shape, form, material, and proportion. A generous annual endowment from the Geoffrey Beene Foundation provides one \$25,000 scholarship and a \$5,000 award for exemplary creative technical design. Parsons School of Design's Olivia LeBlanc, the 2016 Geoffrey Beene Design Scholar, attended the CFDA Awards in June, where her scholarship was acknowledged by Heidi Klum.

**2016 SELECTION COMMITTEE MEMBERS**  
JOSEPH ALTUZARRA  
SARA KOZLOWSKI  
RUSSEL NARDOZZA  
ISABEL TOLEDO  
KATRIN ZIMMERMANN  
EVA ZUCKERMAN

**GEOFFREY BEENE DESIGN SCHOLAR, \$25,000**  
OLIVIA LEBLANC  
PARSONS SCHOOL OF DESIGN

**GEOFFREY BEENE EXCELLENCE IN TECHNICAL DESIGN AWARD, \$5,000**  
WEI WANG  
ACADEMY OF ART UNIVERSITY



## CFDA/Teen Vogue Scholarship in Partnership with Target

The CFDA/Teen Vogue Scholarship in Partnership with Target is a unique opportunity for sophomore students of fashion design. Applicants are challenged to create a visionary Target Guest Designer capsule collection of womenswear, menswear, or accessories. The 2016 Target Fashion Scholar, Liam Cliff of California College of the Arts, received a \$25,000 scholarship. As the winner, Liam attended the CFDA Awards, visited the studios of CFDA Members Tim Coppens and Jonathan Simkhai, and also traveled to the Target headquarters in Minneapolis, where he met with the design teams.

**2016 SELECTION COMMITTEE MEMBERS**  
AMY ASTLEY  
ANDREW BEVAN  
TIM COPPENS  
GIGI GUERRA  
SARA KOZLOWSKI  
MARINA LARROUDE  
NORIA MORALES  
JONATHAN SIMKHA

**CFDA/TEEN VOGUE TARGET SCHOLAR, \$25,000**  
LIAM CLIFF  
CALIFORNIA COLLEGE OF THE ARTS  
**CFDA/TEEN VOGUE RUNNERS-UP IN PARTNERSHIP WITH TARGET, \$12,500**  
OLIVIA TANG  
CALIFORNIA COLLEGE OF THE ARTS  
GLENDA GARCIA WIDJAJA  
PARSONS SCHOOL OF DESIGN



GWEN VAN DEN EIJNDE AND DEJAN AGATONDVIC

DAVID WOLFSON, BURAK CAKMAK, DR. YULY FUENTES-MEDEL, AND HASSAN PIERRE



IMRAN AMED, FLORIANE DE SAINT PIERRE, AND JULIE GILHART



MICHAEL SMALDONE, AMY WILLIAMS, AND FIONA DIEFFENBACHER

LUCY JONES, CARMEN GAMA, AND TESLIN DOUD

## Fashion Education Summit

The fifth-annual CFDA Fashion Education Summit invited academic leaders and faculty of nineteen participating Educational Initiatives undergraduate design programs to join members of the CFDA Fashion Education Committee and global fashion visionaries for a day of meaningful information exchange at the intersection of legacies, paradigms, and futures. The vision for the 2016 CFDA Fashion Education Summit was to engage in dialogue relevant to American fashion education within a global landscape. Participants included Imran Amed of the Business of Fashion; Julie Gilhart; Floriane de Saint Pierre; Dr. Yuly Fuentes-Medel of Descience at Massachusetts Institute of Technology; Hassan Pierre of Maison de Mode; Teslin Doud, Carmen Gama, and Lucy Jones, the Eileen Fisher Social Innovator Trio; and Burak Cakmak, dean of the School of Fashion at Parsons School of Design.

**VISIONARIES->**  
**IMRAN AMED**  
FOUNDER AND CEO, THE BUSINESS OF FASHION

**FLORIANE DE SAINT PIERRE**  
FOUNDER AND PRESIDENT, FLORIANE DE SAINT PIERRE & ASSOCIES

**JULIE GILHART**  
FASHION CONSULTANT

**LEGACY->**  
**LISA SMILOR**  
EXECUTIVE VICE PRESIDENT, CFDA

**STAN HERMAN**  
CFDA PRESIDENT EMERITUS

**MONIKA TILLEY**  
CFDA EMERITUS BOARD MEMBER

**LEGACY->**  
**KENNETH COLE: FROM HERITAGE TO INNOVATION**

**KARA COUNCIL**  
CHIEF BRAND OFFICER, KENNETH COLE PRODUCTIONS

**PARADIGMS->**  
**JOANNE ARBUCKLE**  
DEAN, SCHOOL OF ART AND DESIGN, FASHION INSTITUTE OF TECHNOLOGY

**BURAK CAKMAK**  
DEAN, SCHOOL OF FASHION, PARSONS SCHOOL OF DESIGN

**AMANDA HEARST AND HASSAN PIERRE**  
MAISON DE MODE

**DR. YULY FUENTES-MEDEL**  
DESCIENCE, MASSACHUSETTS INSTITUTE OF TECHNOLOGY

**SHANNON BELL PRICE**  
ACTING ASSISTANT DEAN, SCHOOL OF DESIGN, PRATT INSTITUTE

**DAVID WOLFSON**  
PRESIDENT, DAVID WOLFSON DESIGN

**FUTURES->**  
**TESLIN DOUD, CARMEN GAMA, LUCY JONES**  
THE EILEEN FISHER SOCIAL INNOVATOR TRIO

**LAUREN CROKE**  
DIRECTOR OF WEB AND E-COMMERCE, EILEEN FISHER

**FUTURES->**  
**ITERATIVE ROUNDTABLE**

**SASS BROWN**  
ACTING ASSOCIATE DEAN OF ART AND DESIGN, FASHION INSTITUTE OF TECHNOLOGY

**J. R. CAMPBELL**  
PROFESSOR AND DIRECTOR, KENT STATE UNIVERSITY

**SANDY DALAL**  
**FIONA DIEFFENBACHER**

**B.F.A. PROGRAM DIRECTOR, PARSONS SCHOOL OF DESIGN**

**KEANAN DUFFTY**

**SHELLEY FOX**  
DONNA KARAN PROFESSOR AND DIRECTOR, PARSONS M.F.A. FASHION DESIGN AND SOCIETY

**DONNA KARAN**  
PROFESSOR AND DIRECTOR, PARSONS M.F.A. FASHION DESIGN AND SOCIETY

**ABIGAIL MARIA GLAUM-LATHBURY**  
ASSISTANT PROFESSOR OF FASHION DESIGN, SCHOOL OF THE ART INSTITUTE OF CHICAGO

**JAMES MASON**  
ASSOCIATE PROFESSOR OF FASHION DESIGN, MASSACHUSETTS COLLEGE OF ART AND DESIGN

**GEORGE SAROFEEN**  
ASSISTANT PROFESSOR OF PRACTICE, UNIVERSITY OF CINCINNATI

**MICHAEL SMALDONE**

**AMY WILLIAMS**  
CHAIR OF FASHION DESIGN, CALIFORNIA COLLEGE OF THE ARTS

**KATRIN ZIMMERMANN**  
FOUNDER, EX OVO

## Fashion Education Committee

The Fashion Education Committee is composed of CFDA Members, industry leaders, and CFDA Education and Professional Development voices. They engage quarterly to support the navigation of current and planned program opportunities, and identify key needs from the vantage points of various stakeholders. Members are also invited to participate as selection committee members for our numerous programs and engagements.

**2016 FASHION EDUCATION COMMITTEE MEMBERS**  
**SARAH BROACH**  
**SANDY DALAL**  
**KEANAN DUFFTY**  
**SHELLEY FOX**  
**JOE MEDVED**  
**MICHAEL SMALDONE**  
**KATRIN ZIMMERMANN**

## NYC Fashion Forward, Ladders for Leaders

In March 2016, the Mayor's Fund and NYC Center for Youth Employment (CYE) launched the Fashion Forward Initiative to provide placement for the Ladders for Leaders internship program, which is run by the New York City Department of Youth and Community Development (DYCD). Through partnership with the CFDA, 76 young-adult New Yorkers were placed with 37 CFDA Members brands, where they gained valuable exposure to the fashion industry in areas of design, media, brand, sales, and manufacturing. Company hosts included Alice + Olivia, CFDA, Coach Inc., Diane von Furstenberg, J.Crew, Kate Spade & Co., Melissa Joy Manning, Nicholas K, Rachel Comey, Ralph Lauren, and Tommy Hilfinger.

CHRISTOPHER KUNZ, ALLISON KATZ, HILLARY PRIM, CAITLYN ARANGUREN, MADISON KAYLYNNE, EMILY AMBROZY, AND SARA KOZLOWSKI



## Exploring Your Career Path In Fashion

On August 2, 2016, the Mayor's Fund to Advance New York City, the New York City Center for Youth Employment, and the Department of Youth and Community Development hosted the panel discussion "Exploring Your Career Path in Fashion" at Alice + Olivia's headquarters, moderated by Sara Kozlowski of CFDA. This event gave the audience, which consisted of interns, the opportunity to meet and mingle with executives and staff from leading companies in New York City's fashion industry.

**PANELISTS**  
**EMILY AMBROZY**  
GLOBAL BUSINESS DEVELOPMENT COORDINATOR, ALICE + OLIVIA

**CAITLYN ARANGUREN**  
TALENT ACQUISITION COORDINATOR, COACH

**ALLISON KATZ**  
DIRECTOR OF JEWELRY, KRUPP GROUP

**MADISON KAYLYNNE**  
DESIGN DEVELOPMENT, PROJECT COORDINATOR, NEW YORK EMBROIDERY STUDIO

**CHRISTOPHER KUNZ**  
COFOUNDER, NICHOLAS K

**HILLARY PRIM**  
SENIOR MANAGER OF COMMUNICATIONS, DIANE VON FURSTENBERG



CFDA postgraduate programs support the transition of the graduating designer, bridging the gap from education to industry in a global landscape.



## Kenneth Cole Footwear and Accessory Innovation Award



**SELECTION COMMITTEE**  
 SARAH BLAIR  
 MICKEY BOARDMAN  
 KENNETH COLE  
 KARA COUNCIL  
 ALICE FLYNN  
 SARA KOZLOWSKI  
 ALICIA MOLITOR  
 JENNIFER MOORE  
 PABLO MUNOZ  
 GINA PIESCO  
 RACHEL RICHARDS  
 DAN RILEY  
 MARC SCHNEIDER  
 MICHAEL SMALDONE  
 GREG TARBELL  
 NICK WOOSTER  
 ROBERTO ZAMARRA

This year, Kenneth Cole Productions and the CFDA teamed up to create the Kenneth Cole Footwear and Accessory Innovation Award, pledged with a \$1 million five-year program commitment. Dedicated to accessories design, the postgraduate opportunity encourages focus on accessories design and interest in community-based social initiatives. The inaugural Innovation Fellows, Blake Felty of Fashion Institute of Technology and Kara Kroeger of Kent State University, received \$50,000 stipends and attended the 2016 CFDA Fashion Awards. They began their yearlong placement at Kenneth Cole Productions in September 2016.

"We are proud to have partnered with the CFDA to create a program that celebrates our rich brand heritage and our commitment to innovation and philanthropy, while paying homage to the CFDA's mission to strengthen the global impact of American fashion," said Kenneth Cole. "Blake and Kara, the inaugural Fellows, exceeded our expectations with a fresh perspective and an empowered vision to LOOK GOOD, FOR GOOD." —Kenneth Cole

## Eileen Fisher Social Innovator Award



LUCY JONES, EILEEN FISHER, TESLIN DOUD, AND CARMEN GAMA

The CFDA Eileen Fisher Social Innovator Award was created in 2015 in partnership with Eileen Fisher as a postgraduate award of \$50,000 per awardee. Full-time residencies provided three students with the opportunity to research materials, processes, and sustainable design systems alongside the experts at Eileen Fisher. Parsons School of Design graduates Carmen Gama, Teslin Doud, and Lucy Jones, known as the Eileen Fisher Social Innovator Trio, completed their one-year design fellowships in fall 2016 and presented their systems-based research and prototypes as part of the Green Eileen initiative in support of Vision 2020 goals. "Our yearlong design residency at Eileen Fisher was so full of incredibly rewarding and educating experiences. We were supported by so many amazing people at Eileen Fisher and at the CFDA—we are forever grateful. The Social Innovator Award was an experience that will be held close to our hearts as the most amazing start to our careers in sustainable fashion." —the Trio (Carmen, Lucy, and Teslin)



## Remade In the USA

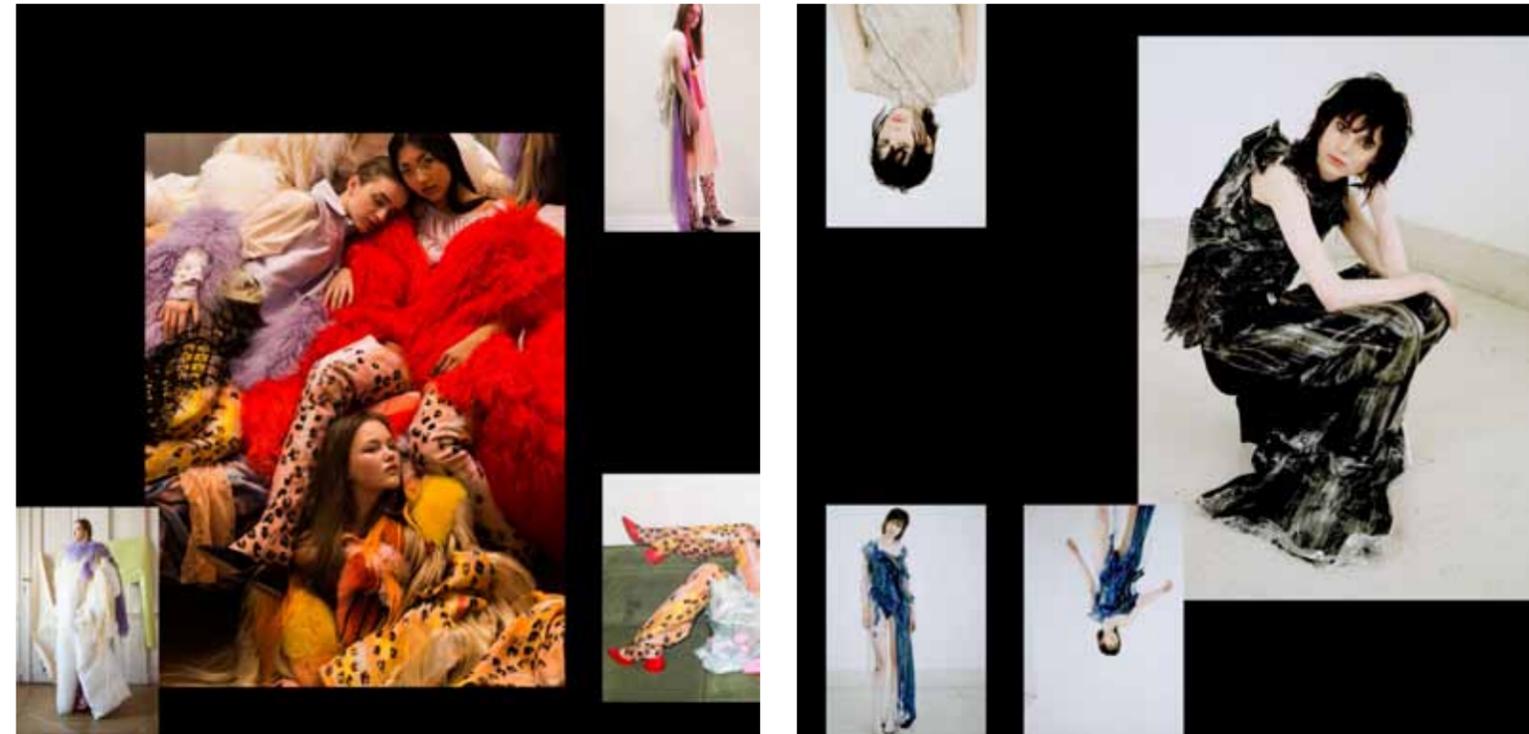
Remade in the USA was the theme of Eileen Fisher's first pop-up shop in New York, which opened for two weekends in August 2016 and was the culmination of a yearlong residency program with the Eileen Fisher Social Innovator Trio. The Brooklyn shop sold the limited-edition 500-piece collection—the first scalable zero-waste lineup using felting techniques and natural dyeing.

