



Council of Fashion Designers of America

ANNUAL REPORT 2023

Founded by Eleanor Lambert in 1962, the Council of Fashion Designers of America (CFDA) is a trade association with a membership of more than 420 of America's foremost womenswear, menswear, jewelry and accessory designers.

The mission of the CFDA is to strengthen the impact of American fashion globally by amplifying creative excellence, business longevity, and positive impact.

The CFDA Foundation, Inc. is a separate not-for-profit organization, which was created to raise funds for charity and industry activities.

The organization services its membership and the fashion industry at large through programs dedicated to:

EDUCATION/SCHOLARSHIPS

SOCIAL IMPACT/DIVERSITY, EQUITY & INCLUSION

SUSTAINABLE INITIATIVES

BUSINESS DEVELOPMENT

CFDA AWARDS

**NEW YORK FASHION WEEK/
FASHION CALENDAR**

FASHION SUPPLY CHAIN

PARTNERSHIPS

PHILANTHROPY

COMMUNICATIONS, EDITORIAL & DIGITAL



Letter from the Chairman, Thom Browne

when I joined the cfda as chairman in january 2023, my mission was to put creativity and storytelling at the forefront of our industry...

my commitment as chairman is to promote all of the truly unique and diverse stories which make american fashion so unique around the world...in the most pure way...

true success, i believe, should never come at the expense of creativity... creativity that pushes conversations forward... creativity that makes us question... and creates change...

our voices can create change... through clothing... through words... through images... through our true individuality...

meeting so many designers in my first year has been a true inspiration... especially the young designers in the cfda/vogue fashion fund... a way for me to come full circle after going through the program myself so many years ago...

we are fortunate to be able to do what we do... everyday... and being part of this unique collective of creatives who tell our own individual stories...feeling the sense of community...every day and particularly in november during the cfda awards at the american museum of natural history...

being a member of the cfda means being a part of the greatest group of creatives...artists that are the best at what they do...showcasing the immense talent america has to offer...

i am so proud to be an american designer.



Letter from the CEO, Steven Kolb

As you read through our 2023 Annual Report, I hope you can agree with us that this has been another groundbreaking year for the CFDA. Our commitment to creativity, diversity, and sustainability remained steadfast, and it pulsed through our work from scholarships and professional development to New York Fashion Week.

Collaborative efforts with industry partners reinforced our role in shaping the future of fashion by providing support for emerging talents, established designers, and, of course, our esteemed Members.

We proudly introduced the Friends of the CFDA initiative, an invite-only charter featuring an intimate group of like-minded individuals who share a passion in philanthropy and fashion, and launched the CFDA | Genesis House AAPI Design + Innovation Grant to support innovation in design within the Asian American and Pacific Islander (AAPI) community.

The CFDA/Vogue Fashion Fund, which marks its 20th anniversary in 2024, returned to its original format crowning a winner and two runners-up.

Fashion Week Initiatives achieved revenue milestones, showcasing 69 New York Fashion Week runway shows and expanding the CFDA NYFW Travel Fund.

Notable accomplishments in Events and Special Projects included a wonderful New York Fashion Week kickoff cocktail at Gracie Mansion and the successful presentation of the CFDA Fashion Awards presented by Amazon Fashion.

And there's so much more, all of which you will find in this report.

It's been a banner year, and we're positioned for even more successes in 2024.

A handwritten signature in black ink, reading 'St Kolb'.

CFDA Membership

Membership within the Council of Fashion Designers of America (CFDA) is extended to designers who demonstrate exemplary design creativity and execution and are recognized for their unique brand signature and positive impact. CFDA membership is an honor and a privilege, as well as a responsibility to uphold the highest standards of quality and integrity in both design and community.

To qualify for CFDA membership consideration, a designer must be a US citizen (or an international designer whose business is legally headquartered in the US) who is producing a noteworthy collection of apparel, jewelry, accessories or textiles for a minimum of no less than five years, and who has garnered significant editorial and retail support and/or DTC sales. To be admitted as a Member of the organization, candidates are first ratified by the CFDA Board of Directors then elected by the CFDA membership. The CFDA added 17 Interim Members to its roster in 2023, bringing the total membership to more than 420.

The New Members
Cocktail Party

In April, the CFDA welcomed the 2022 New Members at a cocktail party at the Ritz-Carlton NoMA. The elegant room was filled with many long-time and new Members to celebrate the addition of the 10 newly-inducted designers: Brandon Blackwood, Colm Dillane, Tremaine Emory, Danielle Frankel Hirsch, Greg Lauren, Raul Lopez, Jamie Okuma, Daniel Roseberry, Rio Uribe, and Elena Velez.

Guests included Victor Alfaro, Rosie Assoulin, Yigal Azrouel, Stacey Bendet Eisner, Emily Adams Bode Aujla, Barry Bricken, Tory Burch, Sal Cesarani, Maria Cornejo, Dao-Yi Chow, Steve Fabrikant, Judy Geib, Prabal Gurung, Kobi Halperin, Beth Hutchens, Marcia Patmos, Zac Posen, Christopher John Rogers, Selima Salaun, Mimi So, Peter Som, Hillary Taymour, John Truex, Katrin Zimmerman and many more – including the 2022 and 2023 Interim Members.

Addressing the crowd, CFDA Board Chairman Thom Browne noted the importance of American fashion talent celebrating each other and “what we represent to the rest of the world: an incredible, very unique and diverse group of truly talented, creative people.”



Esha Soni, Charles Harbison, and Elizabeth Kuzyk



Christopher John Rogers and Colm Dillane



Nicole Muhammad and Michael Ward



Cynthia Rowley, Maria Cornejo, and Sang A Im-Propp



Rosie Assoulin and Jeff Press



Nicole Benefield, Shelly Steffa, and Julia Jentzsch



Batsheva Hay, Jonathan Cohen, and Hillary Taymour



Adam Goldston and Ryan Goldston



Bonnie Young and Patrick Christopher

The 2023 CFDA Member Holiday Party

In December, the CFDA celebrated the holiday season at the new membership club Seven24 Collective within the reimagined Gansevoort Meatpacking hotel. The festivities took place at the club’s new cocktail lounge Dimes Only. CFDA Members mixed and mingled, including Thom Browne, Stacey Bendet, Maria Cornejo and Prabal Gurung along with Donna Karan, Jeffrey Banks, Adam and Ryan Goldston, Batsheva Hay, and many more.

BOARD OF DIRECTORS

THOM BROWNE, *Board Chairman* • Aurora James, *Vice Chairwoman*

Prabal Gurung, *Vice Chairman* • Stacey Bendet, *Treasurer* • Maria Cornejo, *General Secretary*

Tory Burch • Dao-Yi Chow • Carly Cushnie • Michael Kors • Bethann Hardison • Stan Herman • Tommy Hilfiger
Norma Kamali • Ralph Lauren • Tracy Reese • Vera Wang • Diane von Furstenberg

