

Council of Fashion Designers of America

ANNUAL REPORT 2022

Founded by Eleanor Lambert in 1962, the Council of Fashion Designers of America (CFDA) is a trade association with a membership of 474 America's foremost womenswear, menswear, jewelry and accessory designers.

The mission of the CFDA is to strengthen the impact of American fashion globally by amplifying creative excellence, business longevity, and positive impact.

The CFDA Foundation, Inc. is a separate not-for-profit organization, which was created to raise funds for charity and industry activities.

The organization services its membership and the fashion industry at large through programs dedicated to:

EDUCATION/SCHOLARSHIPS

SOCIAL IMPACT/DIVERSITY, EQUITY & INCLUSION

SUSTAINABLE INITIATIVES

BUSINESS DEVELOPMENT

CFDA AWARDS

NEW YORK FASHION WEEK/

FASHION CALENDAR & RUNWAY360

FASHION SUPPLY CHAIN

PARTNERSHIPS

PHILANTHROPY

COMMUNICATIONS, EDITORIAL & DIGITAL



Letter from the CEO, Steven Kolb

Rebound could well be the word to describe the year 2022 – not only for the CFDA and the American fashion industry, but the world at large. We saw a renewed momentum and signs of a return to normalcy in fashion.

For us, this meant an uptick in support and an increase in corporate partners and industry stakeholders looking to us for collaboration, including, notably, Amazon Fashion as the presenting partner of the CFDA Fashion Awards.

Our strong programs reflect a greater connection to the industry's urgent needs, including more diversity, equity, inclusion, and sustainability. The 2022 CFDA Award recipients demonstrated a generational shift with a class of innovative, future-facing creatives. We added a new membership tier and a more diverse membership. We had a more robust New York Fashion Week, with 22 percent of the brands led by designers of color, while welcoming international brands to New York. In addition, 80 percent of our scholarship recipients are from underrepresented communities. We expanded the program with new funding from the Walton Family Foundation along our continued partnership with the Coach Foundation and Swarovski Foundation.

Throughout the year, we celebrated our 60th anniversary, including "Fashioning the Shades of American Design," the first-ever fashion exhibit in the metaverse, commemorative NFTs minted by leading CFDA Members, and a digital commemorative book celebrating the history of American fashion and the role the CFDA played shaping it.

Tom Ford's three-year term as Board Chair ended in May 2022, and we welcome Thom Browne and align with his focus on elevating originality and creativity in our industry. His new Executive Committee includes Aurora James and Prabal Gurung as Board Vice-Chairs, Maria Cornejo as Secretary, and Stacey Bendet Eisner as Treasurer. The CFDA's future looks bright in these talented hands.



The 2022 New Members

Each year, the organization adds some of America's top design talents in womenswear, menswear, jewelry, and accessories to its membership roaster. In 2022, the CFDA inducted 11 new Members.



Brandon Blackwood BRANDON BLACKWOOD NYC

Brooklyn-born and raised Brandon Blackwood was born to Jamaican and Chinese parents, which is a large inspiration in his designs. While studying neuroscience at Bard College, he secretly pursued a career in fashion.

In 2015, he launched Brandon Blackwood NYC based on the perfect backpack he designed for himself (The Portmore). The brand is largely influenced by Brandon's personal life as all of his bags are named after his close friends, family or places he lived.

He has since expanded into eyewear, outerwear, and footwear. Celebrity fans include Kim Kardashian, Jessica Alba, Cardi B, Doja Cat, and Olivia Rodrigo.

www.Brandonblackwood.com @brandonblackwoodnyc



Colm Dillane **KIDSUPER**

Colm Dillane founded KidSuper in his image, imagination, and dreams, where boundaries do not exist and designs are intended for a world in need of more joy, access, and inclusivity. Born to an aspiring artist from Spain and a fisherman from Ireland, the native New Yorker inherited his mom's curiosity and artistry, his dad's grit and bravery, and the world's optimism. Kidsuper has collaborated with Puma, Coca-Cola, Alice + Olivia, Suicoke, A\$AP Mob and more, and guest designed the Louis Vuitton Homme Fall/Winter 2023

A 2022 CFDA American Emerging Designer of the Year nominee, he was also on VOGUE Business' 100 Innovators and the HypeBeast 100 lists and received the LVMH Karl Lagerfeld Prize in 2021.

www.KidSuper.com @kidsuper



Tremaine Emory DENIM TEARS

Denim Tears founder Tremaine Emory is a modern-day renaissance man, who traverses the intersection of fashion, music, and culture. Amplified through creative playground No Vacancy Inn, his ability to widen the current cultural lexicon through collaborations centered on contemporary art are relayed as some of the most designative IRL cultural touchstones to date.

Born in Atlanta, Georgia and raised in Jamaica, Queens, New York, Tremaine has avalanched himself as an edifying tour de force. His cross-generational group of collaborators and co-conspirators reads like a 'who's who' of subculture today: Theaster Gates, Hank Willis Thomas, Virgil Abloh, Frank Ocean, Andre 3000, and Serge Becker are among many others, just to name a few.

www.Denimtears.com @denimtears



Danielle Frankel Hirsch DANIELLE FRANKEL

With respect for nostalgia and tradition and a forward and directional approach to modern desires, Danielle Frankel Hirsch creates a new perspective of what it means to be a person getting married. Danielle Frankel fabrics, techniques, and aesthetics are simple yet intricate in construction and finishings. At the core of every piece are elements of whimsy and vulnerability.

In 2019, Frankel Hirsch became the first bridal designer in the CFDA/Vogue Fashion Fund. Her collections of bridal and ready-to-wear pieces are available at her Atelier and premier retailers. Frankel Hirsch also creates custom, handmade garments by appointment. Danielle Frankel is proudly located and made in New York City's Garment District.

www.Daniellefrankelstudio.com @daniellefrankelstudio



Greg Lauren GREG LAUREN

Artist and designer Greg Lauren's fashion approach challenges traditional archetypes through the transformation of reclaimed textiles and vintage fabrics. The signature GL style is a celebration of duality, of destroyed elegance that blurs the line between classic and contemporary. His eponymous label is known for provocative ready-to-wear collections that speak to the visual voice of clothing as individual expression.

Lauren's route to fashion designer was not linear. His 2009 art show, 'Alteration,' featured over 40 hand-sewn paper sculptures and included a small collection of wearable garments from re-purposed materials. This process of storytelling was the genesis of an artistic language that would come to define Greg Lauren, the label.

www.greglauren.com @greglauren

MEMBERSHIP



Raul Lopez **LUAR**

Of Dominican descent, Raul Lopez, a former co-founder of Hood By Air, began designing at age 12, inspired by the fluidity of the downtown New York scene.