### M.I.T. Media Lab Visit

Descience, Open Style Lab, and MIT's Media Lab #Techstyle Group hosted the Eileen Fisher Social Innovator Trio, Inka Apter, head of fabric R & D at Eileen Fisher, and Sara Kozlowski, Director of Education and Professional Development at the CFDA. The group got a tour by Michelle Finamore, lead curator for #Techstyle, exhibited at the Museum of Fine Arts, and then MIT's Media Lab by Katia Vega, where the Eileen Fisher Social Innovator Trio presented their project Remade in the USA.



CFDA+ is a virtual talent lab and mark of distinction, strengthening the transition between education and industry. Because of the challenges graduates often face as they embark on their professional journeys, CFDA+ celebrates the creativity and design diversity of high-caliber, early-phase emerging talent within the specializations of apparel, accessories, jewelry, textiles, and knitwear by providing exposure-based endorsement. The program provides CFDA Members with a streamlined approach to navigating a global talent pool of thousands of graduates a year. These CFDA+ Design Graduates represent future fashion visionaries . . . innovators . . . and creators. . . .



## Meet the CFDA+ 2016 Design Graduates

The CFDA is pleased to introduce the CFDA+ 2016 Design Graduates, the 51 talents who represent the best graduates selected from more than 240 applications from 30 leading fashion schools around the world. Representing fourteen nationalities, the CFDA+ 2016 Design Graduates are creatively diverse, with unique perspectives and specializations in womenswear, menswear, accessories, jewelry, textiles, and knitwear. These graduates are ready to take their first steps into fashion's global landscape, and designers looking to make new hires can view their portfolios on CFDA.com.

### CFDA+ xEyes on Talents

The CFDA collaborated with Eyes on Talents, for the second consecutive year, to showcase the CFDA+ 2016 Design Graduates. Through the support of Eyes on Talents cofounder Floriane de Saint Pierre, the innovative platform generously created a specific section for CFDA+ 2016 Design Graduates, providing global visibility.

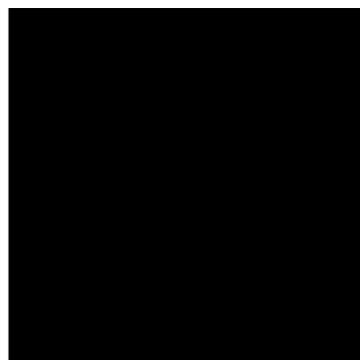
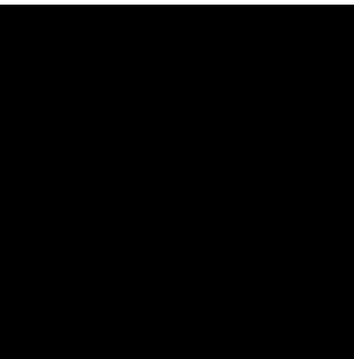
- |   |   |  |  |
|---|---|--|--|
| <b>VICTORIA AGUILAR</b><br>PRATT INSTITUTE                          | <b>SERGIY GRECHYSHKIN</b><br>CENTRAL SAINT MARTINS              | <b>ANGEL MUKTAN</b><br>SAVANNAH COLLEGE OF ART AND DESIGN            | <b>STEFANIE TSCHIRKY</b><br>ROYAL COLLEGE OF ART                   |
| <b>JACK ALEXANDER</b><br>SCHOOL OF THE ART INSTITUTE OF CHICAGO     | <b>KAILIU GUAN</b><br>PARSONS SCHOOL OF DESIGN                  | <b>ALINA NIKOLAENKO</b><br>CENTRAL SAINT MARTINS                     | <b>ANDREA VICENS-CLAVELL</b><br>SAVANNAH COLLEGE OF ART AND DESIGN |
| <b>MADY BERRY</b><br>SCHOOL OF THE ART INSTITUTE OF CHICAGO         | <b>JADI HAYNES</b><br>ACADEMY OF ART UNIVERSITY                 | <b>HYUN OH</b><br>ROYAL COLLEGE OF ART                               | <b>BENJAMIN WATERS</b><br>CENTRAL SAINT MARTINS                    |
| <b>SAMUEL BEUMONT-PERKINS</b><br>NORTHUMBRIA UNIVERSITY             | <b>NOA LOEWALD HU</b><br>SCHOOL OF THE ART INSTITUTE OF CHICAGO | <b>LIAM O'SULLIVAN</b><br>UNIVERSITY OF WESTMINSTER                  | <b>HAN WEN</b><br>PARSONS SCHOOL OF DESIGN                         |
| <b>SYDNEY CATHERINE BENDA</b><br>SAVANNAH COLLEGE OF ART AND DESIGN | <b>TIFFANY HUANG</b><br>PARSONS SCHOOL OF DESIGN                | <b>CHRISTOPHER JOHN ROGERS</b><br>SAVANNAH COLLEGE OF ART AND DESIGN | <b>JACKSON WIEDERHOEFT</b><br>PARSONS SCHOOL OF DESIGN             |
| <b>NAMRATA BHANDARI</b><br>ACADEMY OF ART UNIVERSITY                | <b>SARA KIANI</b><br>CENTRAL SAINT MARTINS                      | <b>ANDREA ROSALES-BALCARCEL</b><br>PRATT INSTITUTE                   | <b>JANNY JINGYI YE</b><br>CENTRAL SAINT MARTINS                    |
| <b>ADAM DALTON BLAKE</b><br>RHODE ISLAND SCHOOL OF DESIGN           | <b>MIN SU KIM</b><br>PARSONS SCHOOL OF DESIGN                   | <b>ANDREA SAIEH</b><br>PARSONS SCHOOL OF DESIGN                      | <b>AMY YIP</b><br>ACADEMY OF ART UNIVERSITY                        |
| <b>JACK BYNE</b><br>UNIVERSITY OF WESTMINSTER                       | <b>MOLLY KIRCHOFF</b><br>PARSONS SCHOOL OF DESIGN               | <b>ZUOYU SHI</b><br>PARSONS SCHOOL OF DESIGN                         | <b>SELECTION COMMITTEE</b>   |
| <b>YASEMIN CAKLI</b><br>UNIVERSITY OF WESTMINSTER                   | <b>GHAZALEH KHALIFEH</b><br>ACADEMY OF ART UNIVERSITY           | <b>ELIZABETH SIEDOW</b><br>ACADEMY OF ART UNIVERSITY                 | <b>SARAH BLAIR</b>   |
| <b>DEREK CHENG</b><br>CENTRAL SAINT MARTINS                         | <b>LISA KRULASIK</b><br>PRATT INSTITUTE                         | <b>VILDE SORUM</b><br>LONDON COLLEGE OF FASHION                      | <b>KRISTY CAYLOR</b>   |
| <b>MOON CHOI</b><br>PARSONS SCHOOL OF DESIGN                        | <b>JEN LEE</b><br>PARSONS SCHOOL OF DESIGN                      | <b>AYA TAKESHIMA</b><br>CENTRAL SAINT MARTINS                        | <b>THOMAS CHEN</b>   |
| <b>SOPHIE COOPER</b><br>ARTS UNIVERSITY BOURNEMOUTH                 | <b>ANNIE LI</b><br>PARSONS SCHOOL OF DESIGN                     | <b>SOPHIE THOERNER</b><br>SAVANNAH COLLEGE OF ART AND DESIGN         | <b>MICHAEL COLOVOS</b>   |
| <b>ZACHARY CYGANER</b><br>SAVANNAH COLLEGE OF ART AND DESIGN        | <b>MADISON LI</b><br>PARSONS SCHOOL OF DESIGN                   | <b>ALYSON BLANCHETTE TOBIN</b><br>LONDON COLLEGE OF FASHION          | <b>BRITT COSGROVE</b>  |
| <b>JENNIFER DOLS</b><br>ROYAL ACADEMY OF FINE ARTS ANTWERP          | <b>ERIN McCARTY</b><br>PRATT INSTITUTE                          | <b>ANDREW STEVEN TOTAH</b><br>CENTRAL SAINT MARTINS                  | <b>BECKETT FOGG</b>  |
|   | <b>ALLISON MORGAN</b><br>RHODE ISLAND SCHOOL OF DESIGN          | <b>FRANKY TRAN</b><br>SCHOOL OF THE ART INSTITUTE OF CHICAGO         | <b>TESS GIBERSON</b>   |
|   |   |  | <b>PAMELA LOVE</b>   |
|   |   |  | <b>WENDY LU</b>  |
|   |   |  | <b>BRANDON MAXWELL</b>   |
|   |   |  | <b>PIOTREK PANSZCZYK</b>   |
|   |   |  | <b>MARINA POLO</b>   |
|   |   |  | <b>LISA SALZER</b>   |
|   |   |  | <b>RIO URIBE</b>   |
|   |   |  | <b>THI WAN</b>   |
|   |   |  | <b>HENRY ZANKOV</b>  |



Professional Development



The CFDA's Professional Development programming provides Members with relevant, practical information and resources that can be put to use in operating their businesses more effectively, while also helping them to gain valuable insights and develop strategies for growth. Created exclusively for CFDA Members and {FASHION INCUBATOR} designers, Professional Development workshops, seminars, and discussions are curated to be meaningful, and are presented by engaging industry experts, influencers, and thought leaders.



The CFDA {FASHION INCUBATOR}, which launched in 2010, is a business-development program designed to support the next generation of fashion designers in New York City. The mission is to help grow and sustain the businesses of the ten participating brands over the course of the two-year program. By offering low-cost studio space, business mentoring, educational seminars, and networking opportunities, the program provides a way for participants to reach their full potential and become an integral part of the New York fashion community.

**CFDA {FASHION INCUBATOR} 3.0**  
**2014-2016 PARTICIPATING BRANDS**  
**A PEACE TREATY**  
 DANA ARBIB  
**DEZSO BY SARA BELTRAN**  
 SARA BELTRAN  
**ISA TAPIA**  
 ISA TAPIA  
**KAELEN**  
 KAELEN HAWORTH  
**KARA**  
 SARAH LAW  
**KATIE ERMILIO**  
 KATIE ERMILIO  
**LUCIO CASTRO**  
 LUCIO CASTRO  
**NOMIA**  
 YARA FLINN  
**MISHA NONOO**  
 MISHA NONOO  
**ORLEY**  
 ALEX, MATTHEW AND SAMANTHA ORLEY

**CFDA {FASHION INCUBATOR} 4.0**  
**2016-2018 PARTICIPATING BRANDS**  
**ALIX**  
 ALEXANDRA ALVAREZ  
**BROTHER VELLIES**  
 AURORA JAMES  
**CHARLES YOUSSEF**  
 CHARLES YOUSSEF  
**DDUGOFF**  
 DANIEL DUGOFF  
**HAERFEST**  
 DANIEL AND TIM JOO  
**HAUS ALKIRE**  
 JASON AND JULIE ALKIRE  
**JI OH**  
 JI OH  
**K/LLER COLLECTION**  
 KATIE DEGUZMAN AND MICHAEL MILLER  
**THADDEUS O'NEIL**  
 THADDEUS O'NEIL  
**YESTADT MILLINERY**  
 MOLLY YESTADT

**LEAD UNDERWRITER**  
 TARGET  
**UNDERWRITERS**  
**W HOTELS WORLDWIDE**  
**M.A.C. COSMETICS**  
 NEWMARK  
 KNIGHT FRANK  
**CFDA {FASHION INCUBATOR} BUSINESS MENTORS**  
**STEVEN ALAN**  
 STEVEN ALAN  
**KYLE ANDREW**  
 CONSULTANT  
**CHRIS ARAMBUL**  
 CONSULTANT  
**JEFFRY ARONSSON**  
 ARONSSON GROUP  
**RENEE BARLETTA**  
 KCD  
**ARI BLOOM**  
 A2B VENTURES  
**MALCOLM CARFRAE**  
 CARFRAE CONSULTING  
**SHIRA CARMİ**  
 LAUNCH COLLECTIVE  
**MARSHALL CHEEK**  
 TORY BURCH

**LINDA DEFRANCES**  
 CONSULTANT  
**TRISH DONNELLY**  
 URBAN OUTFITTERS  
**SARAH EASLEY**  
 CREATIVE CONSULTANT  
**MARK ENGBRETSON**  
 VINCE  
**JOSEPH FERRARA**  
 FERRARA MANUFACTURING  
**ED FERRELL**  
 CAMUTO GROUP  
**RAMYA GIANGOLA**  
 GOGOLUXE  
**ESTEBAN GOMEZ**  
 CONSULTANT  
**ULRICH GRIMM**  
 CALVIN KLEIN  
**DOUGLAS HAND**  
 HAND, BALDACHIN & AMBURGEY, LLP  
**JAYNE HARKNESS**  
 J.H.G. AND PARTNERS  
**FELITA HARRIS**  
 LELA ROSE  
**KEVIN HARTER**  
 BLOOMINGDALE'S  
**MIKI HIGASA**  
 KALEIDOSCOPE CONSULTING

**ERIC JENNINGS**  
 SAKS FIFTH AVENUE  
**SUSAN JOY**  
 SUSAN JOY STYLING & CREATIVE SERVICES  
**TRACY KENNARD**  
 KENNARD & DAUGHTERS  
**CINDY KRUPP**  
 KRUPP GROUP  
**JAMES KUERSCHNER**  
 KULE  
**KIT LI-PERRY**  
 CONSULTANT  
**JENNIE McCORMICK**  
 RAG & BONE  
**LISA METCALFE**  
 PAM AND GELA  
**AMANDA MINTZ**  
 AMANDA MINTZ CREATIVE MANAGEMENT  
**MATT NASTOS**  
 MAISON MRKT  
**CHRISTINE PARK**  
 CONSULTANT  
**ROOPAL PATEL**  
 SAKS FIFTH AVENUE  
**NANCY PELTON**  
 CONSULTANT

**ANDY PERSON**  
 SHAN REDDY  
 REDLINE CONSULTING  
**KAREN ROBINOVITZ**  
 DIGITAL BRAND ARCHITECTS  
**ERICA RUSSO**  
 BLOOMINGDALE'S  
**SARA SEAMAN**  
 OPENING CEREMONY  
**JAN-HENDRIK SCHLOTTMANN**  
 DEREK LAM  
**MATTHEW SINGER**  
 M. SINGER CONSULTING  
**SHELLY SOCOL**  
 ONE ROCKWELL  
**SUSAN SOKOL**  
 SUSAN SOKOL CONSULTING  
**BERYL SOLOMON**  
 CONSULTANT  
**APRIL UCHITEL**  
 SHOP SPRING  
**GARY WASSNER**  
 HILLDUN CORPORATION  
**DENISE WILLIAMSON**  
 WILLIAMSON PR & SHOWROOM  
**TALUN ZEITOUN**  
 CONSULTANT



AN EVENING WITH DVF

## Fashion Incubator Workshops

### 3.0 CLASS

**A Conversation with John Maeda**  
**3.29** John Maeda closed the program curriculum with a conversation about the business impact of design. Maeda discussed the bridging of business, design, and technology with his work at M.I.T., RISD, and Kleiner Perkins Caufield & Byers in Silicon Valley.