THE CFDA MEMBERSHIP

Reem Acra	Liliana Casabal	Beckett Fogg	Ulla Johnson	Victor Lytvinenko
Autumn Adeigbo	Edmundo Castillo	Andrea Fohrman	Alexander Julian	Jeff Mahshie
Zaid Affas	Kristy Caylor	Tom Ford	Norma Kamali	Colette Malouf
Babi Ahluwalia	Greg Chait	Lizzie Fortunato	Donna Kang	Ahlem Manai-Platt
Sachin Ahluwalia	Natalie Chanin	Nick Fouquet	Donna Karan	Isaac Manevitz
Raquel Allegra	Kip Chapelle	Danielle Frankel	Jenni Kayne	Melissa Joy Manning
Joseph Altuzarra	Georgina Chapman	Hirsch	Shaun Kearney	Rachel Mansur
Carolina Amato	Willy Chavarria		Liya Kebede	Fiona Kotur Marin
Francesca Amfiteatrof	Wenlan Chia	Fernando Garcia	Anthony Keegan	Lana Marks
Mike Amiri	Dao-Yi Chow	Floriana Gavriel	Pat Kerr	Deborah Marquit
Paul Andrew	Jonathan Cohen	Robert Geller	Naeem Khan	Jana Matheson
Dana Arbib	Peter Cohen	Rosetta Getty	Sharon Khazzam	Brandon Maxwell
Greg Armas	Kenneth Cole	Gai Gherardi	Ana Khouri	Jack McCollough
Nak Armstrong	Michael Colovos	Nicola Glass	Eugenia Kim	Kimberly McDonald
Rosie Assoulin	Rachel Comey	Adriano Goldschmied	Laura Kim	Lindy McDonough
Yigal Azrouel	Maria Cornejo	Adam Goldston	Adam Kimmel	Barbara McReynolds
	Danielle Corona	Ryan Goldston	Michael Kors	David Meister
Mark Badgley	Francisco Costa	Wes Gordon	Monica Rich Kosann	Andreas Melbostad
Stirling Barrett	Jeffrey Costello	Chloe Gosselin	Reed Krakoff	Gilles Mendel
Dennis Basso	Emily Current	Matteo Gottardi	Nikki Kule	Jennifer Meyer
Michael Bastian	Carly Cushnie	Gary Graham	Lisa Kulson	Nicole Miller
Shane Baum		Nick Graham	Blake Kuwahara	Malia Mills
Bradley Bayou	Sandy Dalal	Ulrich Grimm		Sylvie Millstein
Veronica Miele Beard	Robert Danes	Joy Gryson	Steven Lagos	Rebecca Minkoff
Veronica Swanson Beard	Ruthie Davis	Prabal Gurung	Derek Lam	James Mischka
Erin Beatty	Donald Deal		Liz Lange	Isaac Mizrahi
Susan Beischel	Pamela Dennis	Scott Mackinlay	Sally LaPointe	Bibhu Mohapatra
Pamela Bell	Pamella DeVos	Hahn	Jasmin Larian Hekmat	Sean Monahan
Stacey Bendet	Kathryn Dianos	Kevan Hall	Byron Lars	Paul Morelli
Eisner	Colm Dillane	Kobi Halperin	Zoe Latta	Miranda Morrison
Christopher Bevans	Jeffrey Dodd	Batsheva Hay	Greg Lauren	Marina Moscone
Coomi Bhasin	Keanan Duffty	Gabriela Hearst	Ralph Lauren	Kate Mulleavy
Diego Binetti	Randolph Duke	Stan Herman	Chris Leba	Laura Mulleavy
Alexandre Birman	Stephen Dweck	Lazaro Hernandez	Monique Lhuillier	
Brandon Blackwood	Brett Heyman	Brett Heyman	Andrea Lieberman	Josie Natori
Emily Adams Bode	Tommy Hilfiger	Tommy Hilfiger	Phillip Lim	Brooke Garber Neidich
Aujla	Mara Hoffman	Mara Hoffman	Johan Lindeberg	Kenneth Nicholson
Sully Bonnelly	Catherine Holstein	Catherine Holstein	Adam Lippes	Vanessa Noel
Monica Botkier	Beth Hutchens	Beth Hutchens	Elizabeth Locke	Misha Nonoo Hess
John Brevard			Raul Lopez	
Thom Browne	Sang A Im-Propp		Pamela Love	Kerry O'Brien
Sophie Buhai		Aurora James	Sheryl Lowe	Michelle Ochs
Tory Burch	Eileen Fisher	Eric Javits, Jr.	Tina Lutz	Jamie Okuma
Gigi Burris O'Hara	Jennifer Fisher	Julia Jenztsh		Ashley Olsen
	Sarah Flint			

Mary-Kate Olsen	Jessie Randall	Lorraine Schwartz	Sue Stemp	Stuart Vevers
Luca Orlandi	Tracy Reese	Kendra Scott	Ben Stubbington	Clare Vivier
Maxwell Osborne	Marysia (Maria) Reeves	Scot Shandalove	Anna Sui	Diane von Furstenberg
Rick Owens	William Reid	Anna Sheffield	Daiki Suzuki	
	Sam Shipley			Marcus Wainwright
Thakoon Panichgul	Tadashi Shoji		Robert Tagliapietra	Lucy Wallace Eustice
Piotrek Panszczyk	Daniel Silberman		Johnny Talbot	Alexander Wang
Monica Paolini	Jonathan Simkhai		Vivienne Tam	Vera Wang
Raan Parton	Christian Siriano		Gladys Tamez	Cathy Waterman
Shea Parton	Pamela Skaist-Levy		Tanya Taylor	Timo Weiland
Nellie Partow	Michael Smaldone		Hillary Taymour	John Whitledge
Marcia Patmos	Emily Smith		Edvin Thompson	Gary Wolkowitz
Edward Pavlick	LaQuan Smith		Rafe Totengco	Jason Wu
Patty Pereira	Michelle Smith		John Truex	
Robin Piccone	Danielle Snyder		Trina Turk	Wing Yin Yau
Maria Pinto	Jodie Snyder Morel		Mish Tworkowski	Araks Yeramyann
Linda Platt	Todd Snyder			
Tom Platt	Mimi So		Kay Unger	
Leigh Plessner	Yves Spinelli		Rio Uribe	Rachel Zoe
Zac Posen	Temple St. Clair			Jennifer Zuccarini
Whitney Pozgay	Laurie Lynn Stark		John Varvatos	Eva Zuckerman
Jeff Press	Richard Stark		Elena Velez	Monica Zvirner
	Ernest Sabine			
	Michael Saiger			
	Cynthia Sakai			
	Selima Salaun			
	Justin Salguero			

INTERM MEMBERS

Jacques Agbobly	Emma Gage	Joseph Keefer	Stephen Mikhail	Josh Tafoya
Nicole Benefield	Snow Xue Gao	Elizabeth Kuzyk	Sami Miro	T.A. Rudder
Kim Bentz	Manel Garcia Espejo	Andrew Kwon	Nicole Muhammad	Teddy Von Ranson
Melissa Bentz	Lauren Harwell	Marie Laffont	Christian Juul Nielsen	Michael Ward
Aisling Camps	Godfrey	Grace Ling	Bach Mai	Jackson Wiederhoeft
Patrick Christopher	Lizzie Grover Rad	Bach Mai	Andrea Mary Marshall	Marrisa Wilson
Patrick Cupid	Charles Harbison	Andrea Mary Marshall	Nicholas Raefski	Henry Zankov
Tamara Davydova	Patrick Henry, known as "Fresh"	Keya Martin	Esha Soni	

ASSOCIATE MEMBERS

Alexa Adams	Jay Feinberg	Sander Lak	Ji Oh	Peter Som
Victor Alfaro	Luis Fernandez	Richard Lambertson	Sigrid Olsen	Monica Sordo
Jason Alkire	Andrew Fezza	Jussara Lee	Ariel Ovadia	Peter Speliopoulos
Julie Alkire	R. Scott French	Claudia Li	Shimon Ovadia	Shelly Steffee
Sophia Amoruso	Eric Gaskin	Michael Maccari	Lisa Perry	Steven Stolman
Raul Arevalo	Nancy Geist	Mary Jane Marcasiano	Marina Polo	Carmen Marc Valvo
Linda Balti	Geri Gerfard	Paul Marlow	James Purcell	Patricia von Musulin
John Bartlett	Flora Gill	Lisa Mayock	Eddie Rodriguez	Carla Westcott
Barry Bricken	Jeff Halmos	Becca McCharen-Tran	Charlotte Ronson	Brian Wolk
Ron Chereskin	Carole Hochman	Claude Morais	Christian Roth	Bonnie Young
DooRi Chung	Henry Jacobson	Matt Murphy	Kelly Ryan	Gabriella Zanzani
Martin Cooper	Kristine Johannes	Charlotte Neuville	Brad Schmidt	Katrin Zimmermann
Britt Cosgrove	Gemma Kahng		Marcia Sherill	Italo Zucchelli
Steve Fabrikant	Regina Kravitz		Jasmin Shokrian	

EMERITUS MEMBERS

Jeffrey Banks, Stephen Burrows, Salvatore J. Cesarani, Cathy Hardwick, Carolina Herrera, Marc Jacobs, Betsey Johnson, Calvin Klein, Bob Mackie, Mary McFadden, Robert Lee Morris, Rebecca Moses, Ralph Rucci, Yeohlee Teng, Patricia Underwood

FRIENDS OF THE CFDA

In December, the CFDA Foundation launched a new donor program called Friends of the CFDA for a select group of individuals with an interest in the fashion industry and the desire to support the CFDA’s philanthropic mission.