The philosophy of LUAR - Raul reversed - lies at the intersection of New York City and the Dominican Republic. The popularity of the brand's signature Ana Bag has led to a 2022 CFDA Fashion Award for American Accessory Designer of the Year, and LUAR has been worn and supported by the likes of Shawn Mendes, Christina Aguilera, Future, Kylie Jenner, Lourdes Leon, Kendrick Lamar, Rihanna, Solange Knowles, Tyga, Theophilus London, and more.

www.Luar.world @luar



Jamie Okuma J.OKUMA

Jamie Okuma, a member of the La Jolla Band of Luiseno (Mission) Indians who is tribally Luiseno, Shoshone-Bannock, and Wailaki from her mother's side and an Okinawan from her father's side, runs her clothing and accessories e-commerce shop on Southern California's La Jolla Indian Reservation.

Her career began by entering her first art show at age six and sewing creating outfits to dance in. She attended a graphic art class at Palomar College, then moved to Santa Fe. NM to attend the Institute of American Indian Arts (IAIA). She received multiple awards, and in 2022, Jamie became was one of the first Native Americans whose work was chosen for the Met Museum's Costume Institute exhibition, "In America: A Lexicon of Fashion."

www.Jokuma.com @j.okuma



Daniel Roseberry MAISON SCHIAPARELLI

The son of a priest and an artist-mother, Plano, Texas born Daniel Roseberry was raised in a deeply religious household and even considered entering the ministry himself traveling the world on Christian service missions. Upon returning, he enrolled in New York's Fashion Institute of Technology, but left after two years to work at Thom Browne, where, over 10 years, he rose to head of design. In 2019, he became artistic director of Schiaparelli, resurrecting some of the Maison's most beloved and influential codes and iconography while paying homage to its founder Elsa Schiaparelli's love of Surrealism and subverting many of those same codes - to much acclaim.

www.Schiaparelli.com @schiaparelli



Edvin Thompson THEOPHILIO

Edvin Thompson is building a fashion label and a community with Theophilio. Since launching his Brooklyn-based label in 2016, he has attracted attention for show-stopping designs inspired by his unique global perspective. Born in Kingston, Thompson moved to America at age 9, living in New Jersey and later Atlanta, Georgia.

The Brooklyn-based designer continues to celebrate his Jamaican heritage by infusing his cultural background into his collection. The vibrant colors and rich textures make Theophilio stand out from the crowd. Thompson was a 2021 CFDA/Vogue Fashion Fund finalist and named American Emerging Designer of the Year at the 2021 CFDA/Fashion Awards.

www.theophilio.com @theophilio



Rio Uribe GYPSY SPORT

Rio Uribe is a Latinx/Chicanx fashion designer based in Los Angeles and New York. In 2013, Rio launched the unisex brand Gypsy Sport. Previously, he worked for Nicolas Ghesquiere and John Galliano in Paris. In 2016, Rio was a recipient of the prestigious CFDA/Vogue Fashion Fund.

As an advocate for global sustainability and human diversity, his work is both ecologically responsible and radically inclusive. Rio's fans include Cardi B, Doja Cat, Whoopi Goldberg, Jaden Smith and Lola Leon. Collaborations include DKNY, Opening Ceremony, The MET Museum, and M•A•C

www.Gypsysportny.com @gypsysport



Elena Velez **ELENA VELEZ**

Elena Velez is an American fashion designer and artist from Milwaukee, Wisconsin, based in New York City. A graduate of Parsons School of Design and Central Saint Martins, her work is known for its nontraditional synthesis of metalwork and high fashion.

The brand made its official New York Fashion Week debut in September 2021, featured subsequently in Forbes for its work to democratize resources and recognition for artists outside of established creative capitals.

www.Elenavelez.com @elenavelez

MEMBERSHIP

The 2022 New Interim Members

For the first time in its history, the CFDA introduced the Interim Membership tier in 2022, inviting 22 to join the organization for a limited time of up to three years.

This new tier was created to serve as a "pipeline" to full CFDA Membership for designers in business from one to five years, who have achieved a noteworthy level of recognition and success. In addition to the general benefits of CFDA membership, Interim Members have the opportunity to take advantage of exclusive business development guidance and support, plus individual mentoring and industry introductions as needed.



Nicole Benefield NICOLE BENEFIELD PORTFOLIO



Kim and Melissa Bentz Aisling Camps **BENTZ**



AISLING CAMPS



Patrick Cupid PATRICK CUPID



Emma Gage **MELKE**



Snow Xue Gao SNOW XUE GAO



Lauren Harwell Godfrey **HARWELL GODFREY**



Patrick Henry, "Fresh," RICHFRESH, INC.



Bach Mai **BACH MAI**



Keya Martin **KEEYAHRI**



Sami Miró **SAMI MIRO VINTAGE**



Nicole Muhammad **SEW ELEVATED**



Christian Juul Nielsen AKNVAS



Shawn Pean JUNE79



T.A. Rudder **UNE FEMME NEW YORK**



Teddy von Ranson TEDDY VON RANSON



Michael Ward **THE SALTING**



Marrisa Wilson MARRISA WILSON NY LORING



Long Xu



Henry Zankov ZANKOV

BOARD OF DIRECTORS

THOM BROWNE, Chairman • Aurora James, Vice Chairwoman Prabal Gurung, Vice Chairman • Maria Cornejo, General Secretary

Stacey Bendet • Tory Burch • Dao-Yi Chow • Carly Cushnie • Bethann Hardison • Stan Herman • Tommy Hilfiger Norma Kamali • Michael Kors • Reed Krakoff • Ralph Lauren • Tracy Reese • Vera Wang • Diane von Furstenberg