### 4.0 CLASS

#### Spring 2016 CFDA x NYU Stern Collaboration

In partnership with NYU Stern School of Business and the CFDA {FASHION INCUBATOR}, prior to the start of the 2016–2018 program, each brand was paired with a group of MBA candidates to work on a business-challenge project. Projects included marketing strategies, customer analysis, and retail opportunities. Projects were presented at the end of the term to business mentors, faculty, and participating designers.

#### Foundation Series

To kick off the curriculum for the program, business mentors Christine Park and Shan Reddy hosted a four-part series to discuss the fundamentals of running a small business. Each month they covered a new topic, including sales, cohosted by April Uchitel (of Spring); production, cohosted by Lisa Metcalfe (of Pam & Gela); human resources, cohosted by Kristy Hurt; and finance.

#### Karen Harvey Storytelling Workshop

**8.10–8.11** Karen Harvey hosted a two-day storytelling workshop, in which designers learned how to speak about their brand and business plan, helping them to successfully articulate their vision and strategy in a compelling way.

#### Karen Robinovitz Social Media/Influencers Workshop

**11.09** Business mentor Karen Robinovitz of Digital Brand Architects hosted a workshop to help the designers develop a strategy for how to best use the different social-media platforms, as well as the merits of working with influencers to help build brand exposure.

#### Todd Waterbury Brand-Identity Workshop

**12.12** Todd Waterbury, chief creative officer of Target, hosted a workshop titled “Developing a Brand Identity and Storytelling.” Designers got insight into the creative strategy behind Target’s brilliant ads, events, and branding, and learned how they can hone in on their own brand story.

### OTHER EXPERIENCES

#### Market Day 4.0 Class

**2.18+9.15** In February, the CFDA summoned the industry at large to the {FASHION INCUBATOR} to view the fall/winter 2016 collections from each designer. In September, the CFDA hosted Market Day at the incubator for the 4.0 class, inviting the industry’s leading retailers, editors, stylists, bloggers, and business-support experts to view each designer’s spring/summer 2017 collection during New York Fashion Week.

#### Dezso by Sara Beltran Pop-up Shop with Target

**6.16** Sara Beltran, designer of Dezso by Sara Beltran, got the chance to do a fully sponsored Target pop-up shop. Beltran worked closely with the Target experiential team to design a shop to sell her jewelry, home goods, custom-embroidered Target items, and finds from her travels around the world. Target hosted a VIP cocktail reception and shopping event to celebrate the collaboration, and opened up the store to the public for two days in June.

#### An Evening with DVF

**12.01** The {FASHION INCUBATOR} designers had the opportunity to visit CFDA Chairwoman Diane von Furstenberg at her studio, and each of them got to speak with her about their businesses and the challenges they face. The designers had a chance to ask questions, and listen to Furstenberg speak about how she got started in the industry, how she created an iconic brand, and the importance for designers to stay true to their vision.

#### Saks Executive Store Tour

**12.16** Roopal Patel and Eric Jennings invited the 4.0 {FASHION INCUBATOR} designers to visit Saks Fifth Avenue for a store tour. Saks’s staff welcomed the designers with a light breakfast, followed by a tour of the various departments. Designers heard about what the Saks customer is looking for and got a sneak peek of Saks Fifth Avenue’s store renovations and expansions.



SAKS EXECUTIVE STORE TOUR



KAREN HARVEY STORYTELLING WORKSHOP



DEZSO BY SARA BELTRAN POP-UP SHOP WITH TARGET



JULIE AND JASON ALKIRE, JI OH, CHARLES YOUSSEF, AND THADDEUS O'NEIL

## W Hotels Activations: Inspiration Trips and More

### 3.0 London Showcase

**4.20–4.27** As a graduation gift to the 3.0 designers, W Hotel Leicester Square hosted them for a weeklong celebration and introduction to the London retail landscape. The week kicked off with the designers holding media and retail appointments in suites that were transformed into mini showrooms for each brand. The main event began with an intimate conversation with Diane von Furstenberg and Mary Katrantzou for the “She Said What” conversation series, followed by a showcase featuring the fall/winter 2016 looks from each brand. As a special gift to guests attending the showcase, M.A.C. produced a limited-edition makeup kit influenced by each designer’s inspiration trip. On the last day, emerging designers from the British Fashion Council attended a breakfast at the hotel, giving them the opportunity to meet with the CFDA {FASHION INCUBATOR} designers to socialize and learn about each other’s businesses.

### 4.0 W Hotels Kick-off Immersion Trip, Punta Mita, Mexico

**6.20–6.22** As part of the CFDA {FASHION INCUBATOR}’s partnership with W Hotels, the 4.0 designers were welcomed to the program with a trip to W Hotels’ newly opened W Punta de Mita resort, in Mexico. Over the course of two sun-filled days, designers took surf lessons, relaxed at the spa, and spent time learning more about the personalized activations that will be tailored to each brand’s specific business needs and interests over the course of the two-year program.

### DDUGOFF, Taipei

Designer Daniel DuGoff of DDUGOFF visited Taipei, where he worked his way through the city in search of inspiration for his spring/summer 2018 collection. DuGoff had the opportunity to fully immerse himself in Taiwanese culture by learning the tradition of the tea ceremony, soaking in natural hot springs, and eating local delicacies. He was most inspired by the lines of Taipei’s cityscape, and by its tilework covered in tropical foliage.

### K/LLER Collection x W Style Lab Retail Pop-up

W New York—Times Square and W Style Lab hosted {FASHION INCUBATOR} designer K/LLER Collection for a holiday pop-up shop. The retail pop-up offered K/LLER Collection’s designs for three weeks during the holiday season.

### 4.0 Dallas Showcase

**11.16** CFDA {FASHION INCUBATOR} designers Aurora James of Brother Vellies, Charles Youssef, Jason and Julie Alkire of Haus Alkire, Ji Oh, and Thaddeus O’Neil visited Dallas for the W Hotel showcase in November. During an evening cocktail reception and runway presentation featuring models in the designers’ spring/summer 2017 collections, they had the opportunity to meet with local retailers, influencers, and members of the media. Each designer created his or her own shop-in-shop, where guests had the opportunity to purchase current-season-collection pieces.

Pivotal to the CFDA’s commitment to supporting and sustaining the success of American designers in a global economic landscape are its visionary business-development initiatives. Each program is a robust ecosystem enriched by unparalleled engagement and support opportunities. Leading industry experts provide exponential mentorship, advisement, and resources to selected participants.



MATTHEW ORLEY, SAMANTHA ORLEY, ALEX ORLEY, AND RIO URIBE



## CFDA Conversations

CFDA Conversations offers a forum for Members to engage with and learn from experts via all avenues of the industry. CFDA Conversations topics range across a wide spectrum of specializations, including branding and marketing, consumer experiences, digital strategies, global sourcing, organizational culture, best practices, talent acquisition, and more. Visit [CFDA.com](http://CFDA.com) for CFDA Conversation recaps and additional details.

## The Red Carpet and Your Brand by Brandon Maxwell and Micaela Erlanger

**12.2** Celebrity stylist Micaela Erlanger and CFDA Award winner and Member Brandon Maxwell spoke to guests about navigating the world of celebrity dressing, including discussions on working with a stylist and partnering with celebrities who support your brand vision, best practices for awards season, creating exclusive products, and how designers on a limited budget can get their product on the red carpet.

## Manufacturing in Peru

**7.20** The Trade Commission of Peru in New York invited representatives from four Peruvian factories, Art Atlas, Creditex, Rhin Textil, and Texpima, to introduce themselves to CFDA members and share information about their production capabilities; opportunities to utilize Peruvian pima cotton and alpaca; and social, ethical, and environmental-sustainability practices.

Inspire, innovate, imagine. The mission of the CFDA+Lexus Fashion\* Initiative is to inspire thought leadership, facilitate the implementation of innovative business practices, and create meaningful change in American fashion.

## CFDA+Lexus Fashion\* Initiative Finalists



RAMON MARTIN, RYAN LOBO, ERIN ISAKOV, MARINA POLO, BRITT COSGROVE, KATIE DEGUZMAN, MICHAEL MILLER, WING YIN YAU, NICHOLAS KUNZ, SARA BELTRAN, PRABAL GURUNG, AND MARIA CORNEJO

### ABOUT

In October 2015, building on the success of the CFDA/Lexus Eco-Fashion Challenge (2010–2014), the Council of Fashion Designers of America and Lexus announced the new CFDA + Lexus Fashion\* Initiative.

The seventeen-month virtual residency program challenges ten selected brands to examine environmental, social, and financial design and business challenges to problem solve through new materials, processes, and systems. The primary goal of the initiative is to create maximum positive impact through incremental change.

Through the support of volunteer expert mentors, each participant is encouraged to examine all aspects of his or her business model and define actionable strategies for change, such as responsible sourcing methods, ethical manufacturing, supply-chain transparency, material innovation, scalable business strategies, and consumer literacy. The initiative also aims to instill the professional cohort with a heightened sense of community, empowerment, and purpose by enacting the program's principles to change design through inspiration, innovation, and imagination.

### AWARD

In April 2017, each brand will present a strategic blueprint that pitches its vision for an impactful future. The top three brands to most significantly evolve their companies' ethos to a higher standard of sustainability and social responsibility will receive one Lexus Grand Prize of \$150,000 and two Lexus Prizes of \$50,000.

### 2015–2017 FASHION\* INITIATIVE FINALISTS

**BROTHER VELLIES**  
AURORA JAMES  
**DEZSO BY SARA BELTRAN**  
SARA BELTRAN  
**ERIN SNOW**  
ERIN ISAKOV  
**K/LLER COLLECTION**  
KATIE DEGUZMAN AND MICHAEL MILLER  
**NICHOLAS K**  
CHRISTOPHER AND NICHOLAS KUNZ

**PRABAL GURUNG**  
PRABAL GURUNG  
**SVILU**  
BRITT COSGROVE AND MARINA POLO  
**TOME**  
RYAN LOBO AND RAMON MARTIN  
**WAKE**  
WING YIN YAU  
**ZERO + MARIA CORNEJO**  
MARIA CORNEJO

### 2015–2017 ADVISORY BOARD

**ROBERT BERGMAN**  
RESPONSIBILITY IN FASHION  
**BARBARA BURCHFIELD**  
CONSCIOUS COMMERCE  
**BURAK CAKMAK**  
PARSONS SCHOOL OF DESIGN  
**ANNA SCOTT CARTER**  
CLEAN BY DESIGN  
**KRISTY CAYLOR**  
CERCI  
**NATALIE CHANIN**  
ALABAMA CHANIN  
**JULIE GILHART**  
FASHION CONSULTANT  
**LINDA GREER**  
NATURAL RESOURCES DEFENSE COUNCIL  
**SCOTT HAHN**  
LOOMSTATE  
**DEBERA JOHNSON**  
PRATT BROOKLYN FASHION + DESIGN ACCELERATOR  
**JASON KIBBEY**  
SUSTAINABLE APPAREL COALITION  
**SARA KOZLOWSKI**  
COUNCIL OF FASHION DESIGNERS OF AMERICA  
**RACHEL ESPERSEN**  
LEXUS  
**MELISSA JOY MANNING**  
MELISSA JOY MANNING  
**LEWIS PERKINS**  
FASHION POSITIVE (C2C)  
**SHAN REDDY**  
REDLINE CONSULTING  
**TIMO RISSANEN**  
PARSONS SCHOOL OF DESIGN  
**LISA SMILOR**  
COUNCIL OF FASHION DESIGNERS OF AMERICA  
**TYSON TOUSSANT**  
BIONIC YARN  
**AMBER VALLETTA**  
MASTER & MUSE  
**OLIVIA WILDE**  
CONSCIOUS COMMERCE

## CFDA + Lexus Fashion\* Initiative Program Engagements

All photos by Linda Greer.



ERIN ISAKOV,  
JULIE GILHART,  
WING YIN YAU,  
RACHEL ESPERSEN,  
SARA KOZLOWSKI,  
AND PRABAL GURUNG

### JANUARY Storytelling Workshop

Grace Cha, formerly of Diane von Furstenberg, fashion consultant Julie Gilhart, Michelle Lee of Woolmark, Marybeth Schmitt of H+M, and Marc Karimzadeh of CFDA led a roundtable workshop for C/LF\*I designers. Topics included the importance of a clear narrative, and supply-chain transparency. Examples were shared of successful brand stories that engage consumers through education to increase eco-social awareness.

### MARCH C.L.A.S.S. Smart Materials Workshop

The Smart Materials workshop, led by Giusy Bettoni with James Mendolia, centered upon the C.L.A.S.S (Creativity Lifestyle and Sustainable Synergy) approach to contemporary smart-product creation, development, and communication. Examples of material innovation and luxury-quality made-in-Italy textiles from conscious mills highlighted artisanal-heritage craft techniques.

### APRIL Sustainability Bootcamp

Jason Kibbey (Sustainable Apparel Coalition), Dr. Linda Greer (NRDC, Clean by Design), Julie Gilhart, and Scott Hahn (Loomstate) hosted an intensive workshop followed by one-on-one mentor sessions with C/LF\*I designers focused on best practices, materials, and supply-chain management. Designers were informed of environmental imperatives, and introduced to tools to advocate for better supply-chain transparency. The SAC introduced designers to the HIGG Index and tactical assessment strategies. These valuable resources and focused mentor sessions supported the prioritization of goals, evaluation, and metrics for each participating designer.

### MAY Macro Mentor Sessions with Julie Gilhart

Consultant Julie Gilhart supported C/LF\*I design journeys through individual sessions. Each session was tailored to tackle areas of challenge that held potential to be reframed as opportunities for innovation in the program. Discussions prioritized key areas of focus while also identifying overarching roadblocks present in the industry, including metrics, consumer demand, and access to shared networks of resources.

### JUNE Copenhagen Fashion Summit: Isko Denim Challenge and Panel Debate: Future of Fashion

Svilu and Tome participated in the global ISKO Denim Challenge, using recycled and upcycled materials to create custom pieces that were exhibited at the Copenhagen Fashion Summit. Tome received global recognition for its innovative use of materials and techniques. Steven Kolb, President and CEO of the CFDA, participated in the summit's closing panel discussion, which engaged global fashion leaders in conversation about the future of fashion and sustainability, with Marco Lucietti of Sanko/ISKO, Linda Greer of NRDC, Carlo Capasa of Camera Nazionale della Moda Italiana, and Caroline Rush of the British Fashion Council, moderated by Nader Mousavizadeh of Macro Advisory Partners.

### JULY–AUGUST Studio Visits: Linhardt Designs {B Corp Certified} and Carrera Casting

Sara Beltran of Dezso, Wing Yin Yau of Wvwake, Katie deGuzman and Michael Miller of K/lleer Collection, and Nicholas Kunz of Nicholas K joined a jewelry-focused tour of the design and manufacturing studio of Lisa Linhardt, whose company is B Corp certified, to discuss working with and sourcing fair-mined and certified metals and gemstones. In addition, the group visited Carrera Casting, a small- and large-production-run New York-based jewelry-casting company that uses 100 percent recycled metals.



AKSHAY MOHAN,  
LISA LINHARDT,  
AND SHAN REDDY

## AUGUST Open Idea Exchange

Inspire, innovate, imagine. Engage, connect, catalyze, activate, and change. The CFDA + Lexus Fashion\* Initiative Open Idea Exchange was a one-day iterative colloquium marking the program's midpoint and seventeen-month journey. Participating C/LF\*I designers presented compact milestone "shareback" presentations articulating investigative highlights and key insights, alongside end-of-program goals and early idea blueprints for after the program. Select advisory-board members joined invited guest visionaries, leaders, and change-makers for open dialogue and idea exchange with designers. Focus on identifying current roadblocks and barriers to change were encouraged—with intention to activate new ideas, strengthen open innovation mindsets, and empower an "I/we" approach to problem-solving. By openly discussing today's prevalent fashion-system resource limitations, and infrastructural walls dividing designers from their dreams of a better business and design future, we hoped to inspire new approaches to materials, processes, and systems. Following the Open Idea Exchange session, participating designers refined their strategic goals and developed action plans for end-of-program presentations and grant-awards selections in spring 2017.