Invited members serve as ambassadors of CFDA’s work and have the opportunity to build relationships with emerging and established designers, gain exclusive access to CFDA and partner events, and engage with leaders in the fashion industry. In addition, the support helps fund the CFDA Foundation’s unique scholarship, education, professional development, and charitable programs.

The initiative formally launched during an event hosted by CFDA Chairman Thom Browne and Theater producer, couture collector and red-carpet favorite Jordan Roth, who serves as the Chairman of Friends of the CFDA. The evening featured a conversation between Roth and Alina Cho, an inaugural member of the invite-only charter, with guests including Friends of CFDA inaugural members Allison Sarofim, Cathy Ho-Lee, Debra Carrington, Lauren Levison, Mariel Shalom, Morgan Stewart McGraw, Todd Moscovitz, and more.



From top: Zac Posen and Debra Carrington, Marc Karimzadeh and Cathy Ho Lee, Jonathan Zakarya and Morgan Stewart McGraw, Amy Fine Collins, Allison Sarofim, and Jordan Roth.



Clockwise, from top: Richie Jackson, Amy Fine Collins, Lauren Levison, Zac Posen, Maria Cornejo, and Malcolm Carfrae; Alina Cho, Tory Burch, and Honor Brodie; Athena Calderone and Daniella Pierson; Zac Posen and Debra Carrington.

The 2023 CFDA Fashion Awards presented by Amazon Fashion

The 2023 CFDA Fashion Awards presented by Amazon Fashion were held at American Museum of Natural History on Monday, November 6th. The evening was produced by Nian Fish. Awards host Anne Hatheway lead the show alongside a star-studded line up of presenters including Ayo Edebiri, Charles Melton, Demi Moore, Greta Lee, J Balvin, Kim Kardashian, Laura Linney, Naomi Watts, Rosario Dawson, Tom Ford, and Vanessa Hudgens.

It was the year of honoring anniversary milestones. Marking 50 years of Hip Hop, Mary J Blige introduced a special film about fashion and hip hop created by Hype Williams and sponsored by New Era. Bethann Hardison, Stephen Burrows, and Pat Cleveland shared memories of their time at the Battle of Versailles, also 50 years ago.

VIPs included Anna Wintour, Chloe Sevigny, Cynthia Erivo, Diane von Furstenberg, Emily Ratajkowski, Hari Nef, Jenna Lyons, Jordan Roth, June Ambrose, Karlie Kloss, Kim Petras, LaLa Anthony, Lola Tung, Lori Harvey, Molly Ringwald, Rauw Alejandro, Saweetie, Talita von Furstenberg, Teyana Taylor, Wisdom Kaye, and Ziwe.



Mary J. Blige



Vanessa Hudgens and Vera Wang



Serena Williams and Kim Kardashian



Tom Ford



Coco Rocha and Christian Siriano

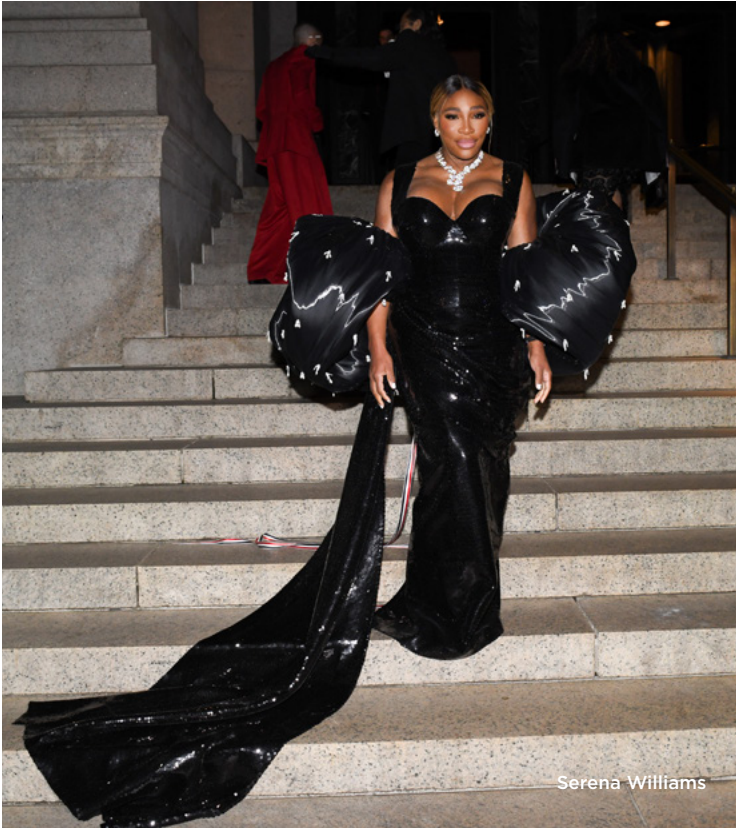


Bethann Hardison and Maria Cornejo



Teyana Taylor and Christopher John Rogers

CFDA AWARDS



Serena Williams



Bethann Hardison, Stephen Burrows, and Pat Cleveland

THE 2023 CFDA FASHION AWARDS RECIPIENTS

American Womenswear Designer of the Year: Catherine Holstein, KHAITE

American Menswear Designer of the Year: Willy Chavarria

American Accessory Designer of the Year: Ashley Olsen and Mary-Kate Olsen for The Row

Shop with Google American Emerging Designer of the Year: Rachel Scott for Diotima

Board of Directors' Tribute: Vera Wang

Environmental Sustainability Award: Mara Hoffman

Founder's Award in Honor of Eleanor Lambert: Domenico de Sole

Geoffrey Beene Lifetime Achievement Award: Maria Cornejo

International Designer of the Year: Jonathan Anderson for JW Anderson and Loewe

Media Award in Honor of Eugenia Sheppard: Alina Cho

Innovation Award Presented by Amazon Fashion: Gwyneth Paltrow for Goop

Fashion Icon: Serena Williams

The official partners of the 2023 CFDA Fashion Awards included Presenting Partner Amazon Fashion. Shop with Google supported the American Emerging Designer of the Year award. Transportation was provided by Genesis. Armand de Brignac provided champagne for the evening.