THE CFDA MEMBERSHIP

Joseph Abboud Tory Burch Andrea Lieberman Reem Acra Gigi Burris O'Hara Phillip Lim Jay Feinberg Sang A Im-Propp Autumn Adeigbo Guido Campello Pina Ferlisi Johan Lindeberg Zaid Affas Liliana Casabal Lisa Marie Fernandez Marc Jacobs Adam Lippes Babi Ahluwalia Aurora James Edmundo Castillo Luis Fernandez Elizabeth Locke Sachin Ahluwalia Eileen Fisher Eric Javits, Jr. Kristy Caylor Nili Lotan Waris Ahluwalia Julia Jenztsch **Greg Chait** Jennifer Fisher Pamela Love Jason Alkire Kristine Johannes Natalie Chanin Sarah Flint Sheryl Lowe Julie Alkire Kip Chapelle Betsey Johnson Beckett Fogg Tina Lutz Raquel Allegra Ulla Johnson Willy Chavarria Andrea Fohrman Victor Lytvinenko Joseph Altuzarra Ron Chereskin Tom Ford Alexander Julian Michael Maccari Carolina Amato Wenlan Chia Lizzie Fortunato Bob Mackie Francesca Amfiteatrof Norma Kamali Dao-Yi Chow Nick Fouquet Jeff Mahshie Mike Amiri Donna Kang Jonathan Cohen Colette Malouf Paul Andrew Donna Karan Peter Cohen Fernando Garcia Ahlem Manai-Platt Dana Arbib Jenni Kayne Kenneth Cole Floriana Gavriel Isaac Manevitz Greg Armas Shaun Kearney Sean Combs Judy Geib Melissa Joy Manning Nak Armstrong Liya Kebede Rachel Comey Robert Geller Rachel Mansur Rosie Assoulin Pat Kerr Maria Cornejo Rosetta Getty Robert Marc Naeem Khan Danielle Corona Gai Gherardi Fiona Kotur Marin Mark Badgley Sharon Khazzam Daniel Corrigan Nicola Glass Lana Marks Matt Baldwin Ana Khouri Esteban Cortazar Victor Glemaud Deborah Marquit Jeffrey Banks Eugenia Kim Francisco Costa Adriano Goldschmied Jana Matheson Stirling Barrett Laura Kim Victor Costa Adam Goldston Brandon Maxwell John Bartlett Adam Kimmel **Emily Current** Ryan Goldston Jack McCollough Dennis Basso Calvin Klein Carly Cushnie Wes Gordon Kimberly McDonald Michael Bastian Michael Kors Chloe Gosselin Lindy McDonough Shane Baum Monica Rich Kosann Sandy Dalal Matteo Gottardi Barbara McReynolds Bradley Bayou Reed Krakoff **Robert Danes** David Meister Gary Graham Veronica Miele Beard Ilana Kugel Mark Davis Nick Graham Jonathan Meizler Veronica Swanson Nikki Kule **Ruthie Davis** Ulrich Grimm Andreas Melbostad Beard Lisa Kulson **Donald Deal** Joy Gryson Gilles Mendel Erin Beatty Blake Kuwahara Pamela Dennis George Gublo Jennifer Meyer Susan Beischel Prabal Gurung Pamella DeVos Nicole Miller Pamela Bell Steven Lagos Kathryn Dianos Malia Mills Stacey Bendet Derek Lam Jeffrey Dodd Scott Hahn Sylvie Millstein Chris Benz Adrienne Landau Keanan Duffty Kevan Hall Rebecca Minkoff **Christopher Bevans** Liz Lange Randolph Duke Kobi Halperin James Mischka Coomi Bhasin Sally LaPointe Stephen Dweck Batsheva Hav Isaac Mizrahi Diego Binetti Jasmin Larian Gabriela Hearst Bibhu Mohapatra Alexandre Birman Hekmat Mike Eckhaus Stan Herman Sean Monahan Alexis Bittar Byron Lars Libby Edelman Lazaro Hernandez Paul Morelli Emily Bode Aujla Zoe Latta Sam Edelman Carolina Herrera Miranda Morrison Sully Bonnelly Ralph Lauren Mark Eisen Brett Heyman Marina Moscone Monica Botkier Chris Leba John Brevard Meritt Elliott Tommy Hilfiger Kate Mulleavy Dion Lee Patrik Ervell Mara Hoffman Laura Mulleavy Kristopher Brock Nanette Lepore Thom Browne Abrima Erwiah Catherine Holstein Monique Lhuillier Blake Mycoskie Sophie Buhai Beth Hutchens Claudia Li

George Esquivel

INTERM MEMBERS

Nicole Benefield	Emma Gage	Raul Lopez	Christian Juul Nielsen	Michael Ward
Kim Bentz	Snow Xue Gao	Bach Mai	Shawn Pean	Marrisa Wilson
Melissa Bentz	Lauren Harwell	Keya Martin	T.A. Rudder	
Aisling Camps	Godfrey	Sami Miro	Teddy Von	Long Xu
Patrick Cupid	Patrick Henry, "Fresh"	Nicole Muhammad	Ranson	Henry Zankov

Sandor Lak

ASSOCIATE MEMBERS

Stove Eshrikant

Alova Alova Adams

Alexa Alexa Adams	Steve Fabrikant	Salider Lak	Signa Oisen	Brad Scrimidt
Victor Alfaro	Andrew Fezza	Richard Lambertson	Luca Orlandi	Jasmin Shokrian
Sophia Amoruso	R. Scott French	Jussara Lee	Ariel Ovadia	Monica Sordo
Raul Arevalo	Eric Gaskin	Mary Jane	Shimon	Peter Speliopoulos
Linda Balti	Nancy Geist	Marcasiano	Ovadia	Shelly Steffee
Barry Bricken	Geri Gerard	Paul Marlow	Lisa Perry	Carmen Marc
Louise Camuto	Flora Gill	Lisa Mayock	Marina Polo	Valvo
Grieder	Jeff Halmos	Becca	Eddie Rodriguez	Carla Westcott
Salvatore J. Cesarani	Carole Hochman	McCharen-Tran	Kara Ross	Brian Wolk
DooRi Chung	Henry Jacobson	Claude Morais	Kelly Ryan	Catherine Zadeh
Martin Cooper	Gemma Kahng	Matt Murphy	Behnaz Sarafpour	Katrin Zimmermann
Britt Cosgrove	Regina Kravitz	Ji Oh	Jake Sargent	Italo Zucchelli

Signid Olson

Brad Schmidt

EMERITUS MEMBERS

Stephen Burrows • Cathy Hardwick • Mary McFadden • Robert Lee Morris • Patricia Underwood

Right. Clockwise; Pauline Trigere, Arnold Scaasi, Bianca Jagger and

The Anniversary Book

Throughout the organization's 60th year, CFDA.com celebrated its history and cultural moments that influenced the fashions of the six decades with a series of essays capturing each decade's influence on American fashion and the role that the CFDA and its Members played in advancing American fashion.

Look at the Anniversary Book <u>here</u>.























CFDA, Metaverse & Web3

As part of the 60th anniversary, the CFDA looked to the future via the metaverse and Web3 with a curated retrospective of American fashion in the metaverse as well as commemorative NFTs for auction to benefit the CFDA Foundation Inc. To bring both initiatives to life, CFDA worked alongside The Sandbox with guidance from Polygon Studios, and in partnership with creative consultancy SCrypto.

The metaverse exhibition, called "Fashioning the Shades of American Design," featured over 60 looks from the CFDA's six decades curated by fashion historian and Assistant Curator of Fashion of the Cleveland Museum of Art, Darnell-Jamal Lisby. Lisby selected iconic looks from designers such as Ralph Lauren, Patrick Kelly, Donna Karan, Naeem Khan, Tracy Reese, Oscar de la Renta, Anna Sui, Stephen Burrows, Thom Browne, and Tory Burch.