CHRISTOPHER  
KUNZ AND  
NICHOLAS  
KUNZ

### OPEN IDEA EXCHANGE PARTICIPANTS

INKA APTER  
EILEEN FISHER  
BURAK CAKMAK  
PARSONS SCHOOL  
OF DESIGN  
KRISTY CAYLOR  
CERCİ  
GRACE CHA  
FASHION CONSULTANT  
KATE DALY  
NEW YORK CITY  
ECONOMIC DEVELOPMENT  
CORPORATION  
ANDY FYFE  
B CORPORATION  
YULY FUENTES-MEDEL  
DESCIENCE  
JULIE GILHART  
FASHION CONSULTANT  
LISA GIORDANO  
DSNY  
LINDA GREER, PH.D.  
THE NATIONAL RESOURCES  
DEFENSE COUNCIL

ANNIE GULLINGSRUD  
FASHION POSITIVE/C2C  
PRODUCTS INNOVATION  
INSTITUTE  
SCOTT HAHN  
LOOMSTATE  
AMANDA HEARST  
MAISON DE MODE  
ALESSANDRA LARIU  
SHE SAYS  
LISA LINHARDT  
LINHARDT DESIGN  
MELISSA JOY MANNING  
MELISSA JOY MANNING  
AKSHAY MOHAN  
M.I.T. MEDIA LAB  
LEWIS PERKINS  
FASHION POSITIVE/C2C  
PRODUCTS INNOVATION  
INSTITUTE  
HASSAN PIERRE  
MAISON DE MODE  
SHAN REDDY  
REDLINE CONSULTING  
JESSICA SCHREIBER  
FAB SCRAP  
REBECCA VAN BERGEN  
NEST



RYAN LOBO, AURORA JAMES, ANISA KAMADOLI COSTA, CHRISTOPHER KUNZ, FRANCESCA AMFITHEATROF, MICHAEL MILLER, AND BURAK CAKMAK



BURAK CAKMAK, FRANCESCA AMFITHEATROF, AND ANISA KAMADOLI COSTA

## AUGUST Tiffany Workshop

Advisor and mentor Burak Cakmak joined Tiffany & Co.'s then-design director Francesca Amfitheatrof and Anisa Kamadoli Costa, chief sustainability officer, for an intimate roundtable with C/LF\*I designers. Topics included Tiffany's unique sustainable-design ethos, and its longtime stewarding of a culture of corporate social responsibility. Tiffany's approach to storytelling, including its unique Snapchat strategy of engaging consumers with transparent manufacturing practices, was also a highlight.



WING YIN YAU, PRABAL GURUNG, AND ERIN ISAKOV

## OCTOBER CFDA+ Lexus Fashion\* Initiative Micro Award Challenge

In October, C/LF\*I designers were challenged to pitch presentations articulating a key idea and the tangible resources required to place design into action, as first, incremental steps toward end-program strategic blueprints. The goal of the Micro Award Challenge was to facilitate action and initiate refined thinking about imperatives in preparation for the program's conclusion in April 2017. Designers proposed ideas relating to circular design, education, social innovation, and environmental-impact assessments. Prabal Gurung of Prabal Gurung, Wing Yin Yau of Wwake, and Erin Isakov of Erin Snow received Micro Awards of \$10,000 each, and an additional \$20,000 was awarded to the other seven designers.

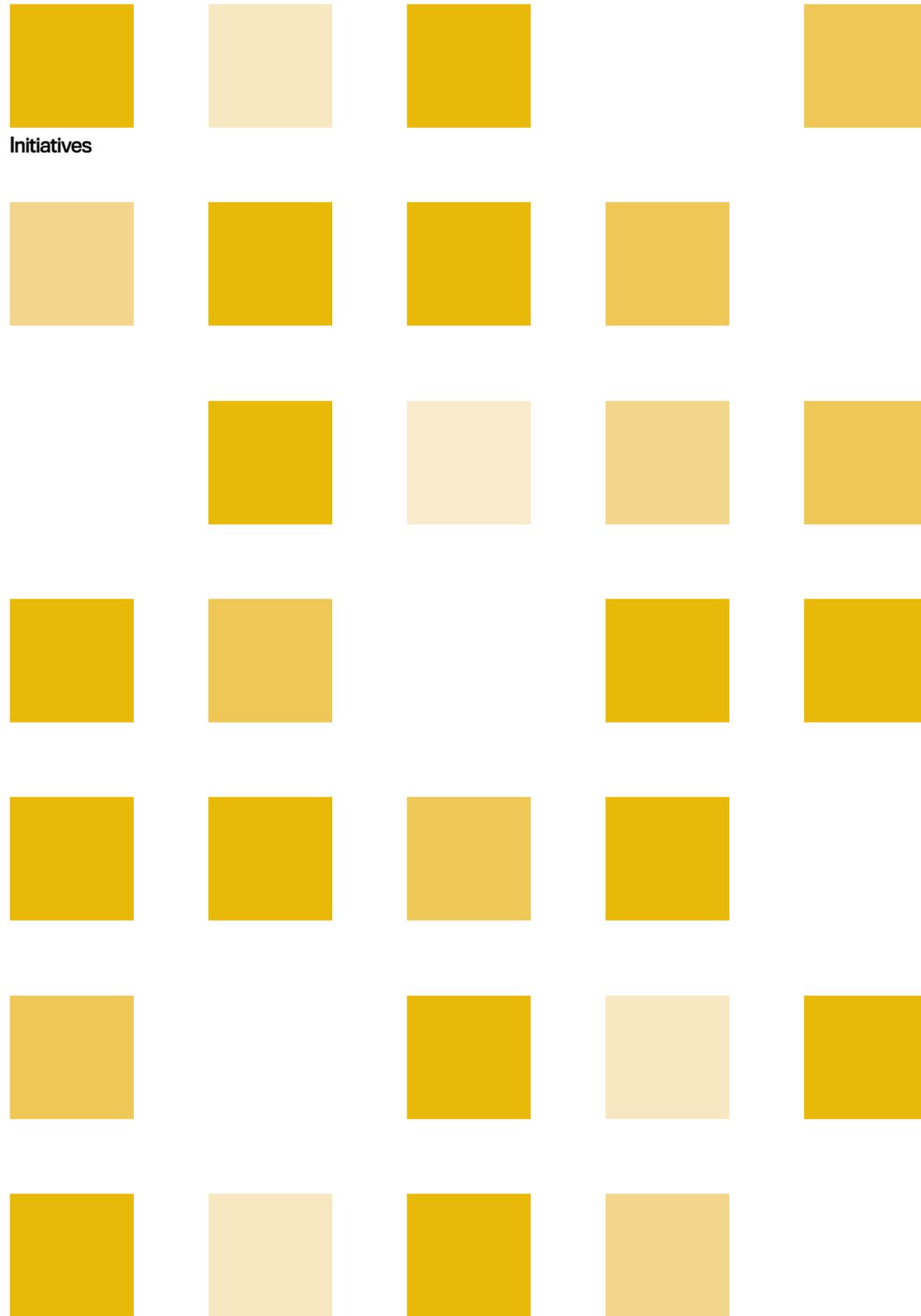
**\$10,000 MICRO AWARDS**  
PRABAL GURUNG OF PRABAL GURUNG, ERIN ISAKOV OF ERIN SNOW, AND WING YIN YAU OF WWAKE EACH RECEIVED A \$10,000 MICRO AWARD

**SELECTION COMMITTEE**  
ANNA SCOTT CARTER  
ANISA COSTA  
RACHEL ESPERSEN  
JULIE GILHART  
RON GONEN  
SUSAN HOWETT  
TIMO RISSANEN



## OCTOBER Fibershed Workshop

In October, Kystle Moody of Fibershed, a San Francisco-based nonprofit focused on connecting end users to American farming industries through public education, hosted a workshop for C/LF\*I designers. Topics included regenerative-textile systems, carbon farming, soil-to-soil farming, scalable natural-dye processes, and new business models for change, including the North Face's Backyard Project. Fibershed's intent is to connect farmers and ranchers, independent producers, manufacturers, designers, and end users through programs such as Climate Beneficial Wool and Regenerative Farming.



The Council of Fashion Designers of America continued to demonstrate its impact within the industry through the expansion of three key initiatives: New York Fashion Week, the Fashion Calendar, and the Fashion Manufacturing Initiative (FMI). Each initiative significantly contributed to the structure and growth of the fashion sector in New York and beyond.



## The Fashion Calendar Relaunch

Publisher Ruth Finley founded the Fashion Calendar in 1945, originally as a biweekly publication mailed to its readers. On October 1, 2014, the CFDA acquired the Fashion Calendar, and eventually brought it into a new era with modernized features. The Fashion Calendar serves as the foremost scheduling and planning tool for fashion designers, press, retailers, public-relations firms, and others connected to the fashion industry.

In early 2016, in partnership with the Brooklyn-based digital and creative studio Hugo & Marie, the Fashion Calendar underwent a complete site makeover to better serve users. After nearly a year of redesigns, upgrades, and user testing, the Fashion Calendar's newly revised digital

platform launched to the public on December 8, 2016. Customizable features, seamless account navigation, robust scheduling tools, invaluable archival information, and networking capabilities propel the Fashion Calendar forward as a uniting leader in the industry. The Fashion Calendar remains a subscription-based service, available exclusively online, and can be visited at [fashioncalendar.com](http://fashioncalendar.com). For any questions, please email us directly at [fc@cfda.com](mailto:fc@cfda.com).

**NEW YORK FASHION WEEK UPCOMING MARKET DATES**

**NYFW: MEN'S**  
JULY 10-13, 2017  
FEBRUARY 5-8, 2018  
JULY 9-12, 2018

**NYFW: WOMEN'S**  
SEPTEMBER 7-13, 2017  
FEBRUARY 8-14, 2018  
SEPTEMBER 6-12, 2018

**NYFW: BRIDAL**  
OCTOBER 2017  
APRIL 2018  
OCTOBER 2018



### NYFW Branding Campaigns

CFDA teamed up with *Paper* to create a dynamic branding campaign for NYFW: Men's in July and NYFW: Women's in September. The concept of the campaign was to showcase the diversity of the American fashion industry in a modern way. The Los Angeles-based photography duo JUCO shot the campaign, which appeared across the city through out-of-home, digital, social, and experiential channels.

### The Future of Fashion Week Study

The CFDA addressed the function and purpose of Fashion Week in the current era by working with the Boston Consulting Group to create a comprehensive thought-leadership report. Over the course of the six-week study, one-on-one interviews were held with over 80 industry stakeholders, including designers, CEOs, editors, influencers, and producers. The results were delivered in a comprehensive report released on [CFDA.com](http://CFDA.com) in March.

The three key takeaways highlighted the need to design less season-specific collections, to re-examine delivery drops, and examining how select designers can move toward a more consumer focused see-now-buy-now show model. To that end, a designer handbook was developed to help guide a transition from a trade-focused show to something that drives full-priced sales. The CFDA continues to pursue opportunities that support designers seeking new ways of bringing their collections to market.



## New York Fashion Week: Men's

### NYFW: Men's Partners

The 2016 NYFW: Men's seasons were made possible by the support of our presenting partners Amazon Fashion and East Dane, as well as Cadillac, Axe, Dockers, New Era, Shinola, Samsung 837, Loews Regency, Launchmetrics, Skylight Group, *WWD*, *The New York Times*, and Tumblr. Their engagement ranged from a pop-up Shinola radio station with customized content to an Amazon/East Dane VIP lounge. Designers showing at the official venues get a deeply subsidized venue rate that's made possible by our partners.

### NYFW: Men's by the Numbers

NYFW: Men's seasons two (February 1-4, 2016) and three (July 11-14, 2016) enjoyed a full schedule, with a total of 127 designer shows (February 2016

had 62 runway shows and collection presentations, July 2016 had 65 runway shows and presentations). Across our show venues, we had over 20,000 attendees for the year.

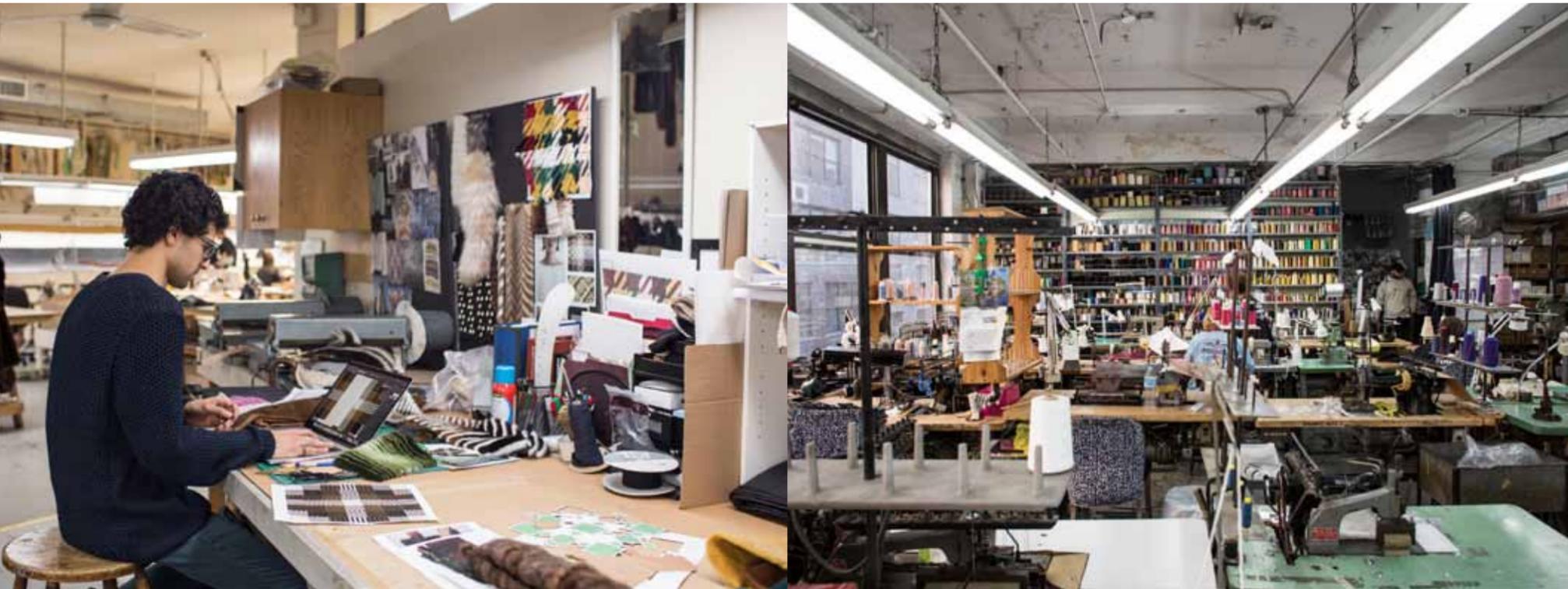
On the social and digital landscape, NYFW: Men's resulted in over 1.6 billion media impressions, over 119,000 #NYFWM social posts (a 53 percent increase from the February to the July season), and 473 million out-of-home impressions (an 11 percent increase from the February to the July season).

### NYFW: Men's Ambassadors

In addition to our business partnerships throughout the week, CFDA also works with key influencers, known as our NYFW: Men's Ambassadors, from many industries, including professional

sports, music, film, fashion modeling, and social media, to show support throughout the week at NYFW: Men's events and shows. NYFW: Men's Ambassadors foster connections with designers through show attendance and collaborations, participate in editorial and social-media coverage, and attend activations and events throughout the week.