Catherine Holstein



LaKeith Stanfield



Rachel Scott



Prabal Gurung & Tina Leung



Dove Cameron & Camila Mendes



Willy Chavarria



Rosario Dawson



Thom Browne



Mara Hoffman



Roopal Patel & Brandon Maxwell



Domenico De Sole



Ayo Edebiri, Ashley Graham, & Nina Dobrev



Laura Linney



Alina Cho



Gwyneth Paltrow



Maria Cornejo

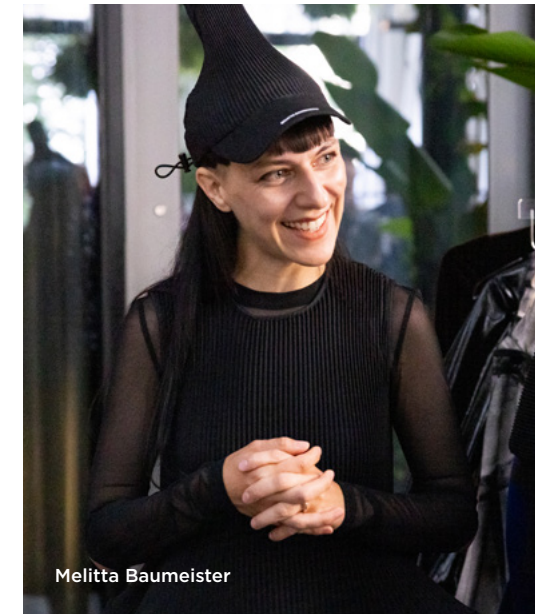


The 2023 CFDA/Vogue Fashion Fund Finalists; Photo Hunter Abrams

CFDA/VOGUE FASHION FUND



Aurora James, Steven Kolb, Henry Zankov, Rachel Scott, Melitta Baumeister, Tommy Hilfiger, and Linda Evangelista



Melitta Baumeister

The 2023 CFDA/Vogue Fashion Fund

The CFDA/Vogue Fashion Fund returned to its original competition format awarding \$300,000 to the winner Melitta Baumeister and \$100,000 to runners-up Rachel Scott of Diotima and Henry Zankov of Zankov. The announcement was made at Vogue's Forces of Fashion event. The participating finalists included Angelo Fabricio Urrutia, 4SDesigns; Colin Locascio; Kim Shui; Kozaburo Akasaka, Kozaburo; Sami Miro, Sami Miro Vintage; Fletcher Kasell and Tanner Richie, Tanner Fletcher, and Everard Best and Téla D'Amore, Who Decides War.

This year's Judges included Anna Wintour of Vogue, Aurora James of Brother Vellies and the Fifteen Percent Pledge, Chioma Nnadi of Vogue, Eva Chen of Instagram, Mark Holgate of Vogue, Nick Molnar of Afterpay and The Next Generation, model and activist Paloma Elsesser, Roopal Patel of Saks, Sam Lobban of Nordstrom, Steven Kolb of CFDA, and designer Thom Browne.

Throughout the program, finalists designers were tasked with challenges.

INSTAGRAM MASTERCLASS AND CHALLENGE: Finalists were invited to the Instagram office for an in-person Masterclass on best practices. The Instagram team tasked each designer to take what they'd learned and create a Reel on their Instagram. The winners received support from Instagram during New York Fashion Week.

THE 2023 NORDSTROM BREAKFAST AND SECURE THE SPACE CHALLENGE: Nordstrom hosted a breakfast at the Edition Times Square alongside CFDA and Vogue100. The designers showcased their collections for guests to shop, and each designer later presented their collection to the Nordstrom team to win a spot in SPACE.

SAKS DAY: Concluding the program, finalists joined the Saks team for a tour of the Fifth Avenue store and panel discussion and lunch at L'Avenue.

The 2023 CFDA/Vogue Fashion Fund was generously supported by Afterpay, Instagram, Nordstrom, Saks Fifth Avenue, and Vogue.

MENTORS: Miki Higasa of Kaleidoscope Consulting for Melitta Baumeister, Kay Hong of Proenza Schouler for Rachel Scott of Diotima, Daniella Vitale of Ferragamo for Henry Zankov of Zankov.

The Fashion Calendar

Since acquiring the Fashion Calendar — presently the digital resource for events, shows, and fashion week highlights — from its Founder and Publisher, the late Ruth Finley, in 2014, the CFDA has served as the organizer of the Official New York Fashion Week Schedule.

As such, the organization sets the official dates and organizes the official NYFW schedule for womenswear, menswear, and bridal collections. New York Fashion Week (NYFW) represents the intersection of talent discovery, creative diversity, and business development.

The February 2023 marked important shifts to the week. CFDA Chairman Thom Browne returned to NYFW with his namesake label. Luar by Raul Lopez helmed the closing show spot twice in 2023 beginning in February. Rodarte by sisters and designers Kate and Laura Mulleavy returned and opened the week after a break from the week.

September 2023 saw exciting changes to the week. Peter Do, newly appointed creative director of Helmut Lang, debuted on the schedule as the opening show of the week. Ralph Lauren, 3.1 Phillip Lim, and Jonathan Cohen, among others, celebrated returns to the week after hiatuses exploring other show formats and timelines.

Across 2023, designers newly added to the Official NYFW Schedule included Diotima by Rachel Scott, Heron Preston, Grace Ling, Forme by Paul Helbers, Advisory by Keith Herron, Cucculelli Shaheen by Anthony Cucculelli and Anna Rose Shaheen, Kate Barton, Kallmeyer by Daniella Kallmeyer, Koltson by Robert Rodriguez, and more.

CFDA NYFW Travel Fund

The CFDA NYFW Travel Fund was established and launched in 2022 to help provide financial and in-kind support to bring key international editors from around the world to NYFW. Made possible through brand contributions, strategic partnerships, and support from CFDA’s media relations partner KCD, this initiative raises awareness of the importance of NYFW’s cultural, artistic, and economic impact while fostering engagement. Chief among the initiative’s mission is building meaningful relationships between globally renowned stakeholders in press and media and the brands who show during the week.

The CFDA NYFW Travel Fund celebrated its second and third seasons supporting international editors and press in joining the week.

In 2023, the program supported 15 leading editors and members of the global press from publications around the world including i-D Magazine (UK), O32C (Germany), Elle Korea (South Korea), WWD Japan (Japan), El Pais - S Moda (Spain), Dazed Korea (South Korea), Madame Figaro (France), Vogue China (China), Sunday Times Style (UK), Vogue Mexico & Latin America (LATAM), and AnOther Magazine (UK), among others.

In-kind sponsorship to propel the program included support from the Park Lane New York hotel, Dr. Barbara Sturm, Flaming Estate, The Well, and Wolffer Estate.



CFDA Pre-Fashion Week Cocktail with Tory Burch & Christopher John Rogers

In August, the CFDA hosted a Pre-Fashion Week cocktail at Fotografiska featuring an engaging conversation between Tory Burch and Christopher John Rogers around community, creativity, and AI. It was moderated by SSENSE’s Head of Digital Content Steff Yotka.

The turnout included a CFDA members, CFDA/Vogue Fashion Fund finalists, and designer friends, including Johan Lindeberg, Sharon Khazzam, Hillary Taymour, Andrew Kwon, Jonathan Cohen, Jeffrey Banks, Ji Oh, Batsheva Hay, Gigi Burris, Cynthia Rowley, Kim Shui, Tanya Taylor, Henry Zankov, Jacques Agbobly, Melissa Joy Manning, Mimi So, Kay Unger, Lizzy Fortunato, Junny Hibbert, Yigal Azrouel, Ruthie Davis, Steve Fabrikant, John Bartlett, Fletcher Kassell, Tanner Richie, and Wing Yau.

NEW YORK FASHION WEEK



Andrew Kwon, Vera Wang, Kenneth Cole, and Alina Cho



Doechii



Mayor Eric Adams and Anna Wintour



Stacey Bendet, Lauren Bush Lauren, and David Lauren



Dustee Jenkins and Edwin Thompson

CFDA & Spotify
Celebrate NYFW with
Mayor Eric Adams and
Thom Browne

New York City Mayor Eric Adams opened the doors to Gracie Mansion, his residence, for the CFDA, Chairman Thom Browne and Spotify to celebrate the start of September New York Fashion Week. Guests included Vera Wang, Kenneth Cole, Stan Herman, Gabriela Hearst, Maria Cornejo, Stacey Bendet, and Edwin Thompson, who served as the deejay for the occasion. “Fashion is New York, and New York is fashion,” Mayor Adams said.