Additionally, the CFDA has asked select designers to create exclusive 60th anniversary creative designs and experiences to be minted into NFTs. "Lighting the Path of American Fashion" featured iconic moments as NFTs for auction, with proceeds benefiting the CFDA Foundation. Participating designers and brands were Coach, Diane von Furstenberg, Michael Kors, Tommy Hilfiger, Vivienne Tam, Wes Gordon for Carolina Herrera, and Willy Chavarria.

Left. Top row; Wes Gordon for Carolina Herrera, Diane von Furstenberg, Tommy Hilfiger. Middle row; Coach, Michael Kors, Willy Chavarria. Bottom row; Vivienne Tam. Below. Curator Darnell-Jamal Lisby, left, and CFDA CEO Steven Kolb, right, with featured exhibition looks from Anna Sui, Zac Posen, Norma Kamali, Off-White, and Willi Smith.



SOCIAL IMPACT

CFDA IMPACT

Following the successful 2021 launch of the CFDA IMPACT program to create opportunities for historically underrepresented and unsupported communities in fashion, the CFDA continued to grow the program in 2022. The program's goal is to further the economic mobility and social inclusion of Black and Brown people in the American fashion industry by expanding access to jobs through the IMPACT Talent Directory powered by Creatively, providing professional development and career exploration, and building community among existing and emerging talent.



CreativelyCultured

Creatively, Cultured Magazine, and CFDA IMPACT came together to shine a light on talented creatives who work alongside world-renowned artists. The exclusive experience brought together honorees and select VIP guests to celebrate the power of creative collaboration with a panel featuring Ashley Cimone, Shomi Patwary, Tash Patwary, and Jorge Gitoo Wright.





Images by Digital Designer Catherine Rodriguez

The NextGen of Fashion Tech Innovators with Best Buy

In 2022, CFDA IMPACT was selected as a grant recipient of the National Partner grant with the Best Buy Foundation. "The NextGen of Fashion Tech Innovators" explored the convergence of fashion and technology by providing an exploratory outlook on the future of the industry to Best Buy Teen Tech Center youth in Boston and Brooklyn. Students learned how to use Clo3d and applied their learnings creating digital garments.



Diversity & Risk with Billy Reid and Action of Racial Equality

Through this conversation with Billy Reid, Jeff Zens, and Raymond Croft, CFDA drew the correlation between organizations with high appetites for risk and their ability to embrace DEI authentically.

With the CFDA Professional Development department, IMPACT also launched a three-part series addressing the economic costs of inequality, especially as it relates to funding minority owned businesses.

CFDA AWARDS

The 2022 CFDA Fashion Awards in Partnership with Amazon Fashion

On November 7th, the CFDA celebrated the winners and honorees of the 2022 CFDA Fashion Awards in Partnership with Amazon Fashion at Cipriani South Street at Casa Cipriani in Manhattan.

It was an unforgettable night: host Natasha Lyonne presided over a room of fashion creatives and fashionable celebrities; designers Joseph Altuzarra, Gabriela Hearst, Aurora James, and Lazaro Hernandez and Jack McCollough served as cohosts to mark the CFDA's 60th anniversary; and Amber Valletta, Anna Wintour, Bradley Cooper, Cher, Christina Ricci, Eva Chen, Joel Kim Booster, Keke Palmer, Kerry Washington, Martha Stewart, Stan Herman, and Trevor Noah served as awards presenters. Guests included Amanda Seyfried, Dr. Barbara Sturm, Carolyn Murphy, Christian Siriano, Christine Quinn, Drake, Irina Shayk, Jaden Smith, Janelle Monae, Justin Theroux, La La Anthony, Kendall Jenner, Khloe Kardashian, Kris Jenner, Kylie Jenner, Muge Erdirik Dogan, Omar Salam, Precious Lee, Shalom Harlow, Tommy and Dee Hilfiger, Vanessa Hudgens, Vera Wang, and Wisdom Kaye.

The official partners of the 2022 CFDA Fashion Awards included Presenting Partner Amazon Fashion, Official Skincare Partner Dr. Barbara Sturm, and Official Hotel Partner Park Lane New York.

WINNERS

Catherine Holstein for KHAITEAmerican Womenswear Designer of the Year

Emily Adams Bode Aujla for BodeAmerican Menswear Designer of the Year

Raul Lopez for LUAR

American Accessory Designer of the Year

Elena Velez

American Emerging Designer of the Year

HONOREES

SKIMS

(Kim Kardashian, Emma Grede, & Jens Grede) Innovation Award presented by Amazon Fashion

Lenny Kravitz

Fashion Icon

Laurie Lynn Stark and Richard Stark for Chrome Hearts

Geoffrey Beene Lifetime Achievement Award

Patti Wilson

Media Award in honor of Eugenia Sheppard

Andrew Bolton

The Founder's Award in honor of Eleanor Lambert

Law Roach

Stylist Award

Slaysians from the The House of Slay

(Prabal Gurung, Laura Kim, Phillip Lim, Tina Leung, and Ezra William) Positive Social Influence Award

The United Nations

(Ms. Amina J. Mohammed, United Nations Deputy Secretary-General) Environmental Sustainability Award

Jeffrey Banks

Special Anniversary Award

Virgil Abloh

Board of Trustee's Award











Clockwise, top left. Aaron Aujla and Emily Adams Bode Aujla. Catherine Holstein and Christina Ricci. Elena Velez. Raul Lopez and Joel Kim Booster. Laurie Lynn Stark, Drake, Martha Stewart, and Richard Stark.





Top row. Evan Mock and designer Rhuigi Villaseñor. Martha Stewart and Kim Kardashian. Bottom row. Christine Quinn. Kylie Jenner.







Top row. Cher and Patti Wilson.
Jackson White and Grace van Patten.
Bottom row. Stars inside the CFDA
Awards photobooth at the event.
Andrew Bolton and Anna Wintour.









The 2022 CFDA/Vogue Fashion Fund

The CFDA/Vogue Fashion Fund was established after 9/11 to help emerging designers and cultivate the next generation of American fashion talent. In 2021, the format evolved to address the challenges the American fashion industry is facing, granting funds to all finalists and personal mentorship with industry leaders based on designated areas of need.