Season two of the men's shows featured five NYFW: Men's Ambassadors: NFL athletes Victor Cruz and Eric Decker, fashion model Johannes Huebl, MLB athlete Matt Harvey, and fitness trainer-choreographer Shaun T. For the July 2016 season, CFDA partnered with five influencers for the week: model-editor Eric Rutherford, musician Travis Mills, actor Jerry O'Connell, professional athlete Shaun White, and actor Kellan Lutz.



All photos by Mac Shafer

## Fashion Manufacturing Initiative

FMI is a program of the CFDA in partnership with the New York City Economic Development Corporation (NYCEDC). FMI was created to nurture, elevate, and preserve garment production in New York City, ultimately connecting fashion designers to local manufacturing. The program includes: the FMI Grant Program, which offers matching grants to facilities committed to improving their services through innovation and technology; apparel-skills training courses to generate a stronger workforce; a New York City Production Database on CFDA.com; and ongoing professional-development sessions, industry events, and collaborative partnerships.

Along with support from the NYCEDC, FMI is possible because of the initiative's generous partners and underwriters, including Andrew Rosen and Theory, the Coach Foundation, Ralph Lauren, Rag & Bone, Google, Rue La La, and CIT, as well as our preferred vendors: Alvanon, Gerber, Lectra, and Optitex.

### Grant Program

The FMI Grant Program is a matching-endowment fund that was established to provide fashion-production facilities with the capital to grow and elevate their businesses. The program aims to promote innovation and advancement in New York City facilities, in an effort to drive local, sustainable, and successful garment production and propel American fashion forward.

Funds from the grant program help local garment manufacturers widen or refine the services they provide to the design community. Investments cover the acquisition of innovative equipment, advanced technology, workforce training, professional development, and capital improvements, all factors that benefit the sustainability of American fashion.

This year, as part of the fourth round of the FMI Grant Program fund, seven facilities were awarded FMI financial grants, totaling nearly \$750,000. Since its inception, the FMI Grant Program has awarded 22 New York City facilities with grants, for a total of \$2.3 million in investment from the CFDA, NYCEDC, and FMI partners.

**2016-2017 FMI GRANT RECIPIENTS\***  
 CREATE-A-MARKER  
 DESIGN INCUBATOR  
 FUNTASTIC FURS  
 HC CONTRACTING  
 NEW YORK BINDING CO.  
 NEW YORK EMBROIDERY STUDIO  
 ZOILA SAMPLE ROOM

\*All FMI Grant finalists undergo a vetting process, factory site visit, and in-person interview with the FMI Selection Committee, along with both financial and social-compliance audits.

**FMI SELECTION COMMITTEE**  
 HALIDE ALAGOZ  
 RALPH LAUREN  
 STEVEN ALAN  
 STEVEN ALAN  
 SASS BROWN  
 DUBAI INSTITUTE OF DESIGN AND INNOVATION  
 PETER CHARLES  
 COACH  
 JENNIFER GIFFEN  
 ZERO + MARIA CORNEJO  
 STEVEN KOLB  
 CFDA  
 ANDREW ROSEN  
 THEORY

### Designing the Future of Manufacturing

CFDA partnered with the Harvard Graduate School of Design on the school's Elements of Urban Design core studio. This studio introduces critical concepts, strategies, and technical skills associated with current thinking on urbanism, which help define the designer's role in analyzing and shaping complex metropolitan systems. Students were asked to examine the possibility of making the fashion-manufacturing ecosystem in New York more citywide. Using this theoretical exercise, the students imagined and explored the possibilities that light manufacturing could bring to the city, specifically in the neighborhood of Sunset Park, in Brooklyn.

Throughout the semester, the students visited Sunset Park and garment manufacturers throughout New York, including prior FMI grant recipients. The students also benefited from the mentorship of Andrew Rosen and Steven Kolb. Key faculty members included menswear designer Carlos Garcavelez, and the New York-based architect and urbanist Felipe Correa.

In December 2016, Steven Kolb traveled to Cambridge, Massachusetts, to view the final presentations. Three groups of students were invited to present their findings at the annual Fashion Education Summit in March 2017.

### Lisa Perry x Leo Villareal the Scintillator

The Scintillator, a glittering metal evening clutch designed by CFDA Member Lisa Perry and the artist Leo Villareal, debuted in February 2016. The limited-edition wearable-art bag, encoded and powered by LED lights, was designed and produced in New York City, with a portion of the proceeds from sales of the piece supporting the CFDA Fashion Manufacturing Initiative. This collaboration fused technology and fashion, showcasing the extensive technology and production capabilities in New York.

### New York City Production Directory

Since 2014, CFDA.com has housed a comprehensive directory of New York City fashion-production facilities. This resource allows designers and production contacts to search for facilities in New York's five boroughs by using customizable sorting capabilities. Designers have the ability to search by sewn goods vs. jewelry facilities, as well as to sort by specific services offered, design categories, price points, production minimums, and more.

The Production Directory is continually updated, and currently features 124 New York City production facilities. The CFDA is expanding the directory to include Los Angeles facilities in June 2017.

## Fashion Manufacturing Initiative By the Numbers

**86%** of previous grant recipients were able to take on new clients as a direct result of FMI grant funding.

**80%** of grant recipients introduced at least one new service to their clients as a result of grant funding, with 64% offering at least two new services to their clients.

**80%** of grant recipients developed and made available to their clients at least one new product with grant funding, while

**50%** developed at least two.

**71%** of grant recipients indicated that their revenue streams increased as a result of grant funding.

**80%** of grant recipients increased their annual number of product or sample units as a result of grant funding.

**57%** of grant recipients were able to hire new employees as a result of grant funding.

**50%** of grant recipients were able to increase wages for some employees as a result of grant funding, and they all indicated that this would not have been possible without FMI funding.

**80%** of grant recipients provided specific training and skills-building activities to their employees.

**51** employees were new hires as a direct result of the FMI investment.

**11** FMI Grant recipients were able to offer brand-new services to their clients that they were unable to do before the investment.

**2** machines that were purchased due to the investment are the only ones in the U.S.



Philanthropy



The Council of Fashion Designers of America (CFDA) Foundation is a separate not-for-profit organization that was created to raise funds for charity and industry activities. Specifically, the CFDA Foundation fund-raises annually for Fashion Targets Breast Cancer, which supports breast cancer patient care, HIV/AIDS, and disaster relief. Through innovative partnerships with brands, retailers, and CFDA designers, the CFDA Foundation is able to leverage fashion and effectively generate awareness and money for these charitable causes.

## Fashion Targets Breast Cancer



Fashion Targets Breast Cancer (FTBC), a charitable initiative of the CFDA Foundation, marshals the goodwill and services of every element of the fashion industry (including fashion designers in the U.S. and around the world, leading retailers, the world's most famous models and celebrities, and fashion photographers, as well as media, advertising, and PR firms, among others) to raise public awareness and funds for the breast cancer cause here and abroad. Ralph Lauren started the initiative in 1994, and to date it has raised \$55 million globally.

With the proceeds from Fashion Targets Breast Cancer campaigns worldwide, the CFDA Foundation provides meaningful help to all women concerned about or diagnosed with breast cancer by providing access to reliable health information and quality health care, and by supporting the distribution of innovative information, education, and outreach that impacts the broadest number of women possible.

**CURRENT GRANTS**  
 MAIMONIDES MEDICAL CENTER  
 RALPH LAUREN CENTER FOR CANCER CARE AND PREVENTION  
 SHARE-SELF HELP FOR WOMEN WITH BREAST OR OVARIAN CANCER  
 SOUTHERN LOS ANGELES PATIENT NAVIGATION AND WELLNESS CENTER  
 OLIVE VIEW HOSPITAL  
 CELEBRATE LIFE CANCER MINISTRY

**FTBC SUPPORTERS**  
 FASHION TARGETS BREAST CANCER THANKS ITS INTERNATIONAL PARTNERS:  
 AUSTRALIA  
 BRAZIL  
 CYPRUS  
 GREECE  
 MEXICO  
 UNITED KINGDOM

## Fashion Targets Breast Cancer By the Numbers

**22**  
Years

**\$55**  
Million Dollars Raised

**3**  
Current Grants

Currently providing navigation, educational, and support services to

**3,000**  
Women

**6**  
International Countries

## FTBC and Fabletics Team Up

For its twenty-second year, FTBC was proud to partner with Fabletics and its cofounder, the iconic actress Kate Hudson, who served as ambassador for the program in 2016 and will continue to do so in 2017. As part of the partnership, Fabletics launched an FTBC-branded outfit on September 28, National Women's Health & Fitness Day, which led into October's Breast Cancer Awareness Month. The three piece look featured a tank, sports bra, and capri, with proceeds benefitting FTBC. Fabletics also hosted an FTBC event at all its locations that day with a percentage of sales donated to FTBC. Kate Hudson has a passion for motivating and supporting women to lead healthy and active lives, and being the face of FTBC allows her to further her passion. "I feel so honored to be an ambassador for Fashion Targets Breast Cancer. As a longtime supporter of the cause, I believe being given the opportunity to lend your voice and creativity to empower, support, and spread awareness is a beautiful thing," she said. For more about why the cause is important to Kate, read the below interview, which was featured on CFDA.com.

### Why is Fashion Targets Breast Cancer so important to you?

Unfortunately, I've seen breast cancer affect so many of the people that I love so much—my best friend, my assistant, my grandmother—and to see how strong they had to be made me realize how strong we all need to be when it comes to this disease. I also think, just as a woman, it's so important to stay informed and really take a stand for the causes you believe in.

### How does FTBC fit into the Fabletics ethos?

Fabletics is all about empowering women, encouraging them to be their best selves and live their best lives. We really believe in the beauty of feeling healthy and happy, so FTBC fits perfectly with that message.



### What do you find exciting about the intersection of philanthropy and fashion, specifically Fabletics and philanthropy?

I think any time you have the opportunity to use your creativity to send a positive message, it's a beautiful thing. When you have the gift of being able to reach so many people through fashion, it's exciting to see.

### What do you especially love about the Fabletics/FTBC outfit and its design?

I love that it's feminine but still feels so strong, like we're making pink an empowering, really bold color.

### Is there anyone specific in your life that you would like to see wearing the outfit, and why them?

My mom. Firstly, because she'd look amazing in it! But mainly because she feels just as strongly about the cause as I do. A few years ago, we both dyed our hair pink to support breast cancer awareness, so I know she'd do anything to support the cause.

—KRISTINE KELLER

**FEARLESS  
 TRIUMPH  
 BRAVERY  
 CONQUER**

—ANTHONY THOMAS MELILLO WHO SUPPORTED 2016'S FTBC CAMPAIGN

## Fashion Targets Breast Cancer Thanks Its Supporters

The overall success of Fashion Targets Breast Cancer is due in large part to the following brands that participated in fund-raising in 2016. Because of these brands, the CFDA is able to commit to continuing to serve those impacted by breast cancer.

**FASHION TARGETS BREAST CANCER THANKS ITS SUPPORTERS**  
 ARAKS  
 ATM  
 COMMANDO  
 COSABELLA  
 JENNI KAYNE  
 JENNIFER FISHER  
 JEWELRY

**KULE**  
 LAFAYETTE 148  
 LELA ROSE  
 MELISSA JOY MANNING  
 SHOPSTYLE  
 TRACY REESE  
 VITA FEDE

## Alice + Olivia Gives Back to the CFDA Foundation



JOEL LEITCH, ANDREW SAUNDERS, AND BRYAN SIBBLIES

STACEY BENDET EISNER



Art and fashion enthusiasts take note: Alice + Olivia x Basquiat arrived. The much-anticipated capsule collection, in partnership with the CFDA, launched in October, and fans of both Stacey Bendet's wares and Jean-Michel Basquiat's work (they tend to run in the same circles, don't they?) got a dose of her signature sense of whimsy with his well-known Neo-Expressionist imagery. "I wanted

to create things that if Jean-Michel were alive today, he'd want to see on his girlfriend," Bendet explained. "I'm not just taking a painting of his and printing it on a T-shirt. I really wanted to take his artwork and give it a new, wearable life." This was Bendet's second collaboration in what will be a three-year partnership with the CFDA. Her first capsule in 2015 celebrated artist Domingo Zapata.

## Raising Funds for HIV/AIDS

The CFDA Foundation continues to support raising funds for HIV/AIDS. CFDA started fund-raising for HIV/AIDS with the advent of Seventh on Sale, which was founded in 1990 in tandem with *Vogue* magazine. In its first three incarnations (1990 in New York City, 1992 in San Francisco, and 1995 in New York) the initiative raised more than \$11 million, which was distributed by the New York City AIDS Fund to benefit HIV/AIDS organizations. The 2005 relaunch of Seventh on Sale, available for the first time online through eBay, brought in an

additional \$1.7 million for the cause, which was distributed through opportunity grants and requests for proposal via the New York Community Trust.

Beneficiaries over the years have included dozens of worthy organizations, like AIDS Community Research Initiative of America (ACRIA), Alpha Workshops, amFAR, Gay Men's Health Crisis, God's Love We Deliver, Greenhope Services for Women, Harlem United Community AIDS Center, HIV Law Project, and the Latino Commission on AIDS, among many others.

**BENEFICIARIES OVER THE YEARS HAVE INCLUDED DOZENS OF WORTHY ORGANIZATIONS, INCLUDING**  
AIDS COMMUNITY RESEARCH INITIATIVE OF AMERICA (ACRIA)  
ALPHA WORKSHOPS  
AMFAR  
THE GAY MEN'S HEALTH CRISIS  
GOD'S LOVE WE DELIVER  
GREENHOPE SERVICES FOR WOMEN

**HARLEM UNITED COMMUNITY AIDS CENTER**  
HIV LAW PROJECT  
THE LATINO COMMISSION ON AIDS

**CURRENT GRANTS**  
THE ALPHA WORKSHOPS  
COMMUNITY HEALTHCARE NETWORK

## The CFDA is proud to introduce two new grantees for HIV/AIDS funding: Alpha Workshops and Community Healthcare Network

### Community Healthcare Network

With a grant from the CFDA, Community Healthcare Network provides support for male-to-female transgender individuals at risk for HIV/AIDS. The funding also goes toward events for the transgender community such as Transgender Pride Day and Transgender Remembrance Day. These events include on-site HIV, hepatitis, and STI testing, and link people to its specific services, as well as broader health and behavioral health-care services.

### The Alpha Workshops

Kenneth Wampler spent a decade working within the HIV/AIDS community before establishing the Alpha Workshops in 1995. The non profit provides training in the decorative arts for adults living with the disease and employment for its graduates. The initiative was created to "give men and women a place where they could forget the disease, their pain, and their troubles," Wampler said. "Art has a way of letting people do this." Kenneth also added that "Our structured programming

is dedicated to the needs of the community, offering a new chance at a career to this vulnerable population. Most of our students (about 85 percent) come to us with three or more barriers to employment, including living under the poverty line, the long-term depression often associated with chronic illness, insecure housing, and numerous other health issues. Alpha is a safe space, where they reconnect with the community and are supported as they begin their journey back to a meaningful and fulfilling life."

## The CFDA Foundation and Equinox Coalition for Health as Beauty



Beauty is health and health is beauty. This idea is at the core of the CFDA Health Initiative, which was launched in 2007.

The CFDA has partnered with luxury lifestyle brand Equinox to launch the CFDA Foundation and Equinox Coalition for Health as Beauty program. Sharing the goal of encouraging and promoting health and wellness in the fashion industry, CFDA and Equinox will raise awareness and resources for models and the fashion industry as a whole in a multitude of ways.

"Equinox is a leader in health and wellness, and with our new partnership, we will be able to continue to build on the important CFDA Health Initiative and promote health and well-being in the fashion industry," said Steven Kolb, President and CEO of the CFDA.