The CFDA partnership with Spotify also featured the first-ever Official Playlist of New York Fashion Week celebrating the vibrant creative community in New York City at the intersection of fashion and music, with contributions from Khaite, Mara Hoffman, Edwin Thompson, Alice + Olivia, and Carolina Herrera, along with tracks that inspire designers like Et Ochs, Kim Shui, and Staud.



Mayor Eric Adams and Thom Browne



CIFF x Revolver Brings
Showroom to NYC

CIFF (Copenhagen International Fashion Fair) x Revolver, Scandinavia’s largest fashion trade event, came to New York City in time for September New York Fashion Week. In collaboration with the CFDA, the CIFF x Revolver showroom brought together 10 Danish and six U.S. brands committed to sustainability and fostering responsible trade and growth. The American brands curated by the CFDA were M. Patmos, Charles Harbison, Melissa Joy Manning, Julia Jentzsch, Jahnkoy, and Hope For Flowers.

CFDA.com and CFDA social platforms serve as the primary vehicle to communicate the organization’s work and amplify our membership of designers. With a combined total of over 2.3 million followers (and counting) across all of our channels, CFDA’s digital presence remains a vital tool for the organization and its constituents and the industry at large.

CFDA’s weekly public newsletter is distributed to over 72,000 subscribers, keeping them up to date with the latest editorial content on CFDA.com, news, announcements, and key resources.

TOP POSTS

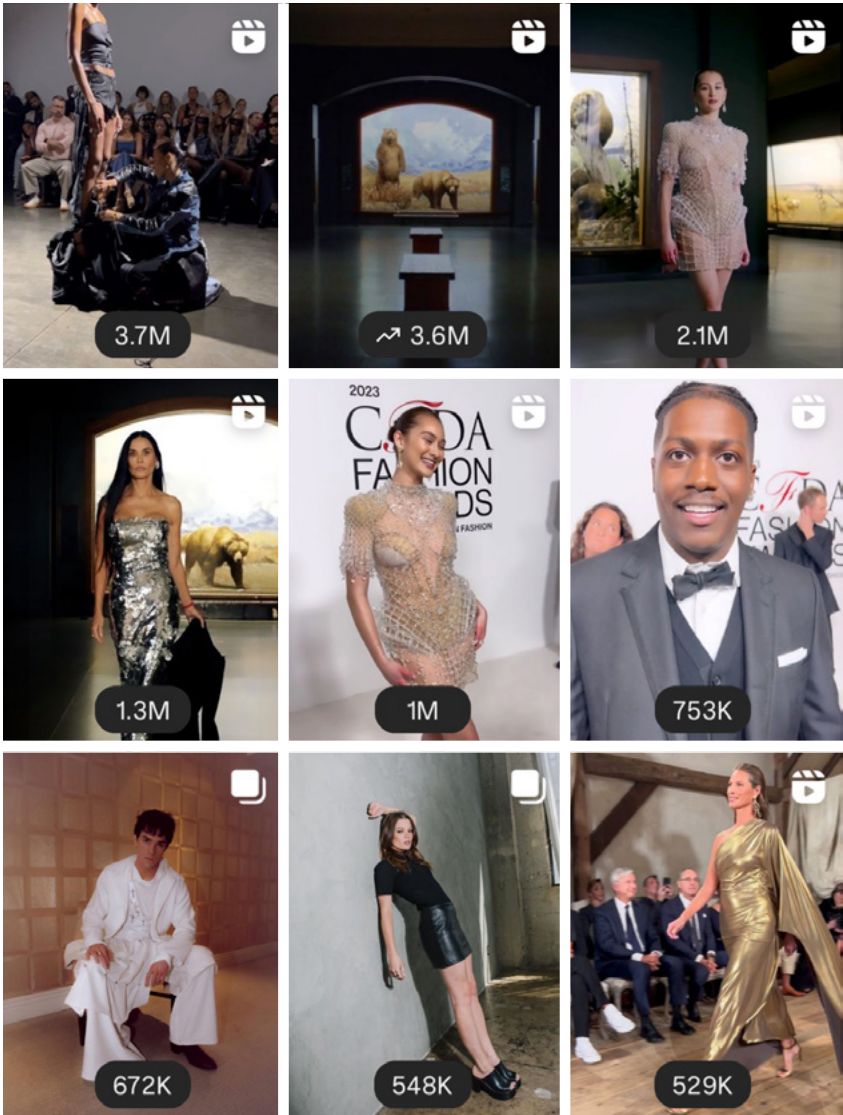
New York Fashion Week collections by Sami Miro and Ralph Lauren

CFDA Fashion Awards: Lola Tung, Demi Moore and Lil’ Yachty

Talent Watch: Ian Ousley and Rain Spencer

DIGITAL STATISTICS

- Instagram: 1.3M followers
- X (Twitter): 449K followers
- Facebook: 248K followers
- TikTok: 140K followers
- Youtube: 24.5K subscribers



CFDA IMPACT successfully launched in 2021 to create opportunities for historically underrepresented and unsupported communities in fashion. The program’s goal is to further the economic mobility and social inclusion of Black and Brown people in the American fashion industry.

The CFDA continued to grow the program in 2023 with the CFDA IMPACT talent directory powered by Creatively at its core featuring more than 6000 creatives across disciplines.

In September, the CFDA launched the first session of its new webinar series, "An Introduction to Funding Disparities for Minority Owned Businesses," a virtual conversation providing insights into opportunities and resources that minority-owned businesses can utilize to navigate the challenges of raising capital. The series covered topics such as retail/wholesale, VC funding, and grant funding. The conversation covered topics such as the historical challenges in obtaining financial resources, the biggest misconceptions about funding disparities, the challenges designers of color are facing, as well as the ways in which individuals/brands can approach the VC landscape.

An educational series, "Conversations with Creatives", spotlighted diverse creative economies in fashion in some of the most culturally diverse cities in America, including Detroit, Michigan, Atlanta, Georgia, and New York, NY. A total of 769 talents from the IMPACT talent directory across three cities were invited to the series, with approximately 50 percent of attendees were from the IMPACT Talent Directory. The series led to 16 short-term freelance jobs, with 25 percent going to college students from Morehouse and Parsons. CFDA Impact collaborated with various community anchors across the three cities, including Rag Trade ATL, Morehouse College, Tapcreek Environmental, Design Core Detroit, and the Gathering Spot.

Conversations with Creatives featuring Sunni Dixon, Kendall Reynolds, Armando Cabral, and Taryn Delanie Smith



PROGRAM STRATEGIES/EDUCATION

The 2023 CFDA Design Scholar Awards Recipients

A total of 340 students applied for CFDA Scholarships with hopes to join an impressive list of past recipients, including Uyen Tran of TômTex (2020), Jacques Agbobly of Agbobly (2019), Peter Do (2013), Michelle Ochs (2006), Chris Benz (2003), and Jack McCollough of Proenza Schouler (2001). Peter Som was the inaugural CFDA Scholarship Award recipient in 1996.

The 2023 Selection Committee included Avani Gregg, Bach Mai, Daniel Marks for Versace, Elena Velez, Grace Ling, Heather Seo Seccia of American Express, Jack Carlson of Rowing Blazers, Jackson Wiederhoeft of Wiederhoeft, Jacques Agbobly of Agbobly, KC Hurst of Crystal Bridges, Kaisa Inari Kinnunen of Versace, Maika Nakaoka of Swarovski Foundation, Mara Hutton of Geoffrey Beene Foundation, Mitch Ramey of American Express, Nicci Hunter of Versace, and Sara Kozlowski and Steven Kolb of CFDA.