The 2022 CFDA/Vogue Fashion Fund finalists were Jack Agbobly of Black Boy Knits (now Agbobly), Elena Velez, Felisha Noel of Fe Noel, Lauren Harwell Godfrey of Harwell Godfrey, Taofeek Abijako of Head of State, Conley Averett of Judy Turner, Colm Dillane of KidSuper, Pia Davis and Autumn Randolph of No Sesso, Omar Salam of Sukeina, and Jackson Wiederhoeft of Wiederhoeft. The 2022 finalists were chosen by a Selection Committee

The finalists were selected by a selection committee featuring Anna Wintour of Vogue, Aurora James of Brother Vellies and the Fifteen Percent Pledge, Chioma Nnadi of Vogue, Eva Chen of Instagram, Mark Holgate of Vogue, Nick Molnar of Afterpay and The Next Generation, model and activist Paloma Elsesser, Roopal Patel of Saks Fifth Avenue, Sam Lobban of Nordstrom, Steven Kolb of CFDA, and designer Thom Browne.

The dedicated 2022 mentors were Thom Browne for Jacques Agbobly, Mara Hoffman for Elena Velez, Norma Kamali for Felisha Noel, Rickie de Sole for Lauren Harwell Godfrey, Sally Singer for Taofeek Abijako, Joseph Altuzarra for Conley Averett, Derek Blasberg for Colm Dillane, Babak Radboy and Telfar Clemens for Pia Davis and Autumn Randolph, Rachna Shah for Omar Salam, and Linda Fargo for Jackson Wiederhoeft.

The 2022 CFDA/Vogue Fashion Fund was generously supported by Afterpay, Instagram, Nordstrom, Saks Fifth Avenue, and Vogue.

CFDA/VOGUE FASHION FUND

The 2022 Fashion Fund Cocktail and Showcase at Nordstrom

In October, Nordstrom hosted a celebratory cocktail of the CFDA/Vogue Fashion Fund finalists and friends at the American Bar in its New York City flagship. The 10 finalists' work was presented in an installation, and guests included Nordstrom's Sam Lobban, Paloma Elsesser, Brandon Blackwood, Micaela Erlanger, Patrick Robinson, Stan Herman, and Jeffrey Banks, as well as past program finalists Abrima Erwiah, Aurora James, Batsheva Hay, Hillary Taymour, Jonathan Cohen, Alejandra Alonso Rojas, Christian Cowan, and Gigi Burris.

From left. Sam Lobban, Anna Wintour, and Steven Kolb. Hillary Taymour and Sara Hiromi. Abrima Erwiah and Naomi Elizee.







The 2022 Fashion Fund Concludes at Le Chalet at Saks

In November, Saks Fifth Avenue CEO Marc Metrick hosted an intimate cocktail to celebrate the 2022 Fashion Fund finalists at L'Avenue's ultra cozy après ski-inspired Le Chalet. Saks Fifth Avenue's Roopal Patel made a toast, sharing words of inspiration and encouragement to the designers as they begin their journey beyond the program. Steven Kolb, Anna Wintour, Mark Holgate, Chioma Nnadi and Tracy Margolies were in the mix along with several Vogues editors and CFDA team members.

Right top. Lauren Harwell Godfrey and Felisha Noel. Right bottom. Roopal Patel, Felisha Noel, Lauren Harwell Godfrey, Conley Averett, Elena Velez, Jackson Wiederhoeft, Jacques Agbobly, Taofeek Abijako, Omar Salam, and Steven Kolb.





NEW YORK FASHION WEEK

Opposite page. From top: Gabriela Hearst runway show. Tory Burch runway show. Siying Qu, Alejandra Alonso Rojas, and Hillary Taymour. Anna Wintour, Eric Adams, and Steven Kolb.

The New York Collections

Since acquiring the Fashion Calendar — presently the digital resource for events, shows, and fashion week highlights — from its Founder and Publisher, the late Ruth Finley, in 2014, the CFDA has served as the organizer of the Official New York Fashion Week Schedule.

As such, the organization sets the official dates and organizes the official NYFW schedule for womenswear, menswear, and bridal collections. New York Fashion Week (NYFW) represents the intersection of talent discovery, creative diversity, and business development.

The CFDA has helped introduce homegrown talent to international audiences every season. In 2022, the CFDA Fashion Calendar welcomed many noteworthy designers onto the Official New York Fashion Week Schedule for the first time: Commission, Interior, Zankov, Nayon, Cucculelli Shaheen, Foo and Foo, Ashlyn, and AnOnlyChild, to name a few. NYFW also expanded its global presence with Fendi, Marni, and COS showcasing their collections during the week as part of the official NYFW schedule.

CFDA's continued effort to promote the impact and visibility of brands showing during NYFW on a global scale saw the launch of the NYFW Fund. This new initiative was developed to support and facilitate renowned editors in attending NYFW from key markets around the globe to support local talent showing during NYFW. The NYFW Fund is in collaboration with KCD, CFDA's agency of record. The diversity of regions, reach and influence of the publications and its editors were critical factors in building a strong international group again with editors from publications including but not limited to: Le Monde (France), AnOther Magazine (UK), Vogue México & Latin America (LATAM), Harper's Bazaar Japan (Japan), and Corriere Della Sera (Italy).

RUNWAY360, CFDA's digital platform in partnership with American Express, continued to support digital designer releases year-round.

The February 2022 season launched with a CFDA and Afterpay celebration at Temple Bar, bringing out designers Maria Cornejo, Edvin Thompson, Raul Solis, Batsheva Hay, Adam Lippes, Rio Uribe, Tanya Taylor, Nicole Miller, Kimberly Goldson, Hillary Taymour, Alejandra Alonso Rojas, and more.

The September 2022 season kicked off with a NYFW cocktail celebration at Gracie Mansion, hosted by New York City Mayor Eric Adams, alongside CFDA CEO Steven Kolb and Vogue editor-in-chief Anna Wintour. The event brought together designers and fashion industry leaders to mark the opening of the week and included a keynote address from Mayor Adams and Carolina Herrera creative director Wes Gordon.









DIGITAL & COMMUNICATIONS

Through CFDA.com and social platforms including Instagram, Facebook, Twitter, and TikTok the CFDA has developed a powerful platform to communicate its work and that of its members along with industry-centric features, and spotlights on stylists, influencers, and emerging designers.

The CFDA's weekly newsletter is distributed to an audience of over 50,000 subscribers, keeping them up-to-date with the latest editorial content on CFDA.com, news, announcements, and key resources.