Equinox will also host fund-raiser classes with proceeds benefitting the CFDA Foundation Inc. Additionally, Equinox experts will also participate in Model Health Initiative Panels to educate and foster ways to a balanced approach of

Movement, Nutrition, and Regeneration.

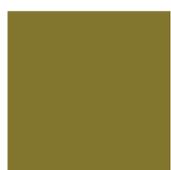
"We can't imagine a more natural partner than the CFDA, an organization equally committed to pushing its own boundaries and elevating the global conversation," said Carlos Becil, executive vice president and chief marketing officer for Equinox. "Together, we'll forge a new path for the fashion community to communicate important, actionable health and wellness messages to models, designers, and the industry at large."

## Raising Funds for Disaster Relief

As natural disasters began to occur more frequently, the CFDA took initiative in galvanizing the industry post-disaster. Now, the CFDA is taking a more proactive role in fund-raising year-round.



CFDA/*Vogue*  
Fashion Fund



The CFDA/*Vogue* Fashion Fund was established in 2003 to help emerging American design talent find continued success in the business of fashion. With the money raised and growing industry support, the CFDA/*Vogue* Fashion Fund has contributed significant financial rewards and provided business mentoring to the winning designers. Recipients are selected by a committee of industry experts based on exceptional talent they have already demonstrated in fashion design and their capacity for future distinction in the industry.



TOP: JOSHUA COOPER, BECKETT FOGG, JI OH, STIRLING BARRETT, EVA CHEN, KRISTOPHER BROCK, MARJAN MALAKPOUR, CHLOE GOSSELIN, LAURENCE CHANDLER, ADAM SELMAN, MORGAN CURTIS  
 BOTTOM: CHRIS STAMP, LAURA VASSAR BROCK, MARYAM MALAKPOUR, SELBY DRUMMOND, PIOTREK PANSZCZYK

## Meet the 2016 CFDA/Vogue Fashion Fund Finalists

**6.29** Proenza Schouler's Jack McCollough and Lazaro Hernandez, winners of the first CFDA/Vogue Fashion Fund in 2004, opened the doors of their Greene Street boutique for the 2016 CVFF finalists announcement. They were joined by many Fashion Fund alums, including Marc Alary, Brett Heyman, Aurora James, Becca McCharen, Jonathan Simkhai, Tanya Taylor, and Rio Uribe.

**THE 2016 FINALISTS**  
 ADAM SELMAN  
 ADAM SELMAN  
 AREA  
 BECKETT FOGG AND PIOTREK PANSZCZYK  
 BROCK COLLECTION  
 LAURA VASSAR BROCK AND KRISTOPHER BROCK  
 CHLOE GOSSELIN  
 CHLOE GOSSELIN  
 JI OH  
 JI OH

KREWE DU OPTIC  
 STIRLING BARRETT  
 MORGAN LANE  
 MORGAN CURTIS  
 NEWBARK  
 MARJAN AND MARYAM MALAKPOUR  
 ROCHAMBEAU  
 LAURENCE CHANDLER AND JOSHUA COOPER  
 STAMPD  
 CHRIS STAMP

**IN 2016, THE CVFF PROGRAM WAS GENEROUSLY UNDERWRITTEN BY**  
 AMAZON FASHION  
 CALERES  
 COACH FOUNDATION  
 INTEL  
 IMG FASHION  
 J.CREW  
 KATE SPADE NEW YORK  
 LANE BRYANT  
 L'ORÉAL LUXE

M.A.C. COSMETICS  
 NEIMAN MARCUS  
 NORDSTROM  
 RAG & BONE  
 REED KRAKOFF  
 RENT THE RUNWAY  
 THEORY  
 TIFFANY & CO.  
 SMASHBOX  
 TUMI

## The Intel Design Challenge



MAXWELL OSBORNE, DAO-YI CHOW, CHRIS STAMP, AND DESIGNER

**10.18** The CFDA/Vogue Fashion Fund Design Challenge, which was underwritten by Intel, provided a new take on tech style. The ten finalists were tasked to integrate Intel's Curie technology—a powerful module about the size of a pea—into wearable fashion. Guests such as Thom Browne, Kenneth Cole, Carolina Herrera, Taylor Hill, Reed Krakoff, Jenna Lyons, and Hari Nef concurred that the resulting garments, unveiled at Augustine restaurant, were at once imaginative, thought-provoking, and highly impressive.



AURORA JAMES, CHRIS BELIMAS, RYAN ROCHE, THADDEUS O'NEIL, AND MARK ALARY



## Tiffany & Co.'s CVFF Capsule Channels Gertrude Vanderbilt Whitney

**10.20** In partnership with the CFDA/Vogue Fashion Fund, Tiffany & Co. asked past finalists to design a collection inspired by Gertrude Vanderbilt Whitney, founder of the Whitney Museum. Eddie Borgo's entry best evoked Vanderbilt Whitney's style and spirit, and so he won the opportunity to work with then—Tiffany & Co.'s design director Francesca Amfitheatrof on a seven-piece capsule collection of 18 karat-gold designs. The collection was celebrated with a cocktail event at Tiffany's famed Fifth Avenue flagship on December 5.



MODELS IN ADAM SELMAN



MODELS WITH LAURA VASSAR BROCK AND KRISTOPHER BROCK IN BROCK COLLECTION

MODELS IN AREA

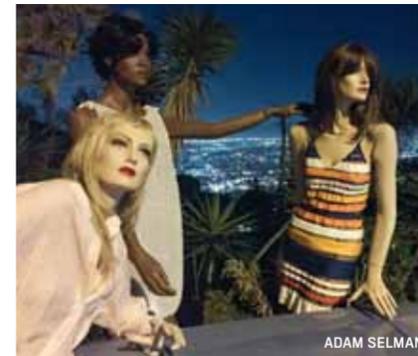
## The CVFF Finalists Show at L.A.'s Chateau Marmont

**10.26** The CFDA/Vogue Fashion Fund fashion show and tea party at the Chateau Marmont was the final stage for the finalists before the winners were crowned. This year, Emma Stone hosted the event with Kate Spade New York's Deborah Lloyd (Kate Spade New York was the underwriting partner of the show) and Vogue's fashion news director, Mark Holgate, and West Coast director, Lisa Love.

The show kicked off with a marching band playing "When the Saints Go Marching In." Then came Hiplet dancers fusing classical pointe technique with hip-hop and urban dance styles, graffiti artists, hula-hooping courtesy of Karis Wilde, the androgynous performer who works in burlesque and cabaret, and even a baby goat. Newbark designer Maryam Malakpour's daughter, Sophie, and Charlie Brock, the son

of Brock Collection's Kristopher and Laura Vassar Brock, modeled for the occasion. The guests—among them Katy Perry, Rosie Huntington-Whiteley, Demi Moore, Nicole Richie, Ciara, Camilla Belle, Amber Valletta, Maria Sharapova, and Kristen Stewart—enjoyed the high-energy presentation. After the show, the guests filed into the tearoom, which was beautifully decorated with Kate Spade New York home and tabletop designs.

## The Instagram Challenge



ADAM SELMAN



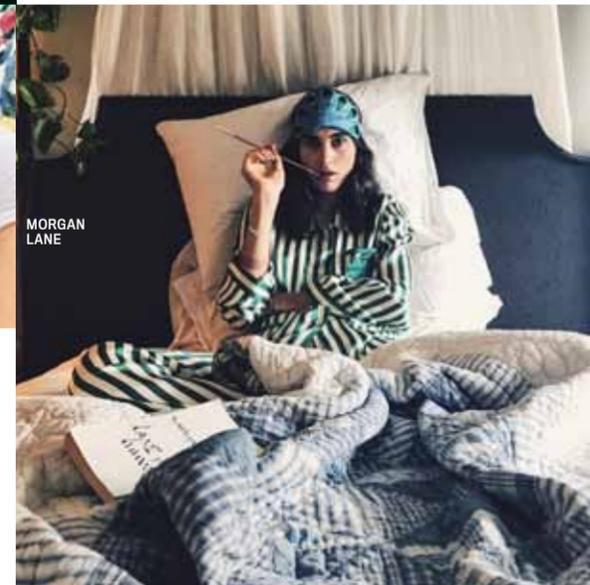
BROCK COLLECTION



STAMPD



KREWE DU OPTIC



MORGAN LANE

**10.25** After landing in Los Angeles, Eva Chen, Instagram's head of fashion partnerships, challenged the finalists to select a film that inspired them and their brand's direction, then translate the way it inspired them into a single image for Instagram. The designers had to also present the process that led to their final images on Instagram Stories.

- FILM SELECTIONS**
- ADAM SELMAN  
SUPERSTAR: THE KAREN CARPENTER STORY
  - AREA  
GOLDFINGER
  - BROCK COLLECTION  
THE GRADUATE
  - CHLOE GOSSELIN  
THE CURIOUS CASE OF BENJAMIN BUTTON
  - JI OH  
REALITY BITES
  - KREWE DU OPTIC  
EASY RIDER
  - MORGAN LANE  
HOTEL CHEVALIER
  - NEWBARK  
THE PARTY
  - ROCHAMBEAU  
THE ROYAL TENENBAUMS
  - STAMPD  
LA HAINE



MICHAEL KORS AND ZENDAYA

## The Fashion Fund Series Goes Digital

**11.11** The Fashion Fund digital docuseries, which CFDA, Vogue, and Condé Nast Entertainment launched with six episodes, focused on the finalists' journey. It followed the finalists for each step of the process, through to the gala dinner and winner announcement. Condé Nast Entertainment produced the series in association with Mustache. Nickolas James, John Limotte, Christiane Mack, Dawn Ostroff, and Charles Runnette were the executive producers.

# Americans in Paris

CFDA/Vogue Fashion Fund



BACK ROW:  
JONATHAN SIMKHA,  
THADDEUS O'NEIL,  
RIO URIBE, AND  
CHRIS GELINAS  
FRONT ROW:  
RAUL AREVALO,  
AURORA JAMES,  
BECCA  
McCHAREN-TRAN,  
AND DAVID HART

Americans in Paris



**3.5–3.7, 10.1–10.3** For the tenth and eleventh times, the CFDA/Vogue Fashion Fund held its Americans in Paris showcase in the French capital, with TUMI serving as the generous lead underwriter. In March, the showroom, at Espace Communes, kicked off with a cocktail party at Angelina, where hosts Kendall Jenner, Joseph Altuzarra, and *Vogue's* Selby Drummond were joined by Karlie Kloss, Gigi Hadid, Devon Windsor, Atlanta de Cadenet, and Vanessa Traina, among others. The October edition, at Pavillion Etoile, launched with a fete at the Ritz. Hadid, Kloss, Ebonee Davis, and designers Erdem Moraloglu and Olivier Rousteing turned out to toast the eight American brands alongside hosts Drummond, Taylor Hill, and then-TUMI creative director Michael Petry.

**PARTICIPATING DESIGNERS, MARCH AND OCTOBER**  
BROTHER VELLIES  
AURORA JAMES  
CADET  
BRAD SCHMIDT AND  
RAUL AREVALO  
CG  
CHRIS GELINAS

CHROMAT  
BECCA McCHAREN  
DAVID HART  
DAVID HART  
GYPSY SPORT  
RIO URIBE  
JONATHAN SIMKHA  
JONATHAN SIMKHA  
THADDEUS O'NEIL  
THADDEUS O'NEIL

# Awards Gala

CFDA/Vogue Fashion Fund



ADAM SELMAN,  
ZENDAYA,  
STIRLING  
BARRETT,  
MICHAEL KORS,  
DIANE VON  
FURSTENBERG,  
LAURA VASSAR  
BROCK,  
KRISTOPHER  
BROCK, ANNA  
WINTOUR, AND  
STEVEN KOLB

## CFDA/Vogue Fashion Fund Awards Gala



ADAM  
SELMAN,  
STIRLING  
BARRETT,  
LAURA  
VASSAR  
BROCK,  
AND  
KRISTOPHER  
BROCK

**11.7** The thirteenth-annual CFDA/Vogue Fashion Fund came to a festive conclusion at Spring Studios in New York when Brock Collection's Kristopher Brock and Laura Vassar Brock were crowned winners of the top award, and Stirling Barrett of Krewé du Optic and Adam Selman were named runners-up. As part of their prize, the Brocks took home \$400,000, while Barrett and Selman each received \$150,000, in addition to a year of mentoring for each. Guests at the dinner, which was generously supported by L'Oréal Luxe, included Zac Posen, Alexander Wang, Vera Wang, Solange Knowles, Olivia Munn, Zendaya, Kelly Rowland, Hailey Baldwin, Dao-Yi Chow, Maxwell Osborne, and David Copperfield. Michael Kors was the night's keynote speaker. "If you think that this is a job, you're in the wrong industry," Kors said, giving advice to emerging talent. "It's not a job, it's a life."



CFDA  
Fashion  
Awards



The annual event, known as the Oscars of fashion, recognizes the outstanding contributions made to American fashion by individuals from all areas of the industry and related arts, with awards given for design excellence in womenswear, menswear, and accessories, as well as extraordinary accomplishments in journalism, creative vision, and lifetime achievement. The CFDA Fashion Awards Guild, an invitation only network composed of top fashion retailers, journalists, stylists, influencers, and the 500+ Member designers of the CFDA, submit nominations for each award category. The CFDA Board of Directors ratifies the nominees, as well as recipients of the honorary awards.

## CFDA Fashion Awards Nominee and Honoree Announcement

DIANE VON FURSTENBERG



3.16 A torrential downpour didn't dampen the party spirit at the announcement for the nominees and honorees for the 2016 CFDA Fashion Awards at the New Museum in New York.

CFDA Chairwoman Diane von Furstenberg and Nadja Swarovski, member of the executive board of Swarovski Crystal Business, unveiled the names of those designers and fashion influencers up for a CFDA Award, which CFDA President and CEO Steven Kolb referred to as "one of the most coveted honors in the fashion industry."

Mary McFadden, Rebecca Minkoff, Lisa Salzer, Sal Cesariani, Rosie Assoulin, Tanya Taylor, Brett Heyman, Christian Roth, and Selima Salaun were among the designers who came to the New Museum to enjoy the city's skyline views and personally congratulate the nominees and honorees on hand, which included Norma Kamali, Joseph Altuzarra, and Todd Snyder. May Kwok served as DJ for the occasion.

## Awards Journal

Welcome to the family! Inspired by Chairwoman Diane von Furstenberg, who often refers to the fashion world as one big family, all the nominees and honorees were photographed by Lachlan Bailey, under the creative direction of Trey Laird at Laird + Partners, with that theme in mind. Imagine a big, rambling house with different fashion characters styled by Jay Massacret in every room. For example, Thom Browne was photographed in the kitchen making pancakes, Irene Neuwirth in the tub with Amber Valetta, the Rag & Bone gang pulling the car out of the garage, and the guys from Public School playing beer pong in the game room. A true House of Style!



MAY KWOK



GIGI BURRIS, BRANDON MAXWELL, RYAN ROCHE, AURORA JAMES, LAURA KIM, FERNANDO GARCIA, RIO URIBE, MATTHEW ORLEY, SAMANTHA ORLEY, AND ALEX ORLEY

## A Carnival with Crystals Sets the Scene for Swarovski Nominee Party

5.17 The historic lobby of 100 Barclay, in Lower Manhattan, is usually admired for its Art Deco grandeur, but when Swarovski and the CFDA celebrated the Swarovski nominees with a fashion-carnival theme, crystals were the rage. Features included a giant pinwheel made from custom crystal pennants created by each nominee, crystal turbans, two tarot-card readers amid

exquisite Swarovski pieces from Bergdorf Goodman's holiday windows, and carnival attendants in Atelier Swarovski jewelry and Gigi Burris headpieces.