The 2023 CFDA Design Scholar Awards Recipients are:



Nkenglack Nchopa
Fashion Institute of Technology, \$25,000. Made possible through a CFDA donation by American Express



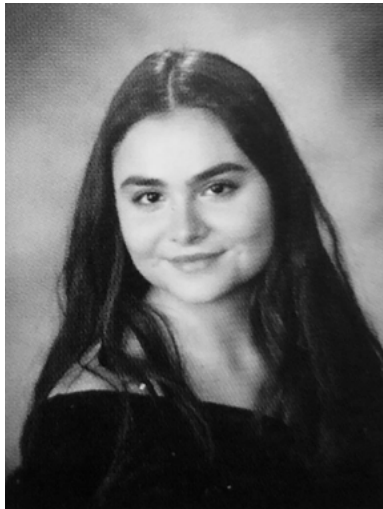
Tamara Maroño Garza
Kent State University, \$25,000. Made possible through a CFDA donation by Avani Gregg



X'avier Alexander
Virginia Commonwealth University, \$50,000. Made possible through CFDA donation by Eddie Bauer



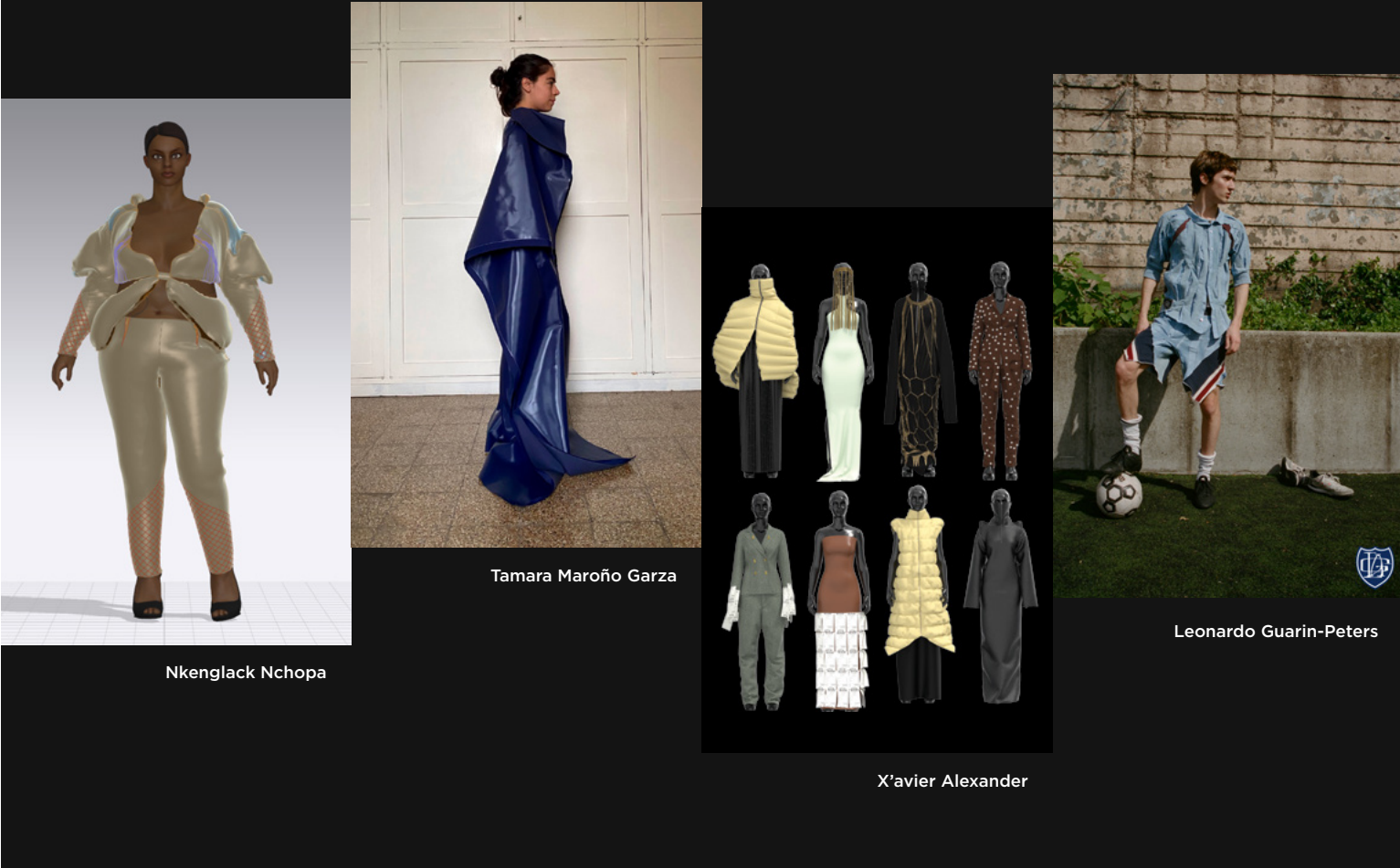
Leonardo Guarin-Peters
Parsons School of Design \$25,000. Made possible through CFDA donation by Jack Carlson, Creative Director of Rowing Blazers



Emily Caslli
Parsons School of Design \$25,000. Made possible through CFDA donation by the Liz Claiborne & Art Ortenberg Foundation



Benjamin Halunen
CFDA x Crystal Bridges Heartland Scholar, Fashion Institute of Technology, \$25,000



PROGRAM STRATEGIES/EDUCATION



Tristan Riggs
CFDA x Crystal Bridges
Heartland Scholar, The School
of the Art Institute of Chicago,
\$25,000



Evren Nelson
CFDA + Swarovski Foundation
Re: Generation Innovation
Scholar, Parsons School of
Design, \$30,000



Singh Tehara
Geoffrey Beene Design
Masters Scholar, Kishan
Parsons School of Design,
\$50,000



Jakarie Whitaker
CFDA x Crystal Bridges
Heartland Scholar, Clark
Atlanta University, \$25,000



Jesus Del Real
CFDA x Crystal Bridges
Heartland Scholar, The
University of Texas at Austin,
\$25,000



Julian Gourley
CFDA x Crystal Bridges
Heartland Scholar, The School
of the Art Institute of Chicago,
\$25,000



Emily Caslli



Benjamin Halunen



Tristan Riggs



Evren Nelson



Singh Tehara



Jakarie Whitaker



Jesus Del Real



Julian Gourley



CFDA and Versace Partner on LGBTQ+ Focused Educational Initiative

With a shared commitment to education and long-standing support for the LGBTQ+ community, CFDA and Versace partnered on a new scholarship for LGBTQ+ fashion design students. In celebration of the new scholarship, a select group of design students from Otis College of Art and Design were invited to the Los Angeles LGBT Center for a conversation with Donatella Versace and Phillip Picardi and a meet and greet with Ms. Versace. The students also attended the Versace Fall-Winter 2023 Show in Los Angeles. Cassius Read of the Fashion Institute of Technology was the recipient of the \$30,000 scholarship.

The Launch Pad Program

Building upon the CFDA and Accessories Council-partnered initiative Elaine Gold Launch Pad (2017- 2020), The Launch Pad Program was designed to inspire commitment to sustainable innovation, youth culture, community building, and positive change. The Launch Pad Program provided \$105,000 in micro-grants underwritten by Elaine Gold Foundation and mentorship to three early-phase brand BIPOC female founders.

With the support of industry professionals, participants learned how to navigate fashion's complex supply chain and were challenged to make responsible design and business decisions that integrated youth culture and community building through meaningful intergenerational learning in collaboration with the Lower Eastside Girl's Club (LESGC).

The fellows were Liselle Kiss, Madelen Nyau of T1tan Studio, and Eva and Yvette Estime of Dirty Celebrity.



Erikka James, Karen Giberson, Steven Kolb, Leila Larijani, Aicha Cherif, Jayron Larijani, and Jenny Dembrow

Coach Dream Day

In June, the Coach Foundation hosted Coach Dream Day where scholarship recipients from CFDA's partnership with Coach Foundation were invited to Coach HQ in New York City for a day of mentorship, inspiration, and fun. Special guest Lil Nas X, with his stylist Matthew Mazur, also dressed the scholarship recipients in special Coach looks to inspire confidence, while also receiving a professional headshot.