TOP POSTS

Drake at the CFDA Awards

Thom Browne Becomes CFDA Chairman

Kendall Jenner Photobooth at CFDA Awards

DIGITAL STATISTICS

Instagram: 1.3m followers
Twitter: 449k followers
Facebook: 248k followers
TikTok: 140k followers
Youtube: 24k subscribers









WWD & CFDA Fête LA Industry Leaders and Designers

In December, WWD Editorial Director Jim Fallon, Fairchild Media President Amanda Smith and CFDA CEO Steven Kolb co-hosted

top West Coast designers and industry leaders at the Sunset Tower. Among the guests attending the high-fashion gathering were designers Adam and Ryan Goldston, Akua Shabaka, Andrea Lieberman, Aurora James, Autumn Adeigbo, George Esquivel, Jasmin Larian Hekmat, Jasmin Shokrian, Kevan Hall, Monique Lhuillier, Nick Fouquet, Sergio Hudson, Rebecca Henry, Rio Uribe, Zaid Affas, Sami Miro, and Zoe Latta.



PROGRAM STRATEGIES

CFDA's centralized Program Strategies hub encompasses Sustainability Initiatives, Professional Development, Fashion Supply Chain, Education + Scholarships.



Sustainability Initiatives

In 2022, the CFDA significantly expanded its sustainability resources with a centralized destination built for a future growth of its library of downloadable evergreen, reports, tools, and topic curated content.

The redesigned section includes the updated CFDA Sustainability A-Z Directory – an information toolbox designed for everyone. Its open knowledge sharing resource is a streamlined choice navigation guide featuring 400+ new and updated fashion eco-system listings categorized by Organizations and Alliances, Initiatives and Agendas, and Learning and Development.

The Directory also has a browsable library curated with timing critical ESG, Climate 2030/2050, Policy/Governance, sustainable strategies, and innovation roadmap reports alongside evergreen recommended reading and a Lexicon area that will be further developed into a glossary of terms, acronyms, and nomenclatures. View the Sustainable Resource Hub here.

Education & Scholarships

The CFDA's commitment to education began in 1996 with the establishment of the CFDA Scholarship Program founded by CFDA Member Monika Tilley. Talented scholarship recipients have progressed to prominent industry roles such as Uyen Tran of TômTex (2020), Jacques Agbobly of Agbobly (2019), Peter Som (1996), the inaugural CFDA Scholarship Award recipient, Chris Benz (2003), and Jack McCollough of Proenza Schouler (2001). Between 1996 and 2021, the CFDA has awarded approximately \$3.34 million and 352 scholarships. All CFDA scholarships are earmarked for tuition, and thesis collection/portfolio expenses.

In 2022, the CFDA awarded \$500,000 through 26 scholarships reaching its goal to meet or exceed the 81% of 2021's scholarships awarded to diverse and underrepresented student design talent.

Five additional CFDA scholarships were made possible through the establishment of designated funds through CFDA donations made by digital creator Avani Gregg and by Häagen-Dazs. Further growing the futures of underrepresented talent \$200,000 was awarded to 15 student scholars through the support of the Coach Foundation and Dream It Real initiative. Beyond the financial award, recipients attended the Coach 2023 NYFW show & received mentorship from the Coachtopia team. Coach Dream It Real X CFDA Circular Design Award scholars were invited to participated in a waste design contest with two recipients selected to produce limited edition designs. They were also invited to the Coach Spring 2023 NYFW show and received mentorship from the Coach team. The CFDA also collaborated with Apple on an information session / workshop focused on iPad for CFDA Scholars to learn more about iPad as it relates to their design process.

CFDA Scholars were also invited to attend the Swarovski Foundation Creatives for Our Future Reception hosted within the United Nations Headquarters and the Fendi Baguette 25th Anniversary Show.

Below. Students attend the United Nations Headquarters.



PROGRAM STRATEGIES

The 2022 CFDA Design Scholar Award Recipients are:

CFDA DESIGN SCHOLAR AWARDS

Maliki Gilbert, Savannah College of Art and Design; **Drake Dabbs**, The University of Texas at Austin (Undergraduate)

Jasmin Risk, Parsons School of Design (Graduate)

Tara Sears, Marist College (made possible through a CFDA donation by Avani Gregg)

Alissa Divak, Marist College (made possible through a CFDA donation by Häagen-Dazs)

Arjahn Cox, Parsons School of Design (made possible through a CFDA donation by Häagen-Dazs)

Bradford Billingsley, Parsons School of Design (made possible through a CFDA donation by Häagen-Dazs)

Heejin Hwang, Fashion Institute of Technology (made possible through a CFDA donation by Häagen-Dazs)

COACH DREAM IT REAL X CFDA DESIGN SCHOLAR AWARD

Andrea Cordova, Fashion Institute of Technology

Angel Pan, Parsons School of Design

Blake DeWitt, Fashion Institute of Technology

Dylan Unzicker-Krone, Fashion Institute of Technology

Elizabeth Dewald, Parsons School of Design

Farah Shahrour, Kent State University

Grace Gordon, Parsons School of Design

Helen Sotropa, Parsons School of Design

Keanu Williams, Fashion Institute of Technology

Lydia Buesgens Ross, Academy of Art University

Marina Matozzo, Marist College

Ping Edmunds, Fashion Institute of Technology

Samuel Pickett, Parsons School of Design

Vivian Luo, Parsons School of Design

Yue Zi, Rhode Island School of Design

CFDA + SWAROVSKI FOUNDATION RE:GENERATION INNOVATION SCHOLAR AWARD

Realizing the immense potential of the next generation to transform the future of the industry, the Swarovski Foundation and CFDA teamed up to launch the Re:Generation Innovation Scholar Award in 2021. The award provides one annually selected future change champion with a \$30,000 scholarship blended with mentorship centered on learning within sustainable design systems.

2022

Isabella Kostrzewa, Parsons School of Design

Isabella Song, Savannah College of Art + Design (Honorable Distinction)

Through the Swarovski Foundation's support, the 2022 Re:Generation Innovation Scholar Award funded an est. 45% recipient Isabella Kostrzewa's Senior Year Tuition and Thesis expenses.

Bailey Adams, the inaugural Re:Generation Innovation Awardee's scholarship helped defray an est. 90% of F.I.T. Senior Thesis year. Adams' received mentorship designed to strengthen his knowledge of materials and sustainable strategies through the CFDA's expert network



including Runa Ray. In Sept his 2022 Thesis collection received industry exposure through Runway 360.

LIZ CLAIBORNE DESIGN FOR IMPACTFUL FUTURES SCHOLAR AWARD

Melany Corchado, Parsons School of Design

GEOFFREY BEENE DESIGN MASTERS SCHOLAR AWARD

Haixi Ren, Parsons School of Design





Clockwise, top left: Heejin Hwang. Marina Matozzo. Lidia Buesgens Ross.







Top row.: Jasmin risk. Middle row. Andrea Cordova. Bottom row, left. Alissa Divak. Bottom row, right. Blake Dewitt.