Revelers included Jennifer Fisher, Chris Gelinas, David Hart, Yigal Azrouël, Eva Zuckerman, Tanya Taylor, Ruthie Davis, and Marc Alary, as well as Swarovski nominees Brandon

Maxwell; Laura Kim and Fernando Garcia; Ryan Roche; Rio Uribe; Alex, Matthew, and Samantha Orley; Aurora James; Gigi Burris; and Paul Andrew.

Earlier in the day, the eight nominees had gathered at Parsons School of Design, where Swarovski hosted a discussion with the emerging designer brands moderated by The Business of Fashion's Lauren Sherman.

# Winners Are Announced

BEYONCÉ AND  
DIANE VON  
FURSTENBERG



MICHAEL C. HALL  
PERFORMING A TRIBUTE  
TO DAVID BOWIE

# The Oscars of Fashion

Not only is the CFDA Fashion Awards in collaboration with Swarovski the most important event of its kind in American fashion, it is also one of the few times a year that so many different fashion players come together in one place at the same time. “This is my sixth or seventh CFDA,” said Alice+Olivia designer Stacey Bendet as guests arrived at Hammerstein Ballroom, on West 34th Street in Manhattan. “Lincoln Center, here, wherever—it’s always a great night.”

Joel McHale was on hand to host the ceremony, and the comedian didn’t pull any punches when it came to poking fun at the fashion industry.

A heartfelt moment of the night came when Tilda Swinton read a letter to the late David Bowie, who was honored with the Board of Directors Special Tribute. Iman had asked Swinton to accept the award on what would have been Iman’s twenty-fourth wedding anniversary with the legend.

The evening’s greatest surprise was Beyoncé. Guests had no idea that the superstar was in the house until CFDA Chairwoman Diane von Furstenberg presented her with the Fashion Icon award. “When we were starting out in Destiny’s Child, high-end labels didn’t want to dress four black country girls,” Beyoncé told the audience. “We couldn’t afford designer dresses. My mom was rejected from every showroom in New York. But like my grandmother, she used her talent and creativity to give her children their dreams.”

Jennifer Hudson concluded the evening with a medley of Prince songs. Complete Awards coverage, including red-carpet and ceremony videos, appeared on CFDA.com.



THE YEAR IN REVIEW  
FASHION SHOW

BRANDON MAXWELL,  
NADJA SWAROVSKI,  
PAUL ANDREW,  
ANSEL ELGORT,  
SAMANTHA ORLEY,  
KARLIE KLOSS,  
ALEX ORLEY, AND  
MATTHEW ORLEY



NORMA  
KAMALI  
AND  
MICHAEL  
KORS



# Winners Are Announced



ILLANA GLAZER, ABBI JACOBSON, AND LENA DUNHAM



MONIQUE L'HUILLIER AND HILLARY RHODA



LAVERNE COX



ASHLEY OLSEN, MARY-KATE OLSEN, AND ELIZABETH OLSEN



MARA HOFFMAN



DEE HILFIGER, TOMMY HILFIGER, AND STEVEN KOLB



ALEK WEK



COCO ROCHA AND MAYA HENRY



DEREK BLASBERG AND EDWARD ENNINFUL



JESSICA HART



EVA CHEN

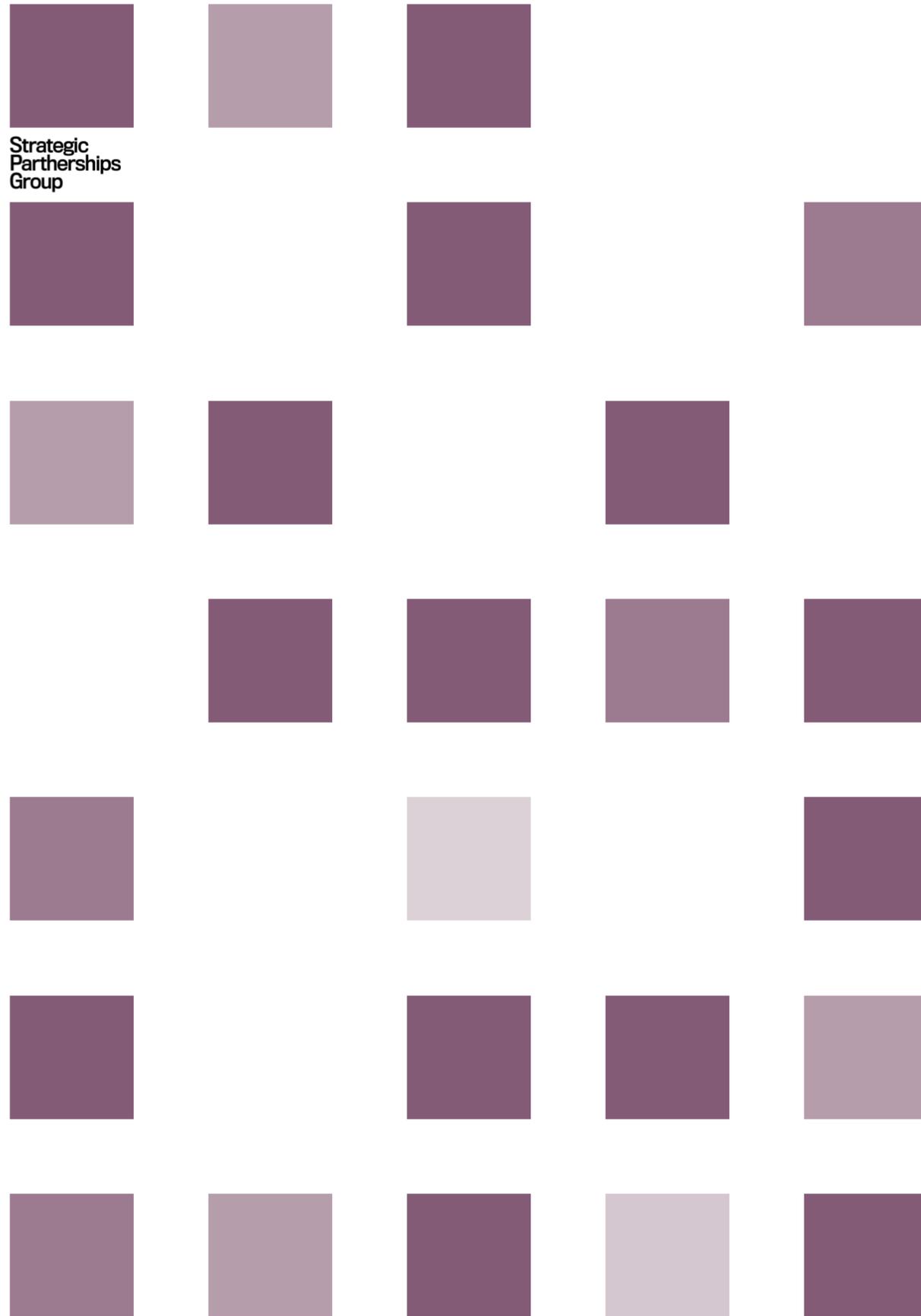


VERA WANG, CALVIN KLEIN, AND DONNA KARAN



JULIANNE HOUGH, MICHAEL KORS, AND ROSIE HUNTINGTON-WHITELEY

- 2016 CFDA FASHION AWARDS**
- WOMENSWEAR DESIGNER OF THE YEAR**  
MARC JACOBS
  - MENSWEAR DESIGNER OF THE YEAR**  
THOM BROWNE
  - ACCESSORIES DESIGNER OF THE YEAR**  
RACHEL MANSUR AND FLORIANA GAVRIEL OF MANSUR GAVRIEL
  - SWAROVSKI AWARD FOR WOMENSWEAR**  
BRANDON MAXWELL
  - SWAROVSKI AWARD FOR MENSWEAR**  
ALEX ORLEY, MATTHEW ORLEY, AND SAMANTHA ORLEY
  - SWAROVSKI AWARD FOR ACCESSORIES DESIGN**  
PAUL ANDREW
  - GEOFFREY BEENE LIFETIME ACHIEVEMENT AWARD**  
NORMA KAMALI
  - MEDIA AWARD IN HONOR OF EUGENIA SHEPPARD**  
IMRAN AMED OF THE BUSINESS OF FASHION
  - FOUNDER'S AWARD IN HONOR OF ELEANOR LAMBERT**  
DONNA KARAN
  - INTERNATIONAL AWARD**  
ALESSANDRA MICHELE OF GUCCI
  - THE BOARD OF DIRECTORS SPECIAL TRIBUTE**  
DAVID BOWIE
  - FASHION ICON AWARD**  
BEYONCE KNOWLES
  - THE CFDA WOULD LIKE TO THANK THE 2016 OFFICIAL SPONSORS OF THE CFDA FASHION AWARDS**
  - SWAROVSKI
  - LEXUS
  - M-A-C COSMETICS
  - MOROCCANOIL
  - MAESTRO DOBEL TEQUILA
  - PERRIER-JOUET
  - SAMSUNG
  - ERNST & YOUNG LLP
  - EDITORIAL AND DIGITAL COMMUNICATIONS



Strategic  
Partnerships  
Group

The CFDA's Strategic Partnerships Group (SPG) creates exclusive global business opportunities for CFDA Members. Businesses can become part of SPG either as a Corporate Affiliate or by offering exclusive Member benefits. Corporate Affiliates are businesses who join the CFDA and gain access to the Membership by creating meaningful business-driven benefits for CFDA Members. SPG examines where there are gaps between businesses and CFDA Members, and seeks to fill those gaps through the creation of innovative and resourceful collaborations and partnerships.

## Macy's Fashion Pass and Fashion's Front Row



FLO RIDA



BRAD GORESKI AND GIULIANNA RANCIC



ARIANA GRANDE

The CFDA built upon the success of the 2015 partnership with Macy's and joined forces with the legacy retailer to support the CFDA Foundation in 2016, greatly furthering the reach and impact the CFDA can make through the charitable arm of the organization. Macy's Fashion Pass, launched in July, included a nationwide promotional sale at Macy's stores with a percentage of the sales benefitting the Foundation, as well as the Elizabeth Taylor AIDS Foundation.

Outside of the Macy's Fashion Pass activation, the annual fashion spectacle, Macy's Presents Fashion's Front Row at Madison Square Garden, benefitted the CFDA Foundation and the Ronald McDonald House New York with a portion of the proceeds from the public ticket sales. The extravaganza began with a heartfelt thank-you from CFDA Chairwoman Diane von Furstenberg, and included live runway moments from Calvin Klein, Rachel Roy, Tommy Hilfger, and Betsey Johnson, as well as performances from Ariana Grande and Flo Rida. Attendees included Tracy Reese, Georgina Chapman, Carolina Herrera, Prabal Gurung, Maxwell Osborne, Dao-Yi Chow, Christian Siriano, Pamela Roland, and Jana Matheson.

- STRATEGIC PARTNERSHIPS GROUP CURRENT PARTNERS**
- ACCENTURE
  - ALU
  - BANANA REPUBLIC
  - BARBIE
  - BFA
  - CBIZ
  - CLIO
  - COVET
  - EBAY
  - EQUINOX
  - FRWD
  - GARDE ROBE
  - GLAMSQUAD
  - JFWO
  - KING & PARTNERS
  - LEXUS
  - LIFEWTR
  - M-A-C
  - MARCHAY
  - MELISSA
  - MERCURY M&C
  - MILANO UNICA
  - POKEMON
  - POPSUGAR
  - RZ RETAIL ADVISORS
  - SAMSUNG
  - SELVATE CLOTH
  - STARBUCKS
  - SUNTCHI
  - W HOTELS
  - WOOLMARK



NAEEM KHAN



### Naeem Khan's Singapore Diary

As a part of CFDA's ongoing partnership with Singapore Fashion Week, CFDA Member Naeem Khan headlined the metropolis's fashion spectacle in October, following in the footsteps of fellow CFDA Members Diane von Furstenberg, Thakoon Panichgul, and Prabal Gurung.

Khan's show, at the National Gallery Singapore, featured both his spring/summer 2017 and fall/winter 2017 bridal collections. He joined local brands as well as other notable international designers, such as China's Guo Pei and London-based designer Han Chong of Self Portrait.



BABI AND SACHIN AHLUWALIA



### Sachin & Babi's Fifty Shades of Goa

Building off the longstanding partnership between the CFDA, W Hotels Worldwide teamed up with CFDA Members Sachin and Babi Ahluwalia of Sachin & Babi to mark the opening of W Goa, the hotel group's fiftieth global property and its first in India, with a capsule collection by the designer duo.

Sachin and Babi Ahluwalia, who both hail from India, were tasked by the CFDA and W Hotels to create a colorful collection that included dresses, tunics, and accessories. To launch the collection, Sachin and Babi traveled to Mumbai, a commuter market to Goa, to release their designs among Bollywood actresses and influencers. The seven-piece collection was available on [whotelsthestore.com](http://whotelsthestore.com).



GREG LAUREN FOR BANANA REPUBLIC

### Timo Weiland and Greg Lauren for Banana Republic Capsule Collections

Banana Republic and CFDA joined forces in 2016 to identify two emerging brands to create capsule collections, supporting the next generation of young talent and local manufacturing in New York and Los Angeles.

The first collection, a womenswear capsule by Timo Weiland, launched in March 2016 and was designed, cut, and sewn in New York, with FMI Grant recipient Sunrise Studio cutting and sewing part of the collection. In November 2016, Greg Lauren launched his menswear capsule, which was designed, cut, and sewn in Los Angeles, with the collection produced by TEG International. The Timo Weiland collection was sold in select stores nationwide and online, and the Greg Lauren collection debuted at select stores in New York and Los Angeles.



## CFDA and NFL Kickoff Super Bowl 50 Collaboration

After a successful celebration of Super Bowl 48 in 2014, the CFDA and the NFL teamed up once again for a collaboration in celebration of Super Bowl 50. Fifty designers created one-off looks, inspired by a golden Wilson football. Participants included Rachel Zoe, Rebecca Minkoff, Todd Snyder, Paul Andrew, and more, as well as Sanglim Lee, a then-sophomore menswear-design student at the Savannah College of Art and Design (SCAD) and a 2015 CFDA/*Teen Vogue* scholarship winner, who designed the fiftieth football on behalf of CFDA.

The fifty footballs debuted at a cocktail event at the NFL's headquarters in New York, and were then shipped off to San Francisco to be integrated into the Super Bowl City fan village downtown, with more than 1 million visitors attending throughout the week. Each football was then auctioned off, with proceeds benefitting the NFL Foundation.



HAMISH BOWLES AND DIANE VON FURSTENBERG



JASON WU AND EMILY RATAJKOWSKI



ALLIE MICHLER

## Samsung

The CFDA was proud to engage in a partnership with Samsung in 2016. The partnership kicked off with a live-stream of the CFDA Fashion Awards at the Samsung 837 Space in New York's Meatpacking District. This event was followed by the official CFDA After Awards party. Samsung was also a sponsor of New York Fashion Week: Men's and supported CFDA's Platform 3, which showcased emerging menswear designers. The partnership also included panels, one of which was on the future of fashion, moderated by *The New York Times*'s Vanessa Friedman.

## Pokémon Inspires Prabal Gurung

High fashion may not be the first thing that comes to mind when you think of Pokémon, but Prabal Gurung intended to change that with the release of his capsule collection that was wholly inspired by the charming characters, just in time for Pokémon's twentieth anniversary.

The pieces, launched at Jeffrey New York in November, evoked the same glamour that has become the Prabal Gurung signature. The references are in the details: characters were alluded to in subtle, charming, and elegant ways.



## CFDA & PopSugar Brunch at Coachella

CFDA and PopSugar hosted our second-annual brunch during Coachella, hosted by CFDA Member Jonathan Simkhai at the Avalon Hotel in Palm Springs. The poolside brunch featured music by Brooklyn-based string duo Chargaux, and notable guests included Emma Roberts, Ashley Greene, Olivia Culp, and Devon Windsor.