Angel Pan, BFA Parsons

Coachtopia Waste Contest

Throughout the year-long circular design scholarship, scholarship recipients from our partnership with Coach Foundation participated in a "Coachtopia Waste Contest," pitching new ways to use Coach leather scraps to Stuart Ververs and his team. Two recipients, Vivian Luo and Angel Pan, were selected to produce a limited run of their designs.

The 2023 Fashion Future Graduate Showcase

The 2023 Fashion Future Graduate Showcase (FFGS) celebrated up to 50 fashion design graduates via CFDA's RUNWAY360. The 2023 talents are Alexander Britto, Angel Pan, Anisha More, Avantika Malhotra, Bibi Samiezade-Yazd, Carrie Xinrui Chang, Christian Tremayne, Claudia Abilleira, Deanna Yan, Ethan Gekow, Eunsol Kang, Eva Zhao, Grace Gordon, Hai-Wen Lin, Heather Ortiz, Hee Yeol Hayden Yang, Helen Sotropa, Isabel Sitar, Isabella Bowman, Izzy K, Jepi Vall Lao, Jessica Foreman, Johnny Yang, Luke Teigen, Mackenzie Llewellyn, Maliki Gilbert, Mancu Zhu, Maude Fortunato, Mel Corchado, Michael Yuxiao, Nanning (Lorraine) Zeng, Nicholas Flesch, Nico Harder, Nora Lan, Ren Haixi, Shirley Tang, Shushu Chn, Sienna Lin, Siyuan Zheng, Summer Han, Xuan Cui, Yichen Lu, Ying Kong, Yingying Chen, Yu Gong, and Zihan Wang.

PROGRAM STRATEGIES/ PROFESSIONAL DEVELOPMENT

Professional Development provides high-value thought leadership engagements alongside dynamic digital content via Industry Insights. Programming is designed to support American designers and professionals' stability, success, and growth. Opportunities include virtual conversations, digital resource material, workshops, business mentorship, roundtable discussions, and networking events.

In 2023, Professional Development programming offered more member exclusive opportunities through Office Hours, which connected CFDA members with consultants and experts in different fields who are able to provide members and their teams with individualized and custom business support. Experts who participated in 2023 included Shelly Xu (SXD), Jay Silver (CBiz), Cynthia Power (sustainability consultant), Meta Fashion Partnerships Team, TikTok Fashion Team and DHL.

Programming continued to focus on supporting conversations around DEI, with a highlight being The Path to Accessibility for NYFW virtual conversation in partnership with Gamut Management. By including an ASL Interpreter and closed captioning, this was the first fully accessible content the CFDA has produced.

Sustainability was at the forefront of programming guided by the suggestions and strategy of the CFDA's Sustainability Committee. Topics covered included Deadstock and Zero Waste Design.

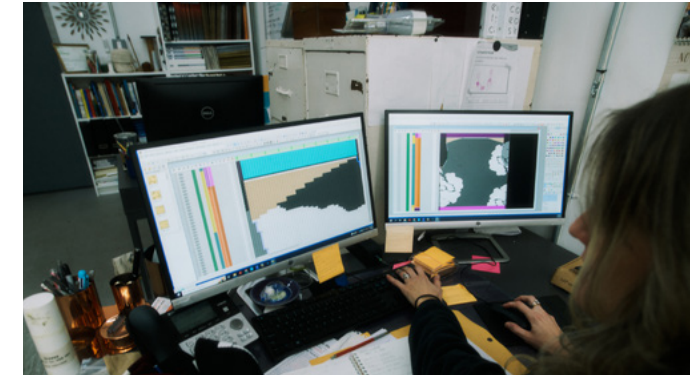
The CFDA also forged new relationships with technology platforms like TikTok and Raive (AI).

In recognition of the many designers, artisans and crafts people that make up the fashion industry, programming during Women's History Month was dedicated to highlighting talented individuals via spotlights of Emiy Adams Bode Aujla, Callie Roche, and Ngozi Okaru.



Photo by Russel Lash/GETTY IMAGES

PROGRAM STRATEGIES/ FASHION SUPPLY CHAIN



The Fashion Manufacturing Initiative Celebrates 10 Years of Manufacturing Support

The Fashion Manufacturing Initiative (FMI) was initiated in 2013 by the CFDA and Andrew Rosen, in partnership with the New York City Economic Development Corporation, to support local New York City fashion manufacturing. The NYC manufacturing ecosystem has been a critical resource for U.S. designers developing and/or producing their products locally for decades and FMI has aimed to support both designer and manufacturer to preserve these important [business relationships](#).

To celebrate a decade of support, the CFDA and its partners unveiled a new round of the FMI Grant Fund, a partially matching grant fund aimed at advancing technology and innovation, as well as workforce development and business growth.

The 2023 FMI recipients were Button Down Factory, Capital Cutting, Create-A-Marker, Dream Fashion, Emmelle Design, Glory Apparel, Heartland Manufacturing, Knit Resort, LW Pearl, Martin Greenfield Clothiers, Mei Zou Pattern Studio, Park Avenue Trimming, Polytime Atelier, Rainbow Leather, Refine Studio, Sunrise Studio, Sustain Brand Advisory + Lab, and TomTex. Since the inception of the FMI Grant Fund, over \$5 million has been distributed, including \$1 million invested through the 2023 round of the program.

FMI has been made possible by investments from both the NYCEDC as well as industry leaders including the FMI's Premier Underwriter, the Ralph Lauren Corporation, among others.

Production Directory

The [Production Directory](#) is an open-access directory of over 370 U.S. fashion manufacturers that was created to help make more direct connections between brands and local manufacturing resources.

The CFDA’s Strategic Partnerships Group (SPG) connects high-profile businesses, both in the fashion industry and outside, to collaboration opportunities with CFDA including sponsorships and custom programming.



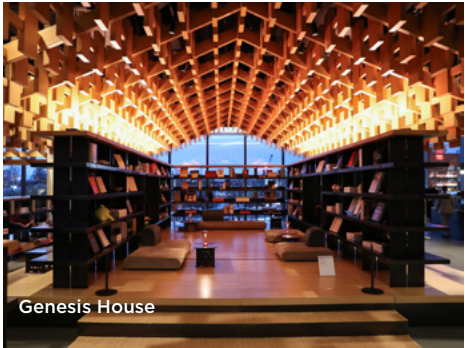
Amazon Fashion

Amazon Fashion returned as the Presenting Partner of the 2023 CFDA Fashion Awards. The Innovation Award Presented by Amazon went to Goop, a brand that continues to push boundaries and spark conversations around beauty, wellness, and fashion and was accepted by Goop Founder, Gwyneth Paltrow.

CFDA | Genesis AAPI Design + Innovation Grant

The CFDA | Genesis AAPI Design + Innovation Grant program launched in June and supports the next generation of Asian American Pacific Islander (AAPI) fashion designers. For the inaugural edition, three AAPI designers - Andrew Kwon, Haoran Li and Siying Qu of Private Policy, and Grace Ling participated in a five-month design challenge, including an immersion trip to Seoul. Each designer received a \$40,000 grant to finance their design innovations, and the winner – Grace Ling – received an additional \$60,000.

For the holiday season, Genesis House also unveiled a new set of experiences. In collaboration with the CFDA, designers including Carolina Herrera, Alice & Olivia, Adam Lippes, Christopher John Rogers, Monse, Altuzarra, and Rosie Assoulin each designed custom car wrappings for Genesis vehicles.



Shop with Google

Shop with Google served as an Official Partner of the 2023 CFDA Fashion Awards by sponsoring the Shop with Google American Emerging Designer of the Year Award. Shop with Google donated in kind Google Pixel products to the American Emerging Designer of the Year Award nominees, in addition to a \$10,000 cash grant for each nominee. The winner received an additional \$25,000. In addition, all five nominees were offered access to an exclusive virtual mentorship session with the Google.com team.