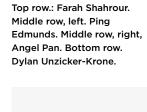


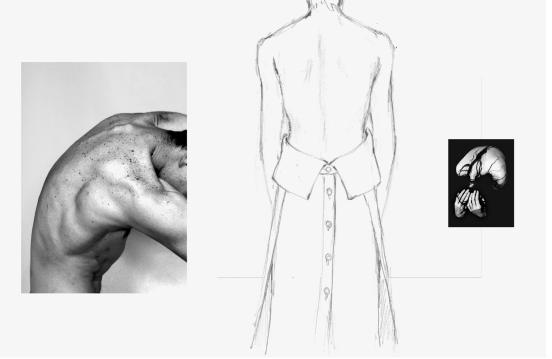












PROGRAM STRATEGIES

Professional Development

Professional Development continues to delivery high value virtual engagements covering



topics like sustainability, finance and investment, marketing, DEI, retail and technology. Highlights from the 2022 program included the series on Funding Disparities for Minority Owned Businesses led by Felita Harris, and the Metaverse/Web3 series in partnership with 5Crypto and B Corp Certification for Fashion Brands. Alongside a robust calendar of webinars, Professional Development offers 1:1 mentorship via office hours. Members had the support of industry partners and experts from Meta, Buesign, Tara St James and Guisy Battoni.

Industry Insights continues to be the go-to destination on CFDA.com for all of CFDA's Professional and Business Development resources. The vast virtual library includes videos, thought pieces and interviews with leading experts from all fields. Highlights from 2022 include recognition of three female professionals for Latinx Heritage Month, Sustainability op-eds authored by Runa Ray and Decarbonizing Events in the Fashion Industry with Honeycomb Strategies and Nazar Agency.

Fashion Supply Chain/The Fashion Manufacturing Initiative

The CFDA's Fashion Manufacturing Initiative (FMI) was launched in 2013 in partnership with Andrew Rosen and FMI's premier underwriter Ralph Lauren and in collaboration with the New York City Economic Development Corporation. The program supports and promotes local fashion manufacturing through grants to factories under the FMI Grant Fund to upgrade machinery and technology and facilitate training. FMI also connects designer and factories via a Production Directory, and has been crucial in keeping New York City production lines humming.

The 2022 Fashion Manufacturing Initiative (FMI) Grant Fund marks the seventh round of the program, which increased the total investment to nearly \$4 million across New York City with nearly \$460,000 distributed this year. The 12 grant recipients include: Button Down Factory, Create A Marker, Design Incubator, Dyenamix, Etier, Fugitive Patterns, Hidden in Plain Sight (HIPS) Studio, In Style USA, Knit Illustrated, Knit Resort, LW Pearl, and Tailored Industry.

Among the recipients, 50 percent are first-time recipients of funds through the FMI Grant Fund; 75 percent of recipients are women-owned businesses, and 50 percent are minority-owned businesses. Over 120 jobs are impacted across the recipient's businesses through the grants. Services of the recipients include pattern and sample development, cutting and sewing, knitwear services, embellishment/embroidery, fabric dyeing, printing and washing, as well as marking and grading.

The DHL Logistics in Fashion Award

The CFDA and DHL, the CFDA's Official Logistics Partner, announced Black Boy Knits (now named Agbobly) as the 2022 DHL Logistics in Fashion Award winner. The award, in its third iteration, expanded this year to offer a \$15,000 grant prize as well as mentorship for the winning brand from the two organizations. Designer Jacques Agbobly started their business in the height of the pandemic in 2020 with a goal to highlight Black, queer and immigrant narratives through a global-focused lens.

The DHL Logistics in Fashion Award is part of a longstanding partnership between the CFDA and DHL, which focuses on helping fashion businesses capitalize on opportunities to grow worldwide.

Separately, the CFDA and DHL partnered on several further activations, including DHL Office Hours, professional development webinars dedicated to advancing sustainability and American businesses globally, and the "Delivering American Fashion to the World" box delivered to top international editors and buyers. Each box included 10 items from emerging designers to help build deeper relationships between America's rising design talent and the global fashion industry. Participating brands included BARRAGAN, Bach Mai, Dauphinette, Kenneth Nicholson, Melke NY, One/Of by Patricia Voto, Puppets and Puppets, Saint Sintra, and Snow Xue Gao.



Fashion Future Graduate Showcase 2023

Each year, up to 50 fashion design graduates are selected to showcase their graduating collections on CFDA's RUNWAY360 alongside NYFW presentations. RUNWAY360 supports AR/ VR, 360 capabilities, live video streams, e-commerce extensions, consumer shopping features, social media integrations, and more! FFGS graduates have secured placements at leading brands including Nike, Proenza Schouler, Pyer Moss, Reebok, Telfar, and Tory Burch. Discover FFGS22 graduates and beyond here.

PROGRAM STRATEGIES CFDA CONNECTS







Launched in 2021, CFDA CONNECTS recognizes, promotes, and provides business development support to select Regional Fashion Organizations (RFOs), their Fashion Weeks and the designers based within these key U.S. markets.

This collective of CFDA CONNECTS RFOs meets with the CFDA regularly and works collaboratively to develop programming and initiatives which bring support, education, and greater visibility to each of the notable markets, as well as recognition of exemplary regional design talent. In 2022, CFDA continued to provide recognition, promotion, and development to 15 select regional fashion organizations across the United States through monthly educational and professional development programming, access to CFDA's Fashion Calendar and events, market and business consulting and in-person activations, industry presence on CFDA's Runway360, and editorial opportunities. The year's Regional Fashion Organization (RFO)

Affiliate & Associates are:

- Chicago Fashion Coalition
- Columbus Fashion Council
- DE-FI Global, Inc.
- Fashion Week San Diego
- Indiana Fashion Foundation

- INTERFORM (Northwest Arkansas Fashion Week)
- Kansas City Fashion Week
- Las Vegas Fashion Council
- Magic City Fashion Week
- Miami Fashion Week
- Nashville Fashion Week
- OC Fashion Week
- Philly Fashion Week
- Ragtrade Atlanta
- Texas Fashion Industry Initiative

CFDA Partners with Crystal Bridges Museum of American Art in Bentonville, Arkansas

In 2022, the CFDA launched a partnership with Crystal Bridges Museum of American Art, joining the celebration of its inaugural fashion exhibit Fashioning America: Grit to Glamour.

The CFDA and Crystal Bridges joined forces on a fashion symposium in October that brought together leading industry voices of American fashion, including Aurora James, Felisha Noel, Omar Salam, Stuart Vevers, Tommy Hilfiger, and Tracy Reese.