EMMA ROBERTS AND JONATHAN SIMKHAH



BROWNE ANDREWS AND AURORA JAMES



NICK FOUQUET, JONATHAN SIMKHAH, ELYSE WALKER, AURORA JAMES, RYAN ROCHE, ASHLEY SANDALL, AND GREG CHAIT

## Designers Move Forward with Elyse Walker

Jonathan Simkhai, Ryan Roche, Nick Fouquet, Aurora James of Brother Vellies, and Greg Chait of the Elder Statesman were inducted into the Rising Talent program in December. The initiative, put forth by the CFDA and Fwrd by Elyse Walker, aims to provide up-and-coming talent with mentorship for business development. Fellow designers, editors, and supporters attended a cocktail party at New York's Spring Place to celebrate the launch of the brands on the online shopping destination.



JOSH COOPER, LAURENCE CHANDLER, AND GABRIELA HEARST

## International Woolmark Prize

The International Woolmark Prize, a global initiative that helps identify the most important designers of the future and highlights the modernity of Merino wool in their collections, continued this year as a part of an ongoing relationship between the Woolmark Company and CFDA. Past womenswear brands Nellie Partow, Sally LaPointe, Hellessy, Gabriella Hearst, and Monse, as well as menswear brands Matiere, Pyer Moss, Second/Layer, Rochambeau, and Abasi Rosborough, were included in the nominees under the USA region in April. The two USA Regional Finalists, Gabriela Hearst and Rochambeau, were picked from a selection committee including Jason Wu, André Leon Talley, Roberta Myers, Glenda Bailey, Julie Gilhart, Malcolm Carfrae, Steven Kolb, Michelle Lee, Dao-Yi Chow, and Maxwell Osborne to represent the USA region in the international finals, to be held in early 2017.

## Premiere Vision and CFDA Join Forces

The CFDA renewed its partnership with Premiere Vision through a multi faceted approach targeted at offering designers a range of support. This included assistance to young brands and designers, particularly with small-scale orders, and fashion presentations for CFDA Members, as well as working together to select the Premiere Vision Brand Ambassador. For 2017, Premiere Vision will expand its efforts in supporting manufacturing, a sector that it has been developing since January 2016 and which CFDA has been supporting since the inception of the Fashion Manufacturing Initiative in 2013.



NELLIE PARTOW, GUGLIELMO OLEARO, AND ADAM ROTH



GUGLIELMO OLEARO AND STEVEN KOLB



FMI SHOWCASE



STEVEN KOLB, CARLY CUSHNIE, PAMELA LOVE, MICHELLE OCHS, MAXWELL OSBORNE, DONNA KANG, TIMO WEILAND, TANYA TAYLOR, ALAN ECKSTEIN, PRABAL GURUNG, DAO-YI CHOW, AND NATHAN TAN

**THE ADVISORY BOARD CONSISTS OF**  
**BILLY REID**  
DESIGNER  
**BOBBY SCHUESSLER**  
SENIOR FASHION EDITOR, WHO WHAT WEAR  
**DARCY PENICK**  
CHIEF EXECUTIVE OFFICER, SHOPBOP, EAST DANE  
**JAN-HENDRIK SCHLOTTMANN**  
CEO, DEREK LAM  
**JAY SILVER**  
APPAREL PRACTICE LEADER  
**JILL STANDISH**  
RETAIL INDUSTRY MANAGING DIRECTOR, ACCENTURE  
**JOSH PESKOWITZ**  
COFOUNDER, MAGASIN  
**JULIE GILHART**  
FASHION CONSULTANT  
**KELLI ADAMS**  
SENIOR DESIGNER, RED SCOUT  
**LIZ RODBELL**  
PRESIDENT, HUDSON BAY COMPANY  
**MARIGAY MCKEE**  
CEO & FOUNDER, MM LUXE CONSULTING  
**MATT MARCOTTE**  
RETAIL & CONSUMER EXPERIENCE CONSULTANT  
**MELODY LEE**  
DIRECTOR OF BRAND STRATEGY, CADILLAC  
**RACHEL BESSER**  
MARKET EDITOR, REFINERY 29  
**RACHEL SHECHTMAN**  
FOUNDER, STORY  
**REED KRAKOFF**  
DESIGNER  
**ROBIN KRAMER**  
FOUNDER & PRESIDENT, KRAMER DESIGN GROUP  
**ROBIN ZENDELL**  
FOUNDER & CHIEF STRATEGIST, ROBIN ZENDELL LLC  
**SIMON DOONAN**  
AUTHOR AND CREATIVE AMBASSADOR FOR BARNEYS NEW YORK  
**STACEY BENDET**  
DESIGNER  
**STEVEN ALAN**  
DESIGNER

**PARTNERS**  
**ACCENTURE**  
**ALU**  
**AXIS**  
**BRANDART**  
**CAPITAL CONSTRUCTION & DESIGN**  
**CBIZ**  
**DK DISPLAY**  
**DYNAMIC RESOURCES**  
**FJORD**  
**INFINITE MANUFACTURING**  
**HENRY HANGER**  
**KWI**  
**LIFEWTR**  
**PRISM**

## The CFDA x Cadillac Retail Lab

The CFDA x Cadillac Retail Lab was established in 2016, in partnership with Cadillac, to help American designers further their business development through retail and mentorship opportunities.

The Retail Lab program provides a physical infrastructure, a monetary grant, and mentorship with industry leaders for selected designers. Participants are chosen by members of our Advisory Board, which is composed of fashion-industry experts, including retail, brand, and business leaders. Each designer accepted into the program is given a three-month residency in the Retail Lab space at Cadillac House located, at 330 Hudson Street in New York.

In addition to the physical space, the program provides selected designers with the key elements integral to success in retail, including business development, marketing, and PR. The program covers costs associated with a retail space, such as real estate, display units, mannequins,

signage, and point-of-sale system. Cadillac also provides each designer with a \$75,000 grant to put toward wholesale buys, sales support, and store design and build-out.

As the first Official Innovation Partner of CFDA's Retail Lab, Accenture works closely with the lab's select group of emerging fashion designers to develop customized retail strategies and equip them with the critical business knowledge and digital skills required to stay competitive in today's challenging retail market.

2016 Retail Lab designer's brands were Timo Weiland and Cushnie et Ochs—slotted for 2017 are Public School, Tanya Taylor, Pamela Love, and Prabal Gurung.

The CFDA and Cadillac have assembled a team of experts across fashion, retail, business, and technology, to comprise the Advisory Board, curate the program curriculum, develop a Retail Lab handbook, and provide valuable mentorship guidance throughout.



## Timo Weiland

**Residency: July 14—September 30**  
 Timo Weiland was the inaugural designer to launch the Retail Lab program. Weiland's store concept pulled directly from his Greenpoint studio, bringing Brooklyn to SoHo. Weiland's opening party coincided with his NYFW: Men's show, which featured See-now-buy-now products for sale at the Retail Lab. Weiland spent much of his time in the space conducting shopping and private appointments with clients.

## Cushnie et Ochs

**Residency: October 1—December 27**  
 Carly Cushnie and Michelle Ochs, the duo behind Cushnie et Ochs, debuted their store on October 1, 2016. Their immersive brand concept in the Retail Lab coincided with the launch of their e-commerce. Cushnie et Ochs's decor reflected its brand aesthetic, drawing inspiration from a women's sleek, minimalist boudoir.



CARLY CUSHNIE AND MICHELLE OCHS



# Financial Overview

For fiscal year 2016 the Council of Fashion Designers of America and the CFDA Foundation ended in sum with total net assets of \$38.2M, while revenue increased \$4.8M from prior year 2015. Also noteworthy, in FY16, approximately 93% of all expenses went to program services, which continue to support our Membership and the larger fashion community.

## Revenue

MEMBERSHIP Dues.....	\$1,442,392.00
EDUCATIONAL & PROFESSIONAL DEVELOPMENT.....	\$7,811,034.00
PHILANTHROPY.....	\$4,436,372.00
SPECIAL EVENTS, Net.....	\$343,800.00
Other.....	\$1,413,253.00
INVESTMENT RETURN, Net.....	\$1,134,947.00

**\$16,581,798.00**

## Expenses (Including Depreciation)

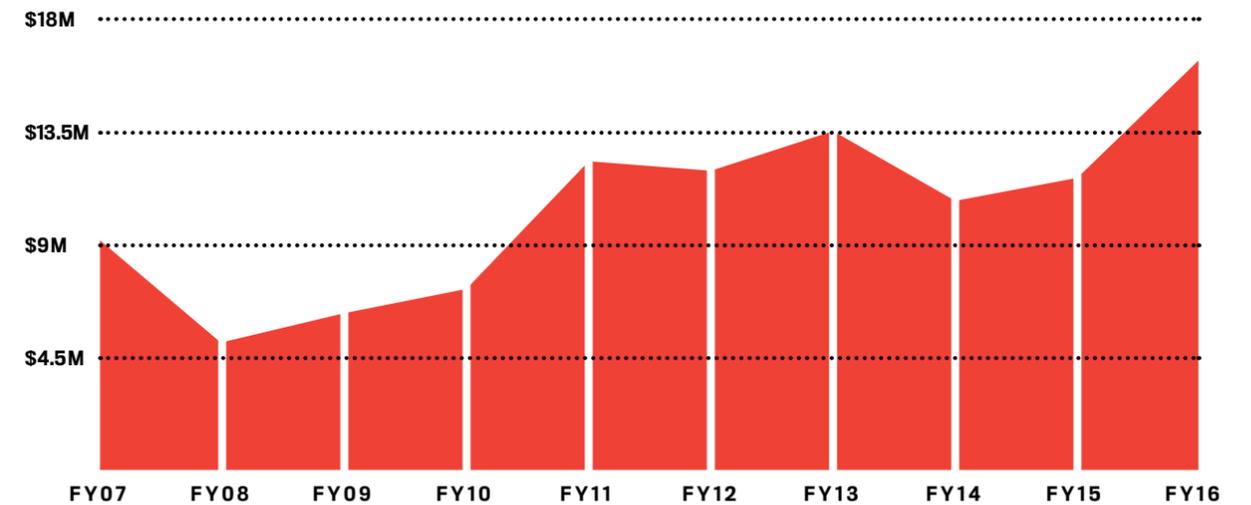
PROGRAMS.....	\$12,941,382.00
FUNDRAISING Including Special Events.....	\$353,401.00
MANAGEMENT & GENERAL.....	\$647,985.00

**\$13,942,768.00**

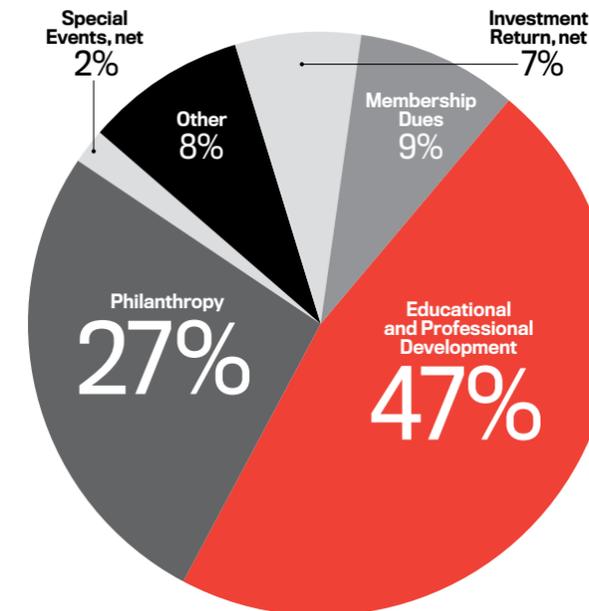
## Statement of Activities

REVENUE.....	\$16,581,798.00
EXPENSES.....	\$13,942,768.00
CHANGE IN NET ASSETS BEFORE IMPAIRMENT LOSS.....	\$2,639,030.00
IMPAIRMENT LOSS ON OTHER INTANGIBLE ASSETS FROM FASHION CALENDAR.....	(\$1,229,500.00)
CHANGE IN NET ASSETS.....	\$1,409,530.00
NET ASSETS, BEGINNING OF YEAR	<b>\$36,809,526.00</b>
NET ASSETS, END OF YEAR	<b>\$38,219,056.00</b>

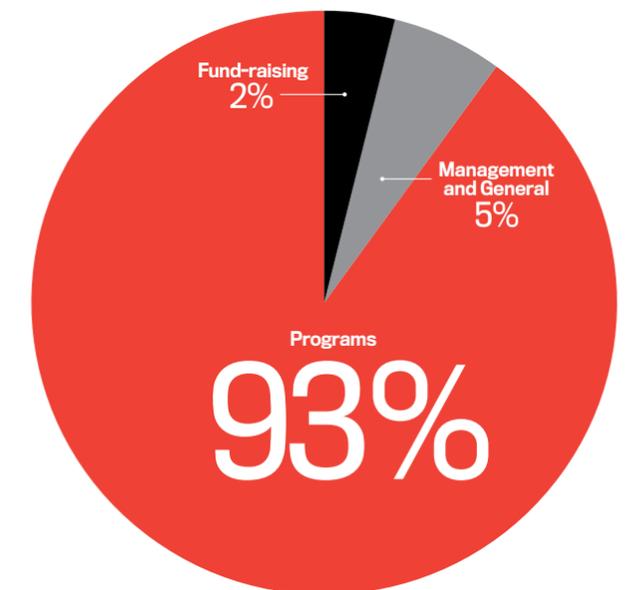
**Total Revenue FY07–FY16**



**Percentage of Revenue**



**Percentage of Expenses**



\*Unaudited Financials  
2016 audited financials to be released on CFDA.com at the end of June, 2017.

# Digital & More



## Social Media Followers

-  502,000+ Followers
-  444,000+ Followers
-  247,000+ Followers
-  256,000+ Followers
-  34,000+ Followers



## CFDA and Condé Nast Campaign to Encourage Voter Registration

Just in time for New York Fashion Week: Women's in September, the CFDA joined forces with Condé Nast and, with support from Instagram, launched a nonpartisan digital campaign to encourage people to register and get out the vote. The video campaign featured everyone from Michael Kors to Kendall Jenner and Vera Wang, as well as Joan Smalls, Tommy Hilfiger, Amber Valletta, Tory Burch, Phillip Lim, Brandon Maxwell, Jeremy Scott, and more. They all joined CFDA Chairwoman Diane von Furstenberg and filmed short testimonials on the importance of registering to vote and voting in the 2016 election. The videos launched @cfda, @vogueu magazine, and @voguerunway on Instagram.

## Top Instagram Moments



WE GOT READY FOR THE UPCOMING SEASON OF CFDA/VOGUE FASHION FUND BY DIGGING THROUGH OUR ARCHIVES FOR ICONIC SHOTS OF ICONIC PEOPLE.



REMEMBERING THE LEGENDARY BILL CUNNINGHAM WHOSE ARTISTRY CAPTURED THOUSANDS OF FASHION MOMENTS THROUGH THE DECADES.



FLORAL PHOTOBOOTH FUN AT THE CFDA AWARDS, A TRUE CELEBRATION OF FASHION INDUSTRY TALENT



CELEBRATING NYFW THROUGH THE ILLUSTRATIONS OF @CESTRILEY



## The New CFDA.com

In September, CFDA.com relaunched as a top editorial destination, with exciting stories and news that celebrate American fashion and the creativity of our 500-plus Members. CFDA worked with the Brooklyn-based Hugo & Marie agency to reimagine the site, which, in addition to highlighting all CFDA initiatives, features recurring series such as City Insider, L.A. Stories, Fearless Fashion Females, and Healthy Living, and focuses on CFDA pillars like sustainability, diversity, and civic responsibility. Check it out!

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**SPECIAL THANKS**  
SPECIAL THANK-YOUS TO BILLY FARRELL AGENCY, HANK TOMASHEVSKI, CS GLOBAL, AND KCD.

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