Armand de Brignac

Armand de Brignac served as the Champagne partner of the 2023 CFDA Fashion Awards, by donating in kind product for the cocktail reception.



New Era

New Era served as the Official Partner of the 50th Anniversary of Hip Hop Tribute at the 2023 CFDA Fashion Awards. New Era worked with CFDA to create a tribute film for the 50th anniversary of hip hop featuring legendary music video director Hype Williams. Mary J. Blige introduced the film on stage during the ceremony, which featured Missy Elliot, LL Cool J, June Ambrose, Biz Markie and Salt-N-Peppa, with music by Pharrell. In addition, all guests were offered an exclusive code for redemption of a complimentary limited edition New Era cap.

FINANCIAL OVERVIEW 2023

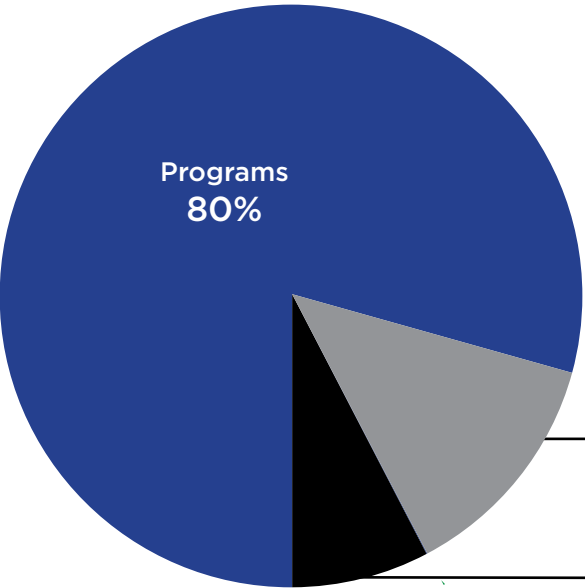
As of December 31, 2023 the Council of Fashion Designers of America and the CFDA Foundation collectively ended with total net assets of \$30.14M up from \$28.9M million at year-end 2022. The full 2023 audit is available upon request

REVENUE	DEC-23	DEC-22
Membership Dues	406,517.00	617,700.00
Educational & Professional Development	2,517,437.00	2,557,743.00
Philanthropy	549,477.00	1,563,063.00
Special Events, net	2,344,977.00	1,961,420.00
Other	239,286.00	164,358.00
	6,057,694.00	6,864,284.00

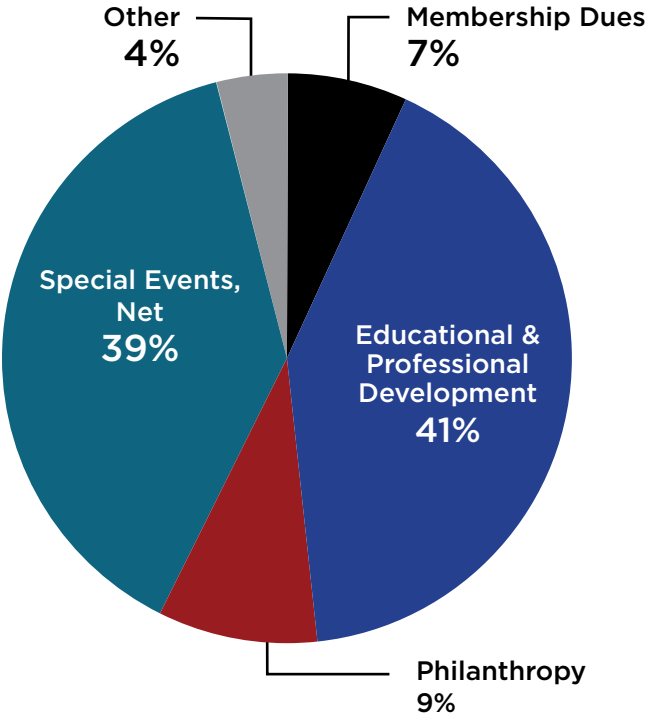
EXPENSES (including depreciation)	DEC-23	DEC-22
Programs	6,244,655.00	6,089,276.00
Management & General	880,491.00	1,055,794.00
Fundraising (including Special Events)	616,818.00	586,469.00
	7,741,964.00	7,731,539.00

STATEMENT OF ACTIVITIES	DEC-23	DEC-22
Revenue	6,057,694.00	6,864,284.00
Expenses	7,741,964.00	7,731,539.00
Excess (deficit) of operating revenue and support over operating expenses	(1,684,270.00)	(867,255.00)
Investment return, net	2,921,427.00	(3,146,330.00)
Change in Net Assets	1,237,157.00	(4,013,585.00)
Net Assets, Beginning of Year	28,898,033.00	32,911,618.00
Net Assets, End of Year	30,135,190.00	28,898,033.00

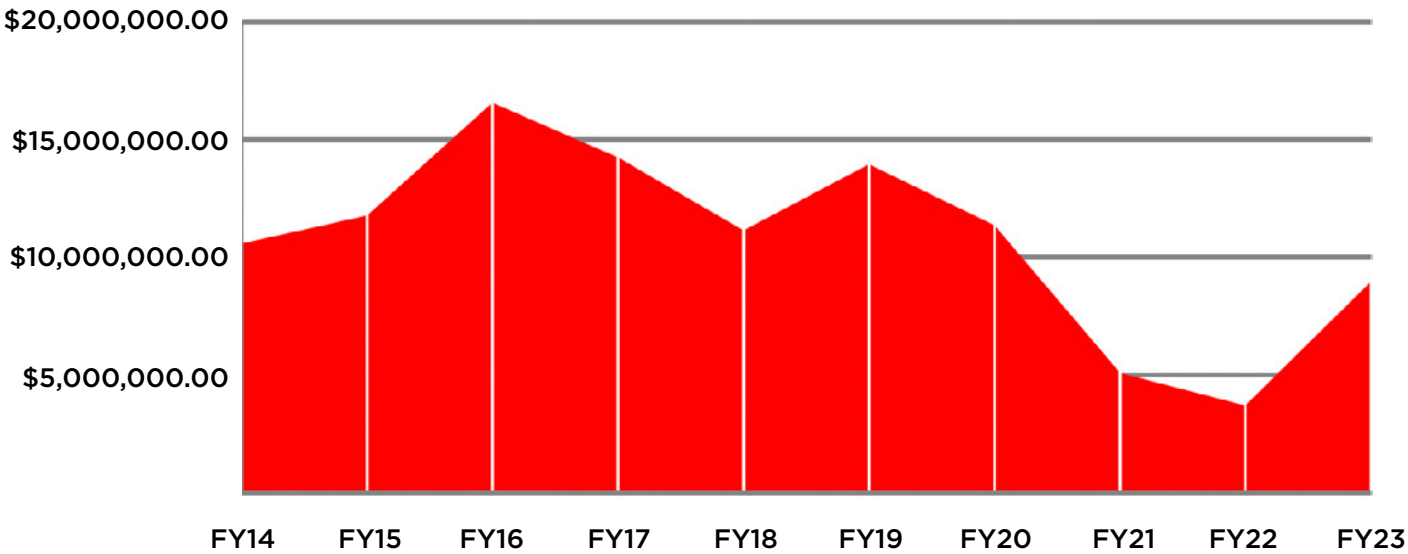
PERCENTAGE OF EXPENSES



PERCENTAGE OF REVENUE



FY14-FY23 TOTAL REVENUE & GAINS



CFDA TEAM

STEVEN KOLB Chief Executive Officer	AUDREY MARZAN Executive Assistant to CEO and Graphic Designer
LISA SMILOR Executive Vice President	ISABELLA MAYES Special Projects and Events Associate
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JOSEPH MAGLIERI Director of Fashion Week Initiatives	



Council of Fashion Designers of America

ANNUAL REPORT 2023

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