As part of the collaboration and through a gift at the direction of Olivia Walton, a new scholarship was also introduced on the occasion. The CFDA x Crystal Bridges Heartland Scholars Award will foster design talent in students based, studying or raised in the American Heartland

Backing the Vote

The CFDA, along with I am a voter. and Lela Becker and Tim Kaeding, co-founders of MOTHER hosted cocktails in support of I am a voter.'s mission to increase voter turnout for the 2022 midterm elections. Debra Messing, founding member of I am a voter. joined the event to encourage guests to spread awareness about the importance of voting.





PARTNERSHIPS

The CFDA's Strategic Partnerships Group (SPG) connects high-profile businesses, both in the fashion industry and outside, to collaboration opportunities with CFDA including sponsorships and custom programming.

Amazon Fashion

Amazon Fashion became the new Presenting Partner of the 2022 CFDA Fashion Awards. At the November 7 event, the CFDA introduced the inaugural Innovation Award presented by Amazon Fashion as an opportunity to recognize a fashion visionary, leading with technology and innovation in branding/marketing, social media, customer engagement, performance, or product development, that shapes how customers are shopping for fashion. The inaugural award went to SKIMS, the solutions-oriented brand creating the next generation of underwear, loungewear, and shapewear, and was accepted SKIMS Co-Founder and Creative Director Kim Kardashian, Co-Founder and CEO Jens Grede, and Founding Partner and Chief Product Officer Emma Grede.





American Express

The CFDA continued its partnership with Runway360 Founding Partner, American Express®, on a series of opportunities exclusively for American Express Card Members. The American Express Platinum fashion show for the Monse 2023 Resort Collection was created exclusively through a partnership with the CFDA, with card members viewing the collection and receiving access to custom Monse items, while supporting City Harvest.



American Image Awards

The American Apparel & Footwear Association (AAFA) American Image Awards honorees w ere Prabal Gurung, Designer of the Year; The Ellen MacArthur Foundation's Fashion Initiative, Eco-Steward of the Year; Gap Inc., Company of the Year; Chip Bergh of Levi Strauss, Person of the Year, and ThirdLove, Fashion Maverick. For the sixth year in a row, the CFDA Foundation was the beneficiary of the event, which took place at The Plaza Hotel.

Dr. Barbara Sturm

Dr. Barbara Sturm served as the Official Skincare Partner of the 2022 CFDA Fashion Awards. Products were donated in kind and available for guests to use in the men's and women's lounges. In addition, all attendees were offered an exclusive code for redemption of complimentary Dr. Barbara Sturm products.

Park Lane Hotel

The Park Lane Hotel served as the Official Hotel Partner of the 2022 CFDA Fashion Awards. VIP guests of the CFDA were invited to stay in the hotel's luxury rooms.

Ruggable

As part of an ongoing partnership with Ruggable, the first patented machine-washable rug company founded in Los Angeles by Jeneva Bell in 2017, CFDA member Anna Sui designed a capsule collection of carpets.

PERCENTAGE OF REVENUE

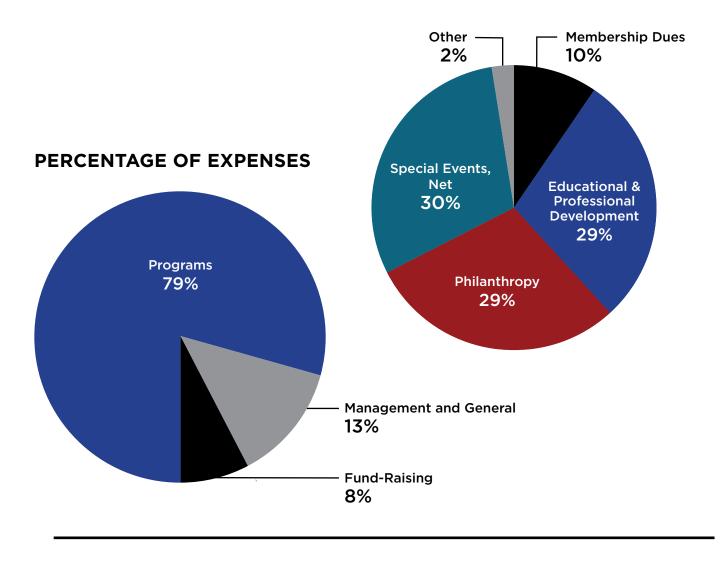
As of December 31, 2022, the Council of Fashion Designers of America and the CFDA Foundation collectively ended with total net assets of \$28.6M down from \$32.9M million at year-end 2021. 2022 revenue increased from the prior year mainly due to Awards sponsorship while expenses increased mostly due to fashion manufacturing grants. Loss on investments is an unrealized loss.

REVENUE	DEC-22	DEC-21
Membership Dues	624,200.00	383,383.00
Educational & Professional Development	1,876,844.00	1,389,917.00
Philanthropy	1,913,329.00	571,678.00
Special Events, net	1,963,920.00	579,646.00
Other	164,359.00	293,992.00
	6,542,652.00	3,218,616.00

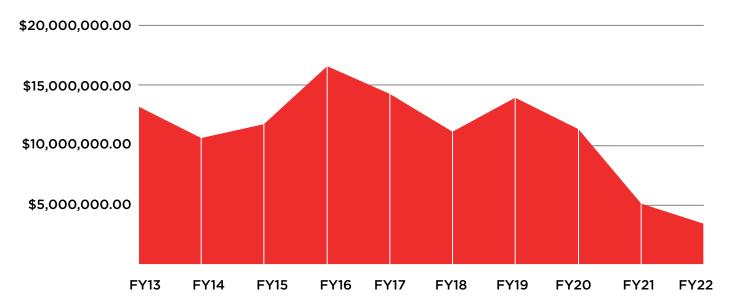
EXPENSES (including depreciation)	DEC-22	DEC-21
Programs	6,089,269.00	5,549,629.00
Management & General	1,036,327.00	905,821.00
Fundraising (including Special Events)	586,472.00	602,474.00
	7.712.068.00	7.057.924.00

STATEMENT OF ACTIVITIES	DEC-22	DEC-21
Revenue	6,542,652.00	3,218,616.00
Expenses	7,712,068.00	7,057,924.00
Excess (deficit) of operating revenue and support over operating expenses	(1,169,416.00)	(3,839,308.00)
Investment return, net	(3,146,330.00)	2,012,756.00
Change in Net Assets	(4,315,746.00)	(1,826,552.00)
Net Assets, Beginning of Year	32,911,518.00	34,738,070.00
Net Assets, End of Year	28,595,772.00	32,911,518.00

^{*} This current financial report reflects pre-audit results. A final audited report will be issued in quarter four 2023.



FY13-FY22 TOTAL REVENUE & GAINS



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CASANDRA DIGGS

President

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Council of Fashion Designers of America

ANNUAL REPORT 2022